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NEWS SUMMARY

GENERAL

IRA man 'thought of ending fast'

IRA hunger striker Raymond McCreech considered giving up his fast at Belfast's Maze prison at the weekend, the Northern Ireland Office said. McCreech, 24, who has gone 58 days without eating, considered the move after the funeral of fellow hunger-striker Francis Hughes, the office said. The Provisional Sinn Féin dismissed the report. In the Whitehead area of west Belfast, police and troops were pelted with petrol bombs and paint, but no one was hurt. In London, eight supporters of the Maze protesters were questioned by police after occupying the Aer Lingus offices in Regent Street for two hours.

MP's protest

Conservative MP Hal Millar resigned as Parliamentary Private Secretary to Francis Pym, Leader of the Commons, in protest against the Government's steel policy. Steelworkers warned, Page 8

Nurses' warning

Nurses may have to give up their anti-strike policy because of the falling recruitment and declining standards caused by lower pay, a trade union leader warned, Page 8

Cheque charge

Barclays Bank is to introduce a 50p charge on personal cheques cashed at its branches by customers of other banks. Other banks seem certain to follow suit, Page 8

Abortion vote

Early returns from an Italian referendum showed that two-thirds of those who had voted wanted to keep the present liberal abortion law, Page 2

Tribe's exodus

About 25,000 people, most of them Afghani, are fleeing from the north-western province of Paktia, after a four-day battle with Afghan troops trying to disarm them, Page 2

Aircraft crashes

Four people were killed when a Cessna light aircraft crashed on a mountain near Mold, North Wales, on a flight from Blackpool to Bournemouth, Page 2

Indian bus fire

At least 70 people were feared burned to death when a bus caught fire after a collision with a lorry in Bhubaneswar, eastern India. Seventeen passengers were electrocuted when a bus touched a power cable in Meerut, northern India, Page 2

Pope moved

Pope John Paul II, on his 61st birthday, was moved from intensive care to a private hospital suite, five days after being shot in St. Peter's Square. Doctors stressed that he was still not out of danger, Page 2

Author dies

William Saroyan, the U.S. author of more than 70 books and plays, including *The Time of Your Life*, died of cancer in Fresno, California, aged 72, Page 2

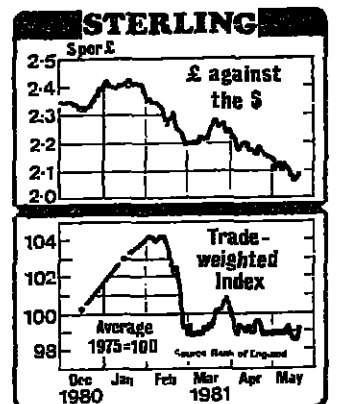
Briefly...

Princess Anne and her three-day-old daughter left St. Mary's Hospital, Paddington. Eight members of a Japanese climbing team have died on China's 24,730 ft. Mount Gongga. Australian Peter McNamara beat Jimmy Connors of the U.S. in the final of the West German Tennis Open, Page 2

BUSINESS

Sterling firmer; dollar eases

STERLING was firmer, and the trade-weighted index rose to 92.2 (98.7). It rose 1.55c to \$2.0890 and improved to DM 4.8150 (DM 4.79). FFR 11.585 (FFR 11.543). SwFr 4.295 (SwFr 4.29). and Y464 (Y462.5). Page 25



DOLLAR was weaker, closing at DM 2.3045 (DM 2.3115). FFR 3.5475 (FFR 3.575). SwFr 2.055 (SwFr 2.07) and Y222 (Y223.2). Its trade-weighted index was down at 106.1 (106.5). Page 25

GOLD was down \$3 at \$481.5. Page 25

EQUITIES improved on news of Unilever's good first-quarter results. The FT 30-share index added 1.3 to 562.3. Page 28

GILTS continued Friday's improvement. The Government Securities Index rose 0.37 to 67.23. Page 28

WALL STREET was up 0.56 at 986.31 near the close. Page 26

RETAIL sales volume, seasonally adjusted, rose 0.9 per cent in April compared with March, the Trade Department reported. Page 26

BRITISH SUGAR forecast a 43 per cent jump in profits and dividend this year as part of its defence against S. & W. Berisford's £171m bid. Page 26

JOHN MOWLEM, Raymond International, and Brown and Root of the U.S. was the primary contractor to build an American Navy base at Diego Garcia in the Indian Ocean. Page 26

CANADIAN Government has compromised over its national energy programme after opposition from the petroleum industry. Page 4

SWEDEN recorded a trade surplus of SKr 1.2bn (£118m) in the first four months of this year, against a SKr 2.36bn deficit. Page 3

UK CONSTRUCTION output is unlikely to recover until 1983, according to an industry forecast. Page 7

AUSTRALIA and New Zealand Banking Group's merger talks with the Commercial Banking Company of Sydney broke down. Page 24

BRITISH AEROSPACE is to sell Indonesia four Hawk jet trainers for £18m. Page 5

DOCKERS' union proposal to modify the 15 per cent pay claim at Southampton was rejected by employers. Page 3

LAND SECURITIES, the UK's largest property company, reported pre-tax income up from £38.12m to £54.8m in the year ending March. Page 18; Lex, Back Page

UNILEVER, the Anglo-Dutch snacks, chemicals and food products group, reported a surge in pre-tax profits for the first quarter to £161.1m (£124.7m). Page 18; Lex, Back Page

SEARS ROEBUCK, the largest U.S. retailer, had first quarter earnings of \$94.2m (£44.7m), against \$59m. Page 22

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISERS		FALLS	
Excheq. 11pc 1984-1985	105	Unilever	572 + 25
Excheq. 12pc 1989-1990	108	Whitbread A	168 + 5
Assoc. Comms. A	60 + 6	Berkley Explan.	298 + 15
Beatson Clark	170 + 10	Shell Transport	412 + 8
Boots	250 + 6	Tilashur Jute	70 + 20
Clifford's Dairies A	111 + 7	Entsman RST	76 + 4
Collins (Wm.)	280 + 15	Cons. Gold Fields	515 + 15
Downing (G. H.)	215 + 7	Gold Fields S.A.	540 + 14
Gresham House	273 + 18	Impala Plat.	400 + 20
Hamro Bank	725 + 40	Roan Cons. Mines	125 + 5
Hill (C.) of Bristol	90 + 48	Rustenburg Plat.	256 + 14
Hinton (Amos)	114 + 5		
Ladbroke	330 + 10		
Lanka	41 + 13		
Lee Choper	177 + 10		
Mountleigh	128 + 13		
Phoenix Timber	134 + 12		
Pleasantura	258 + 13		
Press Tools	29 + 8		
Quest Automation	213 + 25		
Southend Stadium	26 + 6		

Thatcher resolute on £10bn defence cuts despite Tory outcry

BY RICHARD EVANS, LOBBY EDITOR

THE PRIME MINISTER is determined to press ahead with controversial proposals to reshape Britain's defences over the next decade, with cuts in planned expenditure spending of up to £10bn despite mounting outcry among Conservative MPs.

A preliminary assessment of the options being put forward by Mr. John Nott, Defence Secretary, was made by a small group of senior ministers last night, but no firm decisions will be taken for some weeks.

It remains to be seen whether Mr. Nott's option involving a massive reduction in the Royal Navy's conventional maritime capacity will survive the current row within the Tory Party and the arguments yet to come within the Cabinet.

There were signs yesterday of the anger felt by Mrs. Thatcher at the tactics employed by both Mr. Keith Speed, the Navy Minister, and senior service personnel in seeking to publicise the planned "running down" of the Navy.

The Prime Minister regarded the exercise as a deliberate attempt to panic ministers and incite Conservative backbenchers against Mr. Nott's plans. She regarded it as an attempt by the Defence establishment, particularly the Navy, to conduct the argument in public to win support before vital decisions were taken. So far it appears to have succeeded brilliantly.

MPs were alarmed at weekend reports that the Royal Navy is to be reduced to little more than a coastal defence force without carriers and the Royal Marine disbanded. Mr. Nott will have a difficult time calming fears when he opens a two-day defence debate in the Commons today.

Senior Conservative backbenchers, led by Mr. Anthony Buck, former Army Minister, were drafting a Commons motion last night demanding that the Government stand firm on its manifesto commitments on defence. This was seen as a further warning shot aimed at ministers.

Today, Mr. Nott intends to stress that the defence proposals, far from finalised, will not involve cash cuts but changes in emphasis to make the armed forces more effective.

It is stressed there is no question of cutting defence spending overall, and the pledge to NATO to increase spending by 3 per cent a year will be met. The problem facing ministers is that the escalating cost of defence equipment means there must be cuts in several areas, although not in the acquisition of Trident, the submarine based nuclear missile.

The meeting at 10 Downing Street to start a preliminary assessment of the proposals was attended by the Prime Minister, Mr. Nott, Sir Geoffrey Howe, Chancellor of the Exchequer,

Sir Keith Joseph, Industry Secretary, and Lord Carrington, Foreign Secretary, who was recalled from a Brussels meeting of foreign ministers.

The next stage will be for the Cabinet's Defence and Overseas Policy sub-committee to consider the options towards the end of June. They will then go before the full Cabinet early in July and Mr. Nott will make the decisions public around mid-July — shortly before the Cabinet rises for the long summer recess.

The tactic adopted by defence chiefs has been to ensure that there is full discussion on the back benches — where they have influential support — before the issue reaches Cabinet. This will give effective ammunition to Cabinet "wets" and ministers specifically opposed to defence cuts.

The key minister in the Cabinet could be Mr. Francis Pym, removed from defence by Mrs. Thatcher in January after rows over last year's defence overspending. He could offer the strongest ministerial resistance to widespread defence cuts.

Mrs. Thatcher will do all she can to back Mr. Nott, but the scale of the potential conflict can be gauged from the fact that Lord Carrington as well as Mr. Pym will be opposed to Continued on Back Page

Details, Page 6
Editorial comment, Page 16

Britain faces changes of plan on accession to EEC presidency

BY JOHN WYLES IN BRUSSELS

THE GOVERNMENT is braced for some possibly hasty changes of plan when it takes over the presidency of the EEC's Council of Ministers in July because of the logjam of decisions created by the change of French government.

Some of these problems were touched on in discussions held in Brussels yesterday between Lord Carrington, the Foreign Secretary, and the European Council as a part of the normal procedure in preparing for the six-monthly change of council president.

The key issue affected by M. Francois Mitterrand's election is the restructuring of the EEC's budget, which the British had hoped to pilot towards a successful conclusion in the second half of this year. But the UK now also looks certain to be responsible for picking up the negotiations on a Common Fisheries Policy. The changeover at the Elysee has killed earlier hopes of a break-

through on this issue in June. The problem with the so-called "budget mandate" is that there are strong doubts about whether M. Mitterrand will be ready to endorse detailed guidelines at the EEC summit on June 26-29 for subsequent negotiations on reforming the Common Agricultural Policy and changing the Community's budgetary mechanisms.

Lord Carrington, who becomes President of the Council on July 1, yesterday stressed that the UK would try to ensure the Community entered 1982 in a "climate of trust".

He defined the scope of negotiations on budget restructuring as embracing reform of the CAP, the development of spending policies outside the farming sector and the need to avoid "unacceptable" budget situations for any member state. This means ending the EEC budget's dependence on large

net contributions from the UK and West Germany.

Lord Carrington also spelled out Britain's other priorities for its presidency, although progress on some of these issues may have to wait for policy decisions in Paris.

These included agreement on fisheries; progress on proposals to boost the production and consumption of EEC coal, together with measures to harmonise energy pricing; successful reviews of the regional and social policies; moves to stimulate greater competition on airline fares and to produce a plan for EEC transport infrastructure; freedom of establishment for insurance companies throughout the EEC; and measures to help the disabled — the Commission apparently will make proposals to mark the International Year of the Disabled.

French Socialists to explore broad alliance, Page 2

Dutch to buy bulk of Volvo Car

BY CHARLES BATCHELOR IN AMSTERDAM

THE DUTCH Government plans to pump further £1.25bn (£47m) into Volvo Car, the loss-making Dutch subsidiary of the Swedish motor group, and as a result increase its shareholding to 70 per cent from 45 per cent.

This will be achieved by the issue of new shares in Volvo Car, the former car division of the DAF family company, which will be paid for by the Dutch Government in stages over the next four years.

The cash injection is intended to help finance the development of a new model, code-named the G1 as a successor to the 340 series. Volvo of Sweden will put up about £175m to finance its share of the development.

Announcing the plan in a radio interview, Mr. Hans Wiegels, the Dutch Deputy Prime Minister, said the com-

pany would have folded if aid had not been given. The radio announcement surprised both Volvo Car and the Dutch Economics Ministry, which, up to now, has been spearheading the Volvo-Government negotiations. No further details were immediately available.

Premature disclosure of the Volvo Car plan may be connected with the Dutch General Election to be held in a week's time. It follows the announcement last Friday of two major boosts for Dutch industry.

The Government then announced it would give Fokker £1.800m to develop its new 150-seat airliner, the MDP-100, and said a £1.700m order for 840 light tanks would be placed with a Dutch consortium in spite of a lower tender from a U.S. company.

The Dutch Government has already provided £1.155m to

help develop the G1, which Volvo Car hopes to launch in 1985. Volvo Car is shedding 1,000 of its 6,700 workforce and is reducing capacity to 80,000 cars a year from 93,500. The 340, a fairly expensive medium-sized saloon, has maintained its share of the shrinking European car market but has not sold in sufficient volume to be profitable.

William Dullforce writes from Stockholm: Volvo would not comment yesterday on reports that it was relinquishing its majority shareholding in the Dutch plant until negotiations had been completed.

Previously, however, Mr. Per Gyllenhammar, the managing director, has said that financing the development of Volvo Car was a heavy responsibility, which Volvo was not prepared to shoulder alone.

Top banks raise prime rate to 20%

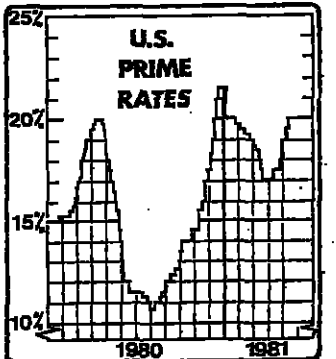
By Paul Betts in New York

MORGAN Guaranty Trust, Citibank and Manufacturers Hanover Trust, three of the leading U.S. banks, led another round of prime rate increases yesterday. They lifted their key lending rate to prime borrowers by half a percentage point to 20 per cent.

In spite of the move, which was followed by a number of other banks, like First National Bank of Boston and First National Bank of Chicago, interest rates continued to ease in credit markets.

This was mainly in response to better than expected money supply figures released by the Federal Reserve last Friday. The market is also optimistic that the Fed is beginning to control the latest surge in the weekly monetary aggregates.

The Federal Reserve open market committee, which sets



the central bank's credit market policies, was meeting yesterday and the market expected the Fed to maintain tight credit, keeping interest rates relatively high in the short term.

Despite the Fed's aggressive monetary posture, many bond dealers suggested that interest rates could start to drift down if the weekly money supply figures remained flat for the next couple of weeks.

Although the market appears to be adopting a more optimistic attitude, it remains extremely nervous about the Fed and the money supply.

Since the Fed increased its discount rate to 14 per cent a fortnight ago, conditions in the money market have improved. The new Treasury 30-year 131 long bond, which traded below par 10 days ago, continued to improve and was trading yesterday at 104, up from Friday's 103.4.

The latest round of prime rate increases is partly a delayed reaction to the recent increase in the cost of bank funds.

Continued on Back Page
Wall Street's gloomy gurus, Page 4

Labour Left seeks new opponent to thwart Benn

BY ELINOR GOODMAN, LOBBY CORRESPONDENT

OPPONENTS of Mr. Tony Benn on the left of the Labour Party were last night reassessing their tactics in the light of Mr. Eric Heffer's decision not to enter the deputy leadership contest.

Soundings were being taken of MPs to see if another left-winger could beat Mr. Benn into third place, and rob him of his claim to represent the left.

The most likely alternative candidate looks like being Miss Joan Lester, a member of the party's national executive with impeccable left-wing credentials. Other names have been mentioned but last night were the two Shadow Ministers Mr. Stan Orme and Mr. John Silkin.

A third candidate is unlikely to win the contest but his or her entry could upset all previous calculations. Despite Mr. Benn's success over the weekend in getting the support of the white collar union ASTMS, the odds of a straight fight between Mr. Denis Healey and Mr. Benn are still just in Mr. Healey's favour.

Mr. Benn's supporters, who have proved themselves extremely adept at organising over the last few years, reckon that at the moment they look like getting about 46 per cent of the votes. But, with five months to go before the election, Mr. Healey cannot be certain of victory.

A third candidate in the field could affect the ballots either way. Mr. Healey might stand to benefit from a split in the left's vote in the first round. Assuming he is not knocked out of the first round, Mr. Benn would still probably stand to collect most of the left's vote in the final round.

He might also stand to gain from the fact that a third candidate would undermine the argument against Mr. Benn that there should be no contest at all this autumn.

The election for the deputy leadership has brought into the open the growing split on the Labour left. Mr. Benn incensed some members of the left-wing Tribune group six weeks ago when he announced his challenge to Mr. Healey without consulting them.

Moves were then made to find another left-winger who would stand a chance of picking up more left-wing votes at Westminster and also get some support from the unions.

Mr. Heffer, who — until recently has been one of the left's closest allies on the executive, was on the verge of announcing his candidature last week. He had been promised the support of 35 MPs. But his local Labour Party in Liverpool, Walton met and advised him

against standing on the grounds that it would confuse the electorate and split the votes of the left.

Yesterday he said that after "deep and long consideration" he had decided against standing. He pointedly declined to give his support to Mr. Benn.

Last night, Mr. Orme and other left-wingers met to consider tactics.

Mr. Michael Foot, the Labour Party leader, has opposed Mr. Benn's bid for the deputy leadership throughout on the grounds that it will divide the party at a time when it should be uniting to fight the Tories.



Miss Joan Lester

Mr. Benn's supporters on the far left have made it clear that they regard the contest as being about the much wider issue of who controls the Labour Party rather than just who wins the not very powerful position of deputy leader.

To defeat Mr. Healey, Mr. Benn would need the support of about half the unions, which together will have 40 per cent of the votes in the electoral college. Mr. Benn has been making great efforts at the union conferences, but yesterday his attempt to rally support at the Union of Communication Workers ran into trouble.

Mr. Tom Jackson, the union's general secretary, wrote to Mr. Foot, accusing Mr. Benn of "outside interference".

But there was also some good news for Mr. Benn. The print workers' union SOGAT, which affiliates 32,000 members to the party, said it was to support Mr. Benn.

New angle on contest, Page 10.
Liaison committee agreement, Back Page

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EUROPEAN NEWS

Brazil-German talks aim at dispelling uncertainty

BY ROGER BOYES IN BONN

PRESIDENT João Baptista Figueiredo of Brazil yesterday began two days of talks in Bonn which will focus partly on dispelling the uncertainty surrounding economic relations between the two countries.

Now that the U.S. Administration seems to have adopted a quieter approach to the fighting in El Salvador, the central and south American political situation will play less of a role in the talks than the development of economic links.

But Chancellor Helmut Schmidt, who travels to Washington this week, was keen in yesterday's talks to hear President Figueiredo's generally benevolent views of the new Administration's policies towards South America and on the overall North-South situation.

There are two main clouds over traditionally close German-Brazilian relations. The first involves the \$13bn (£8.1bn) Brazilian-West German nuclear

agreement, signed six years ago for the supply and construction of eight nuclear reactors. Two of these reactors are close to completion and should come into operation over the next four or five years.

Nonetheless, there are signs that Brazil is becoming sceptical about West Germany's nuclear knowhow, partly on the grounds that Bonn's own nuclear energy programme has been marking time for some years, to the detriment of its skills in advanced nuclear technology. This in turn has led to Brazil's looking to other countries, notably France, for additional assistance in the nuclear field.

The other problem is Brazil's recent increase in import taxes aimed at reducing its considerable trade deficit. Officials at the West German Economics Ministry, always strongly opposed to protectionist measures, are critical of the move and argue that the down-



President João Figueiredo

turn in the Brazilian economy would in any case have helped to cut down Brazil's trade deficit of \$3.8bn.

Bonn's fear is that Brazilian energy diversification plans and its drive to reduce imports will loosen Germany's long-standing foothold in the Latin American market. Brazil receives by far the bulk of West German investment in Latin America and, with investment last year of DM 5.3bn (£1.1bn), Germany was second only to the U.S.

The high inflation rate in Brazil has caused difficulties for some of the many West German subsidiaries based there but on the whole they have been sticking it out, confident that the economy will see an upturn.

It remains to be seen how far President Figueiredo and his accompanying Ministers will be able to reduce these anxieties through their talks, for example, with the German Chamber of Commerce.

Rie Turner writes from Sao Paulo: Delays in Brazil's nuclear construction programme

and its growing costs have drawn severe criticism from businessmen and scientists. The most recent, which attracted much attention, came from Professor Celastino Rodrigues, a member of the National Energy Commission and ex-president of the Brazilian Engineers' Association.

He suggested the scaling down of the programme, limiting it to four reactors, two of which are already under construction. He pointed out that Brazil has already spent more on the nuclear programme than on all other alternative fuel programmes, despite the greater urgency of other programmes, such as alcohol for petrol and fuel oil substitution.

Another leading opponent of the nuclear programme's priority status is General José Costa Calvacanti, president of Itaipu, which is building a giant

hydroelectric dam, and also of Eletrobras, the state electricity concern. He is concerned by the delay in other programmes, such as the transmission lines for Itaipu, which could mean energy shortages in the mid-1980s. The coal programme is also behind schedule.

In an interview recorded for West German television before his departure for Bonn, President Figueiredo declared that despite difficulties encountered in maintaining the nuclear programme because of the country's economic problems, "We have maintained it and will do so in the future."

Observers point out however, that even if four reactors were to be chopped from the total envisaged in the initial agreement with West Germany, there would still be two to build, so that Brazil could be said to be maintaining the programme. Trade with Russia, Page 5

Italy votes for status quo on abortion law

BY RUPERT CORNWELL IN ROME

ITALIANS have voted massively for the status quo in five national referendums—and seemed last night to have rejected convincingly Church-backed proposals for a drastic tightening of the country's existing abortion laws.

Incomplete results announced yesterday for the anti-abortion referendum, promoted by the Catholic-inspired Movement for Life, suggested that it had been rejected by more than two-thirds of those who voted. If this pattern held good it would mark a significant defeat for the Church, whose vigorous campaign took its cue from outspoken attacks on the existing legislation by the Pope.

A victory of such proportions would be all the more remarkable in that many observers, particularly among the centrist lay parties and Sig. Enrico Berlinguer's Communists, who had defended the present law, feared that a wave of sympathy for the injured Pope might carry anti-abortionists to a victory.

Instead, the apparent outcome of Sunday's voting would maintain regulations permitting National Health abortion within the first 90 days of pregnancy on certain conditions. It suggests that the emancipation of the Italian people and state from the ancestral pressures of the Church is more complete than was previously believed.

Defeat for the anti-abortionists, whose cause was backed openly by the ruling Christian Democrats, has also removed what threat there was that the vote might lead to a Government crisis.

It had been feared that a different result would worsen relations within the coalition between the Christian Democrats and their smaller lay allies whose support is essential for the Administration of Sig. Arnaldo Forlani to survive.

In the longer run yesterday's result could weaken the authority of the Christian Democrats and strengthen the position of the Socialists, under Sig. Bettino Craxi.

Results in the other four referendums seemed even more



Sig. Berlinguer: defence of the existing law

clearcut. Rival abortion proposals, backed by the left-wing Radical Party which would have entirely liberalised abortion within the first three months of pregnancy, were heading for a nine-to-one defeat.

About six-sevenths of the electorate seemed to have voted in favour of existing anti-terrorist legislation. This gives police sweeping rights to search and detain, and offers incentives for the "repentant terrorist" whose confessions have greatly helped police in recent investigations.

A similar majority was shaping up against left-wing proposals that would have banned the possession of firearms for anyone but the police and the military, while three quarters of the electorate seemed to be opting for the retention of life imprisonment in the penal code.

The Pope was moved out of intensive care and into a private hospital suite yesterday. His doctors stressed that the Pope, who was shot in St. Peter's Square, six days ago, was still not out of danger.

Magistrates are continuing to interrogate Mehmet Ali Agca, the Turk accused of trying to kill the Pope. Italian police yesterday issued photographs of two Turkish extremists wanted for questioning.

Forlani may face storm over P-2 disclosures

BY OUR ROME CORRESPONDENT

NEW TROUBLE may be brewing for Italy's four-party coalition, despite the country's calm handling of the five weekend referendums.

Sig. Arnaldo Forlani, the Prime Minister, was due to make a statement to Parliament yesterday on the activities of the mysterious P-2 (Propaganda-2) Freemason's lodge based in Arezzo, to which scores of influential politicians, civil servants, journalists and financiers are alleged to belong.

Although the affair is hard to disentangle, even by the exotic standards of Italian political scandals, it could have repercussions for the stability of the seven-month-old Government.

The lodge, at least according to the myriad leaks and rumours which have been surfacing in the Press, appears to

have been a sort of clearing house for scandals past and present.

It is being linked with the Sindona scandal, the \$2bn oil-tax evasion fraud unearthed last autumn, the ENI-Saudi Arabia affair, and that impenetrable underground in which Italy's discredited secret services and extreme Right-wing terrorism have been linked.

Sig. Licio Gelli, the master of P-2 who has gone into hiding, yesterday sent a telegram to Sig. Forlani urging him not to make a list of alleged members of the lodge public. To do so might have "international repercussions," Sig. Gelli said.

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French Socialists to explore broad alliance

BY DAVID WHITE IN PARIS

THE FRENCH Socialist Party intends to explore the ground for a broad Left-wing parliamentary alliance immediately after M. François Mitterrand's inauguration on Thursday and the dissolution of the current National Assembly.

M. Lionel Jospin, who has taken over M. Mitterrand's former functions as party leader, said in a radio interview that the Socialists planned discussions with parties ranging from the moderate Left-wing Radicals to Gaullist splinter factions "and also, obviously, with the Communist leadership."

The discussions would be aimed at "finding out whether we can reach a political accord," he said.

M. Jospin said there were still basic problems between the Socialists and the Communists, although the Communist Party had "changed its tone" since M. Mitterrand's victory in the May 10 presidential election.

For the Communists, M. Pierre Juquin, a member of the party's political bureau, said yesterday that they were "ready for any contacts, any negotiations, any overtures" that might lead to a Left-wing victory in the legislative elections, the first round of which is expected to be set for June 14.

He said that the two parties could maintain different points of view while looking for practical ways of governing together. This referred in par-

ticular to the Communist Party's defence of the Soviet Union's intervention in Afghanistan, one of a list of points the Socialists wish to "discuss" before embarking on an alliance.

Talks have already taken place between the Socialists and leaders of the Radicals with a view to uniting the centre-left as part of a wide majority.

The Radicals, who fielded M. Michel Crépeau, mayor of La Rochelle, as candidate in the first round of the presidentials, are bidding to form the hard core of this centre-left faction.

But the name of M. Michel Jospin, former Foreign Minister under President Pompidou who rallied recently to M. Mitterrand's cause, is also being put

forward as a possible central figure.

M. Jobert, head of a small political party called the Democrats' Movement, was invited to lunch with the President-elect two days after the election.

Initial talks have also taken place with Mme. Huguette Bouchard, head of the Unified Socialist Party (PSU), who like M. Crépeau was one of the first-round candidates.

M. Jospin said that a certain number of Ecologist leaders might also be brought into the talks.

But Ecologists, at a hastily arranged meeting at the weekend, came out against any pact with the Left.

Banker warns Mitterrand on the franc

BY LESLIE COLLITT IN BERLIN

THE PRESIDENT of the International Institute of Savings Banks in Geneva, Herr Helmut Geiger, said yesterday that the French franc would weaken further if M. François Mitterrand introduced sweeping social changes and followed a policy of strong economic growth.

Herr Geiger, who is also president of the German

Savings Bank Association, said at a conference in West Berlin that such policies would also lead to growing difficulties within the European monetary system.

He called on the new French President to steer a course which would avoid a weakening of the franc.

Herr Geiger also urged western Governments to

combat inflation by reducing deficit spending. He said they should not shrink from taking "popular measures" and noted that by the end of this year West Germany's public debt would amount to DM 300bn (£63.4bn). A 1 per cent rise in interest rates would mean an added burden of DM 2bn.

Herr Geiger noted that savings banks in all countries would be hurt by high interest rates as they were prohibited from offering certificates of deposit, which provide commercial banks with funds, cheaper than customers' deposits.

The West German savings banks have seen a drop in deposits in the first quarter of this year of DM 5.8bn.

Mr. Olaszowski expressed qualified approval of the rank-and-file movement and said it was a "consequence of the activation of the party masses." But he said traditional party structures should not be changed. There should be no split in the party, nor should it turn into a social democratic party.

Mr. Olaszowski, who has been widely criticised inside the party for his handling of the media, said he was willing to listen to "remarks on information policy."

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Meanwhile, Mr. Tadeusz

Polish hardliner meets his critics

BY CHRISTOPHER BOBINSKI IN WARSAW

ONE OF THE Polish Communist Party's leading hardliners, Mr. Stefan Olaszowski, replied to his critics at the weekend at a meeting at the Elana works in Torun which is a stronghold of the rank-and-file movement for democratic changes within the party.

The fact that Mr. Olaszowski, who enjoys Moscow's confidence, decided to go to Torun shows that the party hardliners are intent on strengthening their chances of staying in the leadership by presenting a more moderate front in the weeks leading up to the party congress in July.

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Grabski, another prominent hardliner, was due yesterday to begin hearings designed to establish who is responsible for the present crisis. Mr. Grabski heads a party commission which was recently set up. It has said it will interview Mr. Edward Gierek and other former leaders.

The question of who is to be held responsible is the most important single issue inside the party. If Mr. Grabski produces a set of conclusions which satisfy the rank and file his chances of surviving the party congress in July will grow.

But he is treading a political minefield as some members of the previous leadership are still in office and efforts to shield them will renew anger among the rank and file.

A party meeting has been held by Mr. Grabski that Poland's national income could drop by 14 per cent this year. Planned targets for industrial production would have to be revised downwards by 21,900bn (24.3bn) and investments cut by another 21,500bn. Coal production could well be between 16m-18m tonnes below the planned target and was likely to be about 165m tonnes.

Reuter adds: Cardinal Stefan Wyszyński, Roman Catholic Primate of Poland, has chosen to remain in his Warsaw residence rather than go to hospital as doctors try to halt an illness that has brought him near death. The Cardinal, aged 73, fell ill two months ago with a stomach ailment, and was given the last rites on Saturday.

Lisbon seeks IMF aid for development plan

LISBON—Portugal, worried about its growing balance of payments deficit, has begun preliminary negotiations with the International Monetary Fund on a long-term loan, the governor of the country's Central Bank said yesterday.

Professor Jacinto Nunes told the Lisbon daily newspaper, *Diário de Notícias*, that Portugal had begun talks with the IMF on a credit for at least three years to help finance the country's 1982-84 economic plan.

According to Central Bank officials, it would be the first Portuguese application for help under the IMF's new supplementary facility, by which it could receive up to

\$1bn (£486m). Borrowing under this facility is on easier terms than regular IMF credits.

The Government has already admitted that Portugal could have a record balance of payments deficit this year, exceeding the 1977 peak of \$1.5bn.

The IMF money would be used for investment to increase production, thus cutting down on imports.

Portugal negotiated a \$50m stand-by credit with the IMF in 1977 as part of an emergency rescue package which led to a drastic austerity programme but brought in substantial commercial bank loans. Reuter

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A cloud obscures Rallis's election chances

A CLOUD is hanging over the head of the Prime Minister of Greece, Mr. George Rallis, as he goes into a summer of campaigning for general elections, expected to be held around the end of October.

It is grey-blue in colour, stings the eyes and causes headaches. For Mr. Rallis's Right-wing New Democracy Party, it is the worst of a series of irritants, as campaigning starts for one of the most crucial and least predictable elections since the Second World War. They may be forgotten once the major issues—inflation, relations with Turkey, membership of the EEC and Nato and the future of U.S. bases in Greece—are over. But the irritants are problems a more adroit Government might have avoided.

The cloud of smog now hanging over Athens is not yet killing anyone, nor even sending more than a handful of its consumers to hospital for oxygen. But the cloud is becoming almost a permanent resident of what was once an Attica sky of unexcelled clarity. For the third spring in succession, swallows have not nested in Athens.

The immediate villains are industry and traffic, with winter assistance from central heating and, in summer, the ubiquitous dust of a city with little greenery. Ultimately, it is a matter of urbanisation; there are simply too many people in Athens—about 30 per cent of the country's 9.7m population.

The Government has up to now preferred a long-term policy. It has announced a freeze on new industry or expansion of existing plants in Attica, is making low-sulphur oil available from the state refinery for industry and power stations, and has announced but not yet



Mr. George Rallis: accused of being over-cautious

Air pollution and traffic problems in the capital are alienating just those voters on whom Greece's right-wing Government, headed by Mr. George Rallis, ought to be able to rely in the autumn general election. Victor Walker in Athens examines issues which are likely to weigh with the electors.



Mr. Demetrios Belis: leading a grass-roots protest

that nothing has been said about moving the more highly pollutant industries out of the area altogether—so far, only the Athens gas works is definitely going—and requiring the rest to invest in improved technology. Calls for the establishment of a central pollution control agency have been ignored. A grass-roots protest movement against the city's air is developing, cultivated by the Socialist mayor of Athens, Mr. Demetrios Belis. When Mr. Belis organised a mass demonstration and march to the Athens Parliament, the Government, to the distress of some of its supporters, insisted on regarding his action as politically motivated. The Government has thus handed the parties of the Left the telling slogan "Concern for the Health of our Children."

The four-day Easter holiday this year saw an unprecedented exodus from Athens attributed in part to a desire to get away after the February earthquakes. Some 270,000 cars left the city,

and the fewer buses that ran were unaffected by traffic jams. The result was the lowest air pollution readings in central Athens since 1977.

This inevitably increases pressure on the Government to elevate traffic to the role of villain-in-chief—ignoring the fact that industry also closed for Easter—and to extend to high-pollution days the circulation system for odd- and even-numbered vehicles now in force at week-ends to save fuel.

But the million-odd Greeks who own cars and the tens of thousands more who would like to are already smouldering over these restrictions. Despite EEC accession, a skein of taxes still make car purchase twice as expensive in Greece as anywhere else in Western Europe, and petrol costs that are said to be the highest in the EEC. Motorists could become mutinous if forced to take

public transport to work when ever the cloud is particularly offensive—especially since they attribute pollution to industry and the State-owned jalopy buses still chugging along Athens streets in clouds of blue exhaust fumes. Public transport in Athens is now permanently on the verge of breakdown.

The traffic and air-pollution problems are matched by the state of the beaches and the sea, which last year caused an outbreak of skin problems among swimmers. Athens is the only European capital without a biological sewage treatment plant. Instead, the sewage of its 3m population is pumped untreated into the Saronic Gulf.

The Government has been criticised for not taking more radical action either to solve the overall problem or to enforce legislation requiring industry and hotels to instal their own waste processing units. So far, the foundation stone has been laid of only one of a projected series of nine treatment plants for Athens.

Finally, almost every household in Greece is convinced that the Public Power Corporation has been caught juggling the figures over the real increase of electricity rates this year and the degree to which it was genuinely necessitated by higher oil costs. There is also discontent over what is felt to be inequitable distribution of the burden between industrial and household consumption.

The upshot is a murmuring among those middle-class voters on whom Mr. Rallis ought to be able to rely over issues that should not be political issues at all.

In these circumstances, and with the main issues of the campaign yet to be developed, Mr. Rallis has made what may be described as an unfortunate start in the pinprick sector

ZAIRE'S SMUGGLERS

Coffee and champagne beside Lake Kivu

BY MICHAEL HOLMAN, RECENTLY IN GOMA, ZAIRE

DUSK is falling on Lake Kivu in Eastern Zaire, and water laps at the private jetty of a rich coffee trader. On the far side, lights are beginning to flicker from the Rwanda town of Gisenyi.

"Stand here at midnight," says the trader, who has put some of his profits into real estate in the U.S., "and you'll see the boats of the coffee smugglers." They don't bother to disguise their activities, he explains, because they enjoy the connivance of local officials. Prices in Rwanda are three to four times higher than in Zaire and as much as half Kivu province's coffee production finds its way across the border.

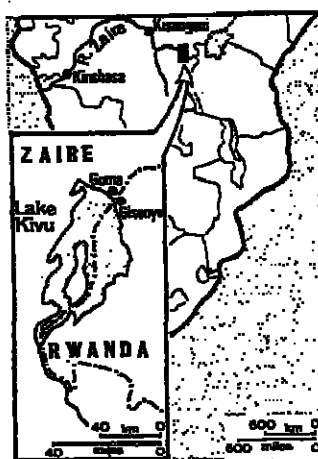
Smuggling of Zaire's largest agricultural export—worth 8 per cent of foreign exchange earnings—has cost the country hundreds of millions of dollars, part of the dismal story of agriculture in Zaire.

At independence in 1960, the country met its own food needs and commercial crops brought in 40 per cent of export earnings. But a combination of the tumultuous upheavals in the post-independence years, nationalisation, and the breakdown of internal communications, put an end to this. The country now spends over \$200m a year on imports of basic food, and coffee is the only significant agricultural export.

The bulk of the annual 70,000-80,000 tonne crop—85 per cent of which is Robusta and the rest Arabica—is grown in three provinces: Kivu itself (20 per cent), Haut Zaire (37 per cent) and Equateur (25 per cent).

Much of the production from all three regions is smuggled, mainly to Congo Brazzaville, Sudan and Rwanda. Foreign exchange is also lost through false classifications—exporting premium beans as lower grades. The amounts involved, both in tonnage and value, depend on world market prices but during the coffee boom in 1977 the overall loss to Zaire was put at \$275m while the annual average loss between 1975 and 1979 was \$100m, most of which remains in accounts abroad.

It certainly provides little benefit to Goma, a run-down but quaint town of some 15,000 people on the edge of Lake Kivu. It was once a tourist centre for a beautiful volcanic region. But tourists are now infrequent and the 100-room Karibu Hotel overlooking the lake relies mainly on local trade.



traders increasingly opt for private freight operators at two or three times the cost. As for postal links, a letter from Europe can take four to six months, and one Belgian planter rents a mail box in Gisenyi, and makes the short drive to the Rwandan town once a week.

In the market, shops carry goods from Nairobi, brought overland through neighbouring Uganda—soap, oil, washing powder and clothes. For the tiny minority of expatriates and well-off Zairis, the stores on Goma's main street have—at a price—wine from France, chocolates from Switzerland, and olives from South Africa, air-freighted via Kinshasa.

The homes of the rich in Goma run along a finger of land which juts into the blue lake, and then curves to form a natural harbour—now almost derelict.

It is in this enclave that the coffee trader spends a few months of the year, and he has brought his new wife to Goma for the first time. The event is being celebrated with fine champagne by a group of friends, delighted to have a new face in the small expatriate community.

For them it remains a relatively comfortable life. But things are unlikely to improve for the people of Goma since prospects for coffee are poor. Plantations account for 42 per cent of the area of the crop under cultivation in Zaire, and 60 per cent of production. But nearly half the plantations were established before 1950 and the yield is falling as the bushes age.

One study revealed that in Haut Zaire, only 10 per cent of the plantations will be productive in the long run unless there is substantial replanting, and average yield has fallen by half in the last 12 years.

This had led to increasing dependence on the small holders, but they face serious difficulties. One of their biggest problems is lack of credit, mainly because the Agricultural Development Bank simply does not have enough staff to supervise small loans. Growers also complain about inadequate prices, particularly since the Zaire currency is overvalued and inflation reached 100 per cent in 1978, though has since been brought down to around 30-40 per cent. The future is not promising.

Swedish trade balance improves

BY WILLIAM DULLFORCE, NORDIC EDITOR, IN STOCKHOLM

THE SLOWDOWN in Sweden's economy, measured in falling consumption and industrial output, has been relieved by a substantial improvement in the trade balance during the first four months of this year.

Forecasters have been able to scale down slightly earlier estimates of the current account deficit and the foreign borrowing requirement for 1981.

In the first four months Sweden recorded a trade surplus of SKr 1.2bn (£118m) compared with a deficit of SKr 2.36bn for the corresponding period last year, according to preliminary calculations by the Central Statistical Bureau. The change is due chiefly to a 15 per cent slump in the

volume of imports, which more than outweighed a 5 per cent decline in export volume. Import prices rose faster than export prices during the period but at current prices the value of imports still declined by 6 per cent against a 2 per cent rise in the value of exports.

The primary reason for this development has been a sharp drop in Sweden's oil consumption. Imports of crude oil fell by 18 per cent in volume and 2 per cent in value in the first four months compared with January-April, 1980. Imports of oil products tumbled by 41 per cent in volume and 34 per cent in value.

In its revised finance plan

issued last month, the Economy Ministry reduced its forecast for the 1981 current account deficit by SKr 3.2bn to SKr 19.8bn and, if the present trend continues, the outcome may be even lower.

The State Debt Office now estimates that it will have to borrow less than SKr 20bn abroad this year compared with the SKr 21bn-Skr 25bn forecast in the original finance plan.

Most other economic indicators are negative. Consumer prices rose by 5.7 per cent in the first four months.

Industrial output during the first quarter was 2 per cent higher than during the previous three months but 2 per cent below the first quarter of 1980.

Danish hospitals hit by young doctors' strike

BY OUR COPENHAGEN CORRESPONDENT

NEARLY 5,000 junior hospital doctors went on strike in Denmark yesterday in protest against the terms of a new contract.

The young hospital doctors, 98 per cent of whom had voted against the deal, ignored an appeal from Mr. Anker Jorgensen, the Prime Minister. He had asked them to continue negotiations with the local authorities and offered to act as mediator.

The doctors, whose strike took the form of a mass resignation, say the contract was forced on them earlier this month when their umbrella organisation, covering such academically trained professions as doctors,

engineers and high-school teachers, approved a new agreement which applied to the entire group.

They are demanding improved working conditions and better educational opportunities during post-graduate in-hospital training. Negotiations broke down on Sunday and no further meetings are planned.

Senior doctors were planning yesterday to work and sleep around the clock at many hospitals for the duration of the dispute. But some departmental chiefs said they could hardly stand up to the pressure of work for more than a couple of days.

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OVERSEAS NEWS

Habib in Damascus as Syrian missiles 'hit Christian port'

BY DAVID LENNON IN TEL AVIV

ISRAEL is awaiting the return of Mr. Philip Habib, the special U.S. envoy, from Damascus, probably today, to learn whether there has been any progress in the prolonged diplomatic attempt to resolve the Lebanese missile crisis which still threatens to lead to a military confrontation between Israel and Syria.

Mr. Habib arrived in the Syrian capital yesterday following two days of talks in Saudi Arabia, where he reportedly also met with King Hussein of Jordan. Officials accompanying the envoy were quoted as saying that the situation remained tense and serious.

There were reports from Lebanon of intensified fighting yesterday between Syrian and Christian forces, with Radio Lebanon claiming that Syria had fired 15 Russian-built surface-to-surface missiles into the Christian port of Tyre. This port, to the north of Beirut, is the main point of entry for the military equipment which Israel admits it supplies to the Christian forces.

Mr. Menahem Begin, the Israeli Prime Minister, said that when Mr. Habib returned from Damascus, either late yesterday or today after discussions with

President Hafez Al-Assad, "more will be known about the situation concerning Lebanon." At the same time, the Premier negated the role which Saudi Arabia was believed to be playing in trying to soften the Syrian stance on the anti-aircraft missiles, moved into Lebanon nearly three weeks ago, which sparked the crisis.

Mr. Begin said that Saudi Arabia is not capable of playing any positive role because it has a reactionary regime from the Middle Ages which is building up a stockpile of weapons directed against Israel.

During a meeting of the Knesset Committee, there were sharp exchanges between the Premier and Mr. Shimon Peres, the leader of the opposition Labour Party, which has been highly critical of the Prime Minister's handling of the confrontation with Syria.

Government Ministers have accused the opposition of disloyalty and trying to make political gain by questioning their handling of the crisis.

Our Damascus Correspondent adds: Shortly before Mr. Habib's arrival here, President Assad and other Syrian leaders emphasised that they would not



BEIRUT: A U.S.-supplied refugee bag, filled with sand, weighs down a cannon being loaded by leftist guerrillas.

modify their stand on Lebanon. The Press in Damascus is stressing the support which Syria is gaining from Saudi Arabia and other Arab states. Mr. Abdel-Karim al-Kasbi, the Syrian Prime Minister, also praised "the wide-scale support of the Soviet Union for Syria."

Meanwhile, in Beirut, fighting between Christian militia forces and the Syrian army died away yesterday after a weekend of heavy shelling in which 20 to 30 people are reported killed.

Sceptical West discounts Chinese war noises

By Tony Walker in Peking

A LOT of noise and perhaps not so much action. That is the assessment of Western intelligence experts in both Peking and Hong Kong of latest reports of an upsurge in fighting along the Sino-Vietnamese border.

Border clashes are a permanent feature of relations between the two communist powers in Asia but, in recent weeks, Peking has protested twice to Hanoi, claiming several bloody engagements in which about 200 Vietnamese troops are alleged to have been killed. If the numbers killed have been accurately reported, this is the most serious engagement since the 1979 conflict.

Western diplomats in Peking, however, are sceptical about the Chinese claims. They say China has propaganda reasons for wanting to draw attention to Vietnamese activities on the border.

They point out that Peking's propaganda offensive against Hanoi coincides with delicate negotiations on the formation of a united front in Kampuchea and preparations by countries of the Association of South East Asian Nations (Ascan) for an international conference sponsored by the United Nations on the future of Kampuchea.

"It will be interesting to see if the drumfire peaks around the Asian Foreign Ministers' meeting later this month," one Western diplomat said. Peking may also be anxious to remind the world that Vietnam is an aggressive force in South-East Asia, one diplomat said, adding that China may be signalling to the Vietnamese that it is not safe to withdraw troops from the border area.

According to a recent assessment, China has some 250,000 troops deployed along its border with Vietnam. The Vietnamese are said to have slightly more, perhaps between 260,000 and 280,000. Intelligence experts say there has been no indication of a sudden forward deployment by either side of troops and weapons which would indicate they were preparing for a major engagement. Activity on the border remains "fairly normal."

Earlier this month, China alleged there had been some 241 incidents in the first four months of this year. Protesting through the Vietnamese embassy in Peking, China accused Vietnam of "organised and planned military provocations and intrusions into China's border regions" and demanded that the Vietnamese "immediately stop all their encroachment on Chinese territory and put an end to their provocations and disruptive activities along the Sino-Vietnamese border."

A second protest note, lodged at the weekend, accused Hanoi of "repeated armed provocations and intrusions into China's border areas." This preceded reports on Sunday of the clash in which 150 Vietnamese are alleged to have been killed.

A Western military expert here said China, in its border regions, has "much more mobilisation potential" than Vietnam, which has built up numbers along the border to 600,000 "very rapidly." However, it would need 10 men to mount a "credible" strike force against Vietnam.

The latest clashes and continuing serious tensions over Kampuchea almost certainly mean that border talks have little chance of resuming. China has laid down strict conditions for the resumption of talks, including a positive indication from Hanoi that it is prepared to withdraw troops from Kampuchea. This is likely to remain a stumbling block just as clashes along the Sino-Vietnamese border are likely to persist.

Storm over President's human rights nominee

BY JUREK MARTIN, U.S. EDITOR IN WASHINGTON

THE U.S. must stand by its allies even when their human rights records are far from ideal, according to the most controversial nominee yet put forward by the Reagan Administration for a high government position.

The assertion of Dr. Ernest Lefever, named to be Assistant Secretary of State for Human Rights, during confirmation hearings yesterday, comes at a time of complex and heightened debate over U.S. attitudes towards humanitarian issues.

Within the past 24 hours, the following developments have taken place:

● Former President Jimmy Carter, in his first major public speech since leaving office, declared in New York that the U.S. must continue to speak out "boldly and openly" on human rights.

● "The exertion of pure power or a reversion to cynicism will not do justice to our people or the principles of our nation," he said.

● Dr. Lefever responded yesterday by saying that President Carter's policies had "confused friend and foe," that quiet diplomacy, recognising overall strategic concerns, was more effective, and that "public preaching invites the charge of arrogance."

● To senior Government officials threatened to resign yesterday if the U.S. this week votes against the proposed World Health Organisation code of conduct concerning the sale of infant formula in third world countries—an issue in which Dr. Lefever has argued vigorously on the side of American industry.

A welter of human rights, political and health organisations have combined to try to stop the nomination of Dr. Lefever.

They object to his well-publicised assertions that the U.S. should, in effect, not have a human rights policy, to his apparent belief that the U.S. should focus its criticism on Communist totalitarian regimes rather than right-wing authoritarian governments, and more specifically to his argument that the side of U.S. industry in the infant formula

issue. Although not raised in yesterday's morning's hearing, the infant formula issue is one on which the U.S. is on the verge of standing alone.

This was made clear yesterday when the head of the Agency for International Development stated that he would accept the resignations of two code senior officers, and that the U.S. would vote against the code this week in Geneva. No other nation is likely to oppose it.

Dr. Lefever did not directly defend his reputation for extreme conservatism yesterday. Instead, he concentrated on stressing the mandate that last year's elections gave the Administration to pursue different human rights policies from that of President Carter.

"It is," he said, "uncomfortable but inescapable" that there will be occasions when the need to support allies whose "human rights record is not blameless" will outweigh human rights considerations. This, he described as "the agonising choice."

Regan in new tax cut talks

BY OUR U.S. EDITOR IN WASHINGTON

THE REAGAN Administration moved into high gear yesterday to try to grapple with the twin controversies surrounding its proposals to cut taxes and social security benefits.

Mr. Donald T. Regan, the Treasury Secretary, flew back from Saudi Arabia on Sunday night in response to a direct call from the White House, ostensibly to be on hand to deal with both issues, as well as to take part in this week's deliberations with Herr Helmut Schmidt, the

West German Chancellor, in Washington.

These moves suggest that he will be missing the meeting of the International Monetary Fund's interim committee in Gabon, which convenes on Thursday. He is being replaced as head of the U.S. delegation by Mr. R. T. McNamara, the Deputy Secretary of the Treasury.

Mr. Regan's return to Washington means that only one of the industrialised world's top five Finance Ministers—

Britain's Sir Geoffrey Howe—will be attending the Libreville meeting. As well as Mr. Regan, the West German, French and Japanese Finance Ministers also will be absent from the Gabon gathering.

At the same time, President Reagan yesterday conferred in the Oval Office with Mr. Paul Volcker, chairman of the Federal Reserve Board. Afterwards, both the White House and the Fed declined to divulge any details of the discussions.

Reagan plans for economy face Maryland test today

BY OUR U.S. EDITOR IN WASHINGTON

THE AMERICAN electorate—in the shape of the people of the Fifth District of Maryland—today gets its first opportunity to pass judgment at the polls on President Ronald Reagan's radical proposals to revitalise the U.S. economy and society.

The special congressional election in Prince George's County, mostly comprising the Washington suburbs, was called after the popular Democratic incumbent, Mrs. Gladys Spellman, suffered a severe heart attack on the eve of last November's voting.

She won with three-quarters of the vote but her continued incapacity prompted the House of Representatives subsequently to declare her seat vacant.

Today's contest pits a well-known Democratic politician, Mr. Steny Hoyer, against Mrs.

Audrey Scott, the Republican Mayor of the town of Bowie. Local considerations will obviously count, but the race has been given particular point by the heavy White House involvement on Mrs. Scott's behalf.

Vice-President George Bush has recorded several radio and television commercials for Mrs. Scott, and President Reagan has written a widely-distributed letter of endorsement.

Mr. Hoyer has aligned himself solidly behind the alternative economic proposals put forward by the Democratic Party.

Given Mrs. Spellman's wide victory margin last November, and the county's heavily Democratic voter registration, Mr. Hoyer must remain the favourite. But if the race is close, then Republicans will undoubtedly claim a moral victory.

Canada compromises on energy programme

BY OUR FOREIGN STAFF

THE CANADIAN Government has made changes to its National Energy Programme designed to appease opposition from the petroleum industry and from the native peoples in northern Canada.

Mr. Marc Lalonde, Minister of Energy, announced that the Government was dropping its plan to let PetroCanada, the government-owned oil company, acquire without compensation a 25 per cent share in gas and oil discoveries on the so-called Canada Lands.

This description covers the north and offshore areas where substantial reserves are thought to await discovery or development.

This so-called "carried right" was to be made retrospective, applying to prospects already explored—not only to future discoveries.

As a result of Mr. Lalonde's announcement, PetroCanada will have to pay a share towards exploration costs incurred in the past if it takes up a share in a discovery which, by the end of 1982, is deemed to be significant.

Mr. Lalonde's statement does not modify two of the central points in the National Energy Programme.

These are the objective of a majority Canadian control over the industry, and the grading of incentive payments for development on Canada Lands in such a way that the payment rises in step with the degree of oil company concern.

Mr. Lalonde said the Government will amend the proposed legislation to assure northern native peoples that their land claims will not be prejudiced by implementation of the measure.

Jamaica to receive £43m loans

JAMAICA is to receive loans totalling \$95m (£43m) from Mexico and the World Bank. Canute James writes from Kingston. The Mexican loan of about \$58m was formally approved when Jamaica signed an oil rebate facility which Mexico and Venezuela have offered to 10 Latin American and Caribbean countries.

The facility will guarantee Jamaica supplies of 13,000 barrels of oil a day. Equally important for the island's shaky economy, it will be allowed to keep about 30 per cent of the cost of the oil as a loan at 4 per cent for five years.

If the island uses the loan to develop energy resources, the terms will be changed to 20 years at 2 per cent.

'Cuba threat' by Haig
Mr. Alexander Haig, U.S. Secretary of State, was quoted by Time magazine yesterday as saying that the U.S. has not ruled out a blockade of Cuba "to stop its gun-running to Latin American revolutionaries." Reuter reports from New York.

Canada police report
THE CANADIAN Government will make public the McDonald Royal Commission report on the Royal Canadian Mounted Police until passages affecting national security and international relations are deleted. Mr. Pierre Trudeau, the Prime Minister, said as he left for Algeria, Victor Mackle reports from Ottawa.

Iran panel at work
The Iran-U.S. Arbitration Panel set up to decide action on some \$4bn of Iranian assets frozen in the U.S. has begun work, an official of The Hague's Permanent Arbitration court said. AP reports from The Hague.

Nervous moves on Tel Aviv stock exchange

BY OUR TEL AVIV CORRESPONDENT

ONE OF the few signs of nervousness in Israel over the Lebanese missile crisis has been the erratic behaviour of the Tel Aviv Stock Exchange which experienced sharp selling at the beginning of last week and again this week. There has also been increased demand at the commercial banks for foreign currency.

There has been no panic buying in the shops nor are there any indications that people are

stockpiling foodstuffs in anticipation of a military clash with Syria. Indeed, Israel's teachers are so unconcerned by the situation that they have declared a strike from today in support of wage demands.

The stock market opened this week with a wave of selling and equity prices fell across the board as nearly 100 issues fell by margins of between 5 and 10 per cent. Turnover was more moderate than at the

beginning of last week when investors and speculators dumped stocks with little concern for prices.

Last week's slide was halted by the intervention of the commercial banks which, as underwriters on the new issue market, see it as in their interest to maintain favourable trading conditions. If the selling accelerates this week, they will presumably once again buy up the stocks and counsel

moderation.

The commercial banks reported that, in the past few days, there has been a brisk demand for foreign currency, especially dollars. The demand for dollars quadrupled recently, according to some bankers. But this was attributed as much to speculation that the shekel may be devalued by up to 15 per cent, as demanded by the country's exporters, as to the possibility of a military flare up.

Suzuki adviser starts tour of Europe

By Richard C. Hanson in Tokyo
MR. HIDEO KITAHARA, an adviser to the Foreign Ministry, began an "unofficial" tour of European capitals this week to exchange views on European-Japanese relations, including economic ties, prior to the visit next month of Prime Minister Zenzo Suzuki.

According to the Foreign Ministry, Mr. Kitahara, who formerly served as Japan's ambassador to France, will spend two weeks calling on leaders in countries on the Prime Minister's itinerary. They include Italy, Britain, West Germany, the Netherlands, Belgium, France and the EEC in Brussels.

Mr. Suzuki leaves for Europe on June 3, on the first official tour by a Japanese head of Government in several years. Mr. Kitahara will not be travelling in any official capacity, but he is expected on return to Japan to brief Mr. Sunao Sonoda, the new Foreign Minister.

Tehran 'tries to oust bank chief'

BY PATRICK COCKBURN

THE IRANIAN Government is trying to oust Mr. Ali Reza Nobari, the central bank governor, from his position. President Abolhasan Bani-Sadr has said in his newspaper.

Mr. Nobari, who has gained general respect for his management of the bank, has long been ally of the President and has come under attack from the clergy-dominated cabinet in the past.

In a letter to his daily newspaper, the Islamic Revolution, President Bani-Sadr says that a Bill before Parliament will give Mr. Mohammed Ali Rajai, the Prime Minister, power to appoint some top officials now named by the President. Mr. Nobari is among those under threat.

It is also believed that Mr. Nobari is unlikely to attend this week's International Monetary

Fund interim committee meeting in Gabon. Officials in Tehran said "difficulties" had arisen, but gave no details.

President Bani-Sadr has also criticised Iran's proposed budget of \$44bn (£21bn) which he says will make the Government 80 per cent dependent on oil revenues for financing. He said reliance on oil is a continuation of the Shah's economic policy.

Peace talks with Burmese communists fail

BY OUR RANGOON CORRESPONDENT

EFFORTS by President Ne Win of Burma to end insurgency in his country through a policy of "national reconciliation" have been hit by a breakdown in peace negotiations with the underground Burma Communist Party (BCP).

Speaking yesterday before the ruling Burma Socialist Pro-

gramme Party, he said secret negotiations the Government had recently held with a BCP delegation had to be called off as the BCP terms for peace called for the continued existence of the BCP as a party and for its armed forces to remain intact.

The failure of these negotiations, the first since 1963 when Government conducted peace

talks with all insurgent organisations, including the BCP, would mean continuation of the Burmese Communists' 35-year armed struggle for power.

Driven by Government forces from hideouts in Irrawaddy delta and Pegu hills jungles by 1975, they have since been operating from bases near the Sino-Burmese border in the east and in northeast Burma.

India and Bangladesh clash over 'mud bank'

BY D. P. KUMAR IN NEW DELHI

INDIA HAS deployed warships near New Moore Island in the Bay of Bengal to counter, as a Foreign Office official put it, the presence of three Bangladesh gunboats.

The naval confrontation has developed over a newly emerged island, a 12 kilometre square mud bank named New Moore, formed it is believed, by silt flows from the Ganges. Ownership of the island land mass has been in dispute for some time and India and Bangladesh had agreed to have it jointly surveyed in the hope of reaching an amicable settlement.

New Delhi Foreign Office officials said armed Bangladesh gunboats had trespassed into Indian waters and threatened Indian personnel and a ship at the island—located south of the Sunderbans at the mouth of the Ganges in the Bay of Bengal—on three successive days last week.

They said India had taken a serious view of Bangladesh's "provocative" action and had lodged a strong protest with Mr. Abdul Ehsan, the Bangladesh High Commissioner in India, who met Mr. R. D. Sathu, the Foreign Secretary in New

Delhi on Saturday. Mr. Ehsan reiterated his country's claim to the island and Mr. Sathu told him the claim was "baseless." The island belonged to India both in terms of maritime boundaries and for historical reasons.

Mr. Ehsan was told in clear terms that the movement of gunships and an anti-Indian campaign launched in Bangladesh newspapers had introduced a new element of tension in the relations between the two countries.

India has rejected a Bangladesh demand for withdrawal of

the naval ship, men and materials from New Moore Island. The question of a pull-out does not arise the Foreign Office said, because the island was part of India.

An Indian naval ship had gone to the area after provocations by the Bangladesh Navy.

The Bangladesh Foreign Ministry has expressed "complete surprise" at the landing of personnel from an Indian war ship on the island and asked India to desist "from such unilateral and provocative action in future."

Wall Street's gloomy gurus fear interest rates must rise

BY DAVID LASCELLES IN NEW YORK

THE RECENT collapse of morale on Wall Street is ironic. The U.S. is in the opening, vigorous months of an Administration whose top priority is to cure the country's economic ills. Inflation is abating, oil consumption has plummeted and the economy is advancing strongly.

But influential people on Wall Street see this good news as no more than a speck of light in a landscape where gloom is getting ever deeper. Chief among them is Dr. Henry Kauf-

man, the economist at Salomon Brothers, whose mournful features and gloomy analyses have become part of Wall Street lore. But many other analysts have been just as pessimistic, and together they present a formidable body of opinion, which, while not the only view in town, seems to be the dominant one.

The most immediate concerns focus on the budget debate in Washington, which, they fear, will produce tax cuts which will be highly inflationary and cure little or nothing. In fact, they might even make inflation worse. But Wall Street's concern has been sharpened by the feeling that Reagan or no Reagan—the U.S. financial system is already under such severe strain that it would take a miracle to cure it.

Most of all, Wall Street would like the Government to balance its budget, preferably next year. This goal looks hopelessly unrealistic politically, but the

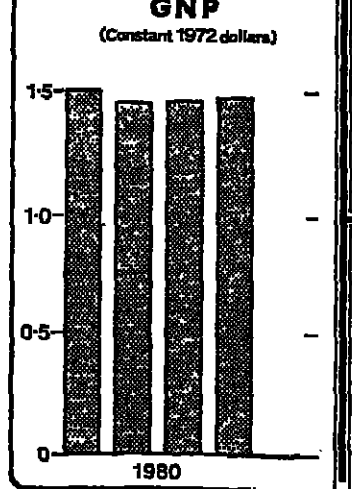
pessimists argue that it is essential. Next year's federal borrowing requirement will exceed \$60bn, crowding out other borrowers and keeping interest rates at record levels.

Mr. Reagan is committed to increasing defence spending by a large amount and as the UK experience has shown, will find it hard to cut outlays in other areas. Wall Street therefore, feels very uneasy about any budget that pares back Government revenues by reducing taxes.

Wall Street is also worried—and this is another striking irony—about the Reagan Administration's emphasis on monetary policy. In the long run, a pledge to keep credit under control should be reassuring for the financial market. But that is plainly not the case now, since bond yields have shot up to record levels.

The reason is that high interest rates seem to be losing their impact. Like a powerful

lorry, charging along the highway, the economy's brake-shoes are wearing thin, and unless some way can be found to slow



the juggernaut down, something awful could happen. In the past 14 months, there have been no less than three

sharp peaks in interest rates, but, apart from a brief stutter a year ago, most sectors of the economy have kept on as if nothing had happened. Some economists ascribe this to the underlying strength of the U.S. economy. But Wall Street's gloomy gurus fear it is because the economy itself has learned to live with high interest rates—at a damaging cost.

Increasingly, U.S. business is financing itself with short dollops of bank funds, rather than building up a strong foundation of long-term debt or equity. Banks can go on supplying the funds no matter what happens to interest rates, because of the growth of what is called "spread banking." Banks buy money in the market, add a spread to cover their costs, and re-sell it to their customers. Because they are funding themselves short, it matters little to banks whether interest rates go up or down. They bear no money risk.

A trend towards "innovation" is also softening discipline in the bond market. Bonds have been increasingly offered in flexible forms which adjust to changes in interest rates. Although familiar in the Euro-market, floating-rate bonds and other new-fangled instruments are novelties in Wall Street.

All this greatly complicates the task of the Federal Reserve in keeping credit under control. Only five years ago, the Fed could have been sure that a sharp jump in the cost of inter-bank funds would slam on the brakes. Now it cannot.

The growing importance of the Fed has, in many analysts' view, been worsened by the attitude of the new Administration. As one commented last week: "It's ridiculous. The White House is firm hand on the money supply, and we'll cut taxes and increase defence spending." It can't go on. Although the Fed would never publicly admit that its

performance is becoming less effective, Mr. Paul Volcker, the chairman, said he thinks the White House is relying too much on monetary policy to achieve its objectives, and should concentrate on squaring the budget.

The shift towards a more monetarist approach advocated by the Reagan Administration has also worried many people. There has been a slight lifting of the gloom of Wall Street in the last few days because of better money-supply news, and an apparent willingness by the White House to go for smaller cuts in income tax, if that will help balance the budget. But this is little comfort to the pessimists, whose eyes are firmly fixed on the fundamentals. At the weekend, Kaufman was standing by prediction that interest rates would continue to rise and would have to reach "excruciating" levels before they had impact.

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Bae sells four Hawks in £18m Indonesia deal

BY LYNTON McLAIN IN LONDON
AND RICHARD COWPER IN JAKARTA

BRITISH AEROSPACE and Indonesia signed an export contract in Jakarta yesterday for sale of four more Bae Hawk trainer aircraft to the Indonesian Air Force. The contract is worth a total of £18m including the cost of support equipment, such as taking parachutes and smoke-making equipment. The sale is the first major deal between the two countries since a textile row was settled in January. The EC erupted last July after the EC, on Britain's behalf, opposed quotas on Indonesian textile exports to Britain. The EC turned into a virtual trade war and British companies are believed to have lost around 150m of export orders. Indonesia already has eight Hawk trainers and, under the new contract, the Indonesian government agreed to convert the purchase of four more Hawks. The latest order brings to 258 the total number of Hawk aircraft ordered from British Aerospace worth in excess of 1bn in total.

The Royal Air Force has ordered 176 of the aircraft, of which 160 Hawks have been delivered.

The UK Government receives a levy from British Aerospace on each export sale of the Hawk, but no figure is available.

In less than three years, General Muhammad Jusuf, Indonesia's Defence Minister, has committed over \$1bn, on badly needed new equipment for Indonesia's armed forces. The Indonesian Government has undoubtedly been concerned at the threat to regional stability posed by events in Indochina and Afghanistan, but the driving force behind the programme has been the overwhelming need to turn a badly trained and poorly equipped army, navy and air force into a modern fighting force.

In two years, the air force has acquired two squadrons of jet fighters, 12 jet trainers and a fleet of Hercules transports. The navy has received three new Corvettes built in Holland and equipped with French guided missiles.

Gulf Air agrees to buy RB-211 engines for £6m

BY MARY FRINGS IN BAHRAIN

GULF AIR has signed a \$12.5m (£6.1m) financing agreement in Bahrain for the purchase of Rolls-Royce RB-211-524 engines and spares for the airline's seventh fully-owned Tristar. An additional Tristar was acquired on lease last autumn.

The funding was arranged by Midland Bank aerospace group and was provided by Midland and Gulf International Bank with insurance cover arranged by the ECGD.

A \$37m credit from the U.S. Export-Import Bank for the L 1011-200 Lockheed Tristar, is expected to be signed next week. The aircraft is due for delivery in November.

Mr. Ali al Malki, Gulf Air's chief executive, warned British bankers and representatives for Rolls-Royce that prospects for further business could be limited.

"I want you to take this message to your government; although British Airways started Gulf Air, the signs are now that Britain is going to destroy it, by allowing four or five carriers to compete on a (London-Bahrain) route which provides 45 per cent of our traffic," he said.

Our World Trade Staff writes: Exports of the Viper engine are earning \$35m a year, Rolls-Royce, the manufacturer, said yesterday. Orders received for the Viper to power Italian MB 339 aircraft for Peru and Argentina bring total orders for the engine to more than 5,000 units.

The customers are 31 air forces and over 260 operators of executive jet aircraft. Vipers, which began production as Dart engines 30 years ago, power 30 different types of military aircraft, and 80 per cent of sales are for overseas purchasers.

Australia nears decision on new fighter aircraft

BY COLIN CHAPMAN IN SYDNEY

AUSTRALIA has obtained agreement from General Dynamics and McDonnell Douglas on substantial local involvement in manufacture of the F16 or F/A-18.

All but the first two of the 75 fighters, which will replace the ageing Mirage, will be assembled in Australia.

Australia has yet to decide on which fighter to buy.

In obtaining advance agreement, the Defence Department is able to counter critics who have said that Australia repeatedly loses bargaining power.

A Defence Department announcement said the Government aircraft factory in Melbourne would be the major contractor to assemble the frame of the chosen aircraft, while the Commonwealth Air-

craft Corporation would do the engine assembly. Radar would go out to tender.

About 80 per cent of the total programme would be carried out in Australia, involving about 2,000 workers for up to 15 years.

The decision is a blow to British Aerospace which had hoped that the delay in a decision on the new fighter would lead to reconsideration of the European Tornado. But the Defence Department said it was adamant the decision would be between the F16 and F/A-18.

Reuters reports from Washington: McDonnell Douglas has won two contracts from the U.S. Air Force totalling \$642m (£305m) to purchase F-15 aircraft and parts.

Philippines to impose standard contract terms

BY EMILIA TAGAZA IN MANILA

THE PHILIPPINES Government is to impose standard contract terms on foreign partners in all Government and private contracts worth more than \$5m (£2.4m).

The standard clauses, which are likely to be implemented in the next couple of months, impose stricter conditions on foreign suppliers and contractors in the Philippines.

According to Mr. Roberto Ongpin, the Industry Minister, new contracts will require suppliers to post performance bonds issued by banks from third countries and not from suppliers' own countries.

In cases where suppliers fail to deliver contracted equipment

and machinery on time, additional costs resulting from the delay will be borne solely by the supplier.

Standard contract provisions "will place us in the driver's seat and foreign companies will have to negotiate by our own standards," said Mr. Ongpin.

The idea of standard provisions was mooted last year when several local projects were seriously threatened by delays in the delivery of contracted equipment from foreign suppliers, mostly French. Differences between government officials and some French concerns have resulted in the banning of French companies from bidding for major projects.

Mitsubishi and Kobe share Jordan contract

BY RAMI G. KHOURI IN AMMAN

MITSUBISHI Corporation and Kobe Steel of Japan have won a \$224m (£108m) turnkey contract to provide and construct a 2m tons per year Portland Cement plant in South Jordan. Mitsubishi is to be the main contractor, but the production design and machinery will come from Kobe Steel.

The cement plant at Rashediyeh, 130 miles south-west of Amman, will reach full production in three years. Its output will be directed primarily for export, initially to Saudi

Arabia and Iraq. The Mitsubishi contract also provides for supplier credits of \$118m at 7.75 per cent annual interest repayable over eight years with 75 months grace period.

Hollow Core Systems (Mid-East), of the UK, in conjunction with Saif Noman Said and Partners of Jeddah have won a contract, worth \$8.75m for the manufacture of over 13,000 precast reinforced cement panels for the Islamic University in Riyadh.

Agreement soon on Panama Canal study

By William Childs in Mexico City

The U.S., Japan and Panama are likely to agree this year to draw up a feasibility study on expanding the Panama Canal or building a new waterway.

The Panama Canal, a vital artery for trade between Pacific and Atlantic areas, is becoming congested. It cannot meet the increasing trend, brought on by rising energy costs, to transport cargo in larger ships.

The Canal, opened in 1914, and which the U.S. will hand over to Panama in the year 2000, is limited to ships up to 65,000 dwt.

Japan has become enthusiastic about the idea of building a sea level canal to replace the present waterway which has locks. It would parallel the existing canal eight miles to the west and take ships up to 250,000 dwt.

However, this project, which would be as ambitious a feat of engineering as the original canal, could cost as much as \$20bn (£9.5bn).

A Panamanian engineering company has just finished a preliminary study on expanding the canal, which would involve lowering the Gatun Lake level. The cost would be about \$3bn.

Lance Keyworth in Helsinki reports on plans for an agricultural fair in Moscow

Soviet bid for Western farm goods

A FINNISH marketing company Taiga-Tuotteet Oy (Tundra Products) is to organise an exhibition-symposium in Moscow later this year aimed at attracting Western companies to sell consumer and production goods to private small farms in the Soviet Union.

The exhibition is to be called the Design for Country Living and, as an organisation brochure points out: "will be an event seldom available to foreign companies in the Soviet Union."

It is to be held November 17-December 23 at Moscow's Park of National Economic Achievements.

The raison d'être for the exhibition is the desire of the Russian Government to inject western farming technology into the extensive "non-chernozem" farm belts that swing in a long arc from Western Russia, of the south and up the east coast to Vladivostok.

A characteristic of the belt is its vast number of private small-holdings—about 25m in all, according to Soviet authorities—being run by workers of collective and state farms.

These farms range in size from just over half an acre to 14 acres and supply a considerable amount of the nation's food supply.

It is estimated they provide 60 per cent of all potatoes grown in the Soviet Union and one-third of the country's vegetables, milk and eggs. Nevertheless, the non-chernozem farms are low-yield producers

being situated on poor soil and it is this that the Soviet Government hopes to improve.

President Leonid Brezhnev stated at the 26th Party Congress recently that the development of the non-chernozem belt "is so complex and urgent that it should be tackled jointly by all the republics and within the shortest possible span of time."

The list of requirements for the Design for Country Living Project is comprehensive, ranging from energy and sanitary systems to dairy processing equipment, machine tools and domestic appliances.

The Soviet authorities say that "considerable sums" of money have been made available for purchases for these farms from the West.

Mr. Markku Berg, project leader and managing director of Taiga-Tuotteet Oy, says that about 100 companies have already been contacted in West Germany, France, the UK, Canada, the U.S. and all the Scandinavian countries.

The closing date for applications for participation in the exhibition and/or symposium is June 30.

The Soviet body responsible for the project is GKNT, the USSR State Committee for Science and Technology which comes directly under the Soviet Council of Ministers.

VNIITE, the Russian Research Institute of Industrial Design, is responsible for the practical arrangement of the exhibition.



President Brezhnev... backs trade move

Brazil hopes 'red package' will boost trade with Russia

BY RIK TURNER IN SAO PAULO

THE Brazilian Planning Minister, Sr. Antonio Delfim Netto, is to visit Moscow from July 7-10 where he will sign the first of a number of contracts aimed at boosting bilateral trade.

A key element in the so-called "red package" accord will be an offer by Sr. Delfim of a contract to the Russians for the supply of 20 per cent of the equipment for the Itaipu

Grande hydroelectric dam to be built on the Parana River.

Senior foreign ministry officials say the offer should offset Soviet resistance to importing Brazilian manufactured goods.

The news of Sr. Delfim's visit follows the return to Brazil of a 60-member mission to Moscow earlier this month to lay the groundwork for a \$5-\$6bn bilateral deal.

This included a \$2bn Soviet supplier's credit for the purchase and installation of equipment for refineries for Brazil's alternative fuel programme.

The Russians are also keen to provide the technology for fuel production from peat in the state of Sao Paulo and oil shale in the state of Parana.

The \$2bn credit on offer is for the Brazilian Government's methanol programme, using

timber as the raw material. In 1980 the government created a company in association with private Brazilian capital called Coalbra-Coque e Alcool de Madeira do Brasil.

This company is developing the methanol programme, and since February a group of Soviet technicians has been working with Coalbra preparing the way for the Soviet aid.

As well as alternative fuels, the Soviet Union is also negotiating a deal with the Sao Paulo state oil exploration company, Paulipetro, for the supply of technology in exploration.

The Soviet Unionists is also expected to offer long-term contracts for the purchase of Brazilian exports such as soya, coffee, cocoa, sugar, vegetable oils, iron ore and bauxite. Soya has already been exported by Brazil to the USSR.

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progressive 'feel' to make it seem uncontrived. Even the tension of the seat springs is calculated as an integral part of the entire suspension system which, amongst other things, levels the car automatically as the fuel load gets lighter.

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Building industry upturn 'unlikely before 1983'

BY ANDREW TAYLOR

A RECOVERY in UK construction output is unlikely to occur until 1983, according to the latest report by the joint forecasting committee of the building and civil engineering economic development committees.

The report makes gloomy reading for the hard-pressed construction sector. It suggests that there will be little respite in most areas of construction for at least 12 months. Construction output is forecast to fall by 7 per cent this year, followed by a further 1 per cent decline in 1982.

The joint forecasting committee says that the start of a "muted" recovery, almost entirely led by an increase in private housebuilding, is unlikely to take place until later next year. A general improvement in construction output is likely to be delayed until 1983.

When total output including repair and maintenance work is forecast to rise by 4 per cent.

The main depressing influence on the forecast is the continuing fall predicted in public sector housebuilding, which in 1982 may amount to less than 30 per cent of the peak of the late 1970s, says the report.

It also anticipates further falls in public sector non-housing output, which the forecasting committee expects to decline by 6 per cent in 1981 and by 3 per cent in 1982—with output remaining unchanged (at 1982 levels) in 1983.

The committee said that the forecast for public sector non-housing output is "based on the broad assumption that there will be continuing and severe constraints on capital spending during the next two years."

Even if this policy was to change, says the committee, the long lead times in construction projects of this nature are such "as to rule out any major impact on output until beyond the period covered by the forecasts."

The committee says that it expects private housebuilding to lead a construction industry recovery starting in 1983.

But it adds: "No improvement in the private housing sector is foreseen in the current year, but a marked recovery, albeit from a very depressed level, is expected in the following two years which is put at

11 per cent and 13 per cent respectively."

Nevertheless the report forecasts that the number of new homes expected to be started by private housebuilders in 1981 will increase from 98,000 to 120,000, although it expects the number of homes completed will fall from 128,000 to 120,000.

The committee also forecasts that private industrial output is expected to decline further in 1981 and 1982—by 14 per cent and 4 per cent respectively. Private industrial output, however, is expected to recover by 5 per cent in 1983.

The outlook appears less bleak for private commercial development. Output is expected to rise by 2 per cent this year, followed by a 1 per cent decline in 1982 with output expected to rise again, by 2 per cent, in 1983.

The relatively brighter prospects for commercial building reflects the uncertainty surrounding prospects for industrial investment given the large number of factory closures in the past 12 months and the high level of industrial development in the past few years.

The forecasting committee also expects repair and maintenance work to account for a growing proportion of construction output in the 1980s, continuing a trend which began in the early 1970s.

"By 1983 the repair and maintenance sector is expected to account for close to 40 per cent of the industry's output. The larger share of repair and maintenance in a total volume which has fallen quite considerably in the past few years is a feature typical of a mature economy."

The committee said the growth of repair and maintenance, particularly in the public sector, arises "largely as a result of the sharp fall in public-sector investment witnessed in recent years. Between 1976 and 1980 output of public-sector new work fell by 30 per cent, and a further severe fall of around 25 per cent is forecast between 1980 and 1983."

The committee expects repair maintenance output to fall by 5 per cent in 1981, but to rise by 1 per cent in 1982 and 4 per cent in 1983.

Bulldozer man fined for demolishing hall

THE MISTAKEN demolition of an 18th century country house instead of a number of outbuildings was condemned as an act of vandalism at Warwick Crown Court yesterday.

Bulldozer driver Mr. Patrick Keenan and the firm of which he is a director, Doyle Contractors (Birmingham), admitted the unauthorised demolition of

Brinkspath Hall in Shirley, Birmingham, a Grade 2 listed building owned by Solihull Borough Council. The council planned to renovate it.

Judge Michael Harrison-Hall fined Mr. Keenan £1,500, Doyle Contractors £2,000 and ordered the company to pay all prosecution costs.

Doyle won a contract to demolish milking sheds and outbuildings on the opposite side of the road. Mr. Harry Walton QC told the court.

But Mr. Keenan arrived on the site and began demolishing the hall rather than the other buildings.

A local resident told him it was a listed building. But by the time he was stopped Mr. Keenan had almost totally demolished the building.

Whatever the situation when the work began, when Mr. Keenan was aware there was concern, to continue after that was an act of vandalism."

Mr. Peter Weitzman, defending, told the court: It was the stupidity of Keenan which led to this mistake."

Mr. Keenan had been given a plan, on which the buildings to be demolished were clearly marked, but when he arrived the bulldozer was parked on the hall side of the road.

"He jumped quite wrongly to the conclusion that the buildings to be demolished were those on the side of the road where the machine was parked. The hall looked like the type of building he might be asked to demolish and he foolishly jumped to the conclusion that it was one of the buildings to be demolished."

The judge told Mr. Keenan: "You come on site and let yourself loose with a bulldozer without looking at the plan or reading your instructions. Through your stupidity a perfectly good building has been unnecessarily pulled down."

Spar members urged to open for longer hours

BY GARETH GRIFFITHS

SPAR, THE voluntary grocery group, based on a common wholesaling operation, has urged its 3,500 members to concentrate on offering customers more convenient opening hours and to narrow the choice of goods to confectionery, alcoholic drinks, frozen foods and soft drinks.

Mr. John Irish, Spar's managing director, said yesterday customers wanted longer hours and retailers should recognise the trend and react to it. He found it encouraging that a third of Spar stores now opened on Sundays.

Spar accounts for about 3 per cent of the UK grocery market. It recently flew 600 members to Florida for a convention which examined the role of convenience in U.S. retailing. Spar believes many of the trends in the U.S. will be realised in the

UK during the next couple of years, particularly the emphasis on convenience shopping.

Mr. Irish said the small corner shop provided convenience for its customers. He commended the business methods adopted by Asian shopkeepers in the major conurbations, who provided services people wanted at times when they were wanted.

He said that within five years Asians would command half the independent trade in the UK. Spar has launched a campaign for some of its stores with the title "Eight until Late." But the main lesson it feels its retailers could learn from small corner shops is to concentrate on a narrower range of convenience goods rather than supply the same choice of goods as supermarkets which have much greater floor space.

Poisoned coffee fears discounted

SAFeway, the supermarket chain, said yesterday there was no cause for concern about "foreign matter" in a jar of coffee.

The jar of coffee was bought in Orpington, Kent, and Safeway and General

Foods said in a joint statement that the complaint "was most likely the result of a faulty seal."

The company received a £500,000 extortion demand recently when three jars of food were found contaminated

Cycle group to produce invalid car

By John Griffiths

ELSWICK HOPPER, the bicycle and engineering company, is to start making invalid cars. They are designed to allow a chair-bound invalid to enter, drive and leave the vehicle without leaving a wheelchair.

The invalid vehicle, named the Elswick Envoy, has a wedge-shaped glass-fibre body and uses BL Mini components. It can accommodate two passengers.

It will be built at the Alcester, Warwickshire, premises of Turner International (Engineering), a group subsidiary which makes agricultural and industrial equipment.

Initial production is planned of six vehicles a month starting in October and rising to 30 a month by the end of 1982. Mr. Tony Turner, Elswick Hopper's joint managing director, says the company could be making 2,000 invalid cars a year by the mid-1980s, half of them being sold for export.

The venture is being launched during the International Year of the Disabled. However, the car, designed by GKN Sankey from whom Elswick has acquired the rights, is likely to be within reach of only the more affluent. Its retail price is expected to be £5,500.

In full production, the vehicle would add about £11m at current prices, to the group's £23m turnover.

COMPETITION ACT

Public sector bodies under scrutiny

BY DAVID CHURCHILL

THE GOVERNMENT is to-morrow expected to publish the results of the Monopolies and Mergers Commission's nine-month investigation into the Central Electricity Generating Board.

The report is one of the most comprehensive and lengthy reports to be produced by the commission in such a comparatively short time. It will also be the third such investigation into a public sector body under the Government's tougher competition policy.

The fourth report—into the Severn-Trent Water Authority—is due to be published early next month.

The first two reports by the commission—on the London postal services and British Rail's south-eastern commuter services—showed a new appetite by the commission for getting to grips with the problems of public sector costs and efficiency.

This is consistent with the present Government's aim of keeping a closer scrutiny on the workings of nationalised industries, especially those providing essential public services which the consumer has to use.

The Competition Act, which came into force in August last year, including special clauses to enable the costs and efficiency of nationalised industries to be investigated by the Monopolies

Commission in speedier inquiries than those it normally carries out into private-sector monopolies.

The commission was forced to carry out its first nationalised industry investigation into the London postal services—under little-used powers under the

commission's findings and further changes may be on the way since discussion about the reports is continuing.

However, while the Government appears to be having some success with its public sector competition policy, its private sector policy as laid down by

the Monopolies Commission for a further six-month probe so as to determine the public interest.

It was also considered likely that the OFT would be able to get through some 12 to 16 investigations in a full year.

In practice, however, the Office of Fair Trading has found the going far more difficult. The first investigation announced last August, into TI Raleigh Industries' refusal to supply certain cut-price retailers with its bicycles took over six months to complete and was only finally referred to the Monopolies Commission late last month.

The commission is likely to publish its report in November—some 15 months after the investigation first started.

At the same time as the OFT started investigating Raleigh, it announced a probe into a small engineering company, Peter Refrigeration, a subsidiary of Hawker Siddeley.

That investigation is still not complete after nine months, partly, it is understood, because of delays experienced by the OFT in obtaining information about the alleged anti-competitive practice involved.

The third competition investigation was announced last December, into the Sanderson wall-coverings company and, five months later, the OFT's preliminary report has not yet

appeared. The fourth investigation, into Sheffield newspapers, was announced in March.

The problem of speeding up Office of Fair Trading investigation procedures may be due to the fact that they are new and need time to become established.

But, as the comprehensive report into Raleigh showed, it may be carrying out too deep an investigation when similar work will almost certainly have to be duplicated by the commission in its six-month probe.

Apart from the length of its investigations, the OFT has also had difficulty in finding new anti-competitive cases to investigate. This may be because the new law is encouraging companies to abandon anti-competitive behaviour because of fears of an OFT probe. However, the relatively small number of investigations also raises questions about the effectiveness of OFT preliminary investigation procedures.

To its credit, the OFT has managed to persuade a number of companies to change practices. On two occasions, the OFT has published these changes of heart. ICI changed its contract terms for supplying soda ash. And the BBC and ITV companies agreed to let free-sheets carry television programme details.

ADVERTISEMENT

INSIGHT INTO JAPANESE MANAGEMENT

Review of the series

A total of 24 Japanese factories have now been operating in Britain, mostly since the middle of the 1970s. The number of Japanese enterprises, which was only a handful in the Sixties, reached 350 this year covering financial, commercial, manufacturing and service industrial areas. Over the last three weeks, Dick Wilson, a freelance journalist, has interviewed 15 Japanese companies in Britain. In this final version Dick Wilson talks to Geoffrey Bownas, Emeritus Professor of Japanese and formerly Head of Japanese Studies at the University of Sheffield, and Koichi Yamamoto, Director-General of JETRO-Japan External Trade Organisation in London.

The companies which appeared in the series are: TDK, Dai-ichi Kangyo Bank, Mitsui & Co., Ricoh, Seiko, Minolta, Marubeni, Nakson, Panasonic, Bank of Tokyo, Shany, Nomura, Toshiba, C. Itoh, Mitsubishi Electric, and Sumitomo Bank (in Publication Order).

Wilson: "The key to the success of Japanese management is surely the underlying egalitarianism, a sort of democratic mutual consideration which so often appears in Japanese society."

Total involvement of the individual with his company

Yamamoto: "I would put it more specifically, that enterprises are not merely things which aim to maximise profits but which exist, in a sense, for the staff."

If there is a recession, the management will cut their own pay and bonuses, and then cut the staff's bonuses down, but they would never think of redundancy.

In Japan we don't have real capitalists with real money behind them. No individual has shares and uses them to control companies.

Management comes out of the staff, and represents them. Nor, incidentally, are the senior executives expected to run companies on a short-term prospectus. Even if they make a financial loss at a certain stage, they will not necessarily be dismissed as American executives are.

Bownas: "The best way to put it is that there is total involvement of the individual worker with his company. It is from this involvement that the democracy on the shop floor comes."

Wilson: "And that involvement is expressed in the concept of lifetime employment."

Bownas: "Yes. Perhaps we have not thought through some of the implications of lifetime involvement. You can have a whole series of lifetime involvement cells of big corporations, one of which does not recruit from the other. So a Mitsui man or a Marubeni man is totally involved with his company for life, and no inducement would take him away."

An employee in Japan in his late 20s would take something like a 27% drop in salary if he left his company, and if he did it in his late 30s or early 40s, he would have to take something like a 40% drop in salary. That is a big incentive to stay.

Lifetime employment is a total commitment to the company. The company can train you, retain you, keep you up to its level and keep you moving with it without any fear that you will go and sell your skills elsewhere."

Wilson: "In Britain we would say that mobility between companies enables them to keep up a vitality, a supply of new ideas. Isn't there a certain sluggishness in the Japanese company because of the sense of lifetime commitment?"

Bownas: "Yes, there must be. I talked to Nomura Securities recently, and they had sent several young employees to study in the American Business Schools."

The Nomura executives said that the most difficult thing when their bright young men came home, was to retrain them in the ways of the house, to bring them back to Nomura's style."

"You would think that would add a stiffening factor to all this, and yet somehow Japanese management seems to remain very innovative."

Wilson: "There are other ways of encouraging it."

Bownas: "If you're working for Mitsui for life, you are going to be as productive as you can. Look at the number of suggestions put forward by the man on the shop floor."

"Three years ago one of the car manufacturers, from a labour force of 50,000, had 527,000 suggestions in the year. That means eleven from each man."

Wilson: "Is it beginning to change a bit now? Some people feel there is a modification going on now in the Japanese system, with its exposure to international influences."

Bownas: "There are some modifications, partly because of the higher cost of living and inflation, so the difficulty of surviving after retirement at the traditional age of 55 now means carrying on somehow in other kinds of work. Payment for seniority in older age groups will probably have to be reduced, with those inexorable increments every year tailing off perhaps in the early 40s."

"But there seems no evidence of disintegration or decay of the whole system as such. If anything, it looks as if the 1980s will be a decade in which Japanese values will come back into their own even more."

Wilson: "I go back to my own point about the apparent classlessness of Japanese industry, enabling managers to command more motivation from the shop floor by not claiming distinctions."

Bownas: "This is reflected in Japanese self-estimation, because in the Prime Minister's Office annual poll, over 90% of Japanese say that they are middle class, citing education and wage levels."

Japanese management is very innovative

Wilson: "How do Japanese managers make their decisions?"

Yamamoto: "From the bottom and upwards. Filtered through all those layers, it takes a long time to reach a decision. But once it is made, everybody involved knows about it, and so it can be implemented very quickly."

"Of course the very important decisions are made by the top management, but in almost all cases the attempt is made to achieve consensus."

Wilson: "One of the factors making all that possible is the existence within a Japanese company of a very strong



Dick Wilson
Freelance Journalist
Author of series

Geoffrey Bownas
Emeritus Professor
of Japanese

Koichi Yamamoto
Director-General
of JETRO

network of communication up and down. Information is fed down to the bottom of the company which in Britain would remain within the senior management.

Wilson: "That is one of the reasons why the Japanese management model is not going to catch on very readily in Britain, basically for class reasons."

Yamamoto: "The close communication and understanding within a Japanese enterprise means that there is no room for confrontation of the kind which we see in some British companies."

"Of all the Japanese manufacturing companies in Britain, only one has ever suffered from industrial action, and that was not because of any protest from within the company but because the union was instructed by its national headquarters in connection with problems in other plants, not the Japanese one."

Wilson: "It looks as if there will be another wave of Japanese investment in Britain, in electronics and possibly cars among other sectors, so we may have more concrete examples in our midst which we can see working and which may influence others more and more."

"But what about the service industries, the banks and trading houses? They seem to have some problems in acquiring good local staff."

Bownas: "Some of them have recruited graduates from British universities, but it is not yet clear. I think, how many opportunities the Japanese companies are really going to give these people to reach the top."

"There is a language problem here. These companies need to keep in touch with their head offices very closely, and Japanese is the natural language for them to use by telex or telephone, and so British employees are at a disadvantage."

Bownas: "It is not just language, it is a cultural factor, including a business culture problem. There is something in the Japanese nature which sets the foreigner off, and will not contemplate complete integration."

"The Japanese trading corporation will always regard itself as a Japanese entity, and never as an integrated multinational."

"There is nobody quite so lonely as the Japanese executive outside Japan, and away from his group. However ideally trained, and however an fait he may be for his temporary background, deep down he is eating his heart out for home."

Yamamoto: "However more diversified and more international the Sogo Shosha become, they will remain highly centralised, and business decisions will always be referred back to their main HQ."

Wilson: "We have been hearing in these meetings with Japanese companies in Britain how much they are contributing to the British economy in various ways. Your organisation also does a lot in this direction, Mr. Yamamoto?"

Yamamoto: "Yes, we now at JETRO

spend a great deal of time encouraging imports of British goods into Japan, inward investment from Japan as well as the exchange of technical contracts. We collaborate with the so-called export clinics which are held in conjunction with the Export to Japan Unit and the Japanese Chamber of Commerce in London."

"Prospective British exporters go to these clinics and ask us to be a go-between. Some queries are passed to the British Embassy in Tokyo by the JETU, others are sent by us to our head office for circulation to interested Japanese companies."

Wilson: "Let us end on the question of the Japanese management model in England."

"In a way, what the Japanese plant offer us is not so much an import of Japanese methods, but rather a stimulus to reform British methods and to free them from inhibiting and clogging factors such as the restrictive aspects of trade unionism, and class antagonism."

"The particular cultural roots of the Japanese system we cannot copy, but there is also a universalism in Japanese management which we can perhaps appropriate to ourselves if we wish."

Consensus is the key to decision making

Bownas: "There may be a cycle here. We are going through post-industrial problems, and the Japanese would quite like to get advance experience of this."

"But one of the more thrilling aspects of all this is what Mr. Takabatake of Toshiba suggested in talking to Dick Wilson."

"Why not go on from this new marriage of talents and practices to be creative and to each give of our abilities? Why not pool Japanese production technology with British ability in basic research?"

Wilson: "But in the marriage, what are the talents? The Japanese are so much better educated and more numerate than we are."

"It seems rather sad that we have to contemplate the British putting up a new invention, a new engineering project, but then not being able to mass produce its product because there is not enough interest or excitement any more for that kind of thing."

Bownas: "That nerve is something we seem to have lost. In Japan you can so easily enthuse a labour force."

Wilson: "What the Japanese company brings to Britain is employment, a contribution to the balance of payments and also a stimulus to our own manufacturers to improve their quality and their competitiveness."

"If we see the Japanese doing it here, there is no reason why we cannot do it ourselves."

Portrait photographs for the series were taken by Hugh Routledge

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A fat warehouse eats up profits.

Every inch of unused space in a warehouse, store or stockroom swallows up cash.

That's why businessmen are turning to 'narrow aisle' systems for handling pallet loads.

Narrowing the aisles means using special fork lift trucks that allow pallet stacks to be moved more closely together and saving space saves money.

But how narrow is narrow?

We at Rolatruc BT would like to spell out the facts.

The most common type of forklift truck is the familiar balloon-tyred, counter-balance truck.

It goes anywhere. We don't compete with it—until it starts working indoors. And then, oh dear.

In practice these trucks can usually only raise loads to a height of about 15 feet. And they need an aisle 12 feet wide to manoeuvre.

Such a warehouse must be wide and low.

A real fatty.

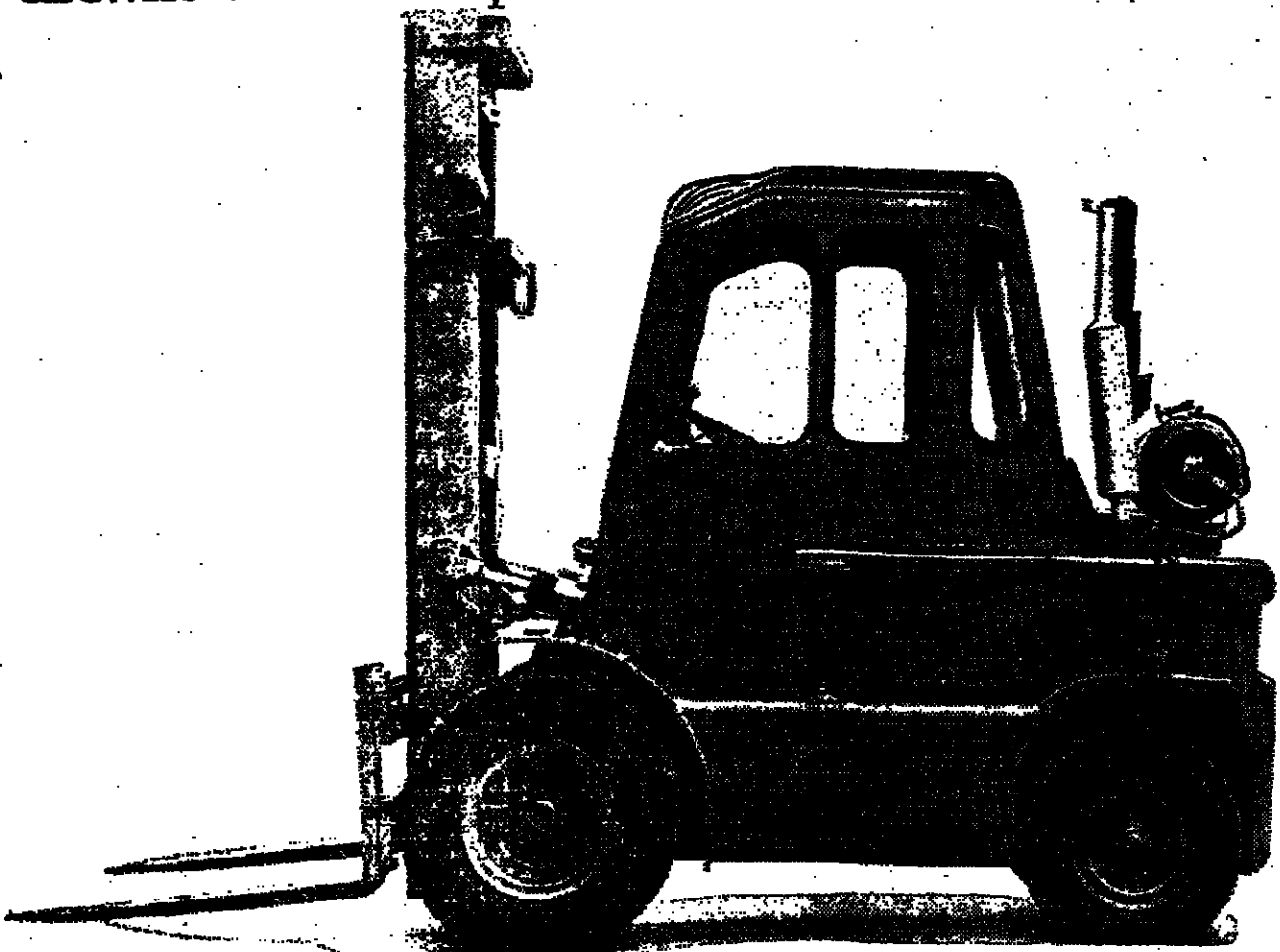
Compare it with one of our reach trucks (so called because they carry the load within the wheelbase on the move and then reach out to put the pallet load into position). They can stack pallets to a height of 26 feet.

They only require an aisle 8½ feet wide for access.

Such a warehouse would be better proportioned. Good and tall, but still on the chubby side. It would cost about 30% less than a warehouse for counter-balance trucks.

Even more dramatic savings can be made by going for our narrow aisle stacker trucks.

These do away with the need for turning in the aisles by handling the pallet load on forks that move sideways across the axis of the vehicle. They are guided between the aisles but can be driven in the normal way elsewhere inside the premises.



← A FAT SYSTEM →

Their operating height is similar to a reach truck but now the aisle width can be narrowed to just 4 feet 8 inches.

This is the slimmest aisle into which a conventional pallet will fit.

Such a warehouse would save over 60% of the space in the tubby alternative we first talked about. In other words a £400,000 warehouse can do the job of a £1,000,000 warehouse.

From here on the only way to go is up. In fact from a building economy point of view there is little to be said for stopping at a racking height of 26 feet.

Using the same narrow aisle as that for a stacker truck we offer stacker cranes. These run on floor and ceiling mounted rails. The driver rides up and down along with the load. And they operate 5 times as efficiently as a normal forklift truck.

What's more they will work up to a height of 60 feet.

Remember, if you are still using counter-balance fork lift trucks in your warehouse, a stacker crane system will allow you to store at least 6 times as many pallets on the same floor area.

With warehouse space running at an average cost of £10 per square foot, it's easy to see how wide open spaces eat up the money.

Of course, cranes aren't ideal for everyone. That's why we make reach trucks and narrow aisle stackers.

The point is, to remain competitive in today's world market means making every possible economy.

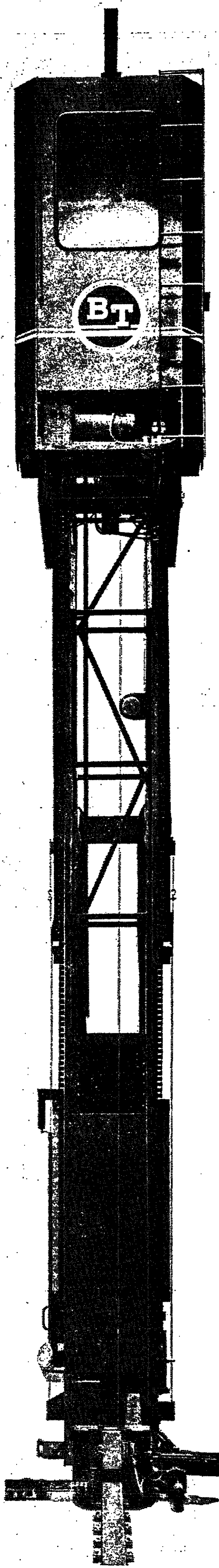
And probably the single biggest saving you can make is to stop wasting warehouse space.

At Rolatruc BT we can show you the machines that make this possible.

Bring us your problem and we'll show you how to cut that fat warehouse down to size. And stop your profits disappearing into thin air.

Rolatruc BT
FORK LIFT TRUCKS

We make warehouses work harder.



← A THIN ONE →

UK NEWS — PARLIAMENT and POLITICS

Tory call to curb cash support for state loss-makers

BY IVOR OWEN

TORY BACKBENCHERS, angered by reports that the public expenditure tax is poised over the Royal Navy's surface fleet, last night called on the Government to stanch the outflow of taxpayers' money to loss-making state owned industries.

BL was the target of an opening broadside fired in the Commons by Mr. Alan Clark, MP for Plymouth Sutton and vice-chairman of the Conservative backbench defence committee, whose constituency is heavily dependent on the Devonport Dockyard, the Royal Navy's biggest refitting and repair base.

Sweeping aside a Ministerial assurance that BL's market share had been showing an encouraging improvement, he protested that it was not impressive in relation to the "enormous sums" which the taxpayers had provided for the company.

Mr. Norman Tebbit, Industry Minister, stressed that the sales of the Metro had exceeded expectations and had taken about 9 per cent of the UK market this year up to the end of April. But Mr. Clark told him: "Were normal accounting procedures to be applied the Metro would have to sell for about £8,000 to give the taxpayer a decent return."

Other Tory backbenchers anxious about the extent of the defence cuts under consideration indicated their support for Mr. Clark who said: "There is a limit to the extent that many Tory MPs can tolerate continu-

ing to subsidise what is a giant and incompetently managed job creation scheme while jobs in defence industries, most notably in ship building and ship repairing, are threatened by these insatiable demands."

Mr. Tebbit replied that all the workers in British Shipbuilders would be heartened by Mr. Clark's tribute to their competence.

But he urged Government supporters to bear in mind the undertakings given by Sir Michael Edwards, BL chairman, concerning the action he would take if it became clear that the corporate plan could not be carried through to success.

In a reference to last week's strike at BL's Longbridge plant, Mr. Tebbit maintained that this had provided further evidence of Sir Michael's determination to ensure that the corporate plan succeeded even if it required "tough decisions."

Mr. Leslie Hunkeler, a Labour industry spokesman, said there were fears in the West Midlands that the Metro might soon be the only substantial model made by BL.

He insisted: "What is really affecting BL at the larger end of the range—the Rover and the Jaguar—is the Government's own policy, particularly the strength of the pound and the recent 20p increase in the duty on a gallon of petrol."

Mr. Tebbit replied that the loss of output as a result of the strike had done far more damage to BL than the increase in the price of petrol.

Today in Parliament

Commons—Debate on defence estimates. Remaining stages of the Armed Forces Bill. Motion on the Employment (Miscellaneous Provisions) (Northern Ireland) Order.

Lords—Consideration of Commons amendments to the Judicial Pensions Bill. Motion to approve European Communities (Definition of Treaty) (Accession of the Republic of Zimbabwe) Order 1981. The Sheriff Courts (Scotland) Act 1971 (Summary Cause) Order 1981.

Bill committee stage. British Telecommunications Bill (Committee stage). Select Committee, Employment. Subject: homeworking. Witnesses: Mr. Richard Botwood, chairman W. S. Sanderson (Morpeath). (Room 15, 4 pm).

Joseph hesitant on output fall

SIR KEITH JOSEPH, the Industry Secretary, stonewalled in the Commons yesterday when questioned about a forecast that industrial output is expected to decline by about 3 per cent this year.

He told Mr. Ken Woolmer (Lab., Batley and Morley) that it was a matter of choosing between the various forecasts available.

Confirming that he expected recovery in industrial output to start sometime this year, Sir Keith added: "It may have already begun."

IN THE long and bloody saga of Labour's deputy leadership contest, all the interest yesterday switched from the main issue to the question of who should carry the standard of the Left in the forthcoming election.

For while at one level the contest is about whether Mr. Dennis Healey should continue as deputy leader after the autumn and the influence of moderates within the party, at another level it is about the party's Left and the role Mr. Tony Benn plays in it.

Since the expectation at Westminster still is that Mr. Healey will just manage to scrap home this autumn what is at issue is who should take second place. In essence, this is a struggle between the old Tribune Left and the new Bennite Left, with its army of activists in local parties prepared to use to the full all the means for making MPs more accountable to the rank-and-file, which they have got through the party over the last two years.

Yesterday, the opponents of Mr. Benn on the Left were meeting in small, formal groups throughout the day, trying to find a candidate who would disprove Mr. Benn's claims to represent the real voice of the Labour Left, and demonstrate just how limited his support is

at Westminster. What they were also looking for was somebody who MPs under pressure from Left-wing activists in their constituencies could vote for with a clear conscience in the first round in preference to Mr. Healey.

Given the way the odds are now stacked against any new candidate, it was not a job which many people would envy, and there were those last night arguing that it could just improve Mr. Benn's standing if he was seen to head off a challenge from the Left without any difficulty.

The search for an alternative candidate on the Left has been going on ever since Mr. Benn launched his dawn raid on the deputy leadership in the early hours of April 1. As soon as it was known he had formally submitted his application, complete with the signatures of the requisite number of MPs, negotiations began to find somebody on the Left who could get more votes than he at Westminster.

Gradually, this movement coalesced around Mr. Eric Heffer, long regarded as the other half of Mr. Benn's double act on the party's national executive, but who has recently been making no secret of his differences with Mr. Benn over the campaign to make MPs more accountable to local activists.

Thirty-five MPs indicated they would support him, which meant he would have probably got at least twice as many votes from the PLP in the first round as Mr. Benn. But yesterday Mr. Heffer announced he would not be standing.

Ironically, his decision not to stand was in part due to the same constituency pressures which may persuade other MPs to vote for Mr. Benn when the votes—all of them recorded—are cast this autumn. His local party of Liverpool Walton made it clear they would not support him in a challenge saying it would only confuse the issue and split the Left's vote. And since none of the big unions, which ultimately will decide the day under the new electoral college, had indicated they could deliver their votes to him, he decided not to stand.

This left the 35 or so MPs who had said they would vote for Mr. Heffer without a candidate in the first round. The great majority could not stomach the idea of voting for Mr. Heffer, but many still had reservations about appearing to give their blessing to Mr. Benn's challenge. Last night, some were arguing that in the circumstances, it would be merely divisive to field anyone against Tony Benn, but others



Benn: claims to represent the real voice of the Labour Left

were determined he must be stopped in his tracks, and that the Left itself must be seen to reject the kind of tactics he stands for.

Tony Benn's support has always been far weaker at Westminster—even on the Left—than in his power base among local parties. But in the last few months, the antagonism towards him has increased. His

decision to join the Tribune Group earlier this year after years outside it did not help. Nor did his decision to announce his bid for the deputy leadership without consulting the Tribune Group, some of whose members felt strongly that in the interests of party unity it would have been far better not to have had a contest at all this autumn.

There has also been growing concern among some sections of the Left about the way some of Mr. Benn's supporters in local parties are using the new rules—like the new procedures for re-selecting MPs—to pressurise MPs. Left-wingers who themselves campaigned for the move to make MPs more accountable to their party now complain about the "style" and "bullying tactics" of some activists.

But given Mr. Benn's support among the local parties, which, like MPs, will have 30 per cent of the votes in the new electoral college, it will be very difficult for anyone running against Mr. Benn on a Left-wing ticket to beat him. Some unions, however, would certainly welcome a third candidate, as it would get them out of the situation where they feel obliged to vote for Mr. Benn as a protest against Mr. Healey and all he stands for.

The intervention of a third candidate could, therefore, make things more difficult for Mr. Benn in the first round. But the odds are that any new candidate would have to drop out after the first round. Mr. Benn could then pick up this support in the final ballot.

The other possible advantage to Mr. Benn's prospects of a new candidate is that one of the main arguments against him has been that there should be no contest for the deputy leadership at all this autumn. Once MPs—or unions—had voted for another candidate in the first round, it would be very difficult for them to justify not voting for Mr. Benn in the next round on the grounds that it would have been better if Mr. Healey had been unopposed.

Despite these differences of opinion on the Left, most Left-wingers still believe that every effort must be made to run Mr. Healey a close second. But there would certainly be some Tribunitians who would be as alarmed as any moderate in the party if Mr. Benn actually defeated Mr. Healey. The expectation at Westminster still is that Mr. Healey will scrape home, but, given the Left's conference successes over the last few years, no one would regard it as a certainty.

New angle on the Labour deputy leadership contest

Elinor Goodman reports on the power struggle between the Tribunitians and the Bennites

Roads recommendation rejected

BY LYNTON McLAIN, TRANSPORT CORRESPONDENT

THE GOVERNMENT has rejected a recommendation by an all-party committee of MPs that the Transport Department should explain how it decides on its priorities for spending between roads, railways and other national transport policies.

The MPs on the Commons select committee on transport, said in a report in December on the Government's roads programme White Paper that there was a "real need for roads policy to be formulated in the context of a national transport policy." But road planning, as practised by the Transport Department, was primarily a "highly arcane art masquerading as science."

The department was severely criticised by the committee for the "widespread suspicion that decisions about roads are protected from effective public scrutiny by a bureaucracy

which is either happy to have elevated its art to a mystery or which has been overwhelmed by the complexity of the machinery it has created."

The public wanted roads based on "sound common sense and an awareness of local conditions and sensitivities."

Even those professionally involved in transport policy appeared to have found it hard to understand how national policy for road building and maintenance was formulated and discussed, the MPs said.

The result was unease and "public disquiet" about the Government's roads programme. Future roads White Papers should explain more fully the rationale behind the allocation of resources.

"The absence in the current White Paper on roads of any explanation of the relationship between policies towards capital investment in roads and rail-

ways and between capital investment and current support for road and rail public transport raises questions about the extent rational judgments rather than political compromises are made," the committee said.

This was totally rejected by the Government in a response to the committee's recommendations on the roads White Paper. Mr. Norman Fowler, Transport Secretary, told the MPs in a memorandum published by the select committee yesterday that "Ministers do not believe it would be very useful to use the roads White Paper as a vehicle for regular annual statements of transport policy as a whole and doubt whether it would be wise to attempt to produce annual published assessments of transport policy as a whole."

However, the MPs on the committee do not intend to let the issue stop with this response from Mr. Fowler.

Opposition proposals for Wales

By Robin Reeves

THE WELSH Development Agency will adopt a far more aggressive, interventionist role if Labour wins the next General Election, according to the party's draft programme for Wales, published yesterday.

The programme, due to be debated at next week's annual conference of the Welsh Labour Party, suggests a shake-up in local government, through the replacement of the county and district councils by a single-tier structure.

Labour would restore the "real value" of regional policy, the programme promises, giving priority to the whole of Wales, but with special help for areas worst hit by industrial change.

158 more quangos axed in battle to cut spending

BY MARGARET VAN HATTEN, LOBBY STAFF

THE LATEST casualty lists in the Government's running battle against rising public spending were published in the Commons yesterday. In written answers to Parliamentary questions, the Prime Minister announced that the abolition of a further 158 quangos since December will bring an annual saving of around £1.5m, while Mr. Barney Hayhoe, the Civil Service Minister, announced that 42,700 civil service jobs had been eliminated in the two years to April 1981.

Among the latest of the non-departmental Government bodies to get the axe are the Clegg Commission on Pay Comparability (annual saving estimated at £800,000), the Royal Commission on Criminal Procedure (£200,000), the Inter-University Council and the

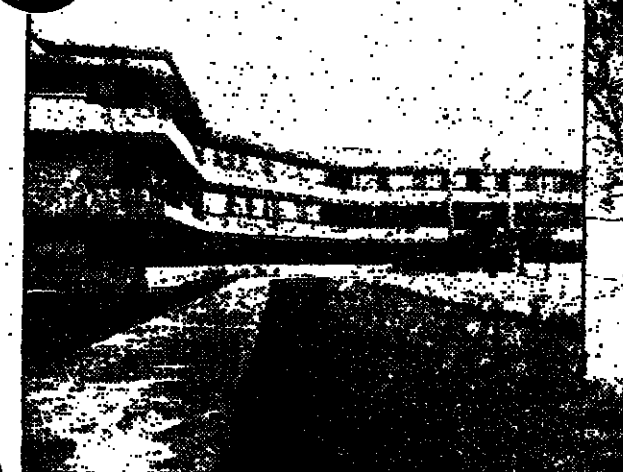
Technical Education and Training Organisation for Overseas Countries (£300,000), the Noise Advisory Council (£75,000), and the Inquiry on Lorries, People and the Environment (£50,000).

Mrs. Thatcher said a further six quangos would soon be abolished. These include the Committee on National Museums and Galleries, the Advisory Council on Social Work, two licensing planning committees, and advisory committees on the protection of birds.

Listing the staff reductions in the Civil Service, Mr. Hayhoe pinpointed the loss of 18,095 jobs in the Defence Department, 11,535 in the Chancellor of the Exchequer's Department, 9,014 in the Department of the Environment, and 1,889 in the Home Office.

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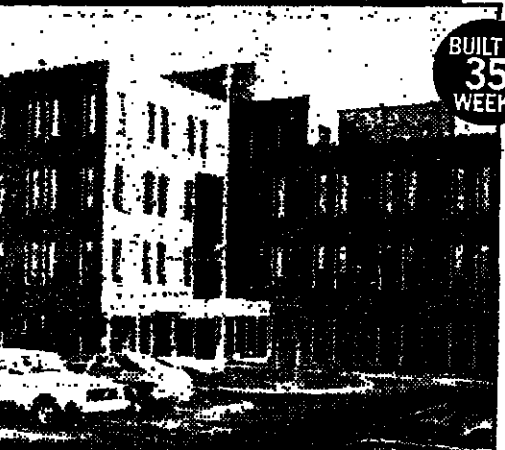
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BUILT IN 48 WEEKS



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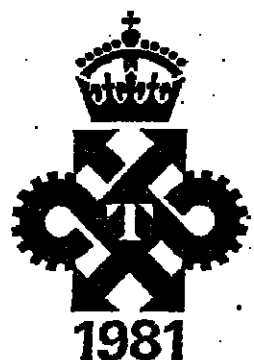
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The Royal Mail is publishing, free of charge, copies of a series of articles by independent experts on various aspects of distribution. Here is a précis of the latest in the series, originally published by the Harvard Business Review. It is written by Larry J. Rosenberg and Elizabeth C. Hirschman, professors in the marketing department of New York University. The article discusses developments in America, but the implications for the U.K. are obvious.

Retailing without stores.

In the USA, selling by methods other than the traditional store is estimated to be increasing at a rate up to five times greater than for store-based retailing. Examples of such non-traditional methods include: ordering by phone or mail; experimental two-way TV; the ever-increasing use of credit cards; the growing popularity of in-flight shopping catalogues; and the success of TV promotions for goods not available in stores.

Selling by telecommunication will soon spread. Likely causes for this growth are the public's desire for more choice, the increasing number of working women with less time to shop, and the consumer's growing familiarity with electronic devices and recent non-store retail innovations.

The telecommunication merchant-dispatcher will be part of a system that distributes a total product service to subscribing consumers. The authors term this an "offering system."

The principal commercial members of such a system would interact simultaneously, integrating the functions of production, data exchange, warehousing, direct communication, electronic means of payment and goods delivery. Manufacturers, retailers and communicators would vie for dominance in the coordination of the system, and financial organisations would become heavily involved through computer connections and credit reserves. The more immediate links between manufacturer and customer would allow the latter greater influence and power in decision-making.

Retail vulnerability

The authors expect traditional retailers to become increasingly vulnerable as shopping by telecommunication catches on; they detail the likely effects on purchasing patterns and social trends (the latter including contemporary issues such as energy conservation and urban renewal), with a bleak outlook for smaller stores. Larger companies may also suffer if their approach to telecommunication is so cautious that they find themselves excluded by their competitors.

Customer benefits

"Offering systems" will benefit the consumer by allowing him more say and more safeguards—for only customers' satisfaction with this system can foster long-term growth.

Some authorities see such a system as favouring consumers who are above-

average in income, education or technical sophistication; but others consider the system may act as a levelling device by making a diversity of products available to all.

The authors conclude by predicting significant alterations in the concept of retailing and the nature of retail competition, based on technological evidence already available. Corporations involved in any way with retailing cannot afford to ignore the developments described.

For your free copy of the full text of this article—and for copies of other articles in the series—please use this coupon.

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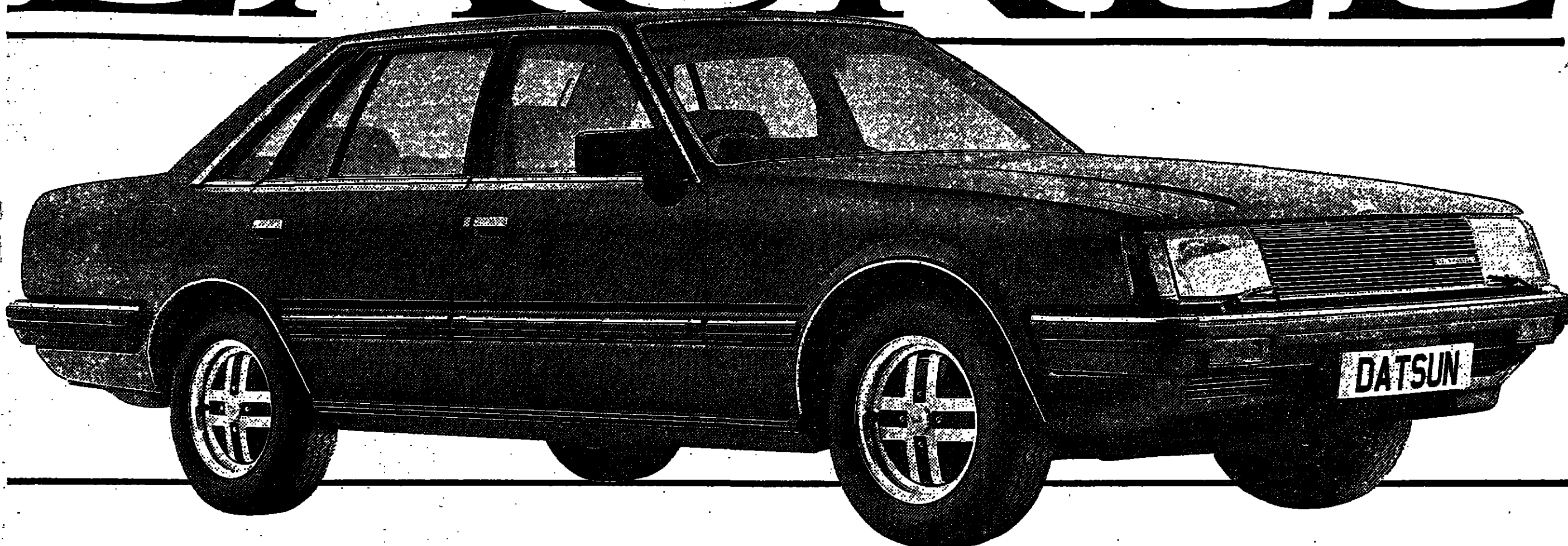
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Setting new standards of luxury and performance

This is the New Datsun Laurel—a 2.4 litre luxury saloon, created and perfected by the most advanced automotive techniques in the world.

The styling is clean and handsome; the performance exceptionally quiet yet powerful.

The interior furnishings are luxurious and discreet; the equipment more comprehensive than ever before.

Every aspect of the New Laurel reflects a resolute approach to efficiency. High-tension steel is used for lightness and strength.

The shape is determined by computers to give a remarkably low drag co-efficient of only 0.41.

An advanced coil spring suspension geometry has been developed for the safest, most responsive road holding and handling we could achieve with an outstandingly quiet ride. Steering and braking are power-assisted, for maximum efficiency. The New Laurel is actually longer and lower than a Ford Granada, but has the feel and handling of an agile medium sized saloon.

Notice the careful styling treatment. A low waistline and six-light windows for maximum visibility. The windscreen wipers concealed out of sight when they are not in use. Impact absorbing polypropylene bumpers and a built-in spoiler. The carpeted boot 25% larger than its predecessor.

The clean styling and the smooth-running 6 cylinder engine, with an overdrive 5-speed gearbox, combine to give 109 m.p.h. performance with economy that puts many ordinary family cars in the

shade—at 56 mph the Laurel luxury saloon gives almost 40 mpg!

The halogen headlamps, like the windscreen, have a one-touch wash/wipe system. Even the two door mirrors are adjusted electrically from the driving position. The windows are electrically operated too: and the driver, besides an adjustable steering wheel, has a seat that reclines, adjusts vertically and has a 9 inch forward/backward movement.

The dashboard includes a rev. counter, push-button radio, a stereo cassette player and a triple-function digital clock.

Controls for the power operated windows include a switch to open or close the driver's window completely with one touch. Should you accidentally leave the lights on when you park the car, there's a warning chime to remind you.

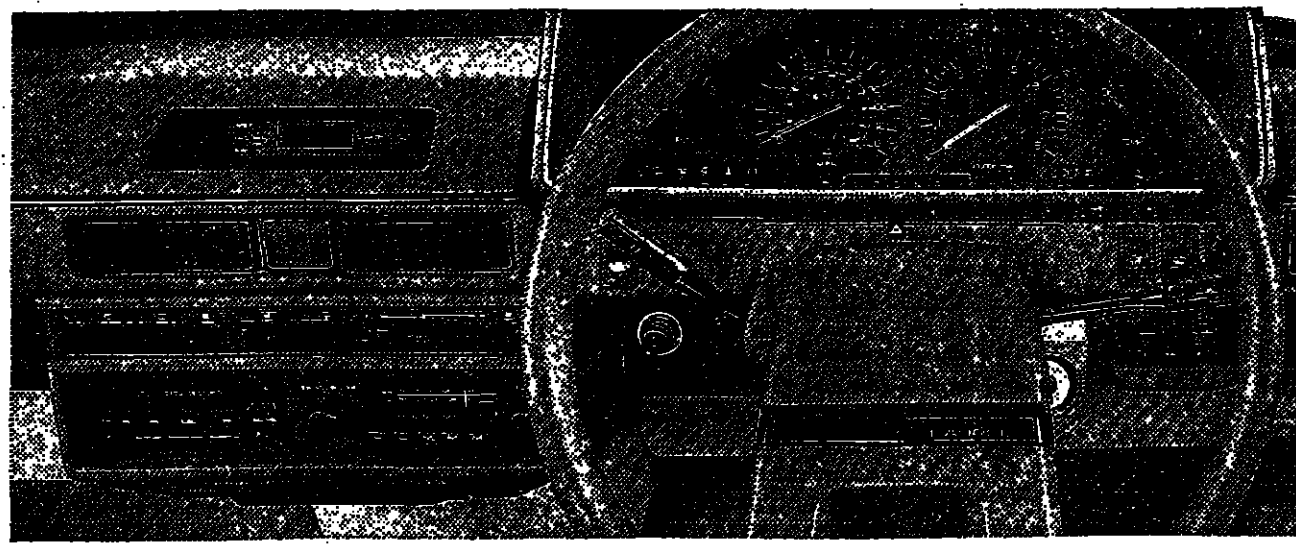
The New Laurel has many other thoughtful features such as central door locking, a variable timer on the screen wipe, individual reading lights for each passenger and interior release for the boot and fuel filler lid. Warning lights on the dash-

board cover many functions including a stop or tail lamp inoperative, screen washer level too low, or door left ajar.

The New Laurel, priced at just £6,635 including Car Tax and VAT, is an outstanding motor car and certainly a new leader in the executive class.

If you prefer an automatic gearbox, that is available at extra cost. So is an electric sunroof.

There are over 400 Datsun Dealers in the United Kingdom where you can see and inspect the New Laurel now. We think you'll find a visit extremely worthwhile.



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Home truths about radiation

BY DAVID FISHLOCK

ORGANISATIONS opposed to nuclear energy are inclined to quarrel among themselves about just what they are complaining about, when contesting nuclear projects, as Mr. Justice Parker recently pointed out. Nevertheless, they agree on one point. Between them they have certainly succeeded in sensitising people generally to the dangers of radioactivity and radiation.

No matter how low the level is set for public radiation exposure due to industry's activities, it is too high for opponents of nuclear energy. They assert that there is no "safe level" or threshold below which radioactivity's consequences can be ignored.

They declare that public money would be better spent on sealing up Britain's traditionally leaky houses more tightly against leaks of heat—the theme, if you remember, of much Department of Energy TV advertising last winter—than by investing in nuclear stations.

Timebomb

But ticking away in Whitehall is a scientific timebomb. Sealing up dwellings more tightly could considerably increase the British population's exposure to radiation.

The problem is the naturally radio-active element radon, once revered as a precious cure for cancer until artificial radio-isotopes could be made more cheaply. Radon, a mineral, gives off a radio-active gas, radon, which in turn breaks down into solid "daughters," also radio-active.

The National Radiological Protection Board, an agency of the Department of Health and the Government's official watchdog over all kinds of radiation, has been looking more closely at the natural sources of radiation to which everyone—not just the 110,000 "radiation workers" in Britain—is constantly exposed. Natural radiation amounts to almost 80 per cent of the total exposure, with the balance coming mostly from medical uses of radiation.

Over the past two years or so the watchdog scientists have found that they could separate each of the individual sources of radiation from the background of cosmic and gamma rays arriving from outer space.

and the radiation we emit ourselves from radio-active elements inside the body. What astounded the scientists was the size of the contribution from radon.

But whereas there is not much that can be done to protect people from cosmic rays or from their own emanations, something might seriously be done about radon. It seeps from the ground or from materials won from the ground, such as the stone used in building houses. Some from Cornwall for instance, are much richer in radon than others. The scientists have found enormous variations across the land.

A house that is naturally leaky will tend to rid itself of radon gas. But a house built with materials rich in radon, or built upon mine spoilings rich in radon, then sealed efficiently to keep its heat in, will accumulate appreciable levels of radioactivity.

To put some figures to the picture painted so far, the annual effective dose equivalent from radon for people living in Britain is 0.8 milli-sieverts. But some people, in Cornwall, for instance, are getting more than ten times this dose. In other words, even though they are far removed from any nuclear power station or factory, they are receiving more radiation than their homes than radiation workers receive on average in the nuclear power industry.

How long?

The Departments of Health and Environment now have these facts from the National Radiological Protection Board. So far they have not responded. The Department of Energy last winter continued to advertise its case for sealing up dwellings more tightly. It also continues to demand a report to its minister for the slightest incident involving radioactivity in the nuclear power industry.

In Sweden, they are already considering whether certified radon levels should be legally required on the sale of dwellings. How long must we wait before our self-appointed watchdogs of public radiation hazards demand that some British homes should be pulled down, as too dangerous to be lived in?

TV/Radio

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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

How doing it their way paid off

Jason Crisp reports on a British computer company whose growth has been very rewarding for the NEB

ONE OF the brightest jewels in the National Enterprise Board's crown, tarnished somewhat by its own success, is Sir Keith Joseph's own Leeds constituency. Systime, a highly successful, expanding mini-computer manufacturer, provides strong evidence of how public finance, in the form of the NEB, can fill a gap left by private investors — even if that is an anathema to Sir Keith.

Founded in 1972, Systime has grown impressively: last year turnover reached £24.1m and the company employed over 900 people. In the current year turnover is expected to reach £33m and Systime is shortly to start building a new £20m factory on a greenfield site.

But five years ago when it had an annual turnover of just £2.5m, with pre-tax profits of £230,000, it was unable to find any private backers who would offer finance which Systime thought remotely acceptable. It went on a lengthy trawl of a great many well-known financial institutions — including the small firm specialists — in search of equity finance. Where it was not rejected out of hand for lack of a track record it was offered deals it saw as little short of usury.

Yet when the NEB eventually stepped in, Systime's door, it was not a question of looking for a place in where cautious bankers feared to tread. In July 1977 the NEB paid £500,000 for a 26 per cent stake in the company. Earlier this year the other major shareholder sold its stake

to a Scottish investment house and the company was valued at £18m, putting a £5.3m price tag on the NEB's holding.

In its way, Systime's early success and survival is a textbook example of how small fast-growing firms get off the ground. It involves a good idea, hard work, idiosyncratic personalities, lots of luck and bags of chutzpah.

John Gow, the blunt and sometimes mischievous 37-year-old managing director and founder of Systime, likes to boast that the company was launched by ICL, the embattled flagship of Britain's computer industry.

In 1968 Gow had joined the UK arm of Digital Equipment Corporation (DEC), the highly successful U.S. manufacturer of mini-computers, as software manager in the north of England and Scotland. Gow's vision at DEC was to be one of the first of the small computer companies to offer small and medium sized companies complete business systems as a package. In other words instead of just supplying the computer and a limited amount of software it would set up a complete system which would enable the company to do its payroll, stock control, accounts, billing and so on. At the time DEC thought this was too ambitious for its small UK operation — more the preserve of a company like IBM.

Systime's birth came about when the software consultants to a client of DEC's, a discount

warehouse, could not make the DEC system work. Gow offered to do it himself. Fortunately — as it turned out — his wife, who worked for ICL, had been suspended on full pay because her employer was nervous that she would pass on price information to Gow on a contract for which ICL and DEC were competing. She was able to do most of the work on setting up a system.

Wait for payment

With DEC's tacit agreement Gow went on to sell complete systems to other companies, such as a Glasgow car dealer which was provided with a complete parts stock control system. Within a year Gow had left DEC and was employing 4 computer programmers; a year later it was 18. The first ten companies he sold to, says Gow, were run by eccentrics in their own right — they had to be to entrust the running of their vital management systems to an unknown company working on U.S.-made DEC mini-computers which at that time were little known in Britain.

In the first two years the company had few financial problems. It was operating from a room in Gow's house and was financed largely by DEC's willingness to wait for payment on the computers it was supplying as part of the systems Gow was installing.

The first problem came when

Systime decided to do its own maintenance because it wanted to offer customers a four hour service — notably quicker than DEC itself was offering at the time. This nearly brought Systime to a premature close. The cost of spares from DEC, the cars for the engineers, together with their high salaries, severely strained Systime's resources and the bank bounced a cheque even though a negotiated overdraft limit had not been exceeded.

Gow had to take out a second mortgage on his house to pay the wages. The company bumbled on for several months until the end of 1974 when DEC realised that Systime, employing just a handful of people, owed it £250,000, and yet had no assets to speak of; DEC refused to deliver any more computers.

One of Systime's own customers, Musichire, a local Leeds company which sold and hired pinball machines and one-arm bandits, came to the rescue. Musichire's finance director, John Parkinson, an accountant the same age as Gow, recognised his fair.

Parkinson had tightened up Musichire's financial controls and improved profitability, and was looking for ways to diversify the group. Musichire's chairman was persuaded to buy 26 per cent of the company for £11,000 and to guarantee an overdraft for £50,000. Parkinson set about sorting out Systime's financial controls — which it is freely admitted were in total disarray. Within three months it was clear that the overdraft facility was totally inadequate and Musichire had to increase its loan guarantee to £250,000.

Parkinson spent every evening for a year working with Gow to sort out the company and put it on a sound footing with proper financial controls. By the end of 1975 the cash flow had been turned round, turnover was £1.2m and pre-tax profits were £80,000.

John Parkinson joined Systime as full time chairman in 1976 at about the same time as the company was beginning its trawl through the financial institutions. Apart from being in need of a second injection of finance in order to expand, Systime faced a problem of credibility. Companies were nervous of entrusting such a small company with their business systems. As Parkinson puts it: "The hardest part of the selling was convincing companies we would be here tomorrow. We needed to have a blue chip company behind us."

There seems to have been a remarkable lack of sympathy between these two rather blunt young men and the financial institutions. John Gow lays a lot of store by the "personal chemistry" between the people he meets and himself — an important factor in the company's early sales. Yet he is highly dismissive of the financiers he met. He calls them "plastic men" because they all seem to have been made from the same mould.

John Parkinson, the more cautious of the two and perhaps more prepared to spend time on financial presentations, thinks that the institutions were put off by the high risk element of the investment. He also believes that their growth projections were over-optimistic. At the time Systime was projecting growth in turnover and profits of 60 to 70 per cent, which it in fact exceeded. "If we had reduced our projections it would have increased our credibility," notes Parkinson.

After failing to find any private backers the company was tied over by a sharp increase in orders. But in early 1977 John Gow was phoned by the NEB which was setting up Inscat, a marketing group for British software companies to sell their expertise overseas.

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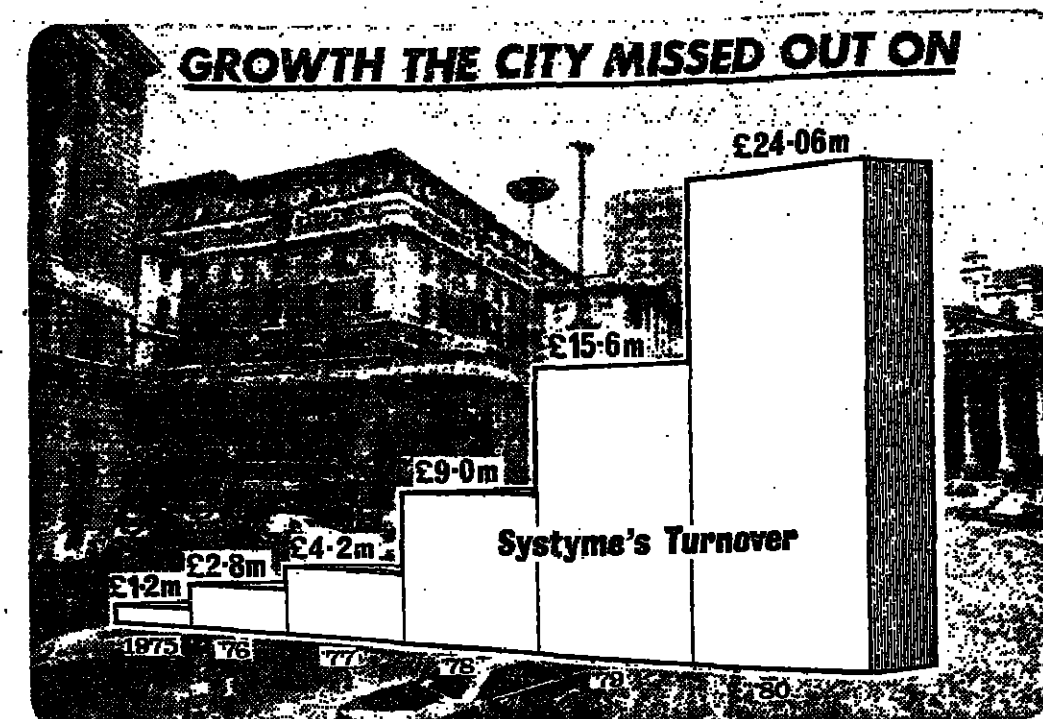
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Gow pointed out Systime was not a software house but a systems company, and put the phone down again. The third time the NEB rang, Gow refused an invitation to go to London and said if the man was so interested why did he not come to Leeds.

He did. And according to Gow, that magic "chemistry" was working within five minutes and the outlines of a deal had been agreed in little over an hour. The attraction of the NEB to Systime was its long-term approach to the finance. "Those other guys (financial institutions) wanted their money to reappear next year in the form of dividends and debt repayments."

In 1977, the NEB paid £500,000 for a 26.5 per cent stake and provided loan facilities of £700,000. For the most part Systime is highly complimentary about the NEB. However, relationships have not been totally untroubled. The change in government inevitably altered the NEB's attitude to its investments and Systime was unhappy about the board's attempts to find a private buyer for its shares.

Also the various changes of personnel at the NEB over the past 18 months added to the uncertainty. Gow and Parkin-

son objected to several of the potential bidders for the NEB stake because they wanted to buy the company out completely. They emphatically did not want to be dominated technologically or managerially by any new owner and they also wanted to be able to continue to pursue a no-dividend policy and offer shares to employees.

Uncertainty lifted

At about the same time, Systime's other major shareholder, Musichire — which had by this time raised its stake to 36 per cent — was beginning to feel dwarfed by the computer company's rapid growth and did not have the resources to finance its further expansion.

But early this year the cloud of uncertainty which hung over Systime was lifted. First it convinced the NEB that the ideal distribution of ownership which would ensure the company's continuing success and independence would be one-third held by private institutions, one-third by executives of the company and one-third by the NEB. And Sir Keith Joseph, who has met the company's executives several times, agreed.

Second, Ivory and Sime, Edinburgh-based investment fund managers bought Musichire's 36.18 per cent shareholding for £6.51m. Gow points out that the chemistry between the company and Ivory and Sime was right because of its understanding of the needs of high technology companies, particularly the need to take a longer view on an investment.

Gow is convinced that a number of financial institutions will have to revise their investment criteria if they are to become involved with high technology growth companies. And he says, there have been considerable changes since Systime's own trawl four years ago. There is, he says, much greater willingness to accept long term growth investments without dividends, and short term returns.

A capital reconstruction changing loans to preference shares has given Systime a healthier balance sheet. The new factory, costing £30m of which £10m is increased working capital, is financed by a loan from the European Investment Bank, selective grants from the Department of Industry as well as internally generated funds, over a period of four years. And in about four years' time Systime plans to go public.

Systime's curriculum vitae

WHEN SYSTIME was founded in 1972 it began as a software company. Soon it became a "systems company" in that it provided both the computer hardware as well as the programming instructions to perform specific tasks. The computers it supplied are made by Digital Equipment, the successful mini-computer manufacturer.

But since 1975 Systime has increasingly extended its own manufacturing capacity from its initial manufacture of printed circuit boards. Now, only the central processor of the computer is made by Digital. Systime manufactures its own video display terminals, keyboards and cabinets and assembles most of its printed circuit boards. The cheapest system it sells is available for around £10,000, of which approximately £7,000 is for the computer hardware and £3,000 is for the software (computer instructions). At the top end of the

range it sells a very powerful computer (from Digital) which can cost up to £350,000, and have up to 100 terminals.

It has also produced a micro-computer which does not involve any equipment made by Digital and is based on a microprocessor made by the U.S. semi-conductor manufacturer, Intel. The micro-computer is to be sold and distributed by Nexes, the NEB office systems company, which has an exclusive marketing agreement on one version of it.

About 40 per cent of Systime's computer hardware sales are made to OEMs (Original Equipment Manufacturers) which in turn sell the equipment under their own labels as complete systems. Systime does not want that percentage to rise.

Although Gow likes to state Systime's market is "any business of any type" it has done well in some particular areas including retail and distribution, motor dealers and

insurance broking. Customers include BL and its distributors, BP, Hogg Robinson and James.

About 20 per cent of Systime's production is exported. The biggest overseas market is South Africa, followed by Holland and the Middle East. It also employs a number of software specialists in India. With 450 people out of a total 950 working in a former mill in Leeds, and every available hut and building nearby, Systime's biggest headache is space. The new greenfield site factory will not be ready for 18 months.

One danger John Gow fears more than most is that Systime will become bureaucratic as it expands. A proposal for the new factory which included having an "executive floor" for the directors was promptly thrown out. Gow insists that managers and staff work together to keep the close team spirit that he says is essential to the company's success.

A factory fairy tale

COULD the day really come when blue collar workers, instead of going off to work every day themselves, send their personal robot to put in an eight-hour day at the local factory?

Blue collar workers would then share those jobs that could not be automated and everybody would have more leisure time. They would only have to ensure that their personal robot was regularly serviced and re-programmed when it was needed to undertake a different task.

This may be stretching credibility a little, but not completely — if Robert Schrank, of the Ford Foundation in the U.S., is taken anywhere near seriously. Writing what can best be described as an industrial fairy tale, in the latest Harvard Business Review, he uses the analogy that many of the factories that led to the work horse being replaced by tractors are relevant in the context of the pressure for change in factories.

Illustrating his point is an imaginary conversation at a Ford assembly plant. Schrank's character "Mr. Axel Gear" argues that more machines are needed because "they are always on time and they don't eat much." They may need maintenance, but after 10 years amortisation they can be sent to the junkyard "with no pension, no health care, no social security."

A solution, according to "Red Piston" is that a blue collar worker laid off at, say General Motors, "buys a robot and rents it to Buick to weld door frames. Buick pays the robot owner a piece rate for the robot's output." It could, he argues, be a fine solution for the unemployed.

"Horse-collar blue collar blues," by Robert Schrank, Harvard Business Review, May-June, 1981.

Nicholas Leslie

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The Board of Directors closed the accounts for 1980 at its recent meeting in Limoges.

Consolidated turnover totals Frs. 2,128 million, or Frs. 2,053 million (+38%) excluding transitional activities. Allowing for structural changes, i.e., eliminating the impact of Arnould-F.a.e., S.p.a., Krupka (Austria), etc., the increase works out at 20%.

Consolidated results (on the basis of international principles) are given in the table below:

(in Frs. million)	1978	1979	1980	1980/1979
Pre-tax profit	142.4	204.1	262.6	+28.7%
Post-tax profit	77.6	111.4	140.2	+25.8%
Group share	76.5	111.1	137.2	+23.5%
Cash flow	138.0	205.0	254.4	+24.1%

In spite of the satisfactory results reported by our Italian subsidiary, it has been decided to deconsolidate our 40% equity in this firm for reasons of unpredictability; this has reduced post-tax profit by Frs. 7.3 million.

Consolidated capital spending totals Frs. 190 million compared with Frs. 109 million in 1979, representing 9% of turnover.

Foreign subsidiaries, especially in Germany, Great Britain and Brazil, invested a total of Frs. 35 million.

These healthy results have led the Board to propose to the Annual General Meeting of Shareholders, due to be held in Limoges on June 22, 1981, an increase of the dividend per share to Frs. 34 (ex. tax credit) — on a share capital that has increased by 21.5%, notably as a consequence of the one-for-five bonus issue in 1980 — compared with Frs. 32 for the previous year, which brings the total dividend to Frs. 31.1 million (+29.1%). An interim dividend having been paid in March 1981, the balance, i.e., Frs. 18, will be made payable on September 21, 1981, against presentation of coupon no. 18. Growth in sales for the first four months of 1981 is expected to work out at around 5%, in spite of a labour dispute in March and some delays in billing.

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RACAL

TECHNOLOGY

EDITED BY ARTHUR BENNETT AND ALAN CANE

Entrepreneurs float a business on blood

DAVID FISHLICK, SCIENCE EDITOR

"BLOOD IS our business," says Alec Trustram Eve, a former City stockbroker who has recently become chairman of Peritronic, a new British biomedical company. "We're bringing a new dimension in marketing to the medical field," Eve asserts.

Eve leads a small team of entrepreneurs who are exploiting a novel invention for handling blood gently yet firmly. He has raised about £1m to launch Peritronic, whose first commercial product—a versatile blood pump—starts to come off the assembly line this week. Its design was finally frozen only six months ago.

Eve has set up what he calls a "conduit company"—a managerial team to license and transfer new medical product and manufacturing technology. "We have no wish to manufacture or distribute ourselves," he is seeking licensees for an invention for which—at the price (about £800) and performance claimed—he foresees a worldwide market in hospital, research and emergency services.

While still a stockbroker, some five years ago, he learned of a design and laboratory group called Lintronics with biomedical inventions nearing the stage of commercialisation. Did he wish to be involved? he was asked. He commissioned a feasibility study and estimated that it would need £950,000 to

bring the gentle blood pump to the market.

He formed a consortium comprising one institution—Foreign and Colonial Investment Trust—and an international assortment of individual investors. He launched his new venture in August last year.

The feasibility study said that much of the front money would be needed to demonstrate that the blood pump could be manufactured, and to adequately patent the invention. About £50,000 has been earmarked for patents, says Richard Muir, director and chief executive of Peritronic. Patents have even been applied for in five Comecon countries, despite the difficulty of policing them there. He believes that failure to secure its patent position was a major weakness with the EMI-Scanner. "We've got patent cover in every country where it can be made and re-exported."

What Peritronic has patented is the electronically controlled portable perfusion pump, "a marriage of precision engineering and advanced electronics," says Muir. It was designed by first canvassing the views of the medical profession on what would constitute a perfect, all-purpose pump. Lintronics identified about 100 characteristics. It then designed a pump embracing all but about 15 per cent of them.

It is not a heart-lung machine

(artificial heart) but "an honest-to-God perfusion pump" capable of perfusing blood, plasma, saline and drugs. It has a wide range of flow rates, from 0.5 to 150 millilitres per minute, covered with only two different heads. At the lower flow rates, useful for introducing medication, an accuracy of 2 per cent is claimed.

Muir acknowledges that its accuracy is much less at the high rates, but says it does not matter, for under "surge" conditions such as an emergency transfusion of blood the patient would be closely and continuously watched anyway. It will do a complete transfusion of a newborn baby in only 12 minutes, he claims.

The pumping action is peristaltic, achieved by rollers which squeeze pulses of liquor smoothly through a flexible tube. It relies both on fine tolerances and electric sensing on the rollers to adjust to the resilience of the tube and its contents and thus achieve accurate flow rates.

It also continuously monitors electronically the viscosity of the fluid it is pumping. It senses air bubbles or solids, for instance, and automatically stops pumping and sounds the alarm. "It means you can't put a clot into a patient," the pump, about the size of a fruitcake and built largely of plastics, is assembled from five modules, replaceable with just a screw-



Alec Trustram Eve (left) and his two "marketeers", Gerald Marvin and Richard Muir, with the Peritronic blood pump

driver and spanner.

Although Peritronics eschews manufacture, it has set up a "reference line" capable of making 350 pumps a month, to demonstrate that it can be done. This reference line, in production this week, is at the factory of a principal supplier,

Printed Motors of Bordon, Hants, a subsidiary of Ransome Hoffman Pollard, which makes the 3,000 rev/min, 12-volt printed motor drive. About £250,000 of the front money has been committed to tooling, says Eve. Bordon is essentially an assembly line where pumps are

being assembled and tested, and licensees can be trained.

But Alec Trustram Eve and his "marketeers"—Richard Muir and Gerald Marvin—see the pumps as the trail-blazers for a succession of related biomedical products from the laboratories of Lintronics.

Thorn's unit-board telly

DESPITE EVERYTHING, the UK still seems to have something to offer the world. At least television, from Clive Sinclair's flat cathode ray tube to the Ferguson TX range.

The beauty of Sinclair's design is immediately obvious; what won Thorn Consumer Electronics, which makes the Ferguson televisions, the Queen's Award this year is harder to grasp.

The company manufactures two basic TV chassis, the TX9 and the TX10.

What makes them special is that they are single board chassis—all the components are mounted on a single printed circuit board.

It means in practice that a single chassis can be used to drive 14in, 16in, 18in and 20in (TX9) and 22in, 24in and 26in (TX10) television receivers without the need to change any component or electrical setting.

According to Thorn the single printed circuit board does the work of up to eight of the boards present in most modern colour television sets.

The board is actually parted

into two sections in the TX10 chassis during manufacture with the larger of the two parts carrying the heavy components and the smaller section locked vertically into position carrying the signal circuitry.

Thorn has gained all the advantages electronics manufacturers usually have for when they miniaturise their systems and use less components.

Power consumption has been halved and that means extended tube life, manufacturing costs have been cut, reliability improved and more options made available to the customer.

Perhaps the major sign of the times is the amount of attention Thorn paid to the digital display and home computer market.

It uses a single integrated circuit to give improved picture performance and data display. According to Thorn this integrated circuit "punches holes through the picture image giving a sharper display of data."

The new Thorn range seems to be the first TVs designed by computer with the computer in mind. More on 01-363 5353.

Steam up deep down

AN ENGINE designed to work half-a-mile deep in the ground, pumping steam into a reservoir of heavy oil—with the viscosity of treacle—to induce it to flow more freely, has begun tests in a Californian borehole.

The downhole steam generator, similar to a small jet engine but designed for a much longer and more arduous life, has been designed by Sandia National Laboratories, one of the U.S. Government's nuclear weapon research centres.

Mr. James Scott, director of energy programmes at Sandia, says Project Deep Steam is the non-nuclear energy project for which he has highest hopes.

Deep Steam, managed by Mr. Scott, is a U.S. Department of Energy project for enhanced oil recovery. The idea is to inject steam continuously into wells while leaving all pollutants from the steam-raising process itself sealed deep in the ground.

To do this, Mr. Scott's researchers have developed a steam generator only six inches in diameter, and 23 ft long, with a rating of 1.2 MW of heat. It will generate 300 cubic-feet of steam a minute at 260 degrees C.

The combustion and vapouriser itself is 44 inches long and burns diesel fuel pumped from the surface. Air and water are also pumped down the borehole.

The rest of the downhole steam generator consists of an instrument package providing electronic ignition controlling the combustion process and measuring temperature, pressure, etc.

The generator has been designed to operate continuously for up to a year at 260 degrees C and 1,200 lb per square inch pressure.

The first field test is being made near Long Beach, California, in conjunction with the Long Beach Oil Development Company and the city of Long Beach. The oil well is on a peninsula west of the city. It has been producing heavy oil for more than 50 years, most recently with the assistance of water flooding to enhance recovery.

The Sandia generator was first tested successfully on the surface, injecting its steam and combustion gases into an 800-ft oil reservoir through a borehole. This test reassured the researchers that the combustion products would not react chemically with the oil or tend to plug up the reservoir, slowing instead of enhancing oil flow.

Downhole steam generators are expected to need only two-thirds as much fuel as when operated on the surface, as well as recovering more oil at greater depths. The Sandia development is expected to operate at depths of more than one mile.

DAVID FISHLICK

Machines on its own

A NEW dimension is claimed to have been added to productivity in repetitive precision-machining operations on large, heavy workpieces with the introduction by the Giddings and Lewis Machine Tool Company, Wisconsin, of an almost totally automatic machining centre.

The operator has only to maintain a regular supply of workpieces to a horizontal set-up table, start the mechanical transfer to the lathe, and remove the machined components from an adjacent unloading station, the company says.

The machining, involving up to 12 tool changes, is done automatically while other workpieces are being set up or removed in a continuous process which ensures the maximum utilisation of the machine tools.

The machining centre is claimed to be a logical extension of the vertical lathe principle in which the headstock is in the form of a horizontally-mounted table rotating under power-positioned tools.

With the workpiece held in the horizontal plane, setting-up to precise co-ordinates is simplified. Where the components are large or heavy, the manual effort needed in handling them is reduced.

Even so, machine down-time while the workpieces are replaced and set up accurately in the lathe is still uneconomic. But by using the chuck/work-

table as part of the workpiece, and not the lathe, a valuable increase in productivity becomes possible.

In the G and L machining centre—this table can be detached from the lathe in one quick-release movement; and by having several tables available one of them can be set up with its workpiece ready for transfer to the cutting station while the other is engaged in the machining operation.

In transfer only the table-drive mechanism needs to be located, so no readjustment of co-ordinates is necessary and down-time for each workpiece change is minimised.

From this advance the notion of a mechanical work-changer was developed. The G and L work-changer consists of a rotating stand, a set-up station and an intermediate transfer station with provision for power-driven movement of the table/workpiece—assemblies through their load/unload sequence. When the machined workpiece is removed, the tables are returned to the set-up station.

To complement the multiple-headstock concept, G and L has developed an automatic tool-changer from which any one of up to 12 tools can be selected in sequence, in accordance with programmed instructions, and returned to the tool-holder after use.

POINTERS

Quality tape drive

A BIG market in mass storage drives for computers as well as in the high fidelity and language laboratory areas is expected for a high-quality cassette drive from Paper Motors of Andover, Hants (0264 53655).

An unusual design feature is that the laminations for the three DC motor stators are an integral part of the pressure-die-cast chassis. The capstan and the two spools are driven directly from the motor shafts. The unit can be operated horizontally or vertically at a linear tape speed of 1.2, 2.38 or 4.75 cms/sec, although higher speeds (9.5 and 19 cms/sec) can be provided as

an option. The company claims that this new drive, known as the MDD 303, when running at 4.75 cms/sec, has a specification exceeding that of DIN 45 exceeding 1000 hours. Maximum deviation from rated speed for the MDD 303 is 0.2 per cent and the weighted DIN pow. and spurter is 0.075 per cent.

The deck runs from 24V DC and consumes 0.55 amp. Operational temperature is 0 to 50 degrees C, and the typical operating life is 5,000 hours. The weight is 1.55 kg and the drive measures only 140 by 95 by 76 mm which, it is claimed, is "half the size of any competitive machine."



A collapse in the street. A dash by ambulance. An examination that discovers severe haemorrhage from stomach ulcers; and a long wait until the patient is strong enough to survive an operation. Or, all too often, a tragic death.

This pattern may be changing. It will be if a new device currently under test in the Royal Infirmary, Glasgow, proves successful.

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JPM 10150

THE ARTS

Statues

The mute memorials of London

by DAVID PIPER

A year ago, the proposed erection of two statues in particular in London provoked me to consideration of London's statues and their problems — that host of mute figures that stand, generally unseen by the inhabitants if dutifully observed by tourists, about the metropolis. The statues in question were of Charlie Chaplin by John Doubleday and of Field-Marshal Montgomery by Oscar Nemon, the first in Leicester Square, the other outside the Ministry of Defence in Whitehall. Both are now up. Reservations about the sitting of both were expressed by some, including me. I was doubtful about the likelihood of Charlie Chaplin getting on well with Shakespeare as such a close neighbour; in fact, there is only one point (from behind Charlie, looking north-east) that the two can be seen together. From that angle, the conjunction is not happy (Charlie looks as if he is peering at Shakespeare).

These are but two of the gradually increasing host. The lack of a guide to them has been made good by the publication of Arthur Byron's *London Statues*, a guide to London's outdoor statues and sculpture. Published by Constable, it is modestly priced at £3.95, handily sized to go in a pocket, with over a hundred illustrations. It will be indispensable for all London perambulators, though they should perhaps be warned what it is

not. It is not the work of a professional art-historian, nor for that matter of a social historian, or a town-planner, but that of a curious (and obviously energetic) aficionado of sculpture of all kinds in London. Thus there is no formal analysis of the style of the works listed, though sometimes a firm statement of approval or disapproval. Not that Mr. Byron is at all a mere mechanical lister — nice quirks of observation emerge, as of an item sighted at St. James's Hospital, Tooting, a competent bronze of a nude man though his position is unusual. There are no references to sources, none of that 'learned apparatus' so beloved of art-historians. The material is usually but not always identified as the work of the artist and the date of erection. Sizes are not often given, but one sees that in a great many cases that would be very difficult.

If the user accepts the book as annotated index, it will be found very helpful and a source for innumerable fresh discoveries in the streets and open spaces of London. I was astonished, and then somewhat ashamed, to discover how many of Mr. Byron's finds were unknown to me. It may well be, for example, that every contributor, at least, to the *Financial Times* is well acquainted with Frank Dobson's Churchill, but I doubt it very much (it is a mask, central in the astronomical clock over the entrance to Bracken House). How many travellers on the North Circular have paused dangerously to observe *La Delirante*, an exultant nude celebrating the halting of the German armies at the Marne, where she stands near by the Finchley Road Junction ("perhaps the only London Statue to be sexy"). What statue features a bronze football, and which a bronze umbrella? The contents are formidably up-to-date. Marcelle Oumoun's Bertrand Russell, in Red Lion Square, erected last year, is there, in an addendum, while Chaplin is fully incorporated, and illustrated, though his unruly, rolling, and Richard's must have just about coincided with the publication of this book.

Completeness is of course impossible in such a work. The author keeps mainly to free-standing works, though not only

portrait statues and busts, but with sections listing object sculpture, memorials, obelisks and columns, and war memorials. Inevitably, and I think quite properly, he has decided not to be too rigidly confined by his self-imposed terms of reference. Most of his pieces are sited outdoors, meaning that some favourites get missed out — like the strange marble statue by Gleichen, in the entrance to the Royal College of Music, of Queen Alexandra stately in the robes of a Doctor of Music, mortar-board and all, or the fine Chantry of banker Coutts at the top of the escalators in his firm's dazzling new premises on the Strand. However, had the project ventured indoors, it would have been overwhelmed, even leaving out the contents of museums. The national pantheon of sculptured effigies is of course that majestic molten in Westminster Abbey, and its annex in St. Paul's. As it is, the author has shied away generally also from statues on the faces of buildings, noting merely that the Houses of Parliament alone bristle with 370 of them.

'Statues', observes the author in a succinct foreword, 'have always been a mark of civilisation'. They have certainly been a mark of imperial power at its height, as most notably in Rome where Augustus was reduplicated a score of times in silver. So in London, judging by the statues, civilisation and empire peaked in Victorian times, and pre-nineteenth century statues are fairly rare. The earlier ones are though generally better in quality, or perhaps the really had ones have not survived. Re-assessment of Victorian quality however is well under way, and the London perambulator armed with this book should discover merit of no mean quality in now lesser known sculptors like Homer Thornycroft (his *Gladstone* in the Strand) no less than in the best of the moderns. Epstein, once reviled, is represented fairly richly in fact, by some of his best as by one or two of his weaker works. The rightly beloved Madonna in Cavendish Square is his, and so too the formidable Trade Union version of a *Pieta*. Henry Moore is represented by no less than 19 pieces. The awful include the limp Byron by Richard Bell,



Emile Guillaume's statue commemorating the Battle of Marne

erected in 1880 after an open competition. The author notes that the result of the competition was surprising but not that Lord Gleichen hailed the statue as the worst in London, and even more surprising — and much sadder — that Rodin was one of the rejected competitors. Jagger's great Artillery Monument at Hyde Park Corner is rightly praised as 'superb' (though the same artist's more modest but still highly impres-

sive soldier in Paddington Station escapes mention). Both Byron and the Artillery memorial incidentally have suffered a fate that modern traffic has inflicted on many statues, especially when two or more are gathered together. They get scurried in the middle of a roundabout, as at Hyde Park Corner, Parliament Square, Trafalgar Square, approachable only across lethal roads or through insalubrious subways.

Ronnie Scott's

Johnny Griffin

by KEVIN HENRIQUES

Johnny Griffin may not be among the innovators of the tenor-saxophone but, to be sure, he is one of the most formidable players of the instrument in jazz and is proving at Ronnie Scott's that he need not fear comparison with any of the several highly rated ear-grabbing tenor-sax virtuosos around.

Griffin is certainly ear-grabbing. Arguably the fastest tenor in any town he launches into tunes with supreme self-confidence which he backs with self-evident technical mastery. Indeed at one phase in his career he seemed more concerned with displaying this facet of his style to the exclusion of all else. In recent years and noticeably since he began bringing his own rhythm section to Scott's (this is his third visit with them) he seems to have harnessed his surging energy, rid his style of unnecessary trimmings and elaborations and now, just 53,

is playing as impressively as at any time in his long career which started in the mid-1940s with the Lionel Hampton band.

The opening number the other night was a vehicle for the tenor-sax Griffin whose career-long solo was immediately most effectively followed by an unaccompanied piano chorus from Ronnie Matthews, the tension released when bass and drums eventually joined in. Here, as throughout the two sets, the humorous, ever-quotable Griffin was to the fore and the now almost mandatory tag from "The Kerry Dancers" inevitably surfaced.

Excitement also generates from his rhythmic feel which is exceptional. To Griffin all tempi are fair game and he clearly revels in changing the pace and with it the dynamic force of his playing.

Equally satisfying were several ballads, including a couple of his own compositions.

Gem of all was his sensitive work-out on Duke Ellington's "Prelude to a Kiss" in which there was more than a suggestion of the breathy vibrato of the legendary Ben Webster. But only a suggestion. Griffin's version was never too sweet or too sad: its brilliance was further illuminated by a mood-maintaining bass solo from Ray Drummond which was underlined by the delicate, caressing brushes of Kenny Washington. It was given a final polish by an extended coda from Griffin.

All three rhythm men are key figures in every number with pianist Matthews the outstanding soloist. In the ensembles it is the spurring drumming of Kenny Washington which captivates. Like most top-class drummers he does not boast a large kit. He accents and underlines all the time and is a soloist (perhaps over-featured in this role) of discretion rather than bombast.

Riverside Studios

Music Projects/London

by PAUL DRIVER

At an early evening concert in the relaxed environment of the Riverside Studios in Barmersmith on Sunday, Richard Bernas directed his Music Projects ensemble in Webern's op. 24 Concerto. Ferneyhough's *Prometheus* (still fresh in the ears from Thursday's Lontano performance) and a revival of Jonathan Harvey's *Inner Light 1*, composed in 1973.

Inner Light 1, for seven instrumentalists and pre-recorded tape, initiated Harvey's "expanding" sequence of works in homage to Rudolf Steiner and based upon his ideas about religion, meditation and speech. The second *Inner Light* is a captivating piece for chorus, solo singers, players and tape, which incorporates a reading of Kipling's short story "They" and extracts from "Burnt Norton". St. John's Gospel and Steiner's own writings. It makes a transition to the bigger scale of *Inner Light II*, scored for very large orchestra (with Wagner tubas) and quadrophonic tape.

Because the first *Inner Light* is textless, its Steiner-esque significances must be sought in such things as the long meditative quiet with which it begins; the creation-myth symbolism of its interactions between tape "noise" and instrumental "timbre" out of which precise phrases are born, musical spaces defined and an elaborate argument finally sent on its way, whose sprightly, radiant climax balances the opening dark. The instrumental writing, whether flexible or strict, always has a certain gem-like purity; the integration with the tape is convincing, and absorbing to follow; the natural liveliness of its idiom sets *Inner Light 1* far apart from the run of similar tape conceptions. Richard Bernas controlled his forces, impeccably, and all the playing had sheen.

Ferneyhough's *Prometheus* received a more gestural performance than Lontano had given it — Roger Heaton's clarinet solos were much more freely (and loudly) expressive than on the previous Thursday.

I felt this was not what the work needed; that if anything it seemed more impenetrable for being less strict. Webern's Concerto was also played forcefully, though it was shapely. The Riverside's piano did not lend much sympathy here. Neither had the Riverside's publicity department, one suspected, done exceedingly much to encourage the whole valuable enterprise.

Wigmore Hall 80th anniversary concert

The Wigmore Hall celebrates its 80th anniversary with a gala concert on Sunday, May 31 at 7.00 pm, presented in association with Capital Radio.

Artists appearing will include Stephen Bishop-Kovacevich (piano), Gary Kerr (double bass), Benjamin Luxon (baritone), Lucia Popp (soprano). The Songmakers' Almanac, Sarah Walker (mezzo soprano) and John Williams (guitar).

Festival Hall

Missa Solemnis

by RICHARD JOSEPH

The enormous interpretive and executive problems posed by Beethoven's *Missa Solemnis* continue to prevent frequent, hastily assembled performances. On Saturday night at the Festival Hall the Bach Choir and Philharmonia Orchestra, conducted by Sir David Willcocks, presented it in association with The Royal National Institute for the Deaf.

Though the Bach Choir's reserves of secure, solidly placed high notes audibly diminished during the long and taxing *credo*, the overall attack and definition of the composer's wide-ranging dynamics was commendable. None of the individual sections was particularly strong, and the tone colours bright, between them seemed poorly separated — the timbre of the altos is very like that of the sopranos in the same register — but the choir's corporate sound blended well and remained in tune much of the time.

Beethoven's solo sinners are expected to be both uncommonly agile and uncommonly loud. Given a choice between these two requirements agility is preferable. Valerie Masterson's immaculately placed singing of

the soprano part was clearly heard over the full orchestra in sections where a bigger but less precisely focused voice might have been lost. Alfreda Hodgson's and Robert Tear's warmer voices and more extrovert manner did not blend well with Masterson's approach; each singer distinguished themselves in solo passages. Gwynne Howell's bass underpinned the quartet adequately, yet he made something fulsome and theatrical (rather than intense and devout) of his solo at the start of the *Agnus Dei*.

In a work constructed out of intensely felt contrasts and knit together on a symphonic scale with the elliptical logic of this composer's late string quartets, continuity is a problem. Sir David Willcocks tried at all times to find a similar basic pulse between adjacent sections, and his eynchromesh gear changes comfortably steered the Philharmonia through the work. Strong articulation of rhythm and a really wide dynamic range were the casualties of this approach. One felt that the conductor was content to remain a reliable guide rather than an eager explorer of the beauties and extravaganzas of Beethoven's masterpiece.

Festival Hall

Elijah

by ANDREW CLEMENTS

With a second Festival Hall performance in little over a month, and a near-capacity house, it seems that whatever columnies may be heaped upon Mendelssohn's dramatic oratorio it will continue to be heard as long as there are choirs and choral societies to sing it. Sunday's account of *Elijah* was given by the Philharmonia Chorus and Orchestra conducted by Rafael Frühbeck de Burgos.

Anthony Payne's sensible and impartial programme note for the concert did its best to point out the touches — sometimes bold strokes — of Mendelssohn's genius throughout the score, without giving anything but short shrift to the rapid and second-rate. He still dealt kindly with the work, however, for many aspects of Mr. Frühbeck de Burgos' interpretation do little to disguise its weaknesses. *Elijah* is perhaps likely to appear more and more to English ears than it would on the Continent, for when concentration falters we can hear in

its naive dramatic sense the generations of empty English oratories that came after it. It was an endless stream that was only to be given respectability and potency by *The Dream of Gerontius*.

The Philharmonia Chorus enjoyed itself enormously; the highly competent quartet of soloists was Margaret Marshall, Alfreda Hodgson, Tom Krause (with only an occasional tell-tale mispronunciation: "woon" for "whom" in the opening recitative was rarely repeated) and Stuart Burrows. But it was curious that Mr. Frühbeck de Burgos should fall so easily into the received view of the work, making the grandest choruses such "Yet doth the Lord see it not" and "Then did Elijah the prophet break forth empty and rhetorical, and doing little to mitigate the insipidity of "If with your hearts ye truly seek me." Curious irony also to see such an impressive display of healthily ventilated lungs sponsored by a tobacco company.

Arts news in brief

Imperial Tobacco is to sponsor yet another Glyndebourne production in 1982 — *Gluck's Orfeo*, conducted by Raymond Leppard, produced by Sir Peter Hall, designed by John Bury, and with Dame Janet Baker making her final appearance on the operatic stage in the title role.

This is Imperial Tobacco's sixth consecutive production; this year it is financing Rossini's *Il barbiere di Siviglia*. Glyndebourne expects to spend £1,617,000 this season with 65 per cent of the revenue coming from the box office, 14 per cent from subscriptions, 14 per cent from sponsorship and 7 per cent from other trading income. Glyndebourne only receives Art Council support for its tours.

The Arts Council is writing to the approximately 250 organisations which receive annual subsidy inviting applications for the financial year beginning April 1, 1982. This year's letter states that the Council is determined to press the Government to close the gap between the resources which subsidised companies need to operate and what is currently available.

"You will, however, be aware, as we are," says the letter, "that the Government's published forecast

indicates that total expenditure on arts and libraries will fall in 1982/83 to about 2 per cent below the 1981/82 level in real terms.

Final decisions on the award of grants for the year 1982/83 will not be made until the Government makes known its total grant to the Arts Council for that year. Criteria against which applications will be assessed are set out in the letter.

John Pritchard will be the next chief conductor of the BBC Symphony Orchestra. After prolonged discussions, Mr. Pritchard has been released from engagements in Europe and the United States to make his appointment possible, the corporation said.

He has been the orchestra's chief guest conductor since October 1979 and will continue as such until October 1982, when he will assume the chief conductorship on an initial three-year contract.

His remaining commitments prevent him from taking up his new position when Gennadi Rozhdestvensky's contract ends this autumn, but in the interim he has many engagements with the orchestra.

Mr. Pritchard is at present chief conductor of the Cologne Opera.

COMPANY NOTICES

TELEFONAKTIEBOLAGET
L. M. ERICSSON
(L. M. Ericsson Telephone Company)

The Annual General Meeting of the Company will be held at the Stockholm Fair Building, Södra Järnvägsplan 1, Stockholm, at 4.00 p.m. on Thursday 3rd June, 1981.

- The following items will be on the agenda for the Meeting:
1. To elect a chairman for the Meeting;
 2. To approve the voting list;
 3. To confirm that the Meeting has been properly called;
 4. To elect two persons to check the minutes of the Meeting;
 5. To elect the Annual Report and the Auditors' Report;
 6. To present the consolidated accounts and the Auditors' Report on the Group;
 7. To approve the Profit and Loss Statement and the Balance Sheet;
 8. To approve the consolidated Profit and Loss Statement and the consolidated Balance Sheet;
 9. To discharge the Members of the Board and the Managing Director from liability;
 10. To determine the appropriation of the profits, provided the Balance Sheet is approved;
 11. To determine the date of payment of the dividend declared;
 12. To elect the number of Members of the Board and Deputies;
 13. To elect the Members of the Board and Deputies;
 14. To elect the Members of the Board and Deputies;
 15. To elect the Auditors and Deputy Auditors;
 16. To authorise the Board of Directors, for the period up to the Annual General Meeting of the year 1982 to decide on the remuneration of the Board members nominated in foreign currency to a value equivalent to no more than 250 000 Swedish Kronor for consideration, in cash and in kind, of the Swedish shareholders' preferential right of subscription to the Company's shares; and to authorise the Board of Directors to convert that right to shares of Class B and to decide on any other business which according to the Companies Act 1975 may be dealt with at the Meeting;
 17. To authorise the Board of Directors to participate in the Annual General Meeting of the Shareholders of the Company, to be held at the Vardögården, 1947-1975, on 19th and 20th May 1981.

Shareholders whose shares are registered in the name of an Agent must participate in the Meeting in person or by proxy in order to participate in the Meeting.

In addition to the above-mentioned requirements, shareholders shall give notice of their presence to the Company's Secretary at the following address: 19th and 20th May 1981, at 4.00 p.m. daily, not later than 10.00 a.m. on 19th May 1981 at 4.00 p.m.

Any person desiring to participate in and to vote at the Meeting on behalf of a shareholder at this Meeting, must produce a dated Power of Attorney before being allowed to do so.

THE BOARD OF DIRECTORS
May, 1981.

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MATTHEW GALLERY, 24, Mutton Street, London, W.1. Tel. 01-477 1271. Wed-Fri 10.30-5.30, Sat 10.30-4.30, Sun 11-5. New Mon-Fri 10.30-5.30, Sat 10.30-4.30, Sun 11-5.

NICOLA JACQUES GALLERY, 4, Carl St. W.1. Tel. 01-477 1271. Wed-Fri 10.30-5.30, Sat 10.30-4.30, Sun 11-5. New Mon-Fri 10.30-5.30, Sat 10.30-4.30, Sun 11-5.

THE PARKER GALLERY, 2, Albemarle St. W.1. Tel. 01-477 1271. Wed-Fri 10.30-5.30, Sat 10.30-4.30, Sun 11-5. New Mon-Fri 10.30-5.30, Sat 10.30-4.30, Sun 11-5.

APPOINTMENTS

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CONTRACTS AND TENDERS

TENDER FOR THE SUPPLY OF SPARE PARTS FOR CHAMPION MOTOR GRADER MODEL D562

The Crown Agents will shortly be calling for world-wide tenders on behalf of the Kenya Ministry of Transport and Communications for the supply of various items of spare parts for Champion Motor Grader Model D562.

Tender documents will be returnable to the Crown Agents in London, where they will be opened publicly on a date to be advised.

Should you wish to receive a set of tender documents, please apply in writing to the Crown Agents, 4 Millbank, Westminster, London SW1P 3JD, England, quoting reference BB4C/KENTTRANS WB 1/15546/77.

Tenders will be allowed to offer any or all of the spares, detailed in the tender documents, although individual orders of less than £5,000 are unlikely to be placed.

John 10150

FINANCIAL TIMES

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Tuesday May 19 1981

Nato must be consulted

THE ROW which is apparently brewing over the Defence Ministry 10-year review of Britain's defence posture has been inexorably creeping up on us for some time. On the one hand, the government of Mrs. Thatcher has been profoundly committed to the Nato pledge for a steady real increase in defence spending. On the other hand, there is an inherent implausibility, in political terms, in trying during a prolonged recession to increase defence spending over a number of years while cutting social welfare programmes. Finally, the escalating costs of all technologically advanced military hardware mean that even a steady increase in real spending of 3 per cent a year, may not be enough to sustain existing defence commitments. Sooner or later, it was likely that something might have to give.

Struggle

The final conclusions of the current review are not expected to be revealed by the Defence Ministry until the middle of July. This week's Commons debate on the 1981 Defence Estimates is likely, therefore, to be less illuminating about the government's views, in so far as they are yet formed, than about the political line-up on the Conservative back benches. But Press leaks, and the recent speech of Mr. Keith Speed, Under Secretary of State for the Royal Navy, suggest that a major struggle is in progress between those who believe that cut-backs should fall primarily on the Royal Navy and those who, in extremis, would prefer to cut the British Army of the Rhine (BAOR).

If it is true that cheese-paring has achieved all that can be achieved, and may be now be counter-productive, then it may well be sensible to contemplate a quantum reduction in the commitments of either the Royal Navy or the Army over the longer-term. But it would be a grave disservice to the defence of this country to start from the assumption that the purchase of the Trident submarine-launched missile system should automatically be excluded from the analysis.

The cost of Trident, officially put at around £5bn but almost certain in the end to exceed that figure by a significant margin, is not responsible for current financial constraints. But it will substantially add to the budgetary problems in the late 80s and early 90s, which is

the period included in the current review. It may be a sensible object, it might be sensible to buy the best available successor to Polaris, as the ultimate reinsurance against a failure of the American deterrent. But since money is very much in question, it must be sensible to set the advantages of Trident against its disadvantages for the rest of our defence capability.

Capability

On military grounds, the choice between Army and Royal Navy cuts is a choice between weakening the conventional deterrent against a Soviet attack, and weakening the means of ensuring the possibility of American resupply in conventional war in Europe. On the one hand, it seems patently undesirable to weaken ground forces in Nato, which are already at a disadvantage vis-à-vis the Warsaw Pact, and thus intensify the risk that the West might be forced to resort to the uncontrollable use of nuclear weapons. On the other hand, Britain's geographical position confers particular value on its naval role and its function as a possible staging-post for the U.S. and any given level of savings would make a proportionally smaller difference to Nato's defence capability in Germany than in the eastern Atlantic. On balance, any major cut in the Royal Navy's role would be disturbing.

Arm twisting

On political grounds, however, the equation could look different. A reduction in BAOR would no doubt upset the Germans, and probably the Russians and Americans as well. Since Mrs. Thatcher is trying to build bridges with the beleaguered German Chancellor, it is not inconceivable that politics will dictate decisions which are dysfunctional on defence grounds, not just from Britain's point of view, but from that of Nato as well.

It is, therefore, of the highest importance that no decision should be taken without a thorough review in the absence of the constraints facing the defence efforts of all its members. Quite clearly, American arm-twisting on the 3 per cent pledge is an attempt to deny that these constraints exist, but nationalist fervour is not enough. Sensible and realistic decisions are more likely to be taken if the alliance makes a joint attempt to face reality.

The challenge to Britain's coal

AN ASSUMPTION which implies that coal miners will be earning more than Cabinet Ministers by the year 2000 is a questionable basis for a "no-surprises" central forecast of future coal demand. It certainly provides no justification for abandoning the British coal industry's programme of investment and modernisation, which is what Professor Colin Robinson, co-author of the recent Hobart Paper, "What Future for British Coal?", was in effect urging last year, when he gave evidence against the National Coal Board's application to mine coal in the Vale of Belvoir. However, as a warning against the dangers of protectionism and monopoly, and an antidote to the institutionalised over-optimism of nationalised industry management, the Hobart Paper makes a valuable contribution to the debate on Britain's energy policy.

Uncertain

There is no need to accept the authors' assumption that the cost of coal production in Britain will rise as rapidly as oil prices (2.5 times) between now and the end of the century, to agree that there are very large risks in the development of Britain's coal resources and that forecasts of future coal demand are highly uncertain. But these uncertainties do not imply that Britain should abandon the policy of maximising coal output from efficient, high-productivity new mines, which has been backed by successive governments since the early 1970s.

What they do suggest is that there may be extremely high costs attached to open-ended commitments about subsidising low-yielding and unproductive collieries, about maintaining present levels of employment in the mining industry or about guaranteeing the more depends largely on whether governments subsidise the industry to enable it to charge competitive prices, or restrict energy imports in order to force consumers to pay whatever price the coal

industry requires to break even. Subsidy is arguably the lesser of these two evils, but neither is acceptable as a basis for energy policy.

The government's failure, earlier this year, to back the National Coal Board in its attempt to accelerate past closures was certainly a retrograde step. It points to the growth of subsidies, rather than their elimination. But it would be an even more serious mistake for the Government to attempt to disguise these subsidies by putting pressure on coal users, particularly the nationalised electricity and steel corporations, to reduce coal imports.

More active international trade in coal could make an important contribution to reducing the monopoly power of British coal industry. Even the relatively small quantities of coal which the electricity utility imports at present have enabled it to force the National Coal Board into a medium-term pricing agreement, which guarantees that coal prices will not rise more rapidly than the Retail Price Index. In the long run, given that Britain has substantial coal reserves that could be profitably worked at current international coal prices, greater competition would probably benefit the consumer by improving the coal industry's efficiency rather than by reducing miners' wages.

Investment

However, freer trade alone may not be enough to return the British coal industry to profitability and to protect jobs to taxpayers and consumers. Since coal is a capital-intensive industry, and the high cost of transport is likely to limit the growth of the coal trade in the medium-term, Trade will certainly not reduce the richness of the coal industry's investment opportunities. The best way to minimise the risk of investment decisions and to make the coal industry face commercial realities would be to restructure the National Coal Board into smaller, more manageable and more financially accountable units with greater commercial independence. This is the sort of radical reform of the nationalised industries on which the Government should now concentrate.

WHEN most people think of robots, the image is still of a certain Italian car which is put together by humanoid machines dancing to the strains of Russian. It was a marvellous advertising, and Fiat could certainly claim to be one of the earlier users of robots.

Today, however, it is the car plant that does not use robots which is the exception. For example, put in 38 robots at Ilavewood when it was planning the new Escort lines, while BL's widely publicised robots at Longbridge, where the Metro is assembled, have almost certainly helped to boost the image of the car as a whole.

In the U.S., General Motors is ordering robots by the hundreds (it was probably the first automobile maker to install robots in the late 1960s) while Ford reckons it will have 476 installed in its European plants alone by the end of next year.

In spite of this proliferation of robot power in the car industry, even the humblest robot continues to draw fascinated crowds whenever it is put on public display. Visitors to an exhibition at London's Science Museum, for example, watch spellbound as a robot performs its rather elegant gyrations.

Would it ever tire, ever make a mistake? It would not, of course, and that is the key advantage that the robot has over the human.

The comparison between human and robot, however, can be misleading. Development engineers, perhaps fearful of the damage that a robot versus jobs argument could wreak, prefer to call them Universal Transfer Devices (UTDs). They stress that the robot is really only another type of machine, and then confusingly go on to talk about its "shoulder, elbow and wrist joints".

So far, the tasks that the robot can take over from the human are fairly limited (see box) but there seems little doubt that in the next few years these will increase substantially. There are predictions that by 1990 the world robot market could be worth \$2bn.

At present world sales of robots are probably in the order of \$300-\$350m, which implies a compound growth rate of around 30 per cent per annum to reach the projected figure. The hopes of the enthusiasts and development so far have already been enough to fuel the interest of Wall Street.

The two largest robot manufacturers in the U.S. are Cincinnati Milacron and Unimation (part of the Condec Corporation). Cincinnati Milacron, the largest U.S. machine tool manufacturer, identified robotics as a growth area several years ago. It probably has a market share in the U.S. of nearly 40 per cent, contributing sales to the group of around \$25m.

This figure is the best estimate of Wall Street analysts—the group itself is determined that it should remain secret. Cincinnati Milacron's shares are currently priced at 35 and the 12-month high was 41.

Other companies with robot interests which have a stock

Robots are beginning to come into their own.

First used in the 1960s, they have virtually taken over some areas of car production and are increasingly used in other industries. At present world sales of robots are around \$350m, but the market may be worth \$2bn by 1990.

market quote include the Ransburg Corporation, which is planning a joint venture with Renault in the U.S. and Copperweld, which took over Auto-Place two years ago, and is a subsidiary of Imetal, a French group.

In addition, new companies are springing up almost every month, often started by someone who has worked for one of the larger groups.

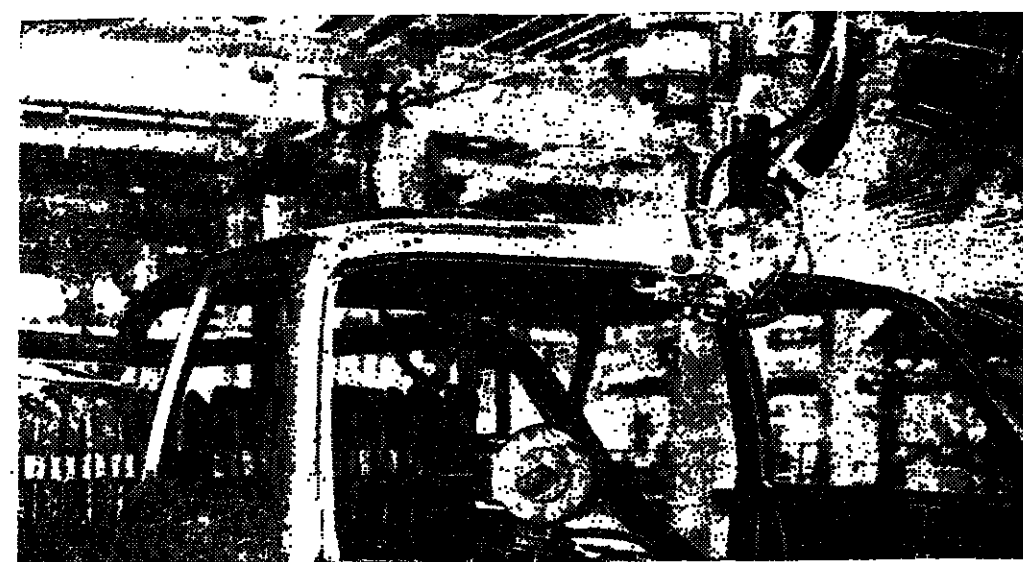
Michael Radeke, manager of the robots division at Cincinnati Milacron, says the industry today is like the microprocessor business 10 years ago. "Many of the small companies that started up then have since disappeared, and I think this will happen in robots. In the longer term, I think we will see a trend primarily towards larger suppliers, offering a range of robot types."

Unimation, whose president, Mr. Joseph Engelberger, is regarded throughout the industry as the founding father of the robot industry, is estimated as having about a quarter of the European market, as well as around 40 per cent of the U.S. market. It also sells into Japan via a agreement with Kawasaki. Unimation is determined to hold on to its European sales (it has opened a factory in the UK recently) in the face of growing competition from locally-based companies.

Foremost among these are ASEA, the Swedish group which last month announced it was buying the robot interests of Electrolux, and the Norwegian Trallfasc, which produces them. These three companies probably account for 40 per cent of the European demand for robots, followed by Volkswagen (West Germany) and Olivetti (Italy), which account for another 20 per cent.

Other European manufacturers include Renault (now linked with the U.S.) and Fiat (through its Comau subsidiary), Kuka in West Germany, and a clutch of smaller Italian companies, each producing a particular robot type.

The UK industry is still in its infancy in spite of the fact that in the late 1960s it had an equal chance with the rest of Europe. For many years, Hall Automation — founded by Mr. Douglas



Hall, a key figure in British robotics — was the only home-grown manufacturer. The company has now been taken over by GEC, and this week launches a new paint spraying robot with which it hopes to increase its exports.

Some new companies have

Marvin. The UK lacks, however, a core robot industry such as has been developed in France, West Germany, Italy and Sweden through the requirements of the motor industry.

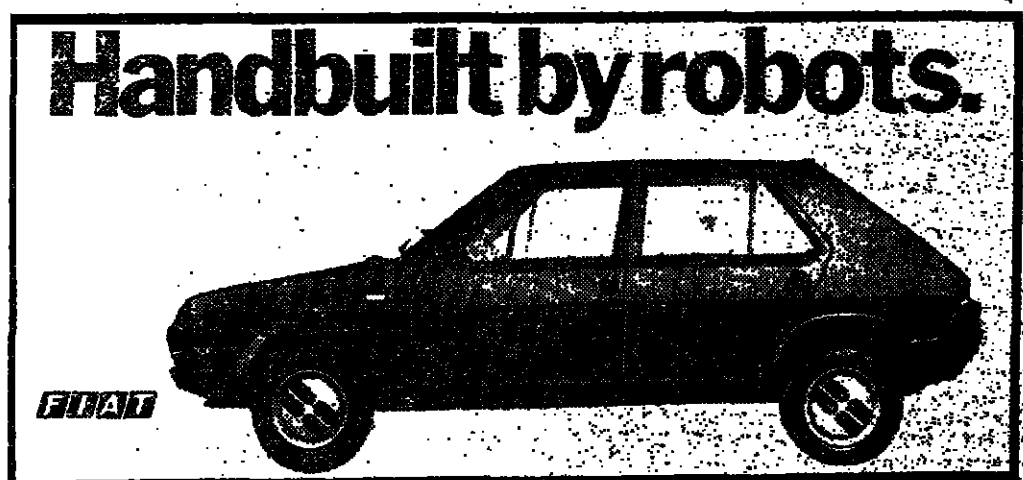
The profitability of robot

manufacture, worldwide, however, is a lot more suspect at this stage than the enthusiasm of American stock market investors would suggest. Research and development costs are high, inevitably, in a technology which is changing rapidly, and it is likely that many companies are making robots at a loss. This knowledge is undoubtedly what is holding back companies like IBM and Texas Instruments, which are reported to have developed robots, from launching them selves into the market.

They are used mainly in the metalworking industries, and particularly in the automotive industry. Their main tasks are: spotwelding, pressure diecasting, plastic injection moulding, spraying of paint, powders, etc., forging and extrusion, loading and unloading metal cutting machines, press loading and unloading, investment casting, and heat treatment.

joined Hall in the past couple of years, while there is considerable activity in the development of automation in areas such as flexible manufacturing systems—which involve several manufacturing processes — and small batch production. The 600 Group, for example, is working on the Automated Small Batch Programme (ASP) under a contract awarded by the Department of Industry, which involves several other British companies in the automation field, such as Kearney Trecker

ever, is a lot more suspect at this stage than the enthusiasm of American stock market investors would suggest. Research and development costs are high, inevitably, in a technology which is changing rapidly, and it is likely that many companies are making robots at a loss. This knowledge is undoubtedly what is holding back companies like IBM and Texas Instruments, which are reported to have developed robots, from launching them selves into the market.



The advertising campaign for the robot-built Fiat Strada

their own purposes. GE's experience in using robots is extensive and could well prove to be a strength if it decides to launch into robot manufacture, while also in the U.S. major groups like General Motors and Ford clearly have the expertise to make their own robots.

General Motors, however, seems to have taken the route of sharing the research and development responsibility with Unimation, while Ford still prefers to buy from independent sources.

GM has also announced that it will be installing a complex welding sequence developed by Comau (Fiat) in seven of its assembly plants.

The greatest barrier to greater usage of robots and automated systems generally so far is not opposition by the trade unions, as many forecast it would be a few years ago, but lack of interest among managers. As investment plans have been curtailed by the recession, the task of convincing managers of the advantages of robots and automated systems has become increasingly difficult. Yet the few production engineers who have had the chance to use robots are convinced of their worth.

Mr. Nicholas Barnes, production engineering manager at forklift truck makers Lunsing, has a Hall welding robot and a Unimation general-purpose robot in his plant under a scheme financed by the Department of Industry. Already, the company has devised a scheme for the electronic wiring of some of its models in which three robots could do the work currently requiring 60 people.

"I can see numerous other tasks that could be undertaken by robots," says Mr. Barnes.

The robot of today does not really compare with the human that it is sometimes replacing. At the moment, it is deaf, dumb and blind and performs tasks like paint-spraying, or welding, which the human is quite happy to hand over to an uncomplaining, tireless machine.

Yet as the Americans say, robots are "getting smarter all the time." Research and development work in the universities and industry aims to give robots the senses they do not have. To a limited extent such machines are already being used in industry.

"The assembly robot" will have to create order out of chaos, which is the nature of assembly. The great advantage of the robot is that, being computer controlled, it can interface with other machines. At the moment, this is not a problem in large quantity production, where you can have a dedicated robot. But the future lies with making the robot effective for lower batch orders," says Professor Walter Heginbotham, president of the British Robot Association.

He thinks it will be five to 10 years before this particular nut is cracked satisfactorily and robots start doing some of the jobs which the human worker may be less anxious to give up. Once the robot revolution is truly under way, however, there are many who think that there will be no stopping it.

MEN AND MATTERS

That will do nicely, Sergei

American Express celebrates the 100th anniversary of the founding of its European operation this week — and a colourful century it has been, to judge from a brief history prepared by the company to mark the occasion.

American Express started in 1850 in Buffalo, New York, with Henry Wells as president and William Fargo as secretary. Those two names passed into American myth after corporate reluctance to extend operations west of the Mississippi led Wells and Fargo to strike out on their own.

The frontier tradition was not lost, however. When American Express began its major drive to establish offices in all major European cities, it appointed one William Swift Dalilba to explore the possibilities. Formerly a "sheriff in Caribou, Indiana," Dalilba returned with the reputation of being able to "toss a silver dollar in the air and plug it with a six-gun."

Dalilba's office empire spread, first to Paris, and then to the rest of Europe. While the First World War brought its particular tribulations for most of the corporate managers, few could have ever quite so easily accepted the appointment of C. A. Bennett, charged with the American Express' office at Petrograd during the Russian Revolution.

A stroll along Nevsky Prospekt one bright morning found Bennett somewhat startled by the appearance from one side of a mass of citizenry intent on storming the Winter Palace, and from the other a troupe of mounted Cossacks riding down the protesters and beating them with short-staved whips. "As I did not think this treatment suited my constitution," Bennett told his office, "I dived behind a large ornamental column whilst the Cossacks dispersed the impatient revolting mob."

Making for the police station, Bennett and his companion discovered that it had been looted and was now being burned. "We met a man with his arms full of swords taken from the station. He offered us one or two, so that we might assist in the revolution, but as we were not going in that direction we politely refused."

Enough was enough, decided Bennett, when armed men held up the American Express office "explaining that they needed money for the revolution." The long-suffering manager, locked himself inside his office, carefully balanced the books, posted a report to London, clambered out of the office over a wall, rounded up his family and bundled them on to the last diplomatic train east for the departure via Vladivostok.

Bid and board

The last 13 years have brought a welcome change of fortune for Ronald Howard, who yesterday moved up from chief executive to chairman of electronics and light engineering group Plessey.

Back in 1968, Howard was telling his predecessor, "I'm just sick of being taken over. He had joined British Electronic Products which was bought by Lanchester Dynamics which was acquired by Metal Industries which was swallowed by Thorn. Howard then quit for a job with AEG—three days later GEC made his bid.

At the time, point, Howard plumped happily for a more secure life as deputy chairman and managing director of Southern Instruments, saying he might even initiate a few takeovers himself.

He duly got his chance. But only after a majority share in Southern Instruments had been acquired by Plantation Holdings. A year later, as PH chief executive, Howard began the expansion of its electronic and high technology interests in

Britain which in 1979 were hived off to form Plessey.

Howard intends to continue the strategy that has lifted the group's sales to £35m, much of it earned in the export market. He believes in the efficacy of small operating units with substantial management autonomy, but financial control from his Centre Point office.

Plessey's longer-term growth is as assured as can be, he says. Its capital base is being strengthened by a recent £2.4m rights issue. It has secured broader balance by buying a "life science" company in the U.S. and joining with Rank to create the largest independent television facilities operation in Europe. It will be the major shareholder in Television South West which takes over the West Country ITV franchise next year.

Problems? The main obstacle to growth in Britain's high technology industry generally could come from a dire shortage of skilled technicians, says Howard. Some seven years ago he began discussing the problem with Tory Employment Secretary James Prior. Subsequent talks about his ideas bore their first fruits last week in the proposals for an Open Tech.

Fare and square

The spread of the banking community westwards out of the City, coupled with the relatively high costs of lunching well within the Square Mile, have eroded what was once a quickly rigorous entertainment protocol among London's money-brokers.

The code of the Foreign Exchange and Currency Deposit Brokers' Association prohibits putting any "sweeteners" as a banker's way to secure custom. That everyday necessity, the business lunch, could in that light be seen as something of a tricky area. The rule which emerged, unwritten but observed, was that lunches were fine so long as they were within



"It's an old favourite that deeply resents pruning"

the City. But book into the Mirabelle, and risk raising an eyebrow.

Happily for hostesses west of Ludgate Circus, bankers in portibus inferis can now hope to be entertained on their home ground — but strictly according to status. "For a very senior man, you could go up-market. For a more junior one, you would tend to stay fairly local," explains the association's John Gunn.

Current affairs

Cancel your order immediately! It was a misprint! Readers of Lloyd's List who detected something of a yo-ho-ho element in the rather regions of last week's books page are put straight by an apology this week, conceding that Clare Francis's new book is called "Six Voyages of Discovery," not "Sex Voyages of Discovery," as it was styled in the review. Could they have been thinking of Rosie Swale? It's enough to make a sailor blush.

Observer

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FINANCIAL TIMES SURVEY

Tuesday May 19 1981

Executive Cars

Under the impact of the recession, the executive car market is certain to see further shrinkage this year, as manufacturers compete fiercely for sales in the UK and Europe. It therefore remains a good time for buyers, as list prices are often just the starting point for sales negotiations.

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EXECUTIVE CARS II

Signs of a fundamental shift in the market

PROSPECTS FOR THE SECTOR

JOHN GRIFFITHS

SOME MEASURE of the way in which the steam has gone out of the UK executive car sector is provided by one of its most typical products: the Ford Granada. In 1979, Granada registrations totalled 52,089; last year the figure plunged to 29,093.

That its sales in the first quarter of this year were down by approaching 40 per cent does not quite mean that it has fallen over a precipice—the first quarter of last year was a mini golden age, in which total registrations for the first time in a three-month period topped the half-million mark, prior to the onset of steep recession.

Nevertheless, the executive sector—with the particular exception of a few manufacturers—has suffered the most. While the market overall fell last year by 11.8 per cent, from 1.71 to 1.51m, sales of executive cars (though the term is a loose one) fell by about a quarter, from 220,000 to 160,000.

Few manufacturers now expect that there will be any significant upturn in the sector much before the end of the

year, or until there is some firm evidence that an economic recovery is under way. But there is also evidence that a fundamental shift in the market is under way.

Ford believes that even in the executive sector there is now a marked trend towards rather smaller and more economical cars. In its own case, a proportion of lost Granada sales have been taken up by purchases of better equipped versions of the Cortina, with the process repeated further down the line: sales of the more utility versions of the Cortina being lost to the Escort, with the Fiesta holding the net at the bottom.

The other principal UK executive car, the Rover, has not fared so badly: sales last year of 24,240 compared with 23,756 in the record year of 1979. But Rover, too, is aware of the sea-change, a manifestation of which is that it plans to offer a 2-litre version, equipped with the "O" series engine which also powers the Princess and bigger Ital models.

Another sign in the wind is that the Talbot Tagora, a full-size executive car about to go on sale, has engine sizes ranging from 2.2 to 2.6 litres. It is likely that a traditional and widely-used definition of the executive car, as being 14-15 feet long, a four- or five-seater and with engine of 2-3 litres will

soon be revised, at least in terms of engine capacity. The advent of new, lighter and more fuel-efficient engines—and of the now proliferating turbo-charger—stands to make capacities of much over two litres redundant for all but the luxury high performance sector, and even here Lotus has pointed the way towards what might be done with a 2.2 litre unit.

Prices in the executive car bracket range from about £5,500 up to £12,500, above which the luxury market takes over. The recently introduced "base" model Jaguar 3.4 just scrapes in; but even the Jaguar's replacement, the XJ40, scheduled for 1984-85, will be a much lighter vehicle with a reduced engine capacity.

Sales lost

If 1980 was a bad year in terms of unit sales, it was an even poorer one in terms of profits. The onset of a fierce price war last spring, in a bid to move a rapidly growing mountain of stocks, pared margins to the bone. Against price rises averaging 25 per cent during 1979, official prices rose by 13-15 per cent last year. But these had little to do with the prices at which many vehicles were sold, as dealers wrestled with the burden of 20 per cent-plus interest rates on stock.

With a continuing decline in stocks, as manufacturers have

adjusted output to the stark realities of the marketplace, there are signs that the discounting, too, is starting to ease. Manufacturers have switched to a new tack, putting extra equipment into their cars for the same sticker price.

It is a trend which, however, has its disadvantages, at least in the executive sector. In the past, executive cars have tended to be sold with a lot of "extras," carrying high profit margins. They have been able to do so because the vast majority of executive cars are bought with corporate pounds (more than six out of 10 of new cars in Britain are bought for business use) and with tax allowances each pound really represents only about 50p.

Thus, some of the traditional extra profitability has also been lost, while at the same time the trend has, if anything, strengthened the hand of importers. The strength of sterling has allowed them to adopt the same tactics, with flexibility to spare, while still retaining a reasonable margin of profitability.

Importers such as Mercedes-Benz, BMW, Volvo and Saab have, in general, stayed aloof from the discounting war. All have increased their market share, or even unit sales, despite the overall downturn. Mercedes, for example, increased its sales from 7,914 cars in 1979 to 8,576

last year, and is looking for a further 10 per cent increase in 1981.

All have tended to perform well in terms of residual values, and in the past months they have also benefited from ignoring discounting in that second-hand values have not taken the beating that has occurred elsewhere in the executive market.

A manufacturer who cuts his new car price by, say, £500, immediately devalues by a pro rata amount the similar used vehicle on the dealer's lot. Not unnaturally, that reduces somewhat the dealer's enthusiasm for trade-ins, and increases the customer's difficulties in achieving what he might view as reasonable trade-in prices.

The situation is exacerbated in circumstances, where the dealer is quite likely to be discounting the sale of the new car well below the revised list price. And it is made worse yet in the executive sector, because

buyers of cars passing out of corporate hands are mostly private, paying out of after-tax income, and the high fuel and maintenance of the larger executive car is putting such cars increasingly beyond their financial reach. Thus, depreciation in the executive sector tends to be high.

Liquidity

In the circumstances, some companies have opted to retain their vehicles beyond their normal replacement period—often two years or 40,000 miles—not least because recession has presented them with their own liquidity problems.

Whether this is a wise course, in terms of potentially higher maintenance costs and an even greater gap between new and trade-in price when a change is finally made, is debatable. But it has been a factor in further depressing demand.

Benefits in terms of cash flow

LEASING

DAVID FREUD

THE BOOM in car leasing since 1976 has always been heavily dependent on the tax back-ground. So it is not surprising that there was a sharp setback in volume last year after changes in the 1979 and 1980 Finance Bills that undermined the tax advantages.

Nevertheless, car leasing looks as if it is here to stay. It remains attractive in purely financial terms. This is because leasing works through the passing on of capital allowances by lessors via lease rates to lessees. However, even for companies with taxable capacity—and therefore able to obtain capital allowances of their own—leasing still retains substantial attractions. The main one is in terms of cash flow.

Comparison

About 70 per cent of all new cars are purchased by companies, and the vast majority are still self-financed, with leasing and contract hire accounting for somewhat less than 20 per cent. This is a small proportion in comparison with the U.S., where up to 80 per cent of company fleets are non-self-financed.

The popularity of leasing has been based on the tax system, which after 1972 allowed buyers of assets to claim 100 per cent relief in the year of purchase. Businesses such as banks, which would not normally buy anything like sufficient assets to make profits for their own use, soon began to buy the assets and pass them over for the use of manufacturers and others through a leasing agreement.

In practice this meant that the investment incentive was shared, through the rates between the lessor who was deferring his tax liability until he has to pay tax on his rental income (which he could use to finance further leasing deals) and the lessee for whom the rental would be much lower than the interest rate burden of buying outright.

The growth rate for all leased assets is indicated by the figures of the Equipment Leasing Association, whose membership is dominated by the big banks and which claims to account for up to 80 per cent of the market. In 1971 the annual leasing undertaken by ELA members was £159m; by 1976 the figure had risen to £421m and in 1980 it was £2,440m.

Car leasing was slower to get off the ground than the leasing of plant and capital equipment. The way was cleared by two decisions of the special commissioners for taxation in 1975, which ruled that cars could be treated in the same way as other equipment. Combined with losses on credit controls, introduced in July 1977, this allowed car leasing to take off. From £8m in 1976 the ELA figures rose to £468m in 1979.

Government — and Inland Revenue — dislike of this use of a tax policy designed to promote capital investment was exacerbated by some of the fringe schemes that initially mushroomed. So it was not surprising when the 1979 budget eliminated the 100 per cent first year capital allowance for leased cars and substituted a 25 per cent allowance, thus ostensibly putting the allowance on the same basis applying to directly purchased cars.

Loophole

Sir Geoffrey Howe said at the time that the discrepancy had "resulted in a loss of tax which is currently running at about £175m a year; and which could well rise to £200m if I take no action."

In fact, because of a loophole in the way allowances were pooled, it was not until April 1980 that capital allowances for bought and leased cars were made completely comparable. Until then cars could effectively obtain a first year allowance higher than 25 per cent in leasing deals by being pooled with assets which obtained a 100 per cent allowance. However, the 1980 Finance Act killed this possibility. So it was no coincidence that ELA car leasing business fell from £468m in 1979, to £243m last year.

In fact, the anomaly works the other way, for leased cars costing more than £8,000 are at a tax disadvantage compared with directly purchased cars. This is because only half of the value of a car above this level can be brought into account in computing capital allowances when it is leased or hired. A car bought outright, on the other hand, qualifies for full capital allowances whatever the price.

Prospects are now improving

RENTAL MARKET

LISA WOOD

THERE ARE only three UK companies which are seriously involved in the luxury car rental market: Avis Rent a Car, Hertz, and Guy Salmon Car Rentals, a BL main dealer which, some 12 years ago, started to hire cars as a service to customers whose own vehicles were off the road.

Both companies experienced a contraction in business last year but, according to Mr. Kevin Cooney of Avis, which is part of the Norton Simon Group, "the luxury and top end of the normal fleet of cars did

not suffer as much as the bread-and-butter cars." However, it is estimated that turnover, and demand in this section of the market could have fallen last year by up to 20 per cent.

Avis breaks its executive rental cars into three groups: self-drive luxury cars which include the Volvo, Porsche and Rolls-Royce, a chauffeur-driven service which caters for the "show business end of the market," and the top end of the normal fleet which includes the Ford Granada, Volvo and Vauxhall Senator.

This part of its business makes up about 10 per cent of the total Avis UK fleet. In spite of the recession and increased petrol prices, Avis has not downgraded its luxury fleet. In fact, it now offers the new S type Mercedes-Benz and the Rolls-Royce Silver Spirit.

Neither did it extend the turnover period for its luxury fleet — of about two years — despite high depreciation rates which affected the luxury car end of the market very severely.

Mr. Cooney said: "Prices now appear to have stabilised for second-hand cars, so at least we can plan and set depreciation rates with more confidence."

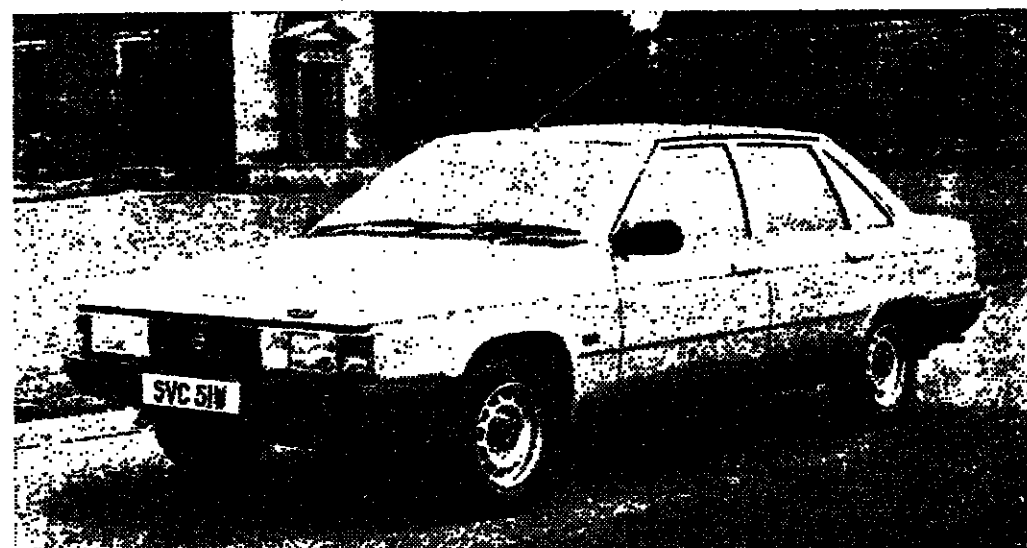
Mr. Richard Salmon, managing director of Guy Salmon, agreed that the bottom now appeared to have been reached in the second hand market and prices were starting to rise again.

He has not significantly extended turnover periods of his luxury fleet and cars are replaced usually after 12 months. "We have got to take a medium-to-long term view," said Mr. Salmon, "for the quality of our

luxury fleet has to be maintained. There is nothing that kills the executive car market faster than a poor quality of vehicle and service."

The market, Mr. Salmon said, appears to be picking up. "We have to try and make sure now," he said, "that there are no violent fluctuations in rental rates. His company's rates went up by 10 per cent in March. "The executive car rental market is alive and well," he said, "but it is a very tight ship."

Both Avis and Guy Salmon concentrate their luxury car service in the London area. Avis, however, has a more international clientele because of the group's international companies. "It is still a very profitable part of our business," said Mr. Cooney, "despite the high risks involved."



The Talbot Tagora 2.2 GL

Transport managers face complex problems

MINIMISING COSTS

JOHN GRIFFITHS

CONSIDER THE following scenarios:

It is the 1950s. Company X's car fleet is small; for reps. plus a very few executive machines for the board. Inflation is well within single figures, the new and used car markets stable. Running the fleet is uncomplicated, almost a plaything.

It is the 1960s. Company X has grown, and so has its fleet. Mileages are going up, particularly with the advent of the motorways. The financial director's plaything is turning into a headache. Company X appoints a transport manager, a reliable, long-serving middle rank executive perhaps a few years off retirement. It is a self-contained and useful niche which at the same time opens up a slot in the mainstream of the business for a younger man. The new transport manager, perhaps with one secretary, embarks on buying, running and disposing of the fleet of 150 vehicles with alacrity.

It is the 1970s. The fleet has mushroomed. To the growing number of reps' cars — of say, Cortinas — has been added those of "perk" vehicles, now stretching well down from the board room to middle and lower management. The 500 vehicles now range from the chairman's Rolls-Royce, down through Jaguars, Rovers, Ford Granadas and a cluster of foreign vehicles for which many middle rank executives have opted following the board's decision to allow employees any vehicle they liked within certain price bands.

Best deals

The transport manager himself has retired, but his successor has inherited much the same operation, with the addition of an assistant and secretary or two. At the 500 vehicle level, he has his work cut out just to cycle the fleet, getting the best deals he can on new vehicle discounts and residuals. There is little or no time to concentrate on issues such as whether the company is being gently fleeced by servicing garages, or whether one of the sales force has a leaden right foot and is costing the company too much in repairs and petrol. Even if he had, there exists only the company's historical data — a mountain of paperwork — to work on.

It is November 1980. Inflation is declining from the 20 per cent-plus figure of the turn of the year, but still well into double figures. The car markets hit by recession, are in turmoil. New-car discounting is at unprecedented levels, but there is a knock-on effect wreaking havoc with residuals in the used car market.

Company X is itself feeling the effects of recession and would like to postpone the replacement of vehicles, but to do that is to enter uncharted

waters in terms of depreciation and maintenance costs beyond the two years or 40,000 miles replacement norm.

How does the transport manager make, or recommend the correct decisions, when even the last description is a very much simplified one? The answer, in many cases, is that he does not make the correct decision, or gets his decisions only half right. At the same time, short of an outright disaster, there is little material available to the board to show he might be wrong.

It is because the transport field is getting so complex, and the variables are multiplying so much, that the UK's 6,500 companies with 25 or more cars are increasingly turning to outside specialists. This tendency is magnified by the onset of recession, and the particular pitfalls of the executive sector, where depreciation in some cases can reach daunting proportions.

The concept is straightforward: the managing company takes over total responsibility for the fleet, buying, selling and monitoring of repairs and maintenance. This is undertaken on an actual cost basis. There are no margins for the managing company on sales or maintenance, and any savings made are passed on to the client company in full. The managing company does, however, receive a negotiated fee.

Whether the net result is a gain for the client company depends, obviously, on the expertise of the managing company. At present there are only a handful, though growing quickly, and claiming a net cost benefit averaging out at about 1p per vehicle mile, adding up to £100,000 on a 500-vehicle fleet averaging 20,000 miles a year.

Such companies have extra leverage in terms of cost saving in a number of ways compared with an individual company.

They can order cars in bulk directly from manufacturers on behalf of all their clients, in thousands rather than in tens or hundreds, thus making the most of any discounts available. However, the cars are delivered in the normal way through the manufacturer's dealer network, effectively giving the managing company its own national network of dealers who regard it as a client, and the individual client companies a service connection both with the supplying dealers and others favourably disposed to it throughout the country.

In the case of servicing and repairs, management companies also stand well placed to get replacement and service parts at discounted prices.

An example of how the system works in detail is provided by Swindon-based PHH Services, a U.S. company which started up in 1946 and established a UK branch in 1972. It now claims to have 200 clients operating about 18,500 vehicles in the UK, and about half a million vehicles under its control in all.

PHH poses the example of a company based, say, in Slough with 200 vehicles, but 100 of these are actually scattered round the country at other branches and depots. Ordin-

arily, each user would get his vehicle serviced, and reclaim from the company, which would be processing 200 vehicle accounts.

In the case of the managed fleet, bills are sent instead direct to PHH, which pays the dealer. They are then assessed for fairness, with PHH claiming that one bill in five contains an incorrect charge. Included in its databank are items such as manufacturers' scheduled service and repair times to help carry out the assessment. Individual cars' service histories are also called up as a check on whether work charged for is justified. One bill, listing all spending at actual cost, is sent to the client each month.

Wide spectrum

As the management companies are monitoring actual new and used car sales across a wide spectrum, they claim also to be able to place a company's used cars into the second-hand market at the best price. Clients have the option to sell them themselves if they think they can get a better deal, but in practice few take this up.

The sheer variety and volume of cars handled allows a computer analysis of the experience of all client fleets, providing client companies with reference data on which to select vehicles offering least potential whole life costs. A common thread running through the advice is that fleets should be mixed to avoid dependence on any single manufacturer.

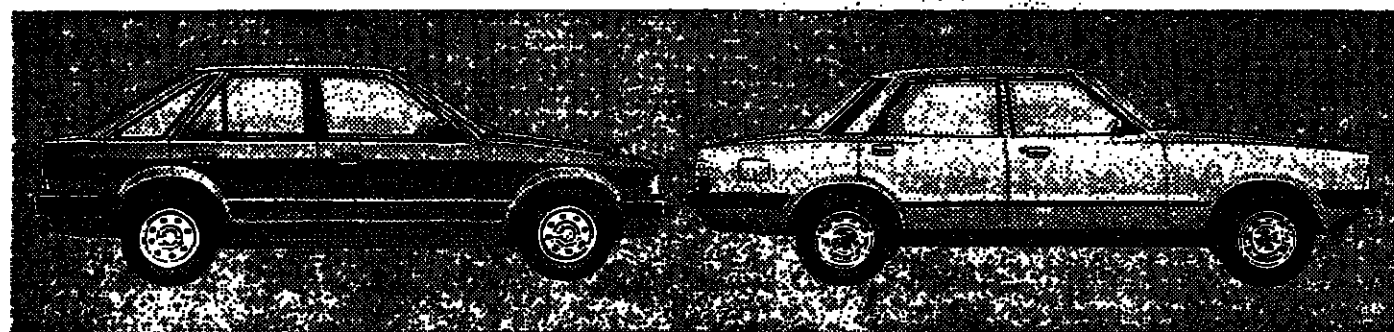
There are many variations. A certain model from one manufacturer might average out as the cheapest vehicle to run in its sector but if the user has a strong dislike of that particular model it is better, the management company will argue, to get him something he likes rather more. The eventual cost could still be less than that of a car which has been mistreated by its resentful driver.

PHH and others, such as its U.S.-owned rival Geico which also started up in the UK in 1972, claim that a primary advantage of their services is that they are impartial in their contacts with the motor trade itself, with no particular allegiances to manufacturers or dealers.

The manufacturers themselves are present in the field. Ford, for example, operates FACTS (Ford Analysis of Car Transport Statistics) and uses a computer-based system in a similar fashion to advise clients on all aspects of purchasing and running costs. Operators of about 60,000 cars draw on the Ford services.

About 80 per cent of independently managed fleets in the U.S. are now catered to by the specialists, but in the UK it is still a fledgling industry. PHH estimates that so far only about 9 per cent of the available fleet of either full fleet management or contract hire. The latter, in which the client company's spending is fixed, adds to costs but removes uncertainty, and is an option offered by management companies. Full scale management, however, is regarded as having the brightest future.

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John Griffiths

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went on to say that "high speed stability is outstanding." They were also kind enough to comment that Carlton "...is among the most comfortable and commodious medium range four door saloons."

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THE VAUXHALL CARLTON

There are two Carltons, the Saloon and the Estate. Both are built around a lively and economical 2 litre engine.

Carlton is a sleek roomy car that from a company's point of view makes a very attractive proposition. **Royal**

The Saloon has D.O.E. figures of 38.7 mpg at 56 mph yet still reaches 107 mph and gets to 60 mph in just 11.4 secs. (The 2.3 Granada takes 13.5 secs.)

The Estate is remarkable for its sheer capacity. With the rear seat down it can swallow more than a big Volvo Estate, and for good measure it has a greater payload. Carlton is also very

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Royale £11,617

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VAUXHALL



EXECUTIVE CARS IV

Tax benefits are still considerable

COMPANY CARS
DAVID FREUD

THE COMPANY car is probably more popular in Britain than in any other country. And the main reason for this is that there are major tax advantages for an employee in having the use of a car owned by his employer, rather than owning one of his own, outright.

The car owner must pay for the running costs of his vehicle out of taxed income. But if an employee uses a company car for private motoring he will, at worst, be assessed on a scale far below the real value of the benefit. So even if his salary is reduced by the true cost of having a car provided, he will have substituted a low-taxed benefit for highly taxed marginal income. For many employees — those mainly earning less than £8,500 — the benefit is completely untaxed.

In these circumstances, it is hardly surprising that the system has come under attack from a Government, which, among its declared aims, has been to improve the workings of employment and other markets. The Government announced an attack on perks of all kinds in August, 1979, with the motor car as the main target. But there was a powerful counter-attack from, among others, the Confederation of British Industry and the Institute of Directors.

So, while there has been some desultory tightening up of the rules, the Government has not so far dared to chal-

lenge the system head on. So for the time being the tax incentives for company cars remain considerable.

Longer-term, however, the Government's position is that it will act to remove the anomaly when the economic position allows income taxes to be reduced as compensation.

It is estimated that about 70 per cent of new cars are sold to the company sector. In tax terms, the main difficulty has been to distinguish between those which are genuine "tools of the trade" as used, for example, by company reps and salesmen, and those that are pure fringe benefits. One estimate, from the stockbrokers Simon and Coats, suggests that about half fall into each category.

In August, 1979, the Inland Revenue put out a consultative document in which it argued — with the approval of Treasury Ministers — that fringe benefits were seldom shared logically or fairly, between taxpayers, distorted the workings of the employment market and resulted in loss of revenue.

At a time when income tax rates had been cut, the Government was therefore keen to see employment rewards revert to cash. Since it believed that car benefits represented 80 per cent of the total value of fringe benefits, this was the first sector to be reviewed.

In a subsequent speech, Sir Geoffrey Howe, the Chancellor, backed up the case by stating: "Perks are an inefficient and often wasteful way of rewarding effort. And unjust. Some perks are taxed in full, others pay no tax on identical benefits."

"The whole chaos might almost have been designed to set people enviously against each other and so to bring our system into contempt."

But the opposition has forced the Chancellor to move very slowly in this area. In the 1980 Budget there were few actual changes to car taxation. Instead, the secondary benefits of interest-free loans and perks such as TV sets received attention.

Indeed, on the car front the main change was a warning of a 20 per cent uprating of the scale at which the benefit of the use of a company car was assessed — for 1981-82. This would only just take the coming year's inflation into account, and was a far cry from the Revenue paper which pointed out that, even in 1979, the scale benefit was only a third of the true running costs of a car assessed by the A.A.

Warning

The 1981 Budget has been slightly more tough. Apart from a warning of a further 20 per cent increase for 1982-83 (considerably faster than inflation this time), all petrol provided for private use of a director or employee paid more than £8,500 is to be taxed from April, 1982.

At the same time, the business mileage requirement was raised from April, 1981. This means that the benefit will be assessed at 14 times the scale rate where business mileage is less than 2,500 miles, rather than 1,000 miles as in the previous year.

However, the Government has not gone any further — so far with the Revenue proposal to phase out the

threshold for taxation — which applies to employees earning more than £8,500 or directors.

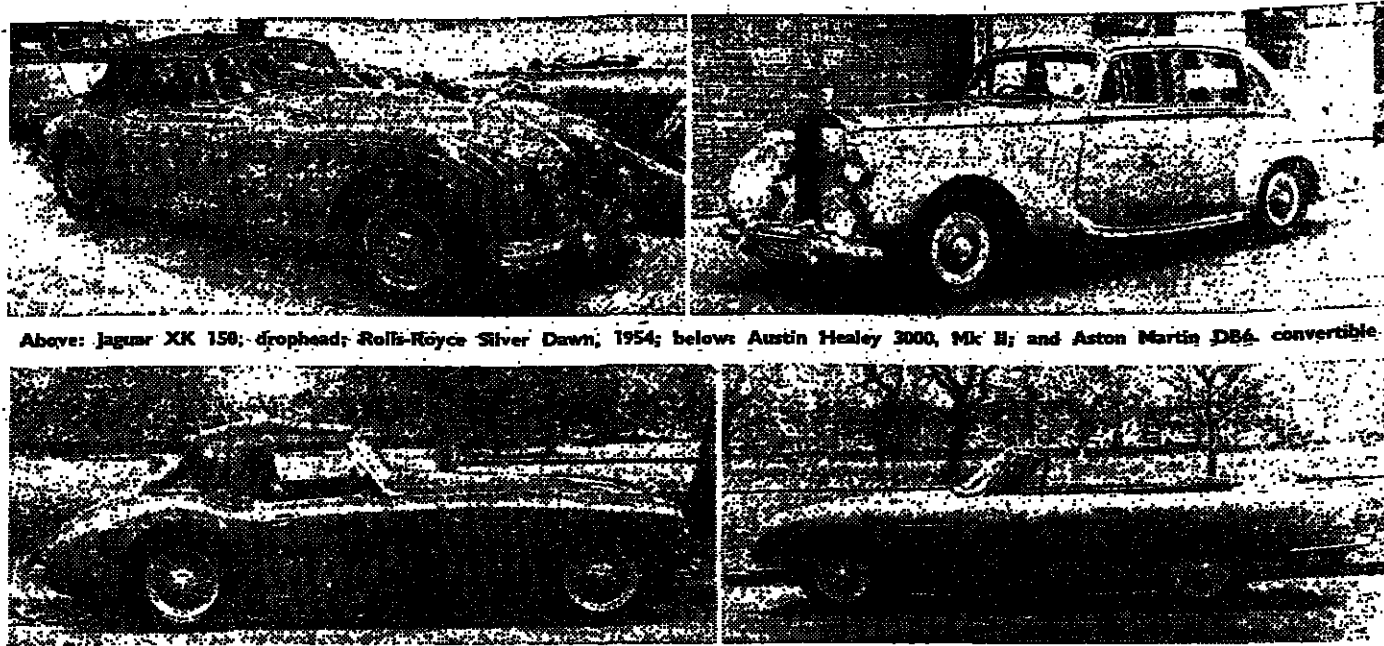
This threshold has been the rough and ready way used to differentiate between those cases where the car has probably been a "tool of the trade" and where it has been a perk.

In the 1979 paper, the Revenue estimated that about 0.5m company cars were provided to the higher paid and directors, and taxed accordingly, while at least 1m escaped the tax net entirely because they were provided to employees earning below the threshold.

But while the Government has not abolished the threshold, it has not changed the definition of higher paid employee since April, 1979. It looks as if the Government may be using inflation to stave off the problem in the same way as it is treating the £25,000 limit on mortgage interest relief.

By the end of the current financial year, the £8,500 limit will have been unchanged for three years and a significant proportion of the 1m who paid no tax in 1979 will be brought into the net as the true value of the limit is eroded. So it is no coincidence that the Revenue is pushing ahead with a plan to make employers deduct benefits in computing PAYE on a weekly or monthly basis — rather than the old system of provisional yearly codings with year-end adjustments.

It looks as if the Government plans to tax all users of company cars by this steady procedure, and then, when the economic conditions are right, to increase the scale to a realistic rate.



Above: Jaguar XK 150; drophead; Rolls-Royce Silver Dawn, 1954; below: Austin Healey 3000, Mk II; and Aston Martin DB6 convertible.

Strong demand for classic cars

INVESTMENT PROSPECTS

STUART ALEXANDER

ADVERTISING MEN in their agencies buy them, high technology men in their laboratories buy them, film men in their studios buy them, entrepreneurs in a hurry buy them. For a select band of business executives comes the opportunity to reject the run-of-the-mill company car and, instead, indulge a boyhood dream and a return to a bygone era.

There is a healthy market in Britain for classic cars appealing to those who either wish to buy something more individual or who merely have a love of

special cars. The market has, however, been slightly depressed in recent times, when it was considered undiplomatic to drive to work in a large flamboyant car, while at the same time putting people on short time or even laying them off.

The recent strength of the pound has also had an effect on the international side of the market, but dealers specialising in these cars are confident that the lull is only temporary and point out that the reduction in their business has been no way near as severe as that in the sales of new cars.

There are drawbacks, of course — older cars need more careful attention and many would be unsuitable for the high mileage demands made in some quarters. But where average mileages are concerned,

and some love is available, there are distinct advantages. The first, and most obvious, is that many cars of this kind are increasing in value, rather than depreciating, and there are even savings to be made — through some insurance companies who believe that drivers of classic cars are more careful.

However, extra care and cheaper insurance are not going to be the factors which turn a business executive's fancy to thoughts of Silver Cloud Rolls Royces, early Aston Martins, XK Jaguars and TF Alvises.

It now costs £6,400 to buy a Ford Cortina 2-Litre GLi Automatic. It would cost about the same to buy a Jaguar XK150 Drophead, in good condition. It would cost considerably less to buy an Austin Healey 3000, also in good condition.

Granada class these are opportunities to buy a 1965 long wheelbase Bentley S3 for £8,900, with a little bit more to spend it is possible to buy a Rolls Royce Silver Dawn, of which only 700 were built in the early 1950's, for £12,500.

So, if you can persuade your board that they can help preserve beautiful cars, make an investment out of their best requirements and can picture yourself howling along the open road in a classic tourer — open top models continue to attract premium buyers — then the cars which were so admired in the days when appearances meant as much as practicality are waiting for you.

And there is the bonus that at weekends the company car would switch its roles from being a work-horse to a leisure activity.

Citizen's band radio offers wide opportunities

COMMUNICATIONS
ELAINE WILLIAMS

WHEN CITIZEN'S BAND radio became legal later this year it will open up tremendous opportunities for the motorist whether he uses his car for business or pleasure.

Already there are more than 250,000 illegal users of the system who claim that Citizen's Band offers many benefits. These include forewarning of bad traffic conditions ahead by other CB users, so that they can take diversions in time. CB users can contact emergency services quickly in case of accidents and CB can be used for making contact with home.

At present the Government is

offering services on two different frequencies: 27 MHz FM — frequency modulated — and 27.4 MHz AM — amplitude modulated — which is already used in the U.S. Sets are cheap and readily available from the U.S. and Japan, and the sets have a long reception range.

However, the Government chose the FM method of transmission — which was adopted recently in France — to cut down interference to present users of the 27 MHz band who include radio-controlled model enthusiasts and hospitals for radio pagers.

Opponents of the 27 MHz say it will still cause considerable

interference even to television and denies British industry the opportunity to take advantage of the new market expected to be in the region of £1m to £2m a year.

Competition

A higher frequency around 41 MHz or even 300 MHz would have allowed UK manufacturers to produce sets free from foreign competition, they say. However they are equally unhappy with the choice of 27 MHz because sets would cost about £500 each to make compared with around £50 for the 27 MHz sets. At such a price, makers say there is little point in contemplating manufacture.

By the end of the year it is hoped the London automatic radiophone service will be in operation. This is being developed by British Telecom whose three equipment

suppliers are Sorno, Pye and Marconi.

At present British Telecom operates its Radiophone system manually using telephone operators. The system is available in London and the major conurbations. However two years ago the maximum capacity of new subscribers was reached and more than 2,500 potential customers are on its waiting lists.

Motorists can also use radio paging. British Telecom operates a system in London and seven provincial centres, but the service is shortly to become available nationally. At present British Telecom's service only offers a beep while that of Air Call, its major competitor, includes tone plus procedure, and then, when ever British Telecom is examining the possibilities of an answering service in a joint venture with Nexos, the office automation subsidiary of the



Air Call's car telephone — a neat unit about the size of a car radio

National Enterprise Board. For some time the possibility of introducing Carfax, a radio information service for motorists developed by the BBC has been mooted. But difficulty in funding a permanent service has put this service's system in doubt.

What Carfax sets out to do is give motorists equipped with a suitable radio receiver details of traffic jams, accidents and road works which might affect their journeys.

The BBC's own estimates are that between £5m and £10m could be saved each year by reducing the amount of time motorists spend in traffic jams. However the cost of full countrywide service would be in the region of £2m with annual running costs of £2m.

The Carfax receiver which can be built into an ordinary car radio is intended to automatically interrupt normal radio services to allow the driver to receive information about traffic problems within his or her locality.

The receivers are so designed that the Carfax works even when the radio is switched off. The plan is to create a nationwide network of transmitters to broadcast local and national traffic news and to use a computer to store up to date traffic information gathered from the police and motorists organisations.

If the system was to go into

mass production, manufacturers reckon that a suitable receiver would cost about £45. However there is fierce competition in the shape of the ARI system developed by the West German company, Blaupunkt. This system has been operating successfully in that country for several years and has now been taken up by several other European countries, including Austria, Switzerland and Spain.

In principle ARI provides essentially the same service as Carfax — though ARI broadcasts are made using the existing radio transmission networks and does not need a separate system.

Robert Bosch, which represents Blaupunkt in the UK, would like to see the ARI introduced in this country too, and claim that it would cost only a fraction of the Carfax system to set up. In 1976 a short trial was run by the Independent Broadcasting Authority station IBC.

Bosch claims the system could be operational within three months of obtaining Government approval — it uses existing networks and motoring information sources.

However, in the light of the present restrictions on Government spending it seems likely that neither of the two radio information systems will make their appearance in the UK in the near future.

Designs to suit all tastes

CONVERSIONS
ALAN WRIGHT

CAR ENGINEERING and design has become decidedly eclectic lately. The need to cut drag, in an effort to improve fuel consumption, has led most manufacturers to the same conclusions — thus, vehicles have come to look increasingly alike. There are also fewer body types, especially convertibles on offer. This narrowing of choice has made the role of the car conversion specialist that much more important.

These companies will, within the bounds of technical possibility, tailor a vehicle to meet any customer requirement. Holes left in the market by the major manufacturers are plugged by cars such as Crayford's soon to be released soft top version of Ford's Fiesta. It is likely to sell at a highly competitive price of around £4,000 and the comprehensively equipped bullet resistant Range Rover recently built by Wood and Pickett at a cost of £75,000.

Range Rover conversions have become a speciality of this Ruislip based concern, but the cars for which it is perhaps best known were the luxury versions of BMW's Mini that it produced during the 1960's. The Mini was the first car to be accepted by all levels of society and Wood and Pickett became noted for its conversion.

Following an initial version, built at the request of the Boulton Brothers, its list of clients grew to include heads of state and personalities from television and films.

Mr. Eddie Collins, Wood and Pickett's managing director, sees the Mini as fulfilling the same kind of role today. Before the launch he approached E.L.T. Ray Horrocks, who enthusiastically embraced the idea of an upgraded Metro. Christened the Laser, the car was introduced at last year's Motor Show and featured, among other things, a turbo-charged engine, television, video cassette equipment, and electrically controlled Ricardo seats.

TV installation may seem ludicrous to many but it is just one of the unusual options offered by companies in this sector of the market. Stereo headphones can be set in headrests and there is even the facility to have a combination lock for doors, operated electrically by a bank of push buttons set into the car's bodywork.

These more unusual items are the function of the specialist car converters who give a customer an extensive choice of coachwork, engine specifications and trim. Their importance is no better demonstrated than in Lynx's convertible version of Jaguar's XJS. The first of its marque not to bear the distinctive "design work of" Markon Sayer, Lynx turns what has been referred to as a "flying buttress" into a sleek and aesthetically pleasing successor to the E Type.

More innovations in entertainment

IN-CAR AIDS
ELAINE WILLIAMS

ELECTRONICS has contributed to relieving the monotony of long journeys with a variety of items such as car radios, cassettes and the car telephone. A recent innovation has been the design of so-called trip computers — which — provided added information to the bored driver, such as average petrol consumption, estimated time of journey and distance travelled.

In future, car aids may eventually include electronic route maps which could guide the driver from the beginning of his journey, by indicating turn-offs on the way. In West Germany experiments have been carried out using A.L.I. (which is just such an automatic guidance system. If the system proves successful in one part of Germany it could be extended countrywide.

Often a journey can be made more enjoyable if the car is more comfortable. Many manufacturers have been concentrating on this aspect of design, with the result that there is often the choice of better and cheaper air conditioning systems. Better sound proofing has cut external noise and the use of

tinted windows has cut the glare of oncoming traffic.

It is even possible to buy electronically controlled car seats which can be programmed to fit the shape of the driver — other manufacturers offer seats which can be individually heated.

Cassette players and car radios are considered standard items for car entertainment. However, these are some developments being carried out by companies such as Philips in the Netherlands and Sony in Japan — which could change these systems.

One of these is the digital audio disc — a design which is based on the technology for eventually introducing compact disc systems which are as small as a cassette, but which could be fitted in a car and would have certain advantages over cassettes. The discs are rugged and the quality of sound is not affected by scratches on the surface of the disc itself.

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EXECUTIVE CARS V

Survey reveals some surprising answers

BUYERS' ATTITUDES

KENNETH GOODING

HOW DOES the would-be buyer of a new car decide which model he will ultimately choose? It is, after all, probably the second-largest purchase he will ever make, after his house. And there are usually several models to choose from within the price he has decided he can afford.

These are questions to which the car makers are constantly trying to obtain answers. They spend heavily to gather relevant information and mostly keep it locked away from prying eyes.

However, a team of researchers at the Cranfield Institute of Technology's Centre for Transport Studies has thrown a small chink of light on this complex subject and made public the results.

With modest financial backing from the Government-sponsored Social Science Research Council, the team studied the attitudes and beliefs that underlie private motorists' choice of a new car.

The results often justified the

old adage "there's nowt so odd as folk."

For example, one question posed to the intending new car buyers was "what are your expectations of a new car?" In other words, what attributes were they looking for?

The majority of respondents were concerned about good fuel economy—it was mentioned by 75 per cent—which was not surprising as the research was restricted to buyers of small and medium-sized cars only.

But the message that it is depreciation which is the major factor in the cost of owning a new car—most of them lose about 20 per cent of their value almost as soon as the first owner's name goes on the registration certificate—has certainly failed to make much of an impression.

Only 6 per cent of respondents mentioned "good trade-in value" as a reason for choosing their particular car.

Reliability also did not figure as highly as might have been expected, given the number of times I have heard motorists say: "What I want is a car that starts first time and gets me where I want to go, without trouble."

But with 40 per cent of respondents giving it a mention, reliability was the second-most-

important element in the list of attributes.

The motoring writers will be disappointed to see that speed-related performance did not figure very highly in the reckoning either, accounting for only a 17 per cent response.

The old industry theory that "safety never sold a single car" is well-supported by the results. Only 5 per cent of respondents mentioned "good visibility" and a mere 3 per cent considered "good road holding" or "good brakes" a vital factor in their choice.

What must be stressed is that the limited resources available to the Cranfield team necessarily restricted the extent of the survey.

Research

Dr. John Towriss, who headed the team, hoped to obtain the views of 200 potential new car buyers. But the research was carried out on 10 successive Saturdays after the 1980 Budget when the bottom dropped out of the new car market. As a result, only 121 suitable respondents were surveyed because that is all the researchers could find.

They had stationed themselves in six showrooms in Bedfordshire and Northamptonshire.

The manufacturers represented at these outlets were BL, Datsun, Fiat, Ford, Renault and Vauxhall.

The market research differed from that usually adopted in the motor industry in two ways:

(a) In many surveys of opinion among new car buyers, the owner is asked to rate certain features which the researcher considers to be important in influencing his or her choice of car. This might involve, for example, putting ticks in boxes or numbering from one to five various attributes in a list.

In contrast, people interviewed by the Cranfield team had to supply their own lists or voice their own opinions, without prompting.

(b) If attitudes and beliefs are to be reflected in the actual choice of car, then it is obviously better to interview new car buyers as closely as possible to the time at which the purchasing decision is made. That is why the interviews took place in the showrooms before the buyers took the car of their choice home.

Most other surveys, including those conducted by many manufacturers, are based on interviews with customers some time after the sale when their attitudes will certainly have been

influenced by their experiences—good or bad—with the car after taking delivery.

Cranfield divided intending buyers into two groups—those buying small cars and those buying medium-sized ones—and then asked what they liked or disliked about some leading models.

The small cars were: Ford Fiesta; Vauxhall Chevette; Austin Allegro; Renault RS; Datsun Cherry and the Fiat 127. The medium-sized cars were the Ford Corsair; Vauxhall Cavalier; Morris Marina; Renault R18; Datsun Violet and the Fiat Mirafiori.

Conservative

In addition, questions were asked about the person's job, family, annual mileage, previous cars, and reading habits.

Dr. Towriss reckons his study revealed "the public are very conservative in their choice of car. There is tremendous brand loyalty—if the car they bought previously does reasonably well, then they will buy another from the same manufacturer."

So conservative are potential purchasers that many of them didn't even bother to find out about competing models—some of them well-known.

While nine out of ten people interviewed knew about the particular Ford and BL models, seven out of ten about the Renault and Vauxhall models, only six out of ten knew about the Fiat models and only five out of ten about the Datsun cars.

Not surprisingly, considering it now accounts for one third of new car sales, Ford came out well in the survey.

"Everyone knew about the Ford cars. Everyone liked them. Even those who intended changing from a Ford to another make had good words to say about Ford," commented Dr. Towriss.

Although the questions related to the cars, the answers often reflected the respondents' beliefs about the companies which make them.

The researchers were hoping to obtain some useful material about why people chose British rather than imported cars.

But because potential buyers were not prompted by leading questions on this subject, the evidence was pretty thin.

Dr. Towriss says you might deduce an element of pro-British feeling among BL buyers because they tended to have a more favourable opinion of Vauxhall cars than people changing cars made by other

manufacturers and, conversely, lower attitudes towards Renault cars.

In terms of intending buyers' beliefs about the individual models, though, there is not a simple stereotype of "British" and "foreign" models.

Viewpoints

"The belief that a car is 'foreign' and therefore 'bad' is almost exclusively related to the Japanese models. Indeed, in many motorists' eyes, cars from European countries are not regarded as foreign," maintains Dr. Towriss.

He is the first to admit to the limitations of his team's survey, but insists that there is a very fair chance that the results reflect the opinions of private car buyers in many provincial towns and cities throughout Britain.

He is very keen to do some follow-up work about attitudes in other regions of Britain (the manufacturers even keep their regional sales figures close to their chests), and to dig further into the influence the dealer has on the purchase decision.

With a little bit of luck, someone will come up with the cash to make it possible.

What do buyers look for most?

The following is a list of attributes looked for in a new car with the percentage of respondents who mentioned each attribute in a recent UK survey.

Attribute	%
Economy (miles per gal.)	75
Reliability	40
Comfort	37
Appearance/styling	21
Value for money	21
Spacious car	17
Performance/speed	17
Hatchback	15
Extras included	12
Cheap boot	9
Cheap spares and servicing	9
Compact car—easy to park	7
Rust free bodywork	7
Good trade-in value	6
Four doors	5
Good visibility	5
British car	4
Good brakes	3
Good road holding	3
Good reputation	3
Good engine	2

*Source: The Cranfield Institute of Technology, Centre for Transport Studies.

Big variations between European car prices

ALTERNATIVES FOR THE BUYER

KENNETH GOODING

EXECUTIVE CAR buyers can benefit the most from the huge difference in the prices of cars in the UK and in other Common Market countries.

Here are a couple of examples. Mr. TR is an international salesman who prefers to live in Britain where he was born, but was startled by the apparently "low" cost of expensive cars in Germany. He decided to buy a Mercedes in Germany and bring it back to the UK to save money.

He settled on a Mercedes 280 and ordered one from a dealer in Frankfurt. In the old days, the factory might have asked questions about why a German dealer wanted a right-hand-drive model. But the EEC Commission frowns on any restriction of trade between the Market countries—so, if a German dealer wants a right-hand-drive car, he will receive one.

After a time the car was ready for collection. Mr. TR paid for it, including the 13 per cent German VAT,

and drove it back to the Channel on German plates. After crossing the Channel, he pulled into the red Customs area.

There he produced an invoice to show he had paid the full price for the car—just like any German customer—and proved it was registered in his name.

Customs and Excise charged the 10 per cent UK car tax, and then the 15 per cent UK VAT on the German price.

Mr. TR drove for some days in the UK on German number plates until he was able to register the car with the Department of Transport and receive a UK number for the vehicle.

The arithmetic on the exercise goes something like this:

The list price for a Mercedes 280 in Germany is DM 36,533 which, converting at 4.65 to the £, comes to £7,857. Add 13 per cent German VAT and the total comes out at DM 41,282 (£8,778).

During the half hour he spent in the customs at Dover, Mr. TR also handed over 10 per cent UK car tax or £888 plus 15 per cent VAT on top of the final figure, another £1,465.

So the Mercedes cost him £11,231, compared with the list price in the UK of £12,778, a worthwhile saving for a man who had to visit Germany regu-

larly anyway—but worth considering, even if he had had to make a special trip.

How much you save depends on the car you choose. For if we did the same exercise with a Rover 3.5 we find the figures so like this:

The German list price is DM 27,849 (£5,989). German VAT adds another DM 3,620 (£778). UK car tax comes to £877 and VAT on top contributes a further £1,117. So the German-acquired Rover would cost £8,561 compared with the UK list price of £10,700.

The first point to be made about this is that the specification of the cars sold in Germany would not in every respect be the same as those sold in Britain.

They would not vary all that greatly and, most important, they would have the vital "E" mark which shows various parts of the car comply with EEC standards. To drive a new car in Britain without proper "E" marking is unlawful. However, there seems never to have been any prosecution over "E" marking.

There are two questions which immediately spring to mind from this exercise—the first is: "Why are UK car prices so high? Is the British customer being 'ripped off' by the manufacturers?"

COMPARATIVE CAR PRICES IN STERLING

Make**	UK		Belgium†		W. Germany*	
	Before tax	After tax	Before tax	After tax	Before tax	After tax
Audi 100 LSS	£5,370	£6,690	£3,697	£4,890	£4,467	£5,047
BMW 520i	£6,542	£8,150	£4,270	£5,338	£5,043	£5,699
Ford Granada 2.3 GL	£7,537	£9,389	£3,912	£4,896	£6,089	£6,880
Rover 3.5	£9,056	£11,282	£6,490	£8,615	£5,989	£6,765
Mercedes 280	£12,261	£15,305	£8,013	£10,016	£7,557	£8,678
Peugeot 604 SL	£7,187	£8,954	£5,509	£6,886	£5,289	£5,977
Renault 20 TX	£6,162	£7,676	£3,919	£4,899	£4,445	£5,023
Volvo 244 GL	£6,580	£8,198	£3,725	£4,656	£4,505	£5,091

* Belgian francs converted at Bfr77 to the £; † D-Marks 4.65 to the £.

** The specification of each car in different markets might not be exactly the same, but the prices shown here give a fair guide to differences between markets.

The relatively high car prices seem to be a legacy of our island heritage. The British manufacturers set the pace, and when the importers began to build up their presence, they followed the local lead.

It is good business to charge what the market will bear and Britain will bear more than most.

The differential in prices between the UK and Continental markets has been there for many years, but a number of factors now make the idea of buying abroad look much more attractive, despite the paraphernalia involved.

To start with, there is now the freedom to export the capital to pay for the vehicle. Then the high value of the pound against most other currencies has increased the differential.

And recently the recession has had a major impact on prices in Continental markets, particularly as far as bigger, executive-type cars are concerned.

The second obvious question

to be asked about the previously-described operation is: "Why can't I save 13 per cent in Germany by buying at the export price?"

The answer is that, to do so you must become an importer. And if you import a car you must provide for the Department of Transport a "type approval" number before you can have the car registered.

In crude terms, type approval requirements ensure that certain standards of design, construction and environmental protection have been met.

It costs the car manufacturers or their UK distributors considerable sums to put every model they sell in Britain through these tests.

The manufacturer or distributor then guarantees that each one of the cars it sells in Britain is the same as the example which passed the type approval test by giving each car a so-called sub-MAC number.

The manufacturer or distributor therefore has a good technical reason for not giving his

sub-MAC number to a car imported by any other organisation or individual.

They just will not give them, as some personal importers have found to their cost. Without a sub-MAC number a car cannot be registered by the Department of Transport. Without registration, it cannot legally be used on British roads.

The regulations which permit a person to bring a car to the UK were formulated to take account of businessmen who had been working abroad or servicemen who wanted to bring a car back with them when they returned.

So the regulations state a car need not have a type approval (sub-MAC) number to be registered as long as "the vehicle has been used by that individual or his dependents on roads outside Great Britain before it is imported."

The Customs and Excise take the view that a car can hardly have been "used," unless it was properly registered in the country of origin.

The key word is economy

THE UK MARKET

LORNE BARLING

THE BRITISH market for executive cars, supplied predominantly by BL and Ford, has suffered considerably from falling demand since the summer of last year, and there is now a marked trend towards slightly smaller, more economical vehicles.

Last year, the Ford Granada and the Rover, in all their versions, continued to dominate the market, with just over 29,000 of the former and around 24,000 of the latter being registered in the UK. These are widely accepted as the ideal company cars for senior executives, with enough variations to meet the status requirements of large companies.

While the Granada has been available in smaller engine versions than the Rover, there are now plans by BL to introduce a 2-litre model, fitted with its O-series engine, a clear indication that the pressures for lower running costs are mounting. Rover is also planning a facelift early next year to improve competitiveness in what remains one of the most profit-

able segments of the car market.

The fall in demand for executive cars has continued in the early part of this year, and despite some small indications of an improvement, few manufacturers believe there will be a significant upturn until there is concrete evidence that the recession is ending. Many company executives are in the meantime retaining their existing cars.

The top end of the executive car sector, designated as the E-class by the industry, represented 3.7 per cent of the total UK car market last year and was dominated by Rover with 1.6 per cent or 24,241 registrations.

General Motors-owned Vauxhall/Opel held 21 per cent of market in this sector, mainly through sales of the Vauxhall Royale considerably behind Volvo (1.22 per cent) Mercedes (.39 per cent) and BMW (.36 per cent), according to industry figures. However, the new marketing plans recently announced by Vauxhall and Opel are likely to mean a new challenge in the UK.

Although the new marketing plan, being masterminded by Mr. John Bagshaw, Vauxhall's new UK cars marketing director, covers the whole range of

CONTINUED ON NEXT PAGE



"Lavish, comfortable and fast... brakes are excellent and the power steering efficiently phases itself out as the car gathers speed... undeniably luxurious inside... spacious, comfortable seats... superb all round visibility... traditionally high standard of Alfa engineering." Judith Jackson, Sunday Times.

"A real feeling of safety at speed... the sparkle of an Alfa Romeo engine running through a smooth automatic gearbox... a car people want to look at and talk about... my excellent Alfa 6."

Nick Henderson, Managing Director, Henderson Group One.

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EXECUTIVE CARS VI

Unusually good value for money

U.S. MANUFACTURERS

STUART MARSHALL

THE AMERICAN car's potential as a business executive's personal transport has begun to be recognised in Britain. The awareness is likely to increase for several reasons, not least because the U.S. car is rapidly becoming smaller and therefore more suitable to this country's requirements.

The pound remains in a favourable relationship to the U.S. dollar and the American car, due to long production runs, is unusual value for money. But perhaps the most important of the factors that are helping sales to grow is the enterprise of small concerns, like America By Car, who have found ways of avoiding certain legislative restrictions on imports.

At one time the only way to buy an American car in Britain was to go to the officially appointed concessionaire, who would supply a vehicle, imported straight from the factory and unregistered, that had been

expensively modified to meet the National Type Approval regulations. The unconventional, but now much more popular, way to become the owner of a 1981 model U.S. car, is to buy a personal import.

This is a car that has been shipped to Britain specifically for the purchaser's use and which has first been registered outside the country. The buyer may choose to take delivery here, in the U.S. (where he may have had the use of the car on holiday, avoiding a lot of rental fees) or on the European mainland. But it will have been registered in the U.S. and, at least in theory, will not be brand new.

Modifications

Thus it will not have to comply with the National Type Approval requirements though it will have to be modified to meet the Construction and Use Regulations. This involves changing the lights, the seat belts and the mirrors but not, for example, replacing all the window glass. Modified in this way, a car will be accepted for registration by the local vehicle licensing authority providing documentary evidence that it is

a genuine personal import can be produced. For the buyer, the main advantage in going for a personal import is price. His car will cost him perhaps 25 or 30 per cent less than the "official" figure recommended for a vehicle imported by the concessionaire and modified to meet the National Type Approval regulations. To those who argue that the personally imported car is in some way less safe than the official import, merely because it does not have National Type Approval, the entrepreneur makes this reply: "The U.S. safety standards are not lower than those of Europe, merely different. With the arch safety campaigner, Ralph Nader, on the car manufacturers' backs, not to mention a mass of Federal legislation, the U.S. car is at least as safe to drive as any European model."

The trade in personally imported U.S. cars is still on a small scale. At most, between 4,000 and 5,000 units a year are involved. Many of these will be decidedly second-hand cars that visitors to the States have bought cheaply and made their own arrangements to ship over. One of the most popular buys among British businessmen is

Many "extras"

It has ventilated disc brakes, air conditioning, automatic transmission, cruise control and a lot of other "extras" as standard. The V8 engine has an electronically controlled system to cut out two or four of the cylinders when it is running on part load. The switch from V8 to V6 to V4 and back again is virtually undetectable, but it has a good effect on fuel consumption, which is around 16 miles per gallon of two star petrol.

It is not only price that appeals to the Cadillac buyer in Britain. A majority of them have had a Rolls-Royce in the past. They buy Cadillacs now because they want a change, they like a big car with sufficient power for easy driving and they insist on almost total silence.

A smaller General Motors model range, the so-called "X" cars sold as the Buick Skylark, Chevrolet Citation, Oldsmobile Omega and Pontiac Phoenix are growing in popularity. These, too, have front-wheel drive and European-style transverse engines which are either 2.5 litre four cylinder, or 2.8 litre V6.

As with the big Cadillacs, these "X" cars can be ordered with so many optional equipment and trim items that they are virtually tailor made to the buyer's demand. Prices vary considerably according to the equipment specified, but a typical Buick Skylark, which is exactly the same size as a Renault 20, would cost a little over £6,000, including automatic transmission, power steering and air conditioning.

Most American imports, with the exception of some Jeep four-wheel drive vehicles and the Ford Mustang, have left-hand drive. The U.S. car industry has not been export-orientated and the thought that Britons might wish to buy them with right-hand drive did not occur at drawing board stage. It is possible to convert them, once here, but it is costly and sometimes complicated.

Britain remains a large market

SWEDISH CARS

MATTHEW SYMONDS

SWEDISH EXECUTIVE cars mean, quite simply, Saab and Volvo. What both makers have in common is that, by industry standards, they are "midgies" which, with a home market of only 8m inhabitants, are compelled to export the bulk of their output.

For both companies, Britain has traditionally been—and remains—their second most important overseas market, after the U.S. This year, Saab hopes to sell 10,000 cars, while Volvo is aiming for sales of around 46,000, although well over a third of those will be accounted for by the smaller 300 series car.

In terms of the "executive segment" of the UK market, the Volvo 200 came third last year with over 12 per cent of the market, while Saab finished sixth with 4.6 per cent. In a declining market for large cars, both companies are expected to increase their shares substantially.

For Volvo this performance is all the more remarkable because the 200 series is basically a rather elderly design, dating back to 1967. Since then, the car has been face lifted numerous times and has been developed and refined in almost every area. However, it remains a big, heavy car which shows its age in a somewhat harsh ride and ponderous handling, although the latter has been much improved in recent years.

Volvo's are not about change, merely for the sake of change. It is sold as a safe, solid, reliable and durable car. An important part of the Volvo's enduring popularity is its relatively low depreciation in a market in which some rivals are worth only 50 per cent of their original price after a couple of years.

Another factor is that the basic 244DL at £6,995 is "a lot of metal for the money." Evolution, rather than model changes every other year, has enabled Volvo to stretch its limited resources and still offer a big package at a competitive price. The range works its way in stages up to the V6-engined 265 GLE automatic which includes every conceivable luxury, including air conditioning, for just under £11,000.

How long Volvo can continue to rely on its renowned ruggedness is another matter, although the English middle-class' love affair with the luxury estate car will probably endure.

Secretive

The company itself is very secretive, but a new car is expected to be released in Sweden at the end of the summer and should find its way to the New Year.

Industry sources say that it is fundamentally a re-skin of the 200 series, but will be more refined and should be lighter.

Despite the similarities between Saab and Volvo, the products and the design philosophy of the companies could not be more different. Where Volvo has always gone for the tried and true, Saab—perhaps partly because of its aerospace division—has always regarded itself as an innovator.

Four years ago, however, Saab's UK trading arm appeared to be in dire straits. The aged 95/96 was about to cease production and even the 99 was in its eighth year and looking a little lacklustre. Sales had slumped from a high point of over 11,000 to just over 4,000 and the whole UK operation was in trouble.

Then came the Saab Turbo. The Turbo was used by a new management to give Saab a fresh and more sporty image, which enabled it to prepare the way for going up-market with the introduction of the 900 series in March 1979.

Essentially, the 900 was a development of the 99, extended from the "A" pillar.

The 900 represented a major change for Saab in that it was aimed far and square at the executive market, whereas earlier cars had been sold typically to professionals living in rural areas. Brutally, some observers said that Saab's old customers, though loyal, were not sufficient to form a basis for the future.

The Turbo has enabled Saab to rival competitors like BMW, Rover and Mercedes in the performance stakes, without having had to go to the enormous expense of tooling up for a low-volume six-cylinder engine.

Reputation for reliability

OF ALL the main West German cars on the UK executive market, those of Mercedes-Benz are probably the most prestigious.

For although BMW and the Volkswagen-Audi group also sell well in the UK, the Mercedes-Benz product has consistently maintained its image to the British businessman of solid reliability and luxurious motoring. The new "S" type series, launched at the National Exhibition Centre last year, was hailed by critics as everything the executive car ought to be.

Last year was the best ever for Mercedes-Benz (UK) with sales reaching over 10,000 vehicles, a 1981 was the company's best month ever with 1,521 registrations. Sales for the first quarter of 1981 in the UK were 14 per cent up on last year.

Mr. Jonathan Ashman, the UK marketing manager, said: "We are limited, however, by supply and there are quite long waiting lists of up to two years for some of our models."

This can have unfortunate consequences—some advertisements offer the 500 SEL for up to £28,000 (the retail price being less than £25,000), and the avoidance by private importers of the dealership network. This particularly disturbs Mercedes-Benz as it confounds the very sophisticated servicing network it has established in Britain. A staff of more than 800 people service Mercedes' customers needs in the UK, and customers are offered a high degree of back-up facilities.

This year, the Mercedes' customer has been offered a very significant "extra"—an anti-skid braking system which is being produced for all models. Mercedes-Benz says that "£830, it is an expensive extra, but it only has to work once to save your life. Many of our business-owner customers are also viewing this system in the light of an 'insurance policy' against accident damage which would lay up their cars."

Britain is Mercedes' fourth largest export market, while it is the fifth largest export market for BMW which sold about 13,500 of its models last year in the UK. Britain is unique to BMW in that sales of up to 20 per cent are accounted for by its more expensive models, including the 7 series while in other export markets, and West Germany, sales of these cars run at between 5 and 7 per cent of total sales.

BMW, whose cars, ranging in price from £5,355 to £30,990, are advertised internationally as bought "for the joy of driving," are aimed at a younger, more sporty market, than, for example, the Mercedes-Benz customer. However, like its competitor, there is a great emphasis on technological

WEST GERMAN MANUFACTURERS

LISA WOOD

advances—BMW will shortly introduce a service interval indicator on some models.

This involves a built-in computer in the vehicle which monitors the car's vital functions, such as engine cold-starts and performance in the light of its use. When a service is needed—at either 5,000 or 15,000 miles, for example, depending on the use of the vehicle, the appropriate light flashes.

One of the "cleverest" cars to come onto the UK market from Germany is the Audi Quattro, a turbo-charged 2.2 litre four-wheel drive machine. Priced at about £14,500, imports of this model started coming into Britain about one month ago. VAG (the VW-Audi group's new name) emphasises, however, that the car has a very specialist market and sales of about 200 to 300 are being sought this year.

In the general Audi range—prices starting at about £5,500 for the Audi 80—sales in Britain have been slightly depressed compared with last year, with the group selling 5,200 in the first four months of last year, compared with 4,500 in the same period this year.

Racy image has strong appeal

ITALIAN MANUFACTURERS

LORNE DARLING

ITALIAN EXECUTIVE CARS

which are imported into Britain are mostly high-performance models with a racy image which appeals increasingly to middle managers who prefer to drive a car which sets them apart from others.

Although many companies rigidly maintain a buy British policy, pressure from within means that more are now allowing a choice of cars made within the EEC. This has been welcomed by Italian importers such as Alfa Romeo and Fiat—which also offers the Lancia range.

Last year, Alfa Romeo imported around 10,000 cars into the UK, of which around 40 per cent were the recently introduced Giulietta, now available with 1.6, 1.8 and 2.0 litre engines, the latter appearing in the spring of last year. With prices ranging from between £5,400 and £8,100, the variations are seen as suitable to span the requirements of middle and lower management.

Well received

The more expensive Alfetta models retail at £8,600 and £7,700, while the top of the range Alfa 6 was introduced to the British market in the middle of last year and is now selling in limited numbers, although it has been well received.

Priced at nearly £12,000, the GTV 6 Coupe has a new V6 engine and a top speed of 130 mph, putting it in the same category as the Porsche 924 and the upper range of BMWs.

However, the majority of Alfa Romeo imports are the less expensive Alfaud models, of which only the Alfaud Sprint Veloce 1.5 comes into the executive category at a price of a little more than £5,700. Of the Italian importers, Alfa

Romeo offers the most comprehensive range of cars for both executive and other use, with comparatively small engine capacities providing generous performance and fuel economy. Earlier problems with rust appear to have been overcome and good guarantees are now provided.

Lancia's reputation in this respect has suffered badly in the past year or so, although the company points out that this was in relation to cars manufactured up to six years ago, and that a six-year anti-rust warranty is given on both Lancia and Fiat models now.

Fiat's 127 model and the Belina variation, both in the lower price range of executive cars, and the company has benefited from the low value of the lira against sterling to price competitively against Ford, for example, undercutting the price of the Cortina. Sales in the UK last year were only around 1,400, but some improvement is predicted by Fiat.

At the top of the Lancia range is the 2.5 litre Gamma Coupe, selling at nearly £10,000 and the saloon version at just under £8,000, while the HPE (High Performance Estate) and Delta Hatchback models fill the lower end of the range.

The Lancia Trevi, which has a 2 litre engine and has been selling well in foreign markets, becomes available in Britain later this year and will also compete at the lower end of the executive car market.

Fiat admits it has suffered from the generally depressed executive car market in the UK, pointing out that many companies have decided to change company cars every three years instead of every two, at least for the time being, and this has had serious effects on demand.

Nevertheless, the continuing weakness of the lira against sterling has offset some of these disadvantages and importers believe this will help them establish a firmer foothold in the executive market—one of the most profitable, in terms of margins.

Increase in technical innovation

JAPANESE CARS

ALAN WRIGHT

THE JAPANESE approach to car design has shown a marked contrast to that of the Europeans and Americans. The emphasis has for long been placed heavily on hard marketing, and any rapid advance in technical development has gone by the board.

The signs are, however, that this is about to change. Two new models, recently introduced in Japan—the Toyota Soarer and Datsun Leopard—demonstrate the importance that Japanese car manufacturers are now placing on technical innovation.

To some extent they have been forced into this position. The operation of import quotas (albeit voluntary) in the U.S. and Europe, dictates that the Japanese should in-

troduce more sophisticated and higher priced cars if they are to improve profit margins. But more important still has been the "downsizing" programme instituted by American manufacturers.

The Japanese are aware that the Americans can probably beat them on costs. They have therefore decided to upgrade the specification of their cars. For inspiration, they have looked to Europe—more specifically, in the case of the Soarer, to BMW and Mercedes, against whose models it is aimed to compete.

This is immediately evident from the car's styling. Gone are the floppy curves usually associated with Japanese car design and in come lines which are more crisp and square. Indeed, the Soarer bears a remarkable similarity, in appearance, to Mercedes' SL models.

Toyota has stuck to convention with the engine in the front and rear-wheel drive, while four of the models in the range are powered by the

factory's current 2-litre four-cylinder engine. For GT versions, however, a new 2.8-litre twin-overhead-camshaft straight-six power unit has been produced.

Beyond this, the biggest advance is in the level of ancillary equipment on offer. Advanced electronics have been brought into play.

Advantages

Whether one necessarily needs a computerised voice telling you to fasten your seat belt or turn off the lights, is a matter for question. But there is no doubting the benefits gained from the inclusion of such features as electronic skid control, microprocessed automatic air conditioning and a cruise computer.

Electronics also look after fuel injection, while more conventional clocks, such as speedometer and the rev-counter, have been replaced by a digital graphic display unit, which gives a read-out of road and engine speed, and

"touch" type switches have been introduced.

The car represents a milestone in Japanese car development, as does the other important new model, the Datsun Leopard. This, too, boasts electronically controlled fuel injection and ignition systems, as well as rack and pinion steering and self-leveling rear suspension.

It also shows with its drag coefficient of 0.27, the advances being made by the Japanese in improving aerodynamics.

It would appear that these two cars have the ability to give the Japanese a real presence in the executive car market. A Japanese car to compete against the likes of Jaguar, BMW and Mercedes may not be given much chance by many critics but, then, ten years ago few would have thought much of Ford's chances of moving up market.

This aside, cars from Japan which come even close to warranting an "executive" tag

Shockwaves are still being felt

FRENCH CAR PRODUCERS

LISA WOOD

THE TAKE-OVER of Chrysler Europe last year by Peugeot-Citroen sent shock waves through the latter's dealer network in this country which have not settled yet.

Total Peugeot sales in Britain—comparing the group's performance in the first three months of this year with the same period last year—have fallen as a percentage of total UK car sales. The executive range offered by the group has been hit particularly hard.

Peugeot said: "Like all manufacturers we have suffered, particularly in sales of larger cars,

but we appear to have done worse than most in the UK market. This can, in part, be put down to the merger with Talbot and the integration of sales and marketing operations. "Dealers are still uncertain about what the merger involves, as the new identity is still being forged and sales operations are being re-organised."

Peugeot's best selling car in the UK is its 104, the small family saloon and sales in the executive range are concentrated in the 505 and 604 ranges.

In 1980, sales of the 505 range, accounted for 0.32 per cent of total UK car sales and 17.08 of Peugeot's sales in this country. Figures for the first quarter of 1981 show this has fallen to 0.14 per cent and 11.4 per cent respectively. During the same period, sales of the 604 series, available in diesel and petrol

like most European cars have fallen from 0.08 per cent (4 per cent of Peugeot's sales in the UK) to 0.03 per cent falling from 4.4 per cent of total Peugeot sales in Britain, to 2.8 per cent.

Although part of the same group, Citroen is maintained as a completely independent company and its 270 dealers in Britain have not been affected by the merger.

Competition

Citroen includes its whole CX range—from the CX Reflex to the CX Pallas—in the executive range of cars, bringing it into competition with a wide range of other cars in the market including the Peugeot 604 and 505 as well as the Ford Granada, BMW 3 and 5 ranges and the Leyland Rover. The

number of executive cars sold, as a percentage of total sales, has remained fairly stable although total Citroen sales in the UK have fallen over the last 12 months.

At the end of March, 1981, Citroen sold 8,123 cars in the UK, the CX range making up about 17 per cent of this as against a similar percentage in the same period last year when Citroen sold more than 10,000 cars in the UK.

Like most other executive car manufacturers, Citroen has been up-dating models—the CX Pallas and Prestige now having fully automatic gear-boxes while the CX Reflex 6426 was introduced in a five-speed model in early April.

One of the most interesting new models from France this year is the Renault 18 Turbo, unveiled at the Paris show last

October and now on sale in Britain at £6,589. Renault say that sales of the R18 Turbo are "very encouraging" and it anticipates sales of some 3,500 this year, of the car it describes as combining the functions of a family saloon and an executive car.

Its most popular fleet sale car in the UK is its 18 range, making up, in the first quarter of this year about 1.53 per cent of total UK car sales, compared with 2.23 per cent in the same period last year.

The Renault 20 and 30 series, the company's more expensive products, have been similarly affected. For example, sales of the 20 series in the UK made up 0.26 per cent of the total UK market in the period January-March this year compared with 0.40 per cent in the same period last year.

Economy is the keyword in the UK

CONTINUED FROM PREVIOUS PAGE

Vauxhall/Opel cars, considerable emphasis is being placed on the top end of both ranges, notably the Opel Monza, Senator and Commodore, now selling in limited numbers in the UK, and the equivalent Vauxhall Royale, Viceroy and Carlton models. These all range downward in price from £13,289 for the Opel Monza.

There have been some fears expressed recently that Vauxhall will ultimately diminish in importance in relation to Opel, but this has been denied by GM, and plans are going ahead

to sharpen the marketing image of the cars under a joint Vauxhall/Opel banner.

Mr. Bagshaw said recently: "Both operations have been trying to be all things to all men, and what the two marketing units were trying to put across were sometimes contradictory. We now have to take a rationalised approach to maximise on all opportunities."

He pointed out that there was some appeal for Opel in the image of a high-quality imported car, while Vauxhall benefited from the perception

of buying British. In effect, the Vauxhall range is based entirely on Opel designs with many common components. About 40 per cent of Vauxhall's output is assembly of Opel-supplied kits.

Of the 3.87 per cent of the total market held last year by more expensive executive cars, 2.27 per cent were imports and the remaining 1.6 per cent (all Rovers) UK made, but significantly, the overall figure rose to above 4 per cent in the first two months of this year, while the market share of less expensive executive cars contracted.

The so-called D Class sector, which made up 16.9 per cent of the UK market in 1978, fell to 12.8 per cent last year, declining in unit terms from a record high of 289,887 in 1979 to 193,310 last year. This compared to total UK registrations last year of a little over 1.5m.

According to Ford, which dominates this sector of the market, this indicates that the message is getting through to companies that fuel economy and savings on initial purchases are an important area for cost reductions. Historically, there has also been some contraction of the E Class market, from 4.2 per cent in 1978 to 4.0 per cent in 1979 to 3.9 per cent last year, while the middle range C-D Class (including cars such as Cortinas) has grown in size.

During 1980 Ford's Capri (which it describes as being due to a considerable specialist demand) held 2.1 per cent of

Overall, it is therefore evident that although car prices are often taken as the major factor in deciding what is suitable for executives, the size and engine capacity of the executive car is decreasing perceptibly.

This is probably the thinking behind the forthcoming introduction of the Talbot Tagora, which will come in two versions, the 2.2 litre GL and the 2.6 litre SX. According to Talbot, it is aimed "at the chairman or

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1980 TOP TEN

Registrations of new cars in the UK by manufacturer.

Ford Cortina	190,281
Ford Escort	122,357
Ford Fiesta	91,661
Austin Morris Mini	61,129
Morris Marina/Ital	59,904
Vauxhall Chevette	46,059
Vauxhall Cavalier	41,119
Austin Allegro	39,612
Ford Capri	31,187
Renault 18	30,958

Source: SMMT

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THE NEW TALBOT TAGORA.

The new Talbot Tagora is the sparkling new flagship of the Talbot range.

Tagora bridges that vital gap between luxury and performance.

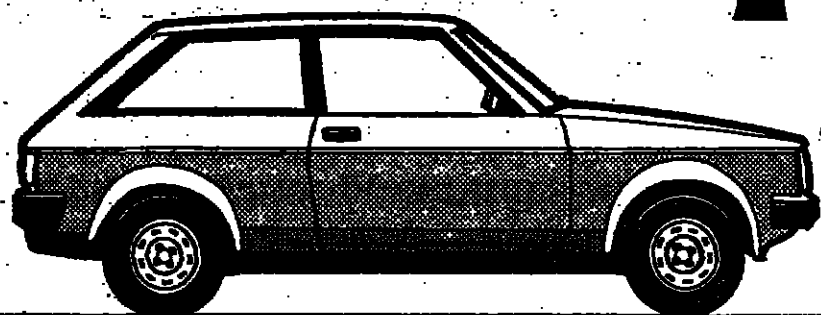
Because with Tagora, performance does not just mean power and road capabilities—it also means spaciousness, sophisticated technology and design. Similarly, luxury does not

just mean interior refinements—it also means quietness at high speeds, smoothness of ride, and elegant lines that are both beautiful and aerodynamic.

But don't just take our word for it, read what the motoring press have to say and sit behind the wheel of the new Talbot Tagora. We promise it will change the way you think about motoring.

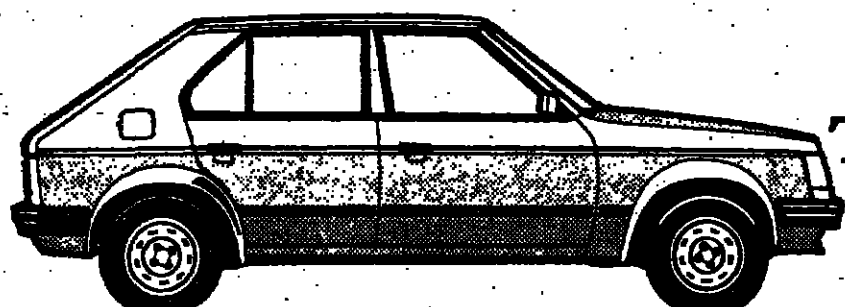
Talbot Tagora 2.2 GL/GLS and 2.6 SX. List Prices start from £6,916*

THE FLEET.



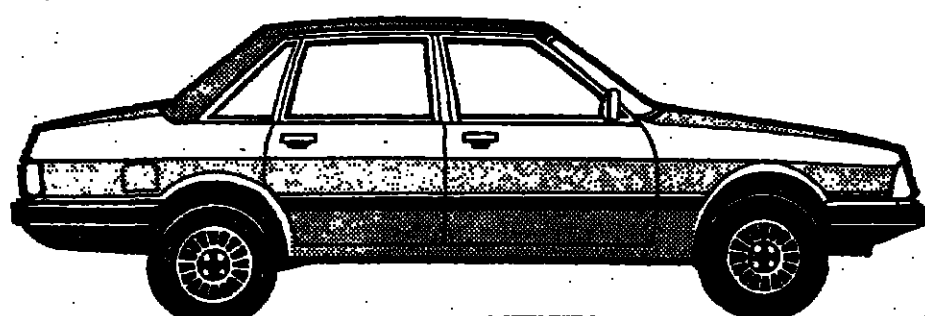
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Talbot Sunbeam 1.0 LE/LS/GL, 1.3 LS/GL, 1.6 GL/GLS and Ti. Talbot Sunbeam Lotus. List Prices start from £3,193*



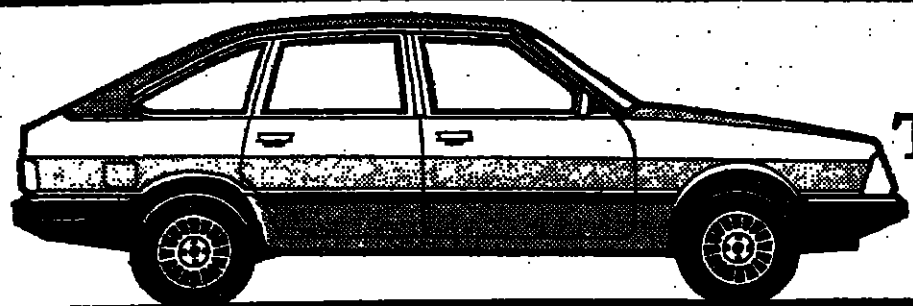
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Talbot Horizon 1.1 LE/LS/GL, 1.3 LS/GL/GLS, 1.5 GLS and SX. List Prices start from £3,599*



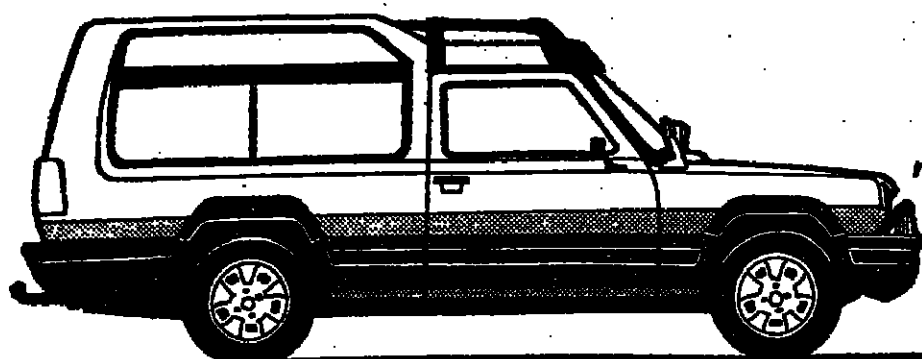
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**Figures based on manufacturer's service schedule using a common labour rate. Talbot Horizon 1.1 £205.79 Ford Escort 1.1 £238.64.

***DOE Figures. Solara 1.6 GLS. At steady 56 MPH 4 speed 41.5 MPG 6.8 L/100 KM. 5 speed 46.3 MPG 6.1 L/100 KM. At steady 75 MPH 4 speed 31.0 MPG 9.1 L/100 KM. 5 speed 34.4 MPG 8.2 L/100 KM. Urban driving 4 speed 29.1 MPG 9.7 L/100 KM. 5 speed 29.1 MPG 9.7 L/100 KM.

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TALBOT

ON THE MOVE.



A NEW 2 LITRE MERCEDES-BENZ AND TWO OF ITS ONLY COMPETITORS.

Though 120 cars of other marques are more expensive than the new Mercedes-Benz 200 (pictured top) its only true competitor is another Mercedes-Benz.

It would be a worthwhile exercise, therefore, to evaluate the new 200 against the Mercedes-Benz 230E and 280E (pictured left and right).

Amongst other things, you will discover that there is no room for a 'base' car in the Mercedes-Benz philosophy.

The new Mercedes-Benz 200 is 16% more powerful, 13% less thirsty*, quieter, smoother and able to run 12,000 miles between services. Why?

It has a totally new 109 DIN/h.p. overhead camshaft engine with light alloy cross-flow head, hemispherical combustion chambers, heat-dissipating sodium-filled valves, lightweight pistons and breakerless transistorised ignition. Plus a new 27.6% lighter and more efficient four-speed gearbox.

These engineering advances, and others, provide sparkling acceleration to 105mph. They decrease fuel bills and distance fuel stops further apart. They reduce stress and heighten pleasure by making an already exceptionally civilised car more civilised still.

The Mercedes-Benz 230E (introduced last Autumn) offers 113mph or, in another mood, 33.8 mpg.* How?

The answer, again, is a new high-technology four-cylinder engine and four-speed gearbox, with the further advantages of fuel-injection and an extra 300 cubic centimetres of engine capacity.

The outcome is, to anyone not currently

driving behind the three-pointed star, a startling combination of quietness, quickness, flexibility and economy. In fact, the ultimate proof that these advanced 2.3 litres are more than a match for many larger, conventional engines.

The Mercedes-Benz 280E reaches 121 mph. But where?

Anywhere in the world such a pace is legal. Moreover, the 185 DIN/h.p., 2.8 litre twin overhead camshaft fuel-injected, six cylinder engine is so deliberately understressed that the 280E can virtually cruise at that speed for hours on end. But when the bends tighten-up and the speed drops, the other side of the 280E's nature is revealed.

A skilfully engineered partnership between performance, brakes, steering and suspension, provides handling characteristics in this five-passenger saloon that would do justice to a sports car.

More relevantly, in this country and this economic climate, the 280E can cover 27.4 miles for every gallon of petrol consumed at a constant 56 mph*.

Mercedes-Benz safety engineering pre-empted legislation and far outstrips it.

There are more than 120 safety features built into your new Mercedes-Benz - more than twice as many as are required by even the most stringent safety standards being enforced in any country.

The central element of the 6,000-weld body is a rigid steel safety cell (an idea pioneered by Mercedes-Benz in 1951) isolated fore and aft by progressively energy-absorbing crumple zones.

Burst-proof locks could each support the weight of the entire car.

The steering system has been designed to absorb impact and reduce the risk of injury.

Long range headlamps, high intensity indicators, 85% all-round vision, four-wheel disc brakes and the dynamic agility of the car itself minimise the risk of this massively effective passive safety system ever being put into action.

Statistics for your investment broker.

Whilst no new car is actually a financial investment, a select few offer exceptional value for money. Here's what the experts say:

"Company Car" magazine estimates that, after 4 years, Mercedes-Benz have the highest trade-in value of all comparative cars, defying the rule that large cars depreciate fastest.

"TUV" (the German MoT equivalent) reveals that Mercedes-Benz have had the lowest failure rate of all large cars tested at two and six years old.

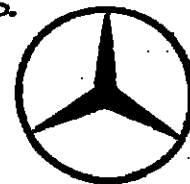
According to an analysis of the definitive U.K. used car price guides of January 1981, Mercedes-Benz cars depreciate just 25% after one year. Less than any other marque in comparative price categories.

Perhaps your first Mercedes-Benz - certainly not your last.

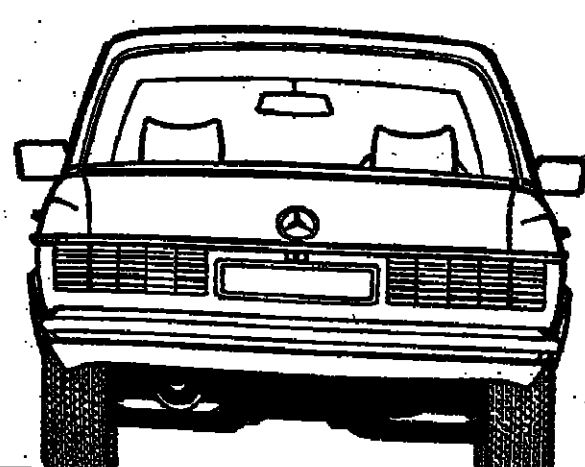
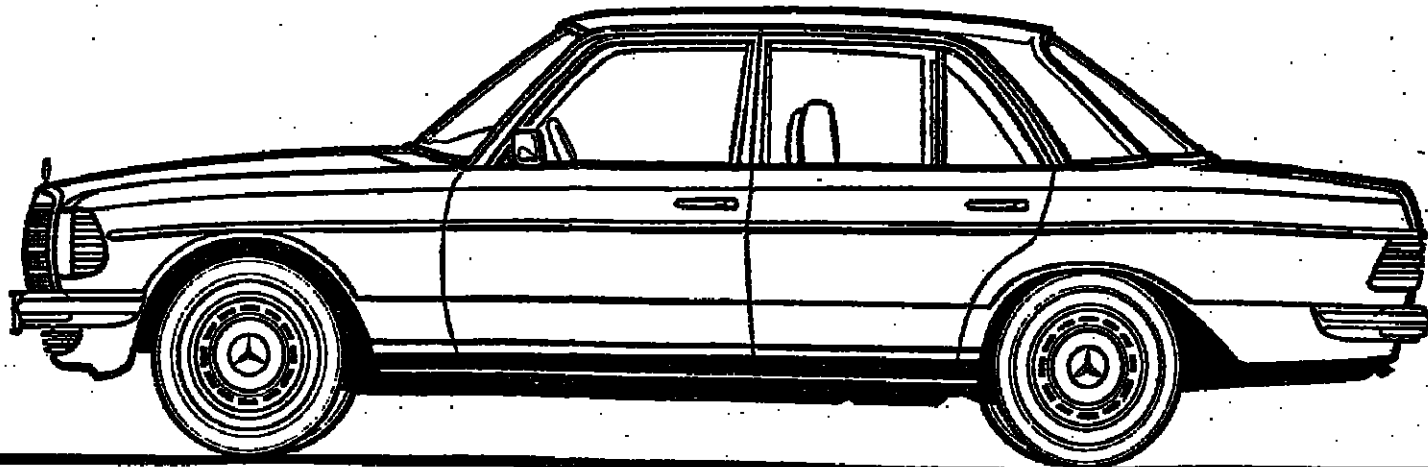
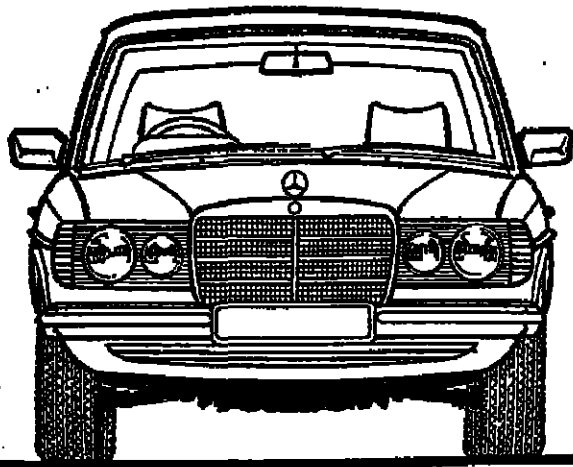
Some time in the future, of course, you will trade-in your beautiful 1981 Mercedes-Benz 200, 230E or 280E.

After servicing and restoration to rigorously set standards in your Mercedes-Benz dealer's workshops, it will move on to other hands.

And you? If you are like 80% of Mercedes-Benz owners, statistics show that you will move on to another Mercedes-Benz.



ENGINEERED LIKE NO OTHER CAR IN THE WORLD.



*Official fuel consumption figures for the 200, urban cycle 22.6 mpg (12.5 litres/100 km) manual and 23.6 mpg (12.0 litres/100 km) automatic. At a constant 56 mph, 36.2 mpg (7.8 litres/100 km) manual and 33.6 mpg (8.4 litres/100 km) automatic. And at a constant 75 mph, 28.6 mpg (9.9 litres/100 km) manual and 26.4 mpg (10.7 litres/100 km) automatic. 230E, urban cycle 20.4 mpg (13.8 litres/100 km) manual and 20.9 mpg (13.5 litres/100 km) automatic. At a constant 56 mph, 39.8 mpg (8.4 litres/100 km) manual and 32.1 mpg (8.8 litres/100 km) automatic. At a constant 75 mph, 26.6 mpg (10.6 litres/100 km) manual and 25.2 mpg (11.2 litres/100 km). 280E, urban cycle 16.5 mpg (17.1 litres/100 km). At a constant 56 mph, 27.4 mpg (10.3 litres/100 km). And at a constant 75 mph, 21.7 mpg (13.0 litres/100 km) automatic.

EXECUTIVE CARS IX

More popularity among European buyers

DIESEL MARKET

STUART MARSHALL

HALVING THE March Budget increase of 20p a gallon on Derv fuel in response to Tory backbench prodding was a tactical defeat for the Chancellor but a victory for the diesel engine. At a stroke, Sir Geoffrey Howe ensured that Derv should be sold at the pump for substantially less than premium grade petrol from not later than August 5. In so doing, he took away the strongest argument from those who have maintained that the diesel car made little sense in Britain because its fuel was dearer than petrol.

In fact, it never was wholly true. Derv has not been priced like petrol in a bid to coax motorists on to filling station forecourts. Even so, some garages—especially those serving London cabbies—have refrained from ripping-off the diesel vehicle owners among their customers. Fleet users with their own pumps have been able to buy Derv at prices at least 15p a gallon lower than maximum retail.

The knowledge that the local garage charged more for Derv than premium was a great disincentive to diesel car ownership, even though its fuel cost per mile would still be anything up to 40 per cent less than that of a comparable

petrol car.

Britain is no longer the only major industrial country in the world charging more for Derv than petrol. With this mean our diesel executive car market will now take off, as it did several years ago in most Western European countries where the fuel price disadvantage did not exist. Probably not because there is a great deal of ignorance in Britain about the real nature of today's second generation diesel cars.

Opinions

Many business executives whose employers (or shareholders or partners) would stand to benefit from their running a diesel car think they are sluggish, noisy and smelly. Fine for taxis, perhaps, but not for executives who have to cover long distances in comfort and keep up appearances, too. Except in a few special cases, like Scottish and Newcastle Breweries, companies have been reluctant to consider dieselising their executives' cars. They have felt that the complications—technical, financial and personal—would outweigh benefits.

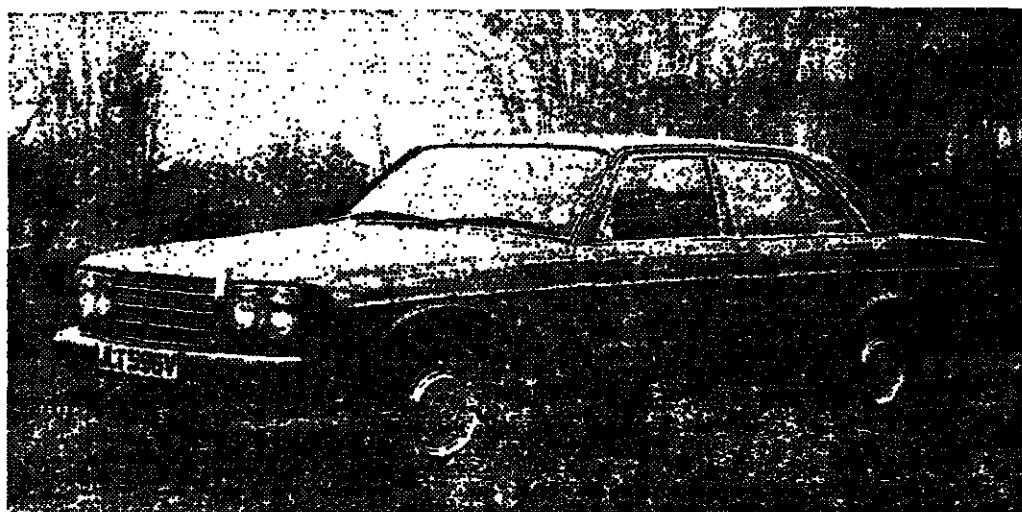
Last year, total diesel car sales in Britain were 5,918 units, or about 0.4 per cent of total registrations. Of these, 3,351 were executive class cars with engines of 2-litres cylinder capacity or over. So far this year, diesel car registrations have shown a 42 per cent increase over 1980. With the 10p a gallon reduction in Derv duty,

this is expected to become at least a 50 per cent increase, making total registrations of between 9,000 and 10,000 diesel cars this year.

Importers—there are still no British diesel cars—are taking a cautious line and are refusing to be carried away by the tax cut on Derv. Mercedes, whose diesel cars are all in the executive class, feel that much of the growth in registrations this year will be at the lower end of the market. This means that Volkswagen (the Golf), Peugeot (the 305) and Renault (the R18) will stand to benefit most. But there is an undeniable feeling of optimism among the importers that, at last, the UK market will become aware of the advantages of the diesel executive car.

It is even possible that the diesel car may become a fashionable buy once executives can be persuaded that they will suffer no loss of comfort or convenience if required to drive one. In hard economic times, there will be public relations mileage, as well as fuel mileage, to be gained by a company that demonstrates it is saving money and energy.

Elsewhere in Europe, the diesel car is rapidly gaining



All diesel cars from Mercedes-Benz are in the executive class; the five-cylinder 300-D, above, combines diesel economy with comprehensive equipment and a luxurious interior. Automatic transmission and power transmission are standard.

popularity, nowhere more than in Italy, where Derv fuel is less than half the price of petrol. There, the diesel sector in car registrations grew from 1.2 per cent in 1973 to 3.1 in 1976, to 6.2 in 1979 and reached 8 per cent last year. It may well reach 10 per cent of all registrations this year. In Europe generally, the diesel sector took 5.8 per cent of sales in 1980. Even in the U.S., where the diesel car was non-existent until 1976, the 2.5 per cent figure was reached in 1979 and 4.2 per cent last year.

Another factor inhibiting diesel executive car sales in Britain has been the lack of a British-made vehicle. The SMMT, as long ago as the

summer of 1976, urged the Government not to replace the then £50 annual car tax by a nominal registration fee plus a heavier rate of duty on fuel.

Pointing out that the change would make diesel fuel cheaper than petrol, the SMMT said that there were no British diesel cars and that it would take "between five and seven years to bring them into production." That was four years ago and the British diesel car seems to be almost as far away as ever.

A diesel Princess was proposed in the late 1970s and some prototypes were made but, with the only in-house engines available to BL, it was considered to be unsuitable as a taxi, let alone as an executive saloon. The

Rover V8 engine has been converted to diesel operation and is said to run most successfully, but BL is not ready to offer the Rover executive hatchbacks with this power unit. For the more distant future, the new, lighter Jaguar, code named the XJ-40, could appear in the mid-1980s powered by the turbo-charged six-cylinder diesel engine now in the final stages of development by BMW.

Anyone inclined to dismiss the very idea of a diesel Jaguar as far-fetched and a contradiction in terms should look to America, where the prestigious Cadillac Seville now has a diesel engine as standard and a petrol V8 or V6 as a no-cost option.

Important advances in durability

CORROSION

ALAN WRIGHT

THE FACT that all metals corrode is an irreversible law of nature, so the best that any car manufacturer can do is prevent this for as long as possible. Major advances have been made in the last five years as witnessed by the increasing number of companies offering extended bodywork guarantees on their vehicles. Of these operating in the executive car sector, Renault gives a five-year anti-rust warranty, VW/Audi, Lancia and Peugeot six years and Porsche seven.

To a considerable extent the need to increase rust protection has been brought about by public demand for more durable vehicles. The manufacturers' main problem has been cost, for it is also ironically true that the car buyer is reluctant to pay for something he cannot see in terms of styling and performance.

In general with rust protection the old adage of you get what you pay for holds true. The more expensive the car the longer it is likely to stay rust-free. Corrosion prevention methods used by most manufacturers supplying the top end of the car market vary little, however, and are typified by those employed at BMW. There, car bodies are electrophoretically dipped before priming. All seams are then hand painted with a rubberised compound and the parts of the underbody prone to chipping are coated with bitumastic. The car is then sprayed, after which cavities and undersealed areas are treated with a liquid wax which dries to form an elastic skin.

This kind of "in-house" treatment and the growing number of companies offering anti-rust warranties has had its impact on specialists operating in the rust prevention after-market. There would seem little point employing the services of Ziebart, Protectrol and Dinitrol when your car's body is already covered by the manufacturer's guarantee. Nevertheless, Ziebart does offer a 10 year or 100,000 miles warranty and Protectrol's Gold Seal package covers the car for 12 years.

It may be possible to protect vehicles beyond the time scales offered. But as VW/Audi's head of research and development pointed out, when reviewing Porsche's long life car project, a vehicle that last 20 years or so could well be made redundant by technical development anyway.

Large savings anticipated

DIESEL FLEET: A CASE STUDY

STUART MARSHALL

THE FIRST major British company to bite on the diesel bullet and decide to convert its entire car fleet to diesel-engined cars was Scottish and Newcastle Breweries. Exactly one year ago it began a rolling programme of replacement which will lead to its fleet being 100 per cent diesel by 1985.

The purpose behind the change-over was cost-cutting. So far, Scottish and Newcastle has no reason to feel displeased with its decision.

Savings of at least £500,000 a year are anticipated once the entire 1,300-strong car fleet has been dieselised. They will be achieved in various ways. First, the company plans to run its diesel cars for longer mileages than have been achieved by comparable petrol-engined cars in the past. It says that the economics of the diesel are based not only on the most obvious aspect of fuel consumption, but on durability.

The diesel engine will last much longer than its petrol equivalent—time will tell exactly how much longer. And the firm considers that the sophisticated rust prevention of the vehicles it is now buying will allow their body shells to outlast those of many "British" fleet cars.

Every company car user in Scottish and Newcastle will eventually be issued with a diesel. So far, it has bought the VW Golf and Passat, Peugeot 305, 505 and 604 Turbo, Renault 18 and 20, Citroen CX2500 Pallas, and Mercedes 300D and 300TD.

It also feels reasonably certain that maintenance costs will be lower for diesels than for their petrol counterparts. The majority of its cars are maintained outside company workshops by dealers for the particular makes. Where they are serviced in-house, manufacturer service schedules are followed.

Ignorance

Generally, dealership servicing has been found to be no better nor worse than that experienced for petrol cars. "There is," says S & N, "still considerable ignorance in the trade of the particular needs of diesel cars and the manufacturers are, we have found, working hard to correct this deficiency in their service backlogs."

Philosophically, S & N says this is one of the penalties of being a pioneer. It had anticipated the problem. To help overcome it, the breweries' own mechanics are taking manufacturers' courses to improve their skills in diesel car servicing.

One major advantage has been the fact that S & N cars, with very few exceptions, are fuelled at depots and branches with their own bulk supply of Derv. This has avoided the bane of the private diesel car owner—having to pay inflated

retail pump prices because Derv fuel has not been subject to anything like so much price cutting as petrol.

Bulk Derv is bought at prices far lower than the retail price of petrol. On top of this is the diesel engine's inherently greater economy. In practice, the conservative estimate of fuel savings, used in S & N's original policy justification, are being exceeded.

Depending on the model of car and the kind of usage, fuel savings are varying between 30 per cent and 50 per cent in favour of the diesel car. Although it is early days, there are indications that maintenance costs will show the same order of saving.

Satisfactory

User-reaction to diesel cars has generally been satisfactory. Having taken the decision to go diesel, S & N ran an intensive consultation exercise with all levels of management and particularly with high-mileage sales representatives.

The reasons for the change-over were fully explained and the new models of car that would be available to users were demonstrated. If any one model has been outstandingly successful from the aspects of low running costs, reliability and driver appeal, it has been the VW Passat.

Before going diesel, S & N asked several British manufacturers if they could supply suitable diesel cars, but none could meet requirements. S & N even seriously contemplated the possibility of using British Leyland cars, specially fitted with in-house or bought-in diesels, but the idea was found to be impracticable and the dieselisation programme is based at present only on mainland European products. But the firm hopes within 18 months to be buying a proportion of its diesel cars from a British manufacturer.

Would S & N advise any other large fleet user to follow its example? Cautiously, it points out that the economics of going diesel in Britain, given the relative prices of petrol and Derv, are more marginal than in some other European countries.

To some extent, the viability of dieselisation depended on the structure of a company's previous petrol car policy. It was important not to give a company car-user the idea that he had been downgraded in some way. To avoid that, there had to be a diesel equivalent to the previous company car that did not incur too great a capital cost penalty. Fortunately for S & N, circumstances were not unfavourable to the change over.

One big question mark remains: what will be the resale value of diesel cars when they have to be replaced in three or four years' time?

Assuming a continuation in the rise in fuel prices, S & N takes a bullish view. It thinks there will be an increased demand for used, though properly maintained, diesel cars with well protected body shells that show no evidence of rust damage.



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505 STI

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“Still number one—Peugeot 505 retains its title for a second year.”

“Peugeot's 505 STI has still not been surpassed in the executive car section.”

“Where it scores so heavily over its rivals is in its unique combination of outstanding ride comfort—and excellent handling.”

“All the driving precision of a tautly-sprung sporting car.”

“The 505 has excellent, ideally weighted power steering and very positive, roll free cornering.”

“There can be no sensible choice but the Peugeot 505.”

Quotes from 'What Car?' March & April 1981

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EXECUTIVE CARS X

Tough time for the specialist car makers

AS IF the energy price rises of the early seventies were not enough, the specialist car makers have been hit in recent times by a combination of recession and discretion.

On both sides of the Atlantic the downturn in industrial fortunes has seen reduced demand for high-priced luxury vehicles and this has been heightened by the reluctance of company chiefs to drive to the factory in a gleaming new £50,000 car only to lay off several hundred workers later in the day.

There are signs that there will soon be enough of an upturn to justify the cautious optimism in the select club of top-of-the-market car builders, and any upturn such as that seen in the first quarter in the U.S. will

release cash that rich men have been unwilling to spend ostentatiously.

For despite all the traumas of the last five years, with Aston Martin being rescued yet again at the beginning of this year, Rolls-Royce Cars being taken over by Vickers, and Bristol keeping production down to two or three cars a week, the specialist retains his own niche in a sentimental market, despite the demise of Jensen and the hiccup at Panther.

The U.S. remains the most important export market but even here it has not been the adverse exchange rate—although the strong pound has had a profound effect on profitability—nor the increasing regulations and gas guzzling penalties (be-

tween \$500 and \$600 on a Rolls-Royce) that has had the greatest effect on demand.

As the U.S. economy sagged in the latter part of the Carter Administration so car sales went down. Though market contraction at the top end was less than the average it was enough to seriously worry the specialist producers, and this includes the Jaguar and Mercedes of this world.

Prediction

For Rolls-Royce, however, the two main features of 1980 were the takeover by Vickers and the introduction of their new Silver Spirit range. Demand for the new car is still strong and though the black market of

three and four years ago has now disappeared to the undisputed relief of Rolls-Royce themselves, Rolls are confident enough to predict sales of 3,400 cars this year and are hopeful of a strong 1982.

The UK continues to take a steady 40 per cent of production, the U.S. a further 33.33 per cent. But other markets are developing, with at least in Australia, especially Hong Kong, The Spirit, Spur and Mulsanne range will account for over 85 per cent of production this year, but the Corniche still accounts for eight cars a week and the prestige Camargue a further two.

Though many believe the Middle East accounts for a large proportion of Rolls-

Royce sales it does in fact take a steady, but surprisingly modest, 300 cars a year. The new cars have yet to be introduced to Japan, where, although selling only 50 to 60 cars a year in the past, their high price meant that Rolls-Royce accounted for a significant percentage of imports by value from the UK.

Rolls-Royce has overcome the problem of high introduction costs for new models by gradually improving the mechanics over a period of years and then "reskinning" with a redesigned body. This process is likely to continue but with the additional problem of successfully introducing a smaller, lighter, more economical engine. So there has been great reluctance to buy in

a smaller engine from outside. Rolls-Royce is working on a six-cylinder engine which will take account of energy-saving diplomacy while maintaining traditional luxury.

Orders lost

Others have not been so fortunate. Aston Martin builds its own engines but at the moment produces only four cars a week. After laying off over 20 per cent of its workforce in the middle of last year when—in a space of ten days—orders for their V8 Astons evaporated, they are reluctant to count any chickens.

Aston Martin has noticed a reluctance on the part of their traditional buyers to be seen in ostentatiously priced cars,

but feels the recession is bottoming out.

Perhaps the most traditional of the specialist car producers is Bristol. Some weeks they make two, some three cars and by far the majority are sold in the UK.

They too have suffered as British industry has suffered, and they have turned their hands to renovating customers' older cars and taking on some outside engineering work in the aircraft industry.

Bristol has the advantage in the U.S. of an extensive Chrysler network to service engines and gearboxes—as long as Chrysler itself can be kept operational—and in the UK has specialised in servicing all their cars.

They recently won a 10-year battle to secure the lease of their Kennington showroom in London, but the strain of cost-cutting exercises, maintenance of a five day week and building cars that are often cheaper than Rolls-Royce or Aston has been severe for the small management team.

Yet the lure of being one of the great individual car makers continues. Anthony Crook, for so long the boss at Bristol, said cautiously, but with a hint of pride, that they had been recently approached by an Arab consortium that wants to build the Bristol in the Middle East. "It would mean building them over there... we would have to take a very long look."

STUART ALEXANDER

ASTON MARTIN

Fundamental changes

ON THE SURFACE not much has changed since the new owners moved into the Aston Martin Lagonda headquarters in Newport Pagnell's Tickford Street in January.

Victor Gauntlett, the chairman of Pace Petroleum, and Tim Hearley, chairman of the public CH Industrials group, who between them now control about 96 per cent of the illustrious old car maker's shares, have little to say.

They, and former Pressed Steel Fisher managing director, Mr. John Symonds—occupying the same slot at Newport Pagnell—warned at the time of the takeover not to expect immediate dramatic changes.

But beneath the strange collection of roofs under which 360 men wield panel-beaters' hammers and leather worker's needles, without a robot in sight, fundamental change is taking place.

The company is still producing only about four cars a week; three of them the futuristic-looking, £50,000 Lagonda four-seater; the other, variants of the traditional V8 model.

Developing the Lagonda came

close to crippling Aston Martin—in what would have been the eighth time—during the reign of Curtis and his American co-chairman, Peter Sprague. It cost five times as much—£1.3m—as originally anticipated. At the turn of the year, car-making itself was still unprofitable. Yet the Lagonda, with its all-electronic controls, was an expensive necessity, giving Aston Martin a vehicle on which to build sales in the 1980s.

Improvements

With the tighter financial and production disciplines now being applied, the high costs of hand-building the cars is coming down. Symonds says the productivity improvements already begun at the start of 1980—bringing a 15 per cent gain—have been accelerated this year, with a further improvement of 20 per cent on the cars.

If that is secured, car-making should be profitable even at the four a week level, though the company would like to restore pre levels of six or seven a week. Recently most Aston Martins and Lagondas have

been sold in the UK; but it is a major priority of Gauntlett to use his marketing skills to once more take the company back into export markets such as the U.S. and the Middle East.

At the same time, the company is broadening the base of its activities and seeking, like Porsche and Lotus, to develop its engineering and research expertise to sell to outside industry. Symonds says that while the big cars will remain AM's main activities in the short-term, success as a wholesaler of technology could radically change the corporate profile.

At the same time, the company is pursuing another line of development in an attempt to step down once and for all from the financial tightrope it has so often walked in its 70-year history.

Aston Martin versions of other production vehicles are planned. This is an opportunity to make money without the mammoth costs of developing a car. The company's activities in this area are wide-ranging, though firmly under wraps. A few surprises are promised in the not too distant future.

JOHN GRIFFITHS

OGLE DESIGN

Important marketing spin-offs

THE IMPACT of the Laser Metro "special" (designed by Ogle for BL) at last year's Motor Show was an important part of the successful marketing campaign which has propelled the Metro to its present position in the UK.

The concept of taking a standard car model and designing a variety of high-quality improvements, both mechanical and interior, is one which Ogle Design has specialised in for some years. Although actual sales of such cars are extremely limited, there are important spin-offs.

The most significant of these is probably to be seen in terms of marketing, since it can be demonstrated that an otherwise standard car has the potential for considerable improvement. In the case of the Metro, Ogle found that its good use of space provided much scope for additions and luxury improvements.

The result was a car, converted by Wood and Pickett of Ruislip, which could be used by an executive for short-distance business activities and week-end driving such as for golf, with extreme comfort and status appeal.

It includes genuine leather upholstery, the best quality sound equipment, a turbo unit on the engine to give performance comparable to a 2.5 litre car, bigger wheels and low-profile tyres, and better ride characteristics.

Mr. Carl Olsen, design director of Ogle, said that BL provided a Metro some months before its launch and asked for a design which would create the same classless image which was largely responsible for the success of the Mini.

The result, according to Mr. Olsen, was a car which is ideal for someone to use as a replacement for an upper to medium-priced prestige car such as a BMW. Prices range from £11,000 to £15,000, depending on the extras, which included a video cassette system on the show model.

Other improvements include additional hand-rubbed coats of paint, rosewood paneling for the interior (for which the wood alone cost £75) and the use of the finest finishing materials.

In addition to the benefits derived by BL, Ogle has subsequently received a considerable amount of new design work from major motor manufacturers for volume car production. The company, founded in the 1960s by Mr. David Ogle, now employs around 70 people. Of these, 17 are designers, about 40 are concerned with making prototypes and models, and there is a small number of engineers.

The company is perhaps best-known for its design of the Reliant Scimitar, and it is now the largest motor industry design consultancy in Europe. With considerable emphasis now being placed on the best use of space in economy cars, the future of this sector of the industry appears to be favourable.

LORNE BARLING

FERRARI

A reward for top executives

ALTHOUGH THE UK market for the exotic sports cars made by Ferrari and Maserati of Italy is somewhat limited, they remain one of the ultimate rewards for the company executive.

And even though few companies are prepared to make such expensive gestures towards an individual employee, a number of these highly sought-after cars are bought for the sole proprietors of successful medium-sized concerns. This often involves instalment payments of up to £1,000 a month.

Around 200 Ferraris were sold in Britain last year through the sole importers, Maranello Concessionaries, whose name comes from the village outside Modena in Italy where Ferraris are made. The Eggham-based company has held the U.K. concession for around 30 years and estimates that there are around 4,000 of the cars in Britain, serviced through a network of 16 dealers.

BRISTOL

Much sought-after vehicles

THE EFFECTS of a shrinking sellers car market caused by the recession, presents no problem to Mr. Anthony Crook, chairman, managing director and owner of Bristol Cars.

Considering just how small his corner of the luxury car market is, this is hardly surprising. Three such much sought-after handbuilt vehicles are produced at the Filton factory at Bristol each week.

At £32,718 on the road for the 412 S2 saloon convertible to £39,928 for the turbocharged 140 mph Beaufighter or 603 S2 saloon, these vehicles are not likely to be a car fleet buyer's first choice.

But a Bristol, sometimes described as the businessman's express, can be a sound investment

for those who can afford it. With a contracting economy causing car buyers at all levels to reassess their requirements, the decision on what car to buy executives in the higher echelons of the larger corporations often becomes a question of image.

"It isn't so much what the company or individual can afford, but what he should be seen to afford," Mr. Crook said. "The buying of what might be termed as an ostentatiously opulent car at a time when so many people are being made redundant, is causing a lot of stress to delay buying or get less conspicuous vehicles."

This very situation works to Bristol's advantage, for they pro-

duce an expensive, luxurious and very fast car without the display of wealth which some people find objectionable.

So who are the buyers of these less than opulent but nevertheless superb vehicles?

According to the Bristol chief executive there are cycles of buyer types. "At present it is the liquidators, bankers and accountants who seem to be in the market for these specialised cars," Mr. Crook said.

"We try to keep as near to aircraft standards with our cars as possible and produce a vehicle that is also highly competitive in its field, in price."

The company's full order books endorse this view.

WILLIAM CALTHROP

PORSCHE

A sales record

"THERE IS very little Porsche has done in the past which is not up for rethinking." The words are those of Mr. Peter Schutz, the 50-year-old Berlin-born American who, in January of this year, took over as chairman of the West German sports car maker's executive board.

Mr. Schutz was not criticising his predecessor, Dr. Ernst Fuhrmann, who had steered the private, Stuttgart-based company through eight years—a period which included the post-1974 oil crisis, which wrought havoc with specialist car-makers. Porsche never failed to make a profit.

Mr. Schutz suggests world markets and technology are now changing so fast that Porsche must try some new approaches if it is to survive. The relatively small specialist operation in a motor industry preoccupied with internationalising production and achieving maximum production economies of scale.

In the past, Porsche has relied heavily on covering its escalating investments in technology facilities—notably its research centre at Weissach—by steadily raising the prices of its fast, expensive 911, 924 and 928 sports cars.

"We have played that game as far as we can go—some would say, perhaps too far," says Mr. Schutz.

The alternatives of raising car output well beyond the current level of about 36,000, or cutting overheads, are ruled out. Porsches, it is acknow-

ledged, will always have a limited market. And, Mr. Schutz makes clear, the company cannot cut back on its engineering and research operations—"in everything we do, Porsche has got to be at the pinnacle of technology. The day that begins to waver, the long term viability of Porsche can start to be questioned," he says.

Instead, Porsche will go the opposite route, placing greater emphasis on its role as a supplier of technology and engineering expertise to outside industry.

At the same time, it is likely that Porsche will now be prepared to supply components, including engines, to other manufacturers. Engines in particular would still be very expensive, but it is envisaged that the best for the necessary equipment could cut their unit cost by 20 per cent.

Porsche is investing DM 280m over the next three years to develop its manufacturing and research facilities—equivalent, on an annual basis, to nearly 9 per cent of turnover. Much of this will be at Weissach, 45 per cent of the turnover of which is now contract work for outside companies.

The facilities are being extended and over the next three years its workforce will rise from 1,150 to about 1,600.

Cars will, however, almost certainly remain the core of the business, and several significant developments on its three model lines can be expected.

JOHN GRIFFITHS

LADBROKE AVON

The future looks promising

THROUGH THE unlikely medium of a redundant Post Office telephone kiosk and a lifelong interest in sport, Graham Hudson has been introduced to the possibilities of converting BMW 635CSi saloons to electrically operated soft-tops.

At present his car conversion business of Ladbroke Avon in Warwick concentrates on Jaguar, and several operations have been performed on XJ coupes to make them into soft tops. These are hand operated because there is insufficient room between the back of the rear seat and the boot for the necessary equipment; the hood only just fits in.

"But the BMW has more than enough room," says Mr. Hudson, "and I am looking forward to working on one. My German friends are very keen for us to do it over here since they lack the expertise to go ahead over there."

The affair arose as a by-product of the twinning of Leamington Spa with Brühl in West Germany. As an enthusiastic follower of sport, Mr. Hudson has arranged representative soccer matches between the two towns and suggested the telephone kiosk as a permanent reminder of the twin city of Leamington Spa. The kiosk, in working order, is in the forefront of the Brühl civic centre.

The handing over ceremony was attended by the head of one of Germany's biggest BMW agents. Having common interests in the motor trade, Mr. Hudson and he got together, and now there are the prospects of another venture for Ladbroke Avon.

It illustrates both the informality with which the business has grown and the way in which mass production limits the choice of model.

The lack of a Jaguar estate car has brought Ladbroke Avon more than 350 orders, largely generated through the order, is in the forefront of the Brühl civic centre.

Mr. Hudson is now looking for a factory site in the area to give him three or four times more space than the present somewhat cramped quarters which limit Jaguar conversions, on which he is concentrating, to two a week.

PETER CARTWRIGHT

ROLLS-ROYCE

A major success in U.S.

IT IS not just the magic of the name that puts Rolls-Royce in a class of its own. It is the fact that despite a price tag and running costs that make ordinary mortals shiver, not enough of the "finest cars in the world" can be made to satisfy demand.

This happy situation was helped by the introduction last year in Europe, and last month in the U.S. of the Silver Spirit series, an immediate sales success everywhere.

Indeed, following the U.S. launch, Mr. George Fenn, Rolls-Royce Motors' chief executive, was prompted to remark that he would not be surprised if the U.S. overtook the UK as the company's largest single market.

"We are pushing very hard for a bigger share of the spending money of people who appreciate fine quality products and can afford them," he said. "The only way we can achieve this is by building the finest quality cars, getting them on time, and marketing them aggressively."

Rolls-Royce believes a major consideration facing executives in deciding which top car to choose is the resale value of the vehicle. Certainly Rolls-Royce meets that criterion better than most, with second-hand prices showing very low depreciation.

At about £50,000 for the new Silver Spirit, £56,000 for the long wheelbased Silver Spur, £70,000 for the Corniche, £76,000 for the top of the range Camargue and £125,000 for a Phantom VII limousine (about 15 made to order each year and double the price if armour plated), buying one has to be a major decision.

Even so, for many companies—and that is where more than 70 per cent of the cars sold in Britain go—to have a Rolls-Royce for their chief executive is often looked upon as an essential requirement.

When the company merged with the Vickers group last year, many prophets of gloom forecast everything from the complete dismemberment of the car company to, at the very least, a drop in standards of production and finish.

None of this has come about, although in a continuing review of costs containment, there have been some redundancies, mainly white collar, at the factory at Crewe and the Mulliner Coach Works in North London.

WILLIAM CALTHROP

TVR

Production increases

TVR, the specialist sports car manufacturer, based in Blackpool, is "slowly building up production," says Mr. Martin Lilley, managing director of the company which builds about seven cars a week.

This year the company, which launched its latest Taimin, a convertible on the market this month, expects to have a turnover of about £2m. Last year turnover was £2.5m compared with £1.7m in 1979.

Not bad for a company whose 100 non-union employees build for a highly individualistic market. Mr. Lilley, a former comparison with the Morgan. "It is very different as it is the car of previous decades and is more of a toy. The Taimin cars are more practical," he says.

The UK is still TVR's main market. "We have never sold so many cars in Britain before," says Mr. Lilley. "Our customers are not so affected by the recession as others perhaps are."

TVR expects to sell about 250 cars in the UK this year while, in a recession, sales are up in the U.S., where there were problems last year over specifications. Type approval is a major problem for TVR. "Competition is increasing the regulations, changing the rules," says Mr. Lilley. "People want to buy our cars in Australia, but we could not afford to specify with all their regulations."

Overseas markets are growing and the company predicts a manufacturing increase to about 10-14 cars a week by 1983.

LEA WOOD



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JEN 00150

MORGAN

Busy order book

MORGAN MOTOR, the small specialist sports car builder at Salverton, Worcestershire, is unique in the country in having a step up output in 1981. The recession has not touched it, though Peter Morgan, the chairman, says he is keeping his fingers crossed. "Things can happen all too quickly in the motor industry," he affirms.

But judging by delivery rates, even for overseas customers, the recession will have given way to brighter prospects by the time he comes to the next customer on his current waiting list.

Put your name down now for Morgan Four/Four or the Rover V8 powered Plus 8 and you may expect to get it in seven years. Even in Germany there is a two-year waiting list even though on the Continent is a whole new order are only half what they have been.

Not that Mr. Morgan is boasting of his good fortune, though he will admit that Morgans are

a "kind of special breed." All are hand built in the traditional way on a chassis.

It takes four or five years for a worker to attain the standards looked for and there is pride among the 112 employees. Curiously, the recession has not made it any easier to find suitable people to join the group.

It is this combination of excellence and scarcity, plus a little nostalgia, that makes the Morgan a much wanted car. It has not always been so. Mr. Morgan recalls without effort the mid 1980s when cars were sold or returned and he was never quite certain whether he was making for stock or for customers. It was to get some sense into the order position that agents had to put names to orders.

Last year, Morgan Motor increased output by 6 per cent. In the current year, which ends on May 31, the increase will be 10 per cent. It is what might be called successful motoring.

PETER CARTWRIGHT

RELIANT

A loyal following

NO CAR company would wish for a more loyal following than Reliant Motor.

Unfortunately, loyalty does not dispense the argument in favour of economies of scale and Reliant's adherence to glass fibre bodied vehicles kept it in the low volume end of the market without a sufficiently distinctive label.

At the peak in the mid-1970s the company employed 2,200. The labour force is down to 700, output of Scimitar estates and universals (introduced in February 1980) is five a week though with hopes of going to eight, production of Robins arrives from 12-20 a week and, says Mr. Ritchie Spencer, managing director, "we can't afford the money to develop the Glend."

It was against this background that it was decided to live off Reliant from J. F. Nash securities which acquired it in

1977, although Mr. John Nash, with 51 per cent of the equity, remains chairman.

Reliant started its independent life on April 3 with the expectation of a loss before taxation and extraordinary items in the year ending September 30 of about £700,000. This would make the third such loss in the past seven years, during which profits have only been achieved twice.

The £700,000 projected loss reflects an anticipated turnover slide of 20 per cent. Without the new Scimitar convertible it could well have been more than double.

Having slimmed down like the rest of the motor industry, Reliant is looking for new opportunities, especially overseas, and there the outlook is not quite as gloomy as in the home market.

PETER CARTWRIGHT

RAPPORT

Diversity is the answer

FOR THE more senior executive whose company has placed its restraints on his choice of choice. Rapport Motor Corporation, the London-based specialist vehicle constructors believes it has the answer.

In larger corporate bodies in particular, the type of company or provided is a direct reflection of the pecking order of his position, an image jealously guarded by many.

But with many firms—for various reasons, not all economic—taking a close look at their executive fleets, many people are being told to choose smaller, less expensive cars.

For the man used to driving car in the £18,000 price range, moving down market to the £12,000 bracket, can be very

demoralising. But Mr. Ian Leaf, Rapport's chairman, reckons the Ritz is just the answer. "In the Ritz we have a compact size car, based on the Honda Accord Executive, but restyled and fitted with every possible extra, giving it, at just over £11,000, the luxury and distinctiveness of a car twice the price," he says.

Certainly it would appear to be a sensible alternative for a cost and image-conscious executive aware of the feelings of those who consider many of the vast expensive to buy and run cars to be nothing short of anti-social.

"In this car, as with our other products, we aim for discretion in design as well

as creating a car with individuality," Mr. Leaf says. Only about 40 are made a year, with demand somewhat in excess of this figure.

Rapport also converts two-door Range Rovers to four doors and, through their Armistice division, are leaders in the field of armoured cars and other vehicles.

The present downward economic trend has hardly affected sales. "For us diversity is the key. We only make a few of the Ritz models each year and could easily double that to meet existing demand. But we believe we fill an important gap in the market and don't intend to sacrifice quality for quantity," says Mr. Leaf.

WILLIAM CALTHROP

CRAYFORD

Conversion experts

ONE OF the few motor companies which is working at full capacity at present is Crayford Auto Developments, a small concern based at Westerham, Kent, which specialises in conversions of every type, ranging from convertible Metros to bullet-proof Mercedes.

The company is constantly on the look-out for popular models for conversions, and has been particularly successful with a convertible version of the Mercedes 280 CE. A large number of its cars have been seen at motor shows around the world, an important sales factor since a high proportion of its work is for export markets.

Crayford also accepts one-off conversions, such as a recent request to turn a Mercedes sports car into an estate version, but the price of that sort of work often discourages potential customers.

However, much of its work is small volume conversion of popular cars, and it will soon be producing Metro and Fiesta convertibles, hopefully at the rate of around 200 a year.

Mr. David McMullen, joint managing director of Crayford, who spends much of his time abroad, bemoans the lack of large British cars suitable for conversion, pointing out that Rover is sold abroad in such limited quantities that it has little potential.

Another major part of Crayford's activity is the manufacture of prototype vehicles for the major motor companies, many of which seek outside assistance due to the delays on this kind of work experienced internally.

Although Crayford employs only 20 people, it has established a reputation for good workmanship, which appears to have led to the delivery of the £35,000 bullet-proof Mercedes abroad without so much as a preliminary inspection by the customer.

LORNE BARLING

FOUR-WHEEL DRIVE VEHICLES

LORNE BARLING

SALES OF four-wheel-drive vehicles in the executive price category have probably suffered less from the recession than most other sectors, with Land Rover and the market leaders reporting improved volumes sold, both at home and abroad during 1980.

Although there has been some short-time working at Land Rover's recently modernised Solihull plant, production levels since the early part of the year have improved and the company is continuing its efforts to increase productivity and remain competitive in price terms.

Overall sales of Land Rovers and Range Rovers world-wide increased last year to 61,300, compared with 54,500 in 1979.

A total of 6,824 Land Rovers were sold in Britain last year compared to 6,418 the previous year, while Range Rover figures for the two years increased from 2,388 to 2,521.

In a comparatively strong home market, much of the recent competition for Land Rover has come from Subaru four-wheel-drive vehicles. Although these are lighter, cheaper and less durable vehicles, they have appealed to a section of the market which is prepared to accept these limitations to reduce both initial costs and save on fuel.

International Motors, the sole importer of Subaru vehicles, puts UK sales last year at more than 5,000 units and claims this was limited by availability. Subaru models now on sale are the 1,800 cc saloon with off-road capability and the MV pick-up version, both of which have dual range gearboxes. The former retails at around £8,500 and the latter at about £4,500.

Fuel consumption, is in the region of 20 miles per gallon, and sales have been largely to

the farming community and anyone with the need for cross-country capability. One recurring criticism of Subaru vehicles has been on the subject of rust, which was severe on some early models, particularly those subjected to rough treatment on farms and building sites. However, it is claimed that later models have improved plastic linings and rust-proofing.

Daihatsu, another Japanese four-wheel-drive vehicle which is sold in nine variations in Britain through TKM Vehicle Services UK, has also mounted a challenge to the position of Land Rover, but with prices ranging from £5,300 to £7,200, it is less competitive in that respect.

The importers claim an increasing share of the agricultural, leisure and building industry market for this type of vehicle, with imports said to be running at between 2,000 and 3,000 vehicles a year. Another Japanese challenger is Toyota, but its activities in Britain are limited in comparison to the significant inroads it is making in overseas markets, particularly in Africa and the Middle East.

TKM Vehicles, which took over the Daihatsu franchise in 1979, also imports the robust Jeep products from the U.S., notably the Renegade and Cherokee. The former, priced at between £5,500 and £7,300 is sold for a variety of uses, ranging from the fashionable London buyer to construction companies for rough terrain work. The Cherokee, at prices between £10,300 and £12,800 is also suit-

able for very demanding work and is unique in terms of power, though thirsty on fuel.

However, the British market remains a comparatively small part of the battleground for four-by-four sales, and Land Rover's drive for improved productivity is largely aimed at enabling it to improve its position abroad. Until recently, its overseas sales had been limited by lack of production capacity, but with around £250m now being invested in new production facilities and rationalisation, delivery periods have shortened dramatically.

Around £30m of this investment has gone into a new V8 engine production line and the V8 powered Land Rover version, with a similar drive train to that

of the Range Rover, is now selling well in foreign markets where increased power rather than fuel economy is often preferred. Overal, Land Rover and Range Rover production capacity will have doubled between 1980 and 1983.

With around 80 per cent of Range Rover and Land Rover production now being exported, the high value of sterling has been a serious problem in many countries, but BL is encouraged by the increased volume of sales last year in difficult circumstances. The main competitors in important African and Middle Eastern markets are again Toyota and Daihatsu.

Having established a reputation for robust vehicles, Land Rover is now aiming to link improved quality with better fac-

tory productivity, since overseas prices which are inflated by sterling which cannot be faulted. There are also plans to bring out an improved version of the Range Rover which will allow more efficient use of space and give added flexibility.

Overall, the most important section of the world market for four-wheel drive vehicles is the large number purchased by Government, military and para-military organisations, usually in large batches and usually to a precise specification.

Land Rover recently won a contract to supply 3,000 vehicles to Libya, and foreign purchases of this kind make up a high proportion of exports. About 60 per cent of all sales are to organisations of this kind.

While some buyers might question having to pay more than £11,000 for a four-cylinder 2 litre, they would be misunderstanding what the Turbo is all about.

If the Audi and the Saab are both fairly expensive ways to discover the joys of turbocharging, Renault have led the way to a lower turbo price plateau with their new 18 Turbo which sells for under £6,600. The importance of the Renault is that it shows what can be done to a very ordinary family car which competes in the fleet market with the Ford Cortina.

Using their Grand Prix and rally experience—the mid engine Renault 5 Turbo rally car makes that early BMW look positively restrained by comparison. Renault have changed their elderly 1,647 cc engine into

a power plant with the characteristics of a smooth two litre.

Nearly every maker is currently either testing or offering turbos. In Japan, Datsun, Toyota and Colt all offer turbos on their executive flagships, though not yet in the UK. Volvo have introduced a turbo in Europe. Citroen, BMW and BL are all said to be close to putting turbos into production.

Ford have a turbo Mustang in the U.S., but have encountered some durability problems, while Opel should be in a position to benefit from its GM parent's experience—General Motors is already the world's biggest maker of passenger cars with turbos. Another way in which the turbocharger is being increasingly exploited is in giving diesel petrol engine performance.

Remarkable changes in the last eight years

TURBOCHARGING

MATTHEW SYMONDS

EIGHT YEARS ago the only people who had heard of turbocharging were motor-racing buffs and lorry drivers, but today almost every other new up-market car sports a turbo and some industry insiders reckon that by the end of the decade cars without turbocharging will be the exception.

The first European production car with turbocharging was a 1700bhp BMW 2002. It went like a rocket as long as the engine was doing more than 6,000 rpm, but it had the reputation of being difficult to

drive and came with the sort of flared wheel arches and spoilers that appeal more to rock stars than sober executives. It also made high petrol demands at a time when the Arabs were beginning to escalate oil prices. In the end, it was "a car which died of embarrassment," said one observer.

The next blown four-seater was a very different affair. This time it was Saab. The Swedish company, with the benefit of experience from its truck division, slipped a turbo into the rather staid 99 in 1978. It not only gave Saab a new image and transformed the 99, but it announced the turbo's coming-of-age.

In short, the Saab Turbo made the whole idea of blown cars acceptable to a far wider market than had hitherto been imagined. The beauty of the turbo for

Saab—and for every manufacturer which has followed—is that the enormous tooling and development costs of producing a new engine in the six or eight cylinder class, (with necessarily fairly low production volumes), has been avoided.

By putting a turbo into the slightly stolid Audi 100 with the 2.2 litre five-cylinder engine and throwing in a lot of equipment into the standard specification, VAG (Volkswagen Audi Group) have produced a £12,000 car capable of taking on the big BMWs and smaller Mercedes.

A little lower down the price ladder comes the Saab 900 Turbo. The 99 Turbo, which set the turbo ball rolling, has just been discontinued, but Saab offer the bigger 900 in three and five-door hatchback form, as well as a new four-door notch-

back. While some buyers might question having to pay more than £11,000 for a four-cylinder 2 litre, they would be misunderstanding what the Turbo is all about.

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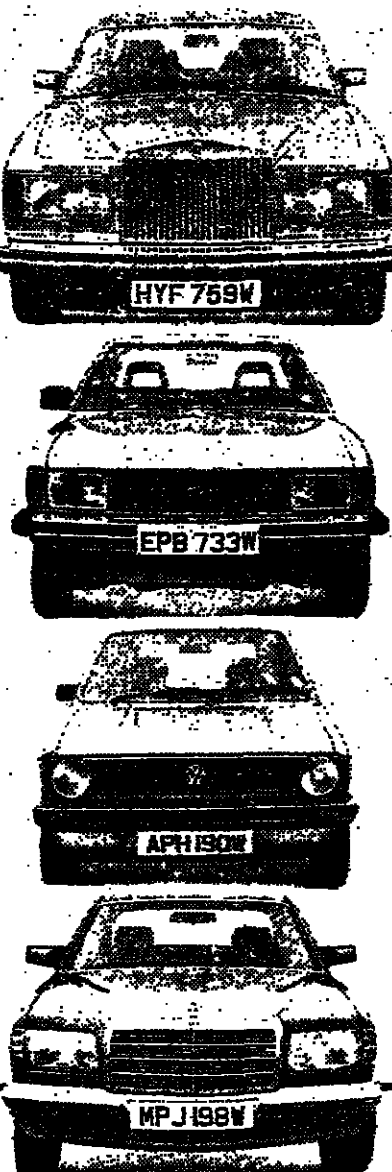
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EXECUTIVE CARS XII

Plenty of choice for the buyer

THE FUTURE

JOHN GRIFFITHS

LAST YEAR was a bumper one for new model introductions, against a background of fierce rivalry for sales in the UK and Europe. This year stands to be little less active, particularly for the UK.

Among the new crop of cars, or fresh variants of existing ones, which should be seen in the future are the following: From Alfa Romeo, and potentially slotting in to the bottom of the executive car sector, are hatchback versions of the nine-year-old, but still greatly respected, Alfesud. The model has grown substantially since the first 1.2 litre versions were introduced. In particular, the 1.5 litre Sprint coupe, at £5,760, has found a following among young executives.

The hatchbacks are expected to arrive about mid-year. UK distributors Bell and Colvill have, meanwhile, produced a turbocharged version of the Giulietta 2 litre saloon selling at £7,730.

Audi stirred up the traditional "super-car" fraternity with its 135 mph four-wheel-drive Quattro coupe, which has just gone on sale in the UK in limited quantities—together with the milder, 110 mph 80 coupe—at £14,500 against the expected £17,000. Audi has been investing considerable sums in making more youthful, its rather staid image—notably through rallying and national racing programmes—and is planning a fuel injected 136 bhp engine for the just launched coupe, together with a five-cylinder unit for its smallest, 80 saloons.

Turbo-diesels for both the 80 and 100 saloon models are also said to be on the way, with what is rumoured to be a very dramatic-looking replacement for the 100 model reported due in 1982. "Super economy" versions of both Audi and Volkswagen models are now emerging, with a "Formula E" designation. Electronic ignitions and over-drive fifth gears are significant factors, together with aerodynamic aids. Sample fuel consump-

tion figures on the executive class 100 L are (standard model's consumption in brackets): at 75 mph, 34.9 mpg (31.0), 50 mph, 46.3 (41.5), urban, 29.7 (23.2). All models have an indicator showing when to shift to a higher gear for maximum economy.

BL, buoyed up by the greater than expected success of the Metro, will get further flip in September with the launch of the Cowley-assembled Triumph Acclaim, nee Honda Ballade, or as some would have it, the Bionda.

BL has said it views the Acclaim more as a replacement for its now-defunct Dolomite range than as a competitor for fleet sales against Ford's market-leading Cortina. Output of the 1.3 litre, three-box saloon—its lines subtly changed to suit European tastes—scheduled to be 60,000 a year. It is the Ital, launched last July—a 2 litre automatic version more recently—which is supposed to try to hold the fort in the fleet market until the arrival of the all-new LM 10 hatchback in 1983.

Goodwill

The question is whether, given the latent spring of goodwill towards BL tapped by the Metro, BL will also find itself facing greater demand than expected with the Acclaim. The fact that it comprises mainly Japanese-designed and made parts may well tell against it. Equally, there is a chance that the beleaguered company may find itself again pleasantly surprised.

At the same time, changes are due to the Rover range—leaving aside its long-term future, and whether, in the mid-80s, it becomes just one more variant on the upcoming LM floorplan—to take account of heightened concern with fuel economy. That means installation of the 2-litre "O" series engine now fitted to the Princess (the quieter, "Princess 2" version launched three months ago), TR7 and Ital, with a mild reskinning of the now five-year-old car.

Both are expected early next year, along with a much revised and hatchbacked Princess. By that time, the knell may have sounded for BL's last sports car,

the Solihull-built TR7—and consequently, it might be said, for BL's attempts to stay in the U.S. market, where the TR is its mainstay.

BMW, in spite of the absence of any radical new models during the past couple of years, has nevertheless managed to go from strength to strength in the UK market, its market share last year rising from 0.82 to 0.89 per cent. But by the autumn, its current mid-range 5-series cars will have been replaced by a sleeker, lighter "5" range, covering six models and more fuel-efficient engines, although it is not absolutely certain at what stage its hyper-economical ETA petrol engine or the turbocharged diesels being produced in Austria in association with Steyr-Daimler-Puch will make their bow.

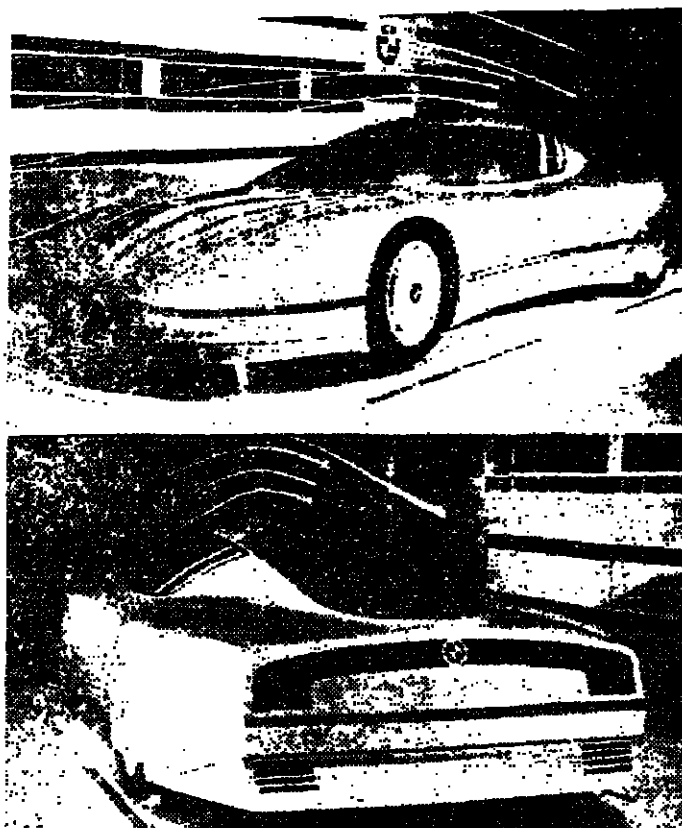
Citroen, which at the end of last year extended its range of smaller "GSA" hatchbacks, recently introduced a fully automatic 2F gearbox to its CX executive car range. But there is no clear indication of replacements for the idiosyncratic cars which have now been around for some years in their present form but which remain technologically advanced, and somewhat complicated.

Colt, the name under which Mitsubishi's cars are sold in the UK, has revised its Sapporo executive coupe and Sigma saloon, but is now joining the turbo ranks with the launch in the UK of its 2000 Lancer Turbo, a 125 mph saloon just going on sale at £8,299. Given current restraints on Japanese makers' volume of sales in the UK, one might as well go for raising profit per unit.

The same might be said of Datsun, launching a new executive contender, the distinctively European-looking 2.4 litre Laurel—a far cry from its American-influenced predecessor which sat uneasily on British roads. It is to retail at £6,855.

Fiat, thanking heaven for a buoyant domestic Italian market last year of which it accounts for a half-share, has seen its overall European market share slide to about 5 per cent, even though its 127 model two years ago was the single best-selling car.

But its dearth of new models is coming to an end, with £1.4m



Aero-dynamic tests being made on a new BMW design.

investments planned to 1985.

Now that Ford has the launch of its Escort "world car" out of the way it is looking to the end of next year for the launch of the Cortina replacement—code-named Tonic—which will buck current trends and retain rear-wheel drive. Its significance to the company can hardly be over-emphasised, given the Cortina's dominating position—about 12.5 per cent of all sales—in the UK.

Honda, meanwhile, has just launched the elegant Quintet hatchback, nibbling at the bottom of the executive sector at £5,285, though still below the Accord Executive, which at £5,990 has as standard features, including air conditioning, what on other cars would be an options list a yard long.

Mazda is also edging onto the executive bandwagon, with a revised Montrose medium saloon range again with a strongly European emphasis, though the UK-owned importers have bowed to makers Toyo Kogyo and now used its world-wide appellation as the 626. Two-litre coupe versions are selling at £3,849.

Mercedes is another European company forging ahead in the UK. To the more aerodynamic and fuel efficient S class cars launched last year, it earlier this year added a pair of new four cylinder, lighter engines of 2.0 and 2.3 litres for its smaller, W123 bodied saloons.

Five-speed gearboxes, and S-class automatic gearboxes are

just some of the further innovations expected at the Frankfurt show later this year, along with more improvements to its coupe range.

Not least, Mercedes is now offering anti-skid braking systems on all its range—expensive at about £800 but surely the biggest single safety advance for many a decade.

Peugeot, whose UK dealers are joining forces with those of its subsidiary, Talbot, to forge an 800-strong network, is trying hard to resolve the two marquees' similarity of models. But it will be a long time before a truly rationalised range evolves. In three days' time, the group's latest executive car, the Talbot Tagora, goes on sale in 2.2 and 2.6 litre versions and prices ranging from £7,000 to £10,000. It drives at a time when big car sales have been declining, and when one of its closer rivals is likely to be Peugeot's own 604.

Torota is also taking a harder look at the executive market with a revamped Cressida range which, for the first time, includes a diesel option.

Meanwhile, Vauxhall and Opel, General Motors' European twin subsidiaries, are also merging their UK sales and marketing operations, with a solid strategy yet to be arrived at. Their thinking needs to have clarified before the autumn, when the front-wheel-drive "J-car" replacing the Vauxhall Cavalier/Opel Ascona is due to go on the UK market.

Dramatic changes in components

TECHNOLOGY

KENNETH GOODING

THE PACE of change in automotive technology is so fast that anybody buying a car this year is likely to find that it has become particularly dated by the time he comes to change the vehicle in a couple of years' time.

The cars of the mid-1980s will not look much different from those of the late 1970s. But the miles-per-gallon, or kilometres-per-litre figures will reveal all.

A family car which can do 30 mpg today will typically go 40 to 45 miles to the gallon and mini-sized cars will achieve 50-60 mpg, instead of the present 40 or so. For, although there will be no radical change in car design over the next few years, there will be dramatic developments and changes in the components which go to make up the vehicle.

Refinements

Manufacturers can use computer-design techniques to improve aerodynamics. But they realise all too well that they are in the business of selling consumer products and that the average motorist is fairly conservative. He might admire an unusual shape. But will he pay out good money for it?

However, it is possible to refine current car shapes without making them appear to be dramatically changed. Refinements will reduce the air resistance of cars in the VW Golf class, for example, by up to 30 per cent. That would mean a fuel saving of 10 to 15 per cent.

The manufacturers' main thrust towards fuel efficiency involves them reducing the weight of cars. In the U.S., the industry is spending around \$40bn during five years to "re-invent the auto." But the Americans have a relatively simple task considering how large and ornate their cars used to be, when compared with the

one facing the European manufacturers.

The European will, though, achieve a reduction of between 10 and 20 per cent in the weight of their cars over the five years to 1985. This will involve increased use of materials such as aluminium, glass fibre and plastics in construction.

For instance, Peugeot expects 40 per cent of its cars' exterior bodywork to be made of plastic by 1985. A similar percentage will apply to interior components, excluding major mechanical assemblies.

Exterior parts are likely to include wings, bonnet, boot-lid, door-frames, rear windows and bumpers. It is also possible that the steel wheel will disappear, replaced by much lighter ones made of glass carbon fibre reinforced epoxy.

Peugeot has already incorporated all the plastic parts likely to appear in its 1985 models in an experimental car, based on its 305 saloon, named "Project Vera."

Its specification includes plastic cylinder head cover, radiator and pedals assembly. A variety of plastics, including polyurethane and treated polycarbonate, were used, producing a direct weight saving of 200 pounds.

However, this is not to suggest that steel will go out of fashion as a material for cars. To take a couple of examples: nearly half the weight can be cut from a clutch or brake pedal by making the arm tubular, instead of solid. Some new steel valve covers and sumps are nearly as light as plastic because they have paper-thin walls with a steel wool filling. This gives a bonus because it damps down noise.

Robots

The use of robots to assemble body shells has enabled a good deal of weight to be taken out of the steel shell without any loss of rigidity.

This is partly because computer techniques enable designers to save weight by avoiding the unnecessary use of materials where strength is not required. And, partly, it is because a robot does the same job exactly in the same way, time

after time, so there is no need to make allowances for production error on the line. Where an inch or so of overlap might have been worthwhile when people were welding bodysheets, half an inch will do for robots.

Reducing the weight of a car also allows a smaller engine to be used for the same performance—and a smaller engine saves more weight. Volkswagen is working on more compact engines with savings in length of between 2½ to 6 inches, depending on power output. They will be harnessed to less-bulky fuel tank systems and have smaller radiators. However, they are probably a little further away from introduction than 1985.

Computers

The cost of electronics in the car, currently about 8 per cent of the total, will rise to around 15 per cent by the mid-1980s, according to many forecasters. A driver with a heavy foot can cancel out most of the savings produced so expensively by the manufacturer. Therefore, in-car computers will become commonplace to give the driver valuable information about such things as fuel consumption, speed, engine speed, tyre pressures, state of the brake fluid, oil levels and so on.

BMW has a computer, not so far away from introduction in its cars, which analyses the kind of motoring over a period and advises on servicing. If there are lots of short journeys, then the computer says you should not wait too long between services. Plenty of high-speed journeys on motorways and you can go right to the recommended limit between services.

And executive car-makers, such as BMW and Mercedes, as well as General Motors, which wants to keep supplying cars to take six passengers and yet still meet the U.S. Government's requirements on corporate fuel economy, have improved the petrol consumption of large engines by simply using a computer to shut off some of the cylinders when they are not required.

These so-called cylinder cut-outs will be quite common on the executive cars of 1985.

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Ian Rodger looks at a fast-growing industry and considers how it is likely to develop

Britain's money brokers corner the market

IMAGINE AN industry that has enjoyed explosive growth in the last decade and in which British-owned companies quickly consolidated a dominant position at home and then aggressively moved abroad to establish undisputed world leadership.

There is no need to imagine it. This is the true story of money brokers, a business as old as the exchange of dollars for pounds but which suddenly became big business in the 1970s following the collapse of fixed exchange rates between major trading nations.

Money brokers, as their name implies, bring together buyers and sellers of money—specifically, currencies—at the finest possible terms.

While ordinary people may not be too concerned about the exchange rate they get on a few hundred pounds for a holiday, the world's banks, which are the brokers' main customers, deal in millions of dollars a minute and so a hundredth of a cent on the rate makes a significant difference.

No statistics exist on the money broking industry but the combined annual commission revenue of the London broking firms has probably grown from only a couple of million pounds in 1970 to more than £100m last year.

Profits have been depressed in recent years as brokers invested heavily in international expansion but last year earnings grew about 50 per cent on average and combined pre-tax profit of the London brokers may have been about £20m.

The brokers' strength abroad is shown by the fact that in New York, the world's largest money market, all but one of the major money broking companies are controlled from London. In other international financial centres, such as Singapore, Hong Kong and Bahrain, the

London brokers make all the running as well.

Perhaps in part because of their success, the London brokers have faced charges in recent years of operating a cartel in their City of London base. A number of events this year, including the divestment of a few weeks ago by Gillett Brothers Discount of the last money broker to be owned by a discount house, seem finally to be clearing the air.

Even without a cartel, the high cost of operating international branch networks—one leading broker cites an annual telephone bill of £10m—is beginning to shake out weaker companies. The number of brokers in the London association has dropped from 18 in the mid-1970s to 14 and many industry executives expect only six large companies to survive in the medium term.

Money brokers have to run hard to survive. Commissions are extremely low—£4 for a \$1m deal, for example—so volume must be very large. When markets are quiet, banks can take the time to deal directly with each other, thus cutting out the brokers.

On the other hand, London brokers have had some clear advantages over foreign competition and, until last year, enjoyed some support at home from the Bank of England.

Perhaps the most important move was opening the City in 1974 to international money broking, thus permitting London to handle deals between London-based and foreign banks. Previously, they could broker only between London banks.

International broking is still restricted in many places—New York was opened up only in 1978—and that has given the London brokers the opportunity to set up offices abroad in anticipation of liberalisation. Tokyo is the next target and two big

brokers already have offices there.

Much of the brokers' growth has come from new services. In foreign currencies, for example, spot transactions have developed as more people try to hedge against losses on currency fluctuations. However, spot transactions still account for more than 90 per cent of the total.

By far the most important new goods in which the brokers deal for their bank clients are currency deposits, mainly of Eurodollars. In this market the brokers are putting together a bank that wants to borrow a currency with one which wishes to lend for any period from overnight to five years.

Currency deposits account for about one-third of total volume. But commissions are higher on deposit deals, so income from the two sources is probably fairly closely matched.

All of this activity takes place in big dealing rooms where brokers work in teams covering each market. Each broker has an array of buttons in front of him representing direct telephone lines to different banks. When a light on a button flashes, that is the sign that a bank trader has picked up the line and wants to buy or sell—or borrow or lend, depending on which line he has picked up.

Not surprisingly, it is a young person's game. The average age of money brokers is slightly under 30 and the industry has clearance from the Inland Revenue for full retirement at 55 and early retirement at 50.

The sight of very young people dealing in huge amounts of money is unnerving to some, but the brokers have elaborate procedures to protect against loss. For example, all telephone conversations are taped and telex confirmations are sent out on the day of a transaction. Spot transactions must be settled within 48 hours.



The average money-broking deal is for about £3.5m. Harlow Meyer calculates that it handled 31 dollar-sterling transactions in 26 minutes one day last September, but these averaged only £1.5m.

Kickbacks to bank dealers are said to have been rife in the 1930s before the Bank of England assumed a regulatory role and required a fixed commission schedule.

When the foreign exchange markets reopened in 1951, the Bank delegated to the brokers' association the responsibility for policing the industry and screening new companies wanting to join the market. The Bank merely advised all the banks in London that they should deal only with members of the association in good standing.

Inevitably, however, it was attacked as a cartel.

The trouble began in 1977 when Sarabex, a Middle East money broker with a London office, complained that the

association was refusing to let in new members and thus preventing it from doing business with banks in London.

As a result of the case, the Bank of England took over direct responsibility for screening new brokers and set out specific criteria. When Sarabex initially failed to qualify because it had ownership links with a bank, it pointed out that a few existing brokers were still owned by discount houses.

(The problem with links between brokers and banks or discount houses is that the broker might tip off its related bank of any significant move in interest rates that is about to occur before letting other customers know.)

The discount houses had begun buying money brokers in the late 1960s but gradually

decided it was not a good idea. In some cases, the broking operations were not successful, in others there was a social clash between the stolid, gilt-edged discount men and the shirt-sleeved Cockney brokers shouting exchange rates into their telephones.

There was also a more fundamental conflict between the two businesses. Discount houses buy and sell securities for their own account or "book" and try to make a profit on the difference. Brokers earn commissions by bringing buyers and sellers together; they are not allowed to buy and sell currencies for their own account.

The clash between the two arose when the money brokers wanted capital to expand their operations but the discount

houses did not want to divert funds from the capital base on which they built their books.

Thus, one by one, the discount houses sold their money broking operations, often to the employees concerned. By mid-1979, Gillett was the only one left with a broking business. Last month it sold Kirkland Whittaker to another broking company, Charles Fulton, for about £2.5m.

By coincidence, other problems posed by the Sarabex affair have been resolved recently. In the past month, for example, the European Commission has finally approved the brokers' association's rules and regulations as not being in restraint of trade.

Also, the Bank of England and the brokers have had an opportunity this year to show that they really are open to new foreign brokers by accepting Bierbaum and Company, the German money brokers, the first to attempt to come to London since Sarabex. Bierbaum is making an agreed reverse takeover of R. P. Martin. As for Sarabex itself, its London office is up for sale.

The industry now seems remarkably free of problems, especially in the context of the sharp recovery of profits in the past year or two. Of the quoted companies, Mercantile House reported an 85 per cent rise in profit to £2.6m in its year to October 31, 1980, and R. P. Martin had a profit increase of 87 per cent to £978,000 in its year to June 30, 1980. Profit in the six months to December 31, 1980 soared 24 times to £705,000. The current high ratings on the shares of these two companies indicate that the market expects further strong growth this year.

Analysts cite the continued expansion of international banking, the further development of the North American market and the likely opening of Japan as reasons for short-

term growth. Most brokers also need to expand their European coverage.

There are also possibilities for further expansion of services. Mercantile House has moved strongly into commodity broking in the U.S. and it and others are looking forward to the establishment of a financial futures market in London, which they see as an extension of their forward foreign exchange dealings.

However, the consolidation of the industry is likely to accelerate. At present, Mercantile House, Astley and Pearce and Harlow Meyer Savage dominate the industry with a combined market share of about 60 per cent. Charles Fulton may not be far behind following the Kirkland acquisition and R. P. Martin has been given a boost by its proposed merger with Bierbaum. Other strong candidates for the future include Guy Butler, a Malaysian-owned company, and Tullett and Riley, a company started only in 1971 by two London brokers.

The industry is vulnerable on at least two fronts. The first is volume. Commissions are infinitesimal and the brokers have built up highly costly organisations on very small capital bases. If there were a serious, prolonged fall in the volume of exchange and currency transactions, they would be in trouble. However, few would dare forecast a long-term decline in foreign exchange movements.

The other threat comes from the computer. Reuters is already operating a computer-based market and has attracted several bank customers.

But the brokers say they have not felt any difference in volume and are not worried. "This is a peculiar type of personal business," one said. "You need a feel for markets and computers haven't got it. Computers don't buy lunches."

Letters to the Editor

Civil service pay

From Mr. R. Chapman

Sir—Although, as a civil servant, I have not received rises quite as large as those quoted for the public sector in Mr. Evers' letter (May 13) the figures given for both the private and public sectors are indicative of a trend and are interesting for what they do not show as much as for what they do show.

The main thing these figures do not prove is that civil servants are now 6 per cent better off than private sector employees. The fact that both public and private sectors received 25 per cent in 1979-80 is coincidence. The civil service rise for that year was based on a comparison with what the private sector earned in the previous year and was rather high because there was a substantial difference in the way the two sectors were paid. The fact that both public and private sectors received 25 per cent in 1979-80 is coincidence. The civil service rise for that year was based on a comparison with what the private sector earned in the previous year and was rather high because there was a substantial difference in the way the two sectors were paid.

If Mr. Evers is right, however, in suggesting that some parts of the private sector use the delayed rises paid to civil servants as a basis for current claims, then I agree that a harmful spiral would result. But several Governments have sought alternatives to pay research for civil servants and failed to find anything better. On the other hand, the private sector does have other criteria on which it can base its claims. Indeed, the government for comparability in the public sector is based on the assumption that the private sector will use other criteria, such as profitability. I do not see why the fact that the current system may be misused, and even misused, by the private sector should be grounds for throwing the civil service into turmoil.

Roger Chapman,
7, Newton Close,
Hoddesdon, Herts.

How a union works

From Mr. P. Williams

Sir—As a delegate to the recent Association of Professional, Executive, Clerical and Computer Staff annual conference I am a little puzzled by the arguments in Roy Grantham's letter (May 8). He misquotes the relevant section of the resolution, which actually reads: "The manifesto to be drawn up by the NEC and PLP, but final approval to be by the NEC."

This section was not "tucked away" rather it was the last of three paragraphs. Roy Grantham seems to be inferring that if a delegate does not mention a certain section of a resolution when moving it, then this particular section is somehow not valid and can be ignored. This is a most preposterous suggestion and does not merit serious consideration. As even the most inexperienced delegate knows, conference votes on the actual wording of resolutions

and not on what speakers say or do not say.

It is true that the conference passed the executive council report for 1980 but this report did not call for action taken by APEX in 1980, in particular at the 1980 Labour Party conference, and the relevant reference in the report is as follows: "The APEX delegation voted against the NEC delegating the sole right to draw up the Labour Party manifesto. There are two points here. The 1981 APEX conference is formulating future policy for our union and thus decisions taken at this conference supersede a report for last year. The resolution carried in 1981, clearly stated that the NEC and the PLP shall draw up the manifesto and thus it is not in fact in contradiction with the executive council report for 1980."

Roy Grantham not only completely ignores these latter points, but suggests that in future APEX will continue to vote against final approval for the manifesto resting with the NEC. How can a general secretary on his own authority make such a statement, completely ignoring a decision by conference and without consulting the APEX executive council, or the APEX delegation to the Labour Party conference? APEX maintains it is a democratic union. As such we expect it to honour the decisions of its sovereign body, the annual conference, even when (and especially when) if we are to be democratic, a decision runs counter to the personal preferences of a section of the leadership.

Pete Williams,
3224 Plumstead High Street,
SE18.

Merseyside's problems

From Mr. David C. Roberts

Sir—As a member of the chamber of commerce may I comment on your Merseyside survey (May 8).

The basic problem of Merseyside during the 1970s was that its long-term strategy of investment had been placed in their wrong priorities—an ailing airport and now the inner city motorway are classic examples.

But despite this, the local authority is firmly convinced these projects will contribute towards attracting new industry and investment into the area, contrary to the forecasts made by industrialists and economists that these two issues will be of no benefit whatsoever for Merseyside.

The airport, subject to much debate, publicity and controversy during the 1970s, is playing a lesser role now than it has in the past decade. Financially, it is a disaster. It is claimed to be the highest within the region, due to the close proximity of Manchester's expanding airport and catchment area coupled with the aerodrome's excess capacity for the little traffic using it.

However, the port, which in recent years has been overshadowed and neglected by those in authority (in favour of saving the airport from the threat of closure), has led to the inevitable collapse, with yet more redundancies. A £50m Severn-Trent Dock complex, designed to put Merseyside back on its feet again, thus rivaling Rotterdam as a Europort, failed miserably to do so. High port charges levied by the port authority has certainly had a desired effect on the port's

future prospects, particularly importation of large tonnages of edible oil, lead, copper, and other lucrative traffic, lost to other ports.

With rising unemployment becoming an established way of life, predictions have been made that Merseyside's unemployment will rise to 25 per cent of the population, and areas such as Speke, may even exceed 70 per cent during the 1980s.

Awarded labour relations, poor productivity, coupled with substantial increases in rates, water rates, since reorganisation of local government, have contributed to Merseyside's decline. Even doubts are being raised whether the Ford Halewood plant will survive since the recent announcement by the company to slim down its UK workforce, and increase productivity to remain competitive.

With these prospects in mind, hence it is vital that Merseyside concentrates its activities more towards the important factors facing the area, rather than squander millions of the ratepayers' money on the airport and the inner city motorway by re-investing into education, improved housing, and the police, thus making Merseyside more attractive and presentable to the outside world.

David C. Roberts,
20 Arkton Drive,
Liverpool.

The insurance ombudsman

From the Chairman of the Council, Insurance Ombudsman Bureau

Sir—It is to be expected—and respected—that insurance companies which did not take part in the initiative to set up the Insurance Ombudsman Bureau wish to take a little time for observation of how this new dispute settlement procedure will work. I hope they will not hesitate to make direct enquiries to satisfy themselves that the Ombudsman is performing his duties with impartiality and with understanding of insurance law and good insurance practice. Advice based on experience is very welcome.

I hope, however, that criticisms will be withheld until there is some experience on which to base them. The IOB is seven weeks old. When the chairman of the Co-Operative Insurance Company says that we are "cumbersome" he cannot yet know how expeditiously and effectively the Ombudsman is dealing with the initial flow of 140 problems put to him during his first weeks of operation. The criticism that we are "expensive" surely cannot mean that £100,000 is an excessive sum divided between members, to spend on ensuring that policyholders are genuinely satisfied and not merely submissive about decisions taken in disputed cases. It may not be fully realised that the existence of the IOB in no way impinges on the established complaints machinery of the member companies, which must have been used to the full before any complaint can be referred for adjudication.

The chairman of CIC feels that the IOB will introduce an undesirable element of uncertainty into insurance practice. For some policy holders the "certainty" of present dispute settlement rests in the fact that at the end of the day they must either accept their insurer's

decision or take the company to court. For most individuals the latter course of action is unthinkable. The IOB offers policyholders an assurance of free, independent assessment of their problem followed by explanation, conciliation, arbitration or adjudication, whichever is appropriate.

The chairman of Sun Alliance says (April 27) that "in dubious cases we wish to give the benefit of the doubt." Yet many of the letters already received by the Ombudsman show that, regrettably, some policyholders do not believe this, however true it may be. If companies are correct in their belief that they deal fairly with their policyholders then the IOB will provide independent confirmation of that fairness which will be rebound to the credit of the members and of the industry. If there are cases where companies fall short of their intentions then it is important for the industry as well as for policyholders that justice should be seen to be done. In this sense we feel that so far from introducing an "element of uncertainty," the IOB will strengthen the public's confidence in the fairness of the industry.

Joan Macintosh (Mrs.),
31 Southampton Row, W.C1.

Academic outlook

From Mr. J. Hutton

Sir—Michael Dixon's article "Universities could go bankrupt" (May 11) raises critical issues requiring urgent consideration by a Royal Commission.

Of the 500,000 students, of whom 300,000 are in the Universities and 200,000 in the polytechnics, presumably a significant proportion of these are overseas students. Assuming these overseas students total 100,000 (or 20 per cent) this would mean 400,000 British students, the majority of whom are on three year degree courses. This suggests an annual intake of British students of some 33,000, of these some 10,000 are in 100,000 are in the 18 year age group. There are currently 940,000 18 year olds suggesting a participation rate for that age group of just over 10.6 per cent in institutions of higher education compared with most comparable countries this is extremely low. At the other extreme in the U.S. there are 10m University students, of whom over half are female, giving participation rates of some 45 per cent for the 18 to 19 year age group, 21 per cent for the 20 to 24 age group and 8 per cent for the 25 to 34 age group.

No doubt it will be argued that the academic standards of British Universities/polytechnics are generally high by international standards, certainly at bachelor degree levels. Nevertheless the relationship between the proportion of students who have access to institutional higher education and the general technical and competitive skills of the nation is not insignificant. In Britain we currently provide formal higher education to a very low proportion of the 18 to 21 year age group.

Turning to overseas students, the Government's present financial policy suggests a reduction of these, with adverse effects on several institutions which in recent years have been expanded to meet this need. In the English speaking "Third

world" the numbers of potential students is increasing rapidly. Indeed during the next decade or so they will increase enormously. Is it really in Britain's long-term interests to reduce learning opportunities for such students in this country?

These and many other issues should be given consideration before we actually close down Universities and or polytechnics and send up to 3,000 academics home on redundancy pay, attractive though this may seem to those imbued with "penny wise but pound foolish" economies. John Hutton,
(Senior Directing Staff),
Administrative Staff College,
Greenlands,
Henley-on-Thames,
Oxon.

Changes in the shires

From Councillor J. Farrand

Sir, London newspapers always seem more interested in the Tory-Socialist dogfight than in any other aspect of politics. This must be why your review of the county council elections (May 9) looks upon the Tory loss of control of Berkshire as "a major Labour coup."

There is little comfort for Labour here, however, because Labour had very little to do with it. They gained only one seat more than they did in 1973 and their seats came exclusively from urban Slough, Bracknell, Reading and Windsor. The Liberals, on the other hand, won a record number of seats, both urban and rural, from every district in Berkshire and with 17 seats are now the largest Liberal county council group outside the Isle of Wight.

It is even more significant, I think, to look at the results of the three county council elections since reorganisation. Expressed in percentages of the total vote, they are as follows:

	1973	1977	1981
Conservative	42	59	42
Labour	39	21	28
Liberal	15	18	23
Others	4	2	1

The trend is clear. Of course, our discredited voting system still allows the Tories and Socialists to be over-represented in terms of seats, but there can be no doubt about the direction of political opinion in Berkshire. The future is clearly with the Liberals.

(Cllr.) John Farrand,
Hope Cottage, 13 Rise Road,
Sunningdale, Berks.

Buying out the index-linking

From Mr. H. Cole

Sir—I express no views on the argument between Mr. Sherman (May 15) and Brittan. There is, however, an intriguing consequence to Mr. Sherman's suggestion that the right to inflation-proof pensions should be "bought out."

In view of the dispute that has raged as to the value of this right, with the recipients putting a lower value on it than those who feel aggrieved by it, it must be presumed that civil servants and others would jump to accept the kind of lump sum that would arise from calculations based on their opponents' valuations rather than their own.

Harvey Cole,
9 Clifton Road,
Winchester

Today's Events

speakers at international telecommunications energy conference and exhibition, Royal Lancaster Hotel, W2 (to May 21).

Prince Charles speaks at Victoria Cross and George Cross Association silver jubilee dinner, Savoy Hotel, WC2.

Ford unions and management discuss Haleswood dispute.

Overseas: EEC Foreign Ministers meeting concludes, Brussels.

EEC Standing Committee on Employment meets, Brussels.

OFFICIAL STATISTICS

Provisional index of industrial production for March.

COMPANY MEETINGS

APV Holdings, 118 Pall Mall, SW, 12. Bank of Scotland, The Mound, Edinburgh, 12.15. Booker McConnell, 69 Cannon Street, EC, 12. Cape Industries, Hyde Park Hotel, Knightsbridge, SW, 12. Christie International, 8 King Street, St. James's, SW, 3. Fisons, 103 New Oxford Street, WC, 11. Macfarlane Group (Glaxo), 7 West George Street, Glasgow, 12. J. N. Nichols (Vinto), Leaden Road, Wythenshawe, Manchester, 11. Stag Furniture, Albany Hotel, Nottingham, 12.

PARLIAMENTARY BUSINESS

See Parliamentary News on Page 10.

Houdini, eat your heart out.

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JPM 10150

Unilever jumps by £36m in first quarter

PROFITS OF the Anglo-Dutch Unilever group surged ahead in the first quarter of 1981, helped by a strong performance in the consumer products sector in Europe and further gains in countries outside the Continent and the U.S.

The group's pre-tax surplus for the three months to the end of March rose from £124.7m to £161.1m.

For the whole of last year, pre-tax profits were £567.7m, down from £605.6m in 1979, and dividends totalling 22.91p net were paid.

Directors say that sales value over the first quarter rose by 16 per cent, with profits at the operating level up by 25 per cent.

They point out, however, that because of the accounting system employed, comparisons are somewhat distorted by the extra number of working days

included in the 1981 figures. After allowing for this, there was no significant change in sales volume, they add.

Most of the group's consumer product groups in Europe reported improved profits, with edible fats and detergents enjoying a particularly good quarter. Foods, drinks and personal products also did well.

These improved results were only partly offset by lower figures from chemicals, animal feeds, and paper, plastics and packaging. The group's fishing operations in Germany incurred losses as a result of the lack of agreement on fishing arrangements in the EEC.

Results in the U.S. were similar to those for the corresponding quarter of 1980 and there were "good gains in volume" in countries outside Europe and the U.S.

Combined group sales went

ahead from £2,395m to £2,765m, comprising £1,160m (£1,035m) from Unilever and £1,205m (£1,365m) from the Dutch side, Unilever NV.

Operating profits rose to £161.3m (£128.9m)—the pre-tax total included an improved associates' share of £13.8m (£9.7m) and income from trade investments of £0.2m (£0.3m) and was struck after unchanged interest charges of £14.3m.

Tax took £84.5m (£63.6m), including prior year adjustments of £0.2m, and after minorities' profits of £3.4m (£3.1m) and the £0.8m absorbed by preference dividends, the attributable surplus emerged at £72.4m, a 27 per cent increase over the £57.2m for the corresponding period last year.

The 1979 figures are adjusted to reflect exchange rates ruling at the end of the year. Adjustment of the first-quarter 1981 profits in line with the rates



Mr. H. F. van den Haven, chairman of Unilever NV



Sir David Orr, chairman of Unilever Limited

ruling at the end of March results in a gain of £0.4m, lifting the attributable surplus to £72.8m (£57.2m).

Of this total, £39.8m (£33.2m) is attributable to Unilever and £33m (£24m) to Unilever NV. See Lex, Back Page

NEWS ANALYSIS—BREWERIES PROSPECTS

Battle to top up flagging volumes

BY RAY MAUGHAN

THE BREWERIES' reporting season has already started but, with apologies to Grand Metropolitan, Vaux and the few regional brewers which have recently published results, the main activity is about to begin.

The sector has traditionally been seen as a homogeneous entity which, to the extent that each company sells beer in tied and managed pubs, it is. But the results announced by Grand Metropolitan and Vaux serve to show how a very wide spread of external influences can affect each group's performance.

Grand Metropolitan, for example, was helped by the first-time inclusion of its Liggett acquisition in the six months to March this year, a regional brewer based in the north east, attributed its 25.5 per cent interim advance almost entirely to income flowing from the disposal of its Lorimers brewery in Scotland.

Underlying these influences, however, is a very bleak volume picture. Beer production in the six months to March this year was 8 per cent down on the corresponding months of 1979-80 and, in March alone, output was 17.4 per cent below the same month in 1980.

The forthcoming output statistics for April are not expected to be much better. The Chancellor's extra duty of 4p on a pint in the last Budget will dampen comparisons with the previous year and the additional levy has drawn much criticism that the Government is "killing the golden goose."

But the industry is looking for a 3½ per cent decline in production for calendar 1981 which, after the first-quarter slump, suggests a steadier level of output for the rest of the year.

The brewers, like other sections

of British industry, encountered a marked fall in demand from around April last year onwards so there is a reasonable chance that monthly production figures from around May this year are going to start looking better than they have so far. Since many of the companies report on a September year-end, it follows that the second half should be more encouraging than the first.

The important proviso here is that this summer will be a little less sudden than last and that the Budget impact will be absorbed. It is too early to say with any certainty how Sir Geoffrey's measures are affecting pub takings but the evidence proffered by analysts who like to undertake research on the "shopfloor" suggests that the effect on beer and spirits, like that on tobacco, could be shallower and shorter than might be supposed.

Whitbread is reporting full year figures to February today and the City is guessing that profits will fall somewhere between £58m and £60m against £61.5m.

There may be some cosmetic changes in presentation, depending on how the group treats the cash inflow from the Chiswell Street development, but the City seems confident that a strong portfolio of drinks, aggressively marketed, and the full benefits of rationalising what used to be known as the Whitbread "umbrella," which sheltered a string of regional breweries, will limit the shortfall encountered during a very difficult year.

Analysts are also starting to look for diversification moves. Whitbread relies on the UK drinks market for about 90 per cent of its profits and has done little to follow its rivals into

related leisure areas. It has also said that it wants to boost its overseas earnings, recently only about 8 per cent of the total.

Greenall Whitley is next in the batting order, reporting interim profits on May 28. It

had first persuaded brokers to cut their forecasts sharply but expectations have been rising a little. After a shortfall of 28.1m to £50.5m at the interim stage, most forecasts now range between £55m and £100m against £113m for the year to mid-March.

The consensus suggests that Bass, the largest brewer in Britain, will show £47m-£48m at the half-year stage against £50.1m when it reports on June 9. The second half is expected to be steady but the recent Coral acquisition could chip in an £7m pre-tax. For the last full year, Bass profits climbed by £1.8m to £113.5m.

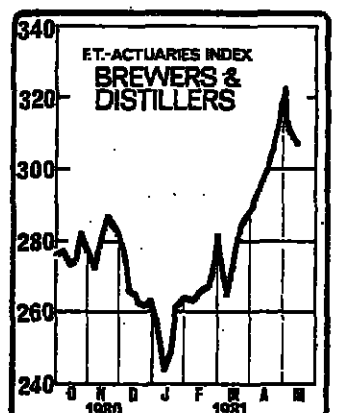
Arthur Guinness is going to be difficult to predict. The interim results are coming out on June 13 and will be affected by the fluctuations of the Irish pound against sterling. Sales of stout seem to have held up quite well but the non-drinks business has so far failed to alter the Dublin group's one-product image.

For the full year, however, the City is pencilling in recovery of some sort and expects about £45m against £43.3m last time and £32.5m in the year before that.

Scottish and Newcastle will be bringing up the rear in early July when it unveils its annual results. Current expectations are for £33m-£35m against £38m although if the group has the top of this range profits will be no higher than they were in 1977.

The market has some conflicting

views on S. and N. The poor record counts against it, but the successful launch of its Kestrel lager, the portfolio of 5,000 hotel beds and the strong presence in the free house and take-home trade are seen as plus points.



TR Energy investments at £11.31m

Total investments of TR Energy, the newly-formed oil and gas investment group which made its Stock Exchange debut in March this year, stood at £11.31m at March 31 with net current assets at £8.26m.

The company was formed in September, 1980, by Touche, Renaut which currently owns 50 per cent of the capital—the remaining 50 per cent was offered for sale to the public.

In the quarterly report the group says that six new investments have been made between the date of the offer document and the end of March.

The report also states that in the early years the majority of the group's investments will be revenue bearing and consequently it is not anticipated that the company will pay other than minimal dividends in this period. However, the directors hope to follow a policy of steadily increasing dividends thereafter.

They point out that there were calls and commitments on the net current assets figure of £1.7m and further investments, authorised but not contracted for, amounting to £2.5m.

United Capitals listing cancelled

The Stock Exchange listing of United Capitals Investment Trust has been cancelled at the request of the liquidator.

Eskine House sale

Eskine House Investments has sold its leasehold property at Duke Street, in London's West End for a cash consideration of £320,000, compared with a net book value of £273,300. Completion date is June 3, 1981.

The sale proceeds will be wholly used in reducing the bank borrowings of the company, increased during the last year by the substantial trading losses from the Erskine Uvasa subsidiary, which will be reflected in the results of the group for the year ended March 30, 1981.

London and Prov.

Fountain House, a recently completed freehold development in London's West End, was yesterday sold by London and Provincial Shop Centres (Holdings) for £13.5m. It will show a surplus in excess of £1m over book cost.

Fountain House is let to Chubb and Sons, a safe and lock company, at a rental of £162,500 per annum.

London and Provincial says that provided the recent fall in interest rates is sustained, profits for the year to June 24, 1982, should benefit substantially from a lower interest charge as the net proceeds have been applied to reduce borrowings.

Usher Walker

Pre-tax profit of Usher-Walker, printing ink and roller manufacturer, was £388,177 for 1980. In last Friday's paper it was incorrectly given at £338,177.

Aberdeen Trust

Net revenue of Aberdeen Trust came out at £330,086 for the half year ended March 31, 1981 giving earnings of 2.67p per 25p share. Tax charged was £458,904.

As already announced the interim dividend is increased slightly from 2p to 2.1p net—last year's final payment was 3.7p.

Winterbottom Energy

The net asset value per ordinary 25p share of Winterbottom Energy Trust was 75.6p on May 15 after deduction of prior charges at par, and 78.3p after deduction of prior charges at market value.

SPAIN		Pcs	%
May 14			
Banco Bilbao	329		
Banco Central	322		
Banco Exterior	322		
Banco Hispano	292		
Banco Ind. Cat.	122		
Banco Santander	322		
Banco Urquijo	188		
Banco Vizcaya	322		
Banco Zaragoza	216		
Divisa	161		
Española Zinc	75		
Feesa	75.7		
Gal. Preciosos	39		
Hidrolos	7.7		
Iberdruero	59		
Petrolos	107.5		
Petrubler	78		
Sopelgas	78		
Telefonica	63.5		
Union Elect.	70		

Land Secs rises to £55m: property valued at £1.7bn

BY MICHAEL CASSELL

PRE-TAX income for Land Securities Investment Trust, the UK's largest property company, rose from £38.12m to £54.86m in the 12 months ending March 31, 1981.

Total income for the group, which yesterday announced a revaluation of its property holdings as well as a scrip issue, reached £102.8m against £83.5m in the previous year. Directors are recommending a final dividend of 7p a share which, with the 2.5p interim, makes 9.5p (7.5p).

Land Securities shares, which have recently proved to be one of the property sector's stronger performers, fell back 10p to 412p on publication of the results.

The March property revaluation carried out by Knight Frank and Rutley places a value of £1.66bn on the group's portfolio and produced a surplus of £427.55m on book value. About 60 per cent of the group's property holdings are accounted for by offices in the City of London and the West End.

The latest valuation, which takes into account net additions to the portfolio since the last valuation two years ago, shows a capital increase of about 40 per cent over the 24-month period.

A sample open market valuation carried out during the financial year ending in March, 1980 indicated an approximate increase in the group portfolio

DIVIDENDS ANNOUNCED

	Current payment	Date at payment	Corr. payment	Total last year
Joseph Holt	4.5	June 23	1.94	2.66
Outwich Inv.	1.49	June 23	1.25	2.5
E. J. Riley	1.25	July 14	1.25	1.4
Alexander Stephen	1.4	June 23	0.73	2.35
Sungel Bahru	0.75	June 23	0.73	2.35

*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡Including 0.45p special dividend.

of 25 per cent when compared with the previous 12 months.

Consolidated net assets of the group at March 31, 1981 amounted to £1.42m, on which basis the fully diluted net asset value per share is 506p—generally regarded as a conservative figure.

The valuers have also prepared a 10-year assessment of future additional income, which shows net sums due to accrue annually as a consequence of rent reviews, fixed rent increases and lease renewals.

According to Knight Frank and Rutley, the estimated additional net income arising in the current financial year will be £12.4m, followed by £11.4m by 1982-83.

The additional income figures reduce over the period as the impact of rent reviews weakens and they suggest an average

annual increase in Land Securities' pre-tax profits of around 9 per cent a year.

The total estimated net additional income up until 1991 is £65.8m although the projections do not take account of income from new developments or the reinvestment of retained profits or any changes in prevailing rent levels.

The group, which last June announced a £108m rights issue to be used in increasing its value and income rather than existing portfolio, has new developments on its agenda.

The group, which last June announced a £108m rights issue to be used in increasing its value and income rather than existing portfolio, has new developments on its agenda.

See Lex, Back Page

E. J. Riley loses ground but expects year-end improvement

ALTHOUGH TAXABLE profits of E. J. Riley, the London-based snooker club operator and manufacturer of snooker tables and quality furniture, slipped from £245,000 to £210,000 in the half year to January 31, 1981, Mr. Alan Deal, the chairman, predicts a higher outcome for the full year.

He says following a setback in earnings in the first four months, the group made a good recovery and currently profits are running at a higher level than last year.

He says the improvement in group profits came too late to make up all the lost ground by the half-way stage but if the present trend continues the company should be able to produce figures for the year which will compare favourably with last year's £605,000.

The chairman says that the popularity of snooker continues to increase and the current buoyancy of the industry is resulting in record profits for the group's clubs.

Deal points out that although trading conditions in

the furniture division remain difficult, the group's furniture division is in good shape and are well placed to take advantage of any improvement in market conditions.

The interim dividend is being maintained at 1.25p net—last year a final of 2.25p was paid.

Stated earnings per 10p share increased from 2.53p to 2.74p after tax of £125,000 (£178,000) and the net balance showed an improvement of £16,000 to £185,000. Turnover increased by £525,000 to £4m.

A breakdown of taxable profits of the group's separate divisions for the six months shows: snooker—£34,000; furniture and maintenance—£125,000; retail shops £21,000 (£29,000); games £2,000 (£4,000); and management services nil (£2,000).

comment

E. J. Riley's interim pre-tax profits are up by almost a fifth compared with the preceding

half-year. The upturn in profits only began to show through in December, but since then Riley has lodged better figures than in 1980 in each succeeding month.

Perhaps Riley is a shorter-leading indicator for the whole economy, but if so, the results give more cheer to the future industry than in manufacturing.

Almost all the credit so far must go to snooker, where Riley's already profitable clubs increased their contribution by nearly 30 per cent. The manufacturing side of snooker trades on narrower margins, but orders are good, and have helped to take up some slack in the furniture workshops—otherwise still depressed, with spare upholstery capacity. The expected spirit in trade orders for snooker tables after last month's heavy television exposure has given the chairman confidence to forecast an improvement for the full year, assuming profits of £2.7m pre-tax, yesterday's price of 62p is about 18 times fully-taxed earnings per cent. The historic yield is 5.2 per cent.

ESI London may seek quotation on USM

ESI London, a small, unquoted defence and electronics contractor is considering seeking a quotation on the Stock Exchange's Unlisted Securities Market.

The company has reported profits, before tax, of £515,000 in its first year of operation, compared with a forecast of £700,000 when it made a private placing last July.

ESI was formed to take over the European business of its U.S. parent, International Signal and Control Corporation, a private company which makes

telemetry and communications equipment, electronic fusing and ordnance control devices and sensing devices for infantry.

International Signal retains a 60 per cent stake in ESI while some 150 other shareholders hold 400,000 preferred ordinary shares acquired in the placing and a rights issue two months ago at 62½p a share.

ESI had turnover in the year to 31 March, 1981 of £63m, trading profit of £705,000 and an exchange gain of £113,000. After tax of £430,000, retained profit was £388,000.

BAT growth continues as spending maintained

AFTER spending £268m on capital expenditure during 1980, BAT Industries has committed a similar amount for the current year. Worldwide projects included in this total are 10 supermarkets and two superstores in the UK and the continuing development of the Idem carbons' capacity in South Wales.

Of the £262m spent last year, UK projects accounted for £98m, or 38 per cent.

As reported on April 30, pre-tax profits for 1980 eased slightly from £481m to £479m. On a current cost basis the pre-tax figures are shown as £330m compared with £371m.

Commenting on current cost accounting in the annual report, the directors say that, in their view, the gearing adjustment materially understates the inflationary benefit from group borrowings, in particular those used to purchase fixed assets.

An alternative adjustment referred to as "benefit" on other net monetary liabilities "has been used by the group for a number of years to calculate the requirement for inflation."

For 1980 this abates the inflation retention attributable to BAT Industries shareholders by £73m, compared with a gearing adjustment of £40m. This additional benefit of £33m, together with a further £4m in respect of associates, explains the difference between the current cost profit attributable of £102m and the net profit after inflation retention of £139m.

At the year end, shareholders' funds were £1.75m (£1.69m). Fixed assets were £1.17bn (£1.14bn).

Mr. Peter Macadam, chairman, received emoluments of £116,336—against £94,726 in the previous year.

Meeting, St. John's, Smith Square, SW, June 17, at noon.

Outwich rises and holds dividend

Pre-tax profits of Outwich Investment Trust rose from £2.3m to £2.55m in the year to March 31, 1981, after lower interest and expenses of £292,794 against £319,955.

The dividend is being maintained at 2.86p net with a final of 1.49p and a special payment of 0.45p.

Tax takes £81,339 (£715,410) leaving earnings per 35p share of 2.71p—last year's earnings figure is not comparable, say the directors. The net asset value rose from 66.6p to 89.6p. Gross revenue was £2.87m (£2.62m).

First half setback seen at Phicom

The very low level of orders in the latter part of 1980 at Phicom would be reflected in a fall in invoiced sales in the first half of the current year, with the inevitable consequent effect on trading results, Mr. S. W. Liversay, chairman, told members at the annual meeting.

However, orders had been rising since last October and if the present level was sustained, a satisfactory second half performance was expected.

Pre-tax profits for the whole of 1980 were £106m (£1.13m) from sales of £34.84m (£32.1m) for this light engineering and scientific instruments group.

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1980-81	Company	Last	Gross Yield	P/E
High Low				
76 39	Airspur	72	4.7	8.5
52 21	Armitage and Rhodes	19	1.4	2.7
189 82	Bardon Hill	189	4.7	8.5
124 88	Belco Services	104	1.5	5.5
110 38	Frederick Parker	103	6.4	8.2
110 64	George Blair	64	1.1	2.8
126 105	Jamaica Group	103	6.9	6.7
324 244	Robert Jenkins	320	7.9	8.3
224 204	Servington "A"	55	5.2	8.8
23 8	Tynlock Oil	204	15.1	7.4
88 78	Unilock 15% ULS	74	15.3	7.4
102 81	Unilock Holdings	44	3.7	8.8
263 181	Walter Alexander	101	3.0	5.8
	W. S. Yeates	225	13.1	8.1

Land Securities

Summary of Results for the Year ended 31st March 1981
(Subject to final Audit)

	31.3.81 £'000	31.3.80 £'000
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UK COMPANY NEWS

Dreamland Group

Europe's Leading Manufacturer of Electric Blankets

"I am particularly delighted at the progress of our export business during the year ..."

F. R. Williams—Chairman

- * Turnover a record at £11,240,000 in one of the most difficult trading years in your Company's history.
- * Reduced pre-tax profit of £840,000 reflects general economic recession and depressed conditions in the electrical appliance industry.
- * Greatly increased contribution from overseas sales, 47% higher at a record £1,808,000, representing 16% of turnover.
- * The new factory, housing the most modern equipment for component assembly, has been completed enabling us to manufacture latest advanced-safety models for new areas of market growth.
- * Dividend maintained at 1.20p for the year.

Copies of the Annual Report may be obtained from the Secretary

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LILLEY GROUP

FURTHER ADVANCE IN PROFITS

Extracts from the accounts and statement by the Chairman, Mr. J. Aitken.

* In spite of the recession the growth of the Group has continued—with turnover in excess of £100 million for the first time, and pre-tax profits up by 19.7 per cent to £6.1 million.

* The new subsidiaries, Henry Jones & Son (Portsmouth) Limited and Harrison Western Corporation in the U.S.A., made the anticipated contributions to the overall results.

* The final dividend of 3.2p proposed gives a total for the year of 5.0p compared with 3.85p last year.

* The Group's order book is at a record level, one-third of the orders already secured for the current year being in respect of overseas work. In the present industrial and economic climate in the U.K. and elsewhere, it would not be realistic to make optimistic predictions about the future. The Group is, however, now well placed to take advantage on a world-wide basis of opportunities as they arise and should sustain the progress achieved in recent years.



The Lilley Group is a large international construction combine. The spread of the Group's activities includes foundations and concrete works, industrial and commercial building, housing, tunnelling for drainage and underground railways, shaft sinking and tunnelling for mine development, the construction of pipelines and treatment works for water and sewage, bridges and harbour works, ground engineering services, and the manufacture of pumps, de-watering equipment, hoists, waste treatment plant, pipes and flanges.

For a copy of the Annual Report please contact the Secretary,
F J C Lilley Limited, 331 Charles Street, Glasgow G21 2DX.

TURNOVER £m's

77	34.5
78	54.6
79	65.5
80	80.0
81	101.5

PRE-TAX PROFITS £m's

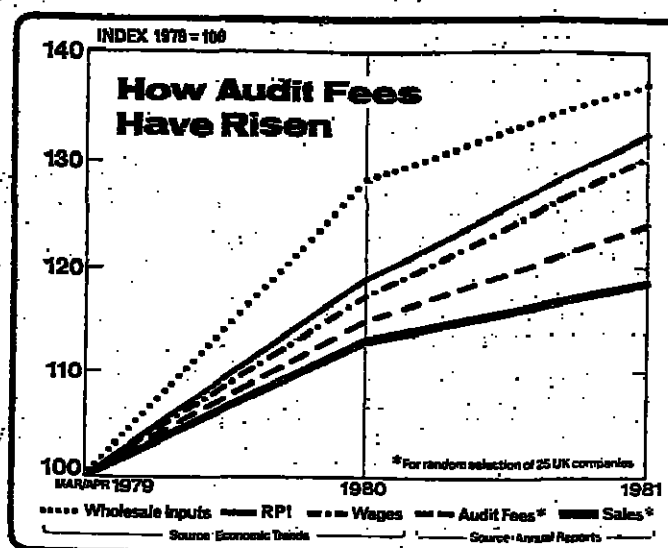
77	2.5
78	3.1
79	4.2
80	5.1
81	6.1

NET EARNINGS PER SHARE

77	9.36p
78	10.45p
79	12.45p
80	16.22p
81	23.77p

Auditors' fees start to hurt

By Jeremy Stone



UNTIL recently, the fees paid by companies to their auditors did not attract much notice. Tucked away in a footnote to the annual accounts, audit fees were rarely discussed. But in the past few months—when every cost has come under scrutiny—finance directors have increasingly come to resent the audit fee. It is one of the few costs for which they are directly responsible, yet it remains irritatingly resistant to their control.

The reason is that the audit fee is the product of two numbers over which auditors have much more control than they do. The number of hours spent on the job falls to a very large degree within the auditor's competence, because he must (at least in theory) do just as much work as is required to reach a proper opinion of the company's affairs. The billing rate (per accountant-hour), which is the other factor determining the total fee, has traditionally been completely at the discretion of the auditor.

Feeling helpless to affect either component of the fee, some finance directors have been driven to contemplate changing auditors—a company's last recourse when relations have broken down irretrievably. Few are likely to take that step, if only because changing auditors is itself a costly exercise.

A survey of the annual reports sent out by companies last month shows why they may feel aggrieved. Since 1979, the companies surveyed have had to swallow an average increase in the audit fee of slightly more than 24 per cent.

This is not in the same league as many other cost increases over the same period. For example, wage rates advanced 30 per cent, and wholesale input prices by 37 per cent. The trouble is that in the last year, when real output actually began to fall and profits

slumped, audit fees held their momentum comparatively well. And rises of over 15 per cent are still being proposed.

Auditors concede the basic case that their fees have been going up faster than industry can comfortably afford. In extenuation, they plead that their own costs have been rising faster still. Mr. John Grenside, senior partner of Peat, Marwick Mitchell—claimed that: "Industry does not realise the cost pressure on auditors. Our basic cost—salaries—is still rising faster than theirs."

Auditors' margins, according to Mr. Grenside, are much tighter than they were five years ago. Mr. Roy Foster—a partner in Deloitte Haskins and Sells—echoed these points when he said that audit had become "expensive" even though there had been "no escalation not justified by actual costs."

For both men, the root of the trouble is to be found in the accountancy labour market. They claim that a shortage of chartered accountants has driven the price of labour

steadily upwards over the past four or five years.

The model of their profession which the auditors have in mind was neatly summarised by Mr. Grenside: "Salary levels are looked on in relation to the market," while "Fee levels are examined in relation to costs."

What has happened is that the full brunt of pay rises has been passed on to clients. One leading firm admitted to offering salary increases of over 20 per cent in 1979 and in 1980, a two year rise in excess of 44 per cent.

Salaries apart, the auditors point to several reasons why their costs, and fees, have risen in recent years. There has come to be what Mr. Foster calls "a higher expectancy of disclosure," as a result of which greater accounting burdens have been placed upon companies. The Stock Exchange, the Government, even the EEC, have imposed regulations designed to satisfy this expectation.

Finance directors have responded to the continuing rise in fees in two ways. Some have

taken the view—most trenchantly expressed by Sir Kenneth Bond, managing director of GEC—that the time has come when oppressive obligations must be questioned. Others reserve judgment on that, but look to find ways in which the position can be improved under the present ground-rules.

The Hundred Group (of finance directors) has produced a document which takes up the issue mainly on this less radical plane.

Mr. Peter Courtney, finance director of the Rank Organisation, was a member of the Hundred Group's working party. He thought practising accountants should be warned that "they couldn't go on increasing their charges as fast as they were putting up the salaries of their employees."

The report's warning was given *sotto voce*—a hint rather than a threat—and came wrapped up with a number of suggestions designed to help finance directors cut down the amount of work an auditor would need to do. The idea was to take some pressure off both parties.

The Hundred Group believes that most companies can do things to make the auditing process more efficient; many groups can also do quite a lot to reduce the amount of auditing to which they are liable.

In this context, efficiency boils down to controlling the length of time the auditor actually spends on his operations. The number of hours to be charged can often be reduced if a company takes more of the work in-house.

Once furnished with a clean and complete set of accounts, it should not be difficult for an auditor to estimate the total man-hours needed to audit them.

When a budget is agreed, the company can reasonably ask for justification of any overruns.

Even if these turn out to be due to inadequacies in the internally prepared accounts, a finance director's position will be an improvement on that of his counterpart—still typical according to the Hundred Group—who has gone into the audit without agreeing a budget.

The difference is that a base has been established from which the following year's increase—if any—will have to be negotiated, not dictated.

Groups with large numbers of limited-liability subsidiaries can reduce their exposure to audit if they are willing to reorganise in such a way that the subsidiaries do not need to be individually audited. The solution which the Hundred Group recommends generally is the replacement of subsidiaries by divisions—which have no separate accounting status.

Auditors have welcomed the Hundred Group's report, describing it as "constructive." They seize on the device of divisionalisation as a cost-saving measure which they have themselves recommended to clients. Deloitte recently advised one client that his audit fee could be cut by 30 per cent if he switched from the baroque arrangement of holding-company-with-operating-sub-subsidiaries to a divisional structure.

The report seems to have met with a slightly cooler reception from finance directors than from auditors. The cost-saving ideas are frequently regarded as too familiar to be helpful.

Finance directors are also keenly aware of the hidden cost involved in making their accounts easy to audit: the group accountants might be more gainfully employed in tax-planning or controlling the company's cash flow. Helping the auditor is not always their most effective employment.

"Audit: The Client's View" available from The Hundred Group, 38, Finsbury Square, London EC2A 1FR, price £3.80.

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Companies and Markets

INTERNATIONAL COMPANIES and FINANCE

GROWTH FOR U.S. RETAILERS

Sears Roebuck profits surge

BY PAUL BETTS IN NEW YORK

SEARS ROEBUCK, the largest U.S. retailer, and J. C. Penney, another big retail chain and catalogue group, turned in remarkably strong performances in the first quarter of this year and expressed optimism on future earnings and sales.

Earnings at Sears were \$94.2m or 30 cents a share, compared with \$59m or 19 cents a share for the same period last year. J. C. Penney's earnings almost tripled, from \$18m or 26 cents a share to \$50m or 71 cents a share.

Sears said first quarter earnings included a non-recurring gain of \$17.7m, reflecting an adjustment to 1980 income taxes. But the Chicago-based retailer, which said it was

"more optimistic" about long term prospects than at any time in its recent past, added that there were substantial improvements in its merchandising operations. These reported a profit of \$17.4m in the first quarter, compared with a loss of \$18.3m in the first three months of 1980.

The company's international operations continued to sustain losses which totalled \$5.3m in the first quarter, compared with a loss of \$1.5m in the first three months of 1980.

Revenue at Sears in the first quarter rose from \$5.5bn to \$6.1bn with an 11.8 per cent increase in merchandising sales to \$3.92bn in the first three months.

J. C. Penney's sales rose 10.6 per cent in the first quarter from last year's corresponding \$2.27bn to \$2.51bn.

At the company's annual meeting yesterday, Mr. Donald Seibert, Penney's chairman, attributed the strong first quarter performance to tight controls on expenses and stocks which enabled the company to capitalise on the strong consumer demand for spring fashion offerings throughout the first period.

Gross margins improved as a result of both higher mark-ups and lower mark-downs, he said. Increases in selling, general and administrative expenses were more than offset by the gain

in sales. Moreover, interest costs decreased 16 per cent chiefly as a result of lower borrowing levels.

As to the outlook for 1981, Mr. Seibert said the company expected consumers to follow cautious spending patterns for the next few months. "Assuming a tax cut by late summer or early autumn, sales of the general merchandise industry should strengthen in the important second half for a full year gain of about 8.5 per cent." He claimed that after adjusting for inflation, real sales growth in the retail business was expected to be 2.5 per cent this year.

Kerkorian backs MGM bid with \$100m offer

By Our Financial Staff

MR. KIRK KERKORIAN, the financier who has the controlling stake in MGM Film, is prepared to invest about \$100m to help the film company to finance its proposed acquisition of United Artists.

Mr. Stephen Silbert, a spokesman for Mr. Kerkorian, said in Los Angeles yesterday.

MGM Film would, according to film industry analysts, have to pay at least \$350m for the acquisition.

Neither MGM Film nor Transamerica Corporation, parent company of United Artists, would comment yesterday on the estimated price.

Mr. Silbert said that Mr. Kerkorian would make his investment in a new public offering of MGM stock and debt securities.

Earlier this year Mr. Kerkorian sold his 25 per cent stake in Columbia Pictures Industries for \$134m.

MGM Film, set up last year when the former MGM company split its film and film interests into separate groupings, disclosed on Friday that it had made a "definitive" offer for United Artists.

MGM said its move reflected its confidence in the film industry. United Artists distributes MGM films in the U.S. and Canada, but MGM said it wanted to handle its own distribution.

Baxter Travenol sees advance

BY OUR FINANCIAL STAFF

BAXTER TRAVENOL LABORATORIES (manufacturers of medical equipment) expects growth in its share earnings for fiscal 1981 to be "somewhat better" than last year's 13 per cent rate, Mr. Vernon R. Loucks, the president, told the annual meeting in Deerfield.

However, foreign exchange losses had limited the earnings gains of the first quarter of this year to 8 per cent.

Mr. Loucks said that the results for the second quarter would also be affected by foreign exchange losses, and referred to the recent decline in the French franc.

He said the company had bought 240,000 of its own shares out of the 1m whose purchase the board had authorised in March, when it had 34.9m.

shares outstanding. He added that there had been "no serious discussion" of a stock split.

Capital expenditures would fall below the previously planned total of \$125m this year, because some projects had been deferred and others were less expensive than had been expected, said Mr. Loucks. The 1980 outlay was \$118.6m.

Baxter would make some further reductions in its labour force, which totalled 32,322 at the end of 1980.

Mr. Loucks said 6,500 kidney patients throughout the world were using the company's continuous ambulatory peritoneal dialysis and the total was expected to reach 10,000 by the end of this year.

Baxter earns almost all of its profits from medical care

products, with nearly one-quarter of operating profits originating outside the U.S.

Despite government-sponsored cuts in medical spending in many foreign countries, the company is confident of a 15 per cent growth in sales this year.

It is the leading manufacturer of intravenous feeding solutions and expects further growth to come from the continued rapid expansion of health care markets in the U.S. and abroad.

In the current year, it has pushed ahead with plans to market a number of new products including blood testing equipment and new types of dialysis solutions. Sales topped \$1.3bn last year and the quarterly dividend was increased from 16 cents to 19 cents a share in April.

Setback for Finnish oil refiner

BY LANCE KEYWORTH IN HELSINKI

REDUCED profits despite a sharp gain for sales are reported by Neste, the Finnish state-owned oil, petrochemicals and shipping group.

Net earnings after tax fell to Fmk 118.7m in 1980 from Fmk 118.7m on turnover that was a full 56 per cent higher at Fmk 13.4bn (\$3.47bn).

The continuing rise in crude prices and fall in domestic consumption of oil products

indicates that Neste "must seek growth potential in other fields, such as oil exploration and the further processing of indigenous fuels."

ENSO-Gutzeit, the state-owned forest products, engineering and shipping company, also recorded an increase in turnover plus a fall in profits for 1980.

Parent company net turnover increased by 13 per cent to Fmk 3.74bn and group sales

improved to Fmk 4.1bn. Exports came to Fmk 2.61bn. Net earnings were down to Fmk 44m after tax and less than the full permissible depreciation, compared with Fmk 45.5m.

Enso is coming to the end of an 8-year investment plan costing over Fmk 4bn. This will be completed by 1983 when the company expects its financial results to improve as a result of higher productivity.

Noranda sells BCFP stake for C\$215m

By Our Montreal Correspondent

NORANDA MINES has now sold its 28 per cent interest in British Columbia Forest Products (BCFP) to Alberta Energy Company of Edmonton, for C\$215m (US\$195m). The price per share was C\$25.

The sale of its interest held in BCFP was part of an undertaking made to the British Columbia Government last month when Noranda bought almost 50 per cent of MacMillan Bloedel, Canada's largest forest products company. Noranda had owned the stake in BCFP for more than 10 years in partnership with Mead Corporation and Scott Paper, both of the U.S.

Alberta Energy, partly owned by the Alberta Government, has also agreed not to increase its holding in BCFP. The British Columbia company has started development of a C\$300m forest products complex in North Central Alberta, where some of the last major accessible timber reserves in Canada are situated.

Mainly in the oil and gas production business, Alberta Energy is also in pipeline transportation and has investments in petrochemical plants in Western Canada. It also has a 40 per cent interest in a large Alberta sawmill operation.

Dome sets condition on Conoco move

By Our Financial Staff

DOMESTIC PETROLEUM said yesterday that it would accept Conoco's offer to supply Dome with confidential information on the value of Conoco's Hudson's Bay Oil and Gas holdings on one condition. This was that its offer of \$65 a share for 13 per cent of Conoco's stock were treated as an exception to the confidentiality agreement Conoco requested. As previously reported, that agreement calls for, among other things, Dome to refrain from buying stock of Conoco, ninth largest U.S. oil group, or of Hudson's Bay Oil.

In making its \$910m bid for 14m Conoco shares, Dome had said it wanted to exchange this stock plus possible additional funds for Conoco's 53 per cent of Hudson's Bay Oil.

In a response to Conoco's May 14 letter, Dome included a copy of the tax opinion of its U.S. counsel concluding that the exchange it proposes of Conoco stock for Conoco's Hudson's Bay Oil stock would not be recognised as a capital gain on the exchange.

Under the sale of the Hudson's Bay Oil stock for cash, this tax could be as much as \$400m, Dome said.

Dome said it also told Conoco: "Your tax counsel agreed with ours that there are a number of actions which Conoco could presently take to enhance the likelihood of a favourable tax result."

AMERICAN QUARTERLIES

CADILLAC FAIRVIEW

1980-91 1979-80

Revenue 784.3m 698.9m

Net profits 10.2m 0.55

Net per share 1.02 0.55

Loss 1.02 0.55

CARNATION

1981 1980

Revenue 832.4m 754.1m

Net profits 45.52m 42.29m

Net per share 1.23 1.13

GENSTAR

1981 1980

Revenue 430.9m 413.4m

Net profits 21.2m 21.1m

Net per share 0.53 0.53

GULF RESOURCES & CHEMICALS

1981 1980

Revenue 154.2m 163.0m

Net profits 27.02m 11.6m

Net per share 0.02 0.11

HALIBURTON

1981 1980

Revenue 1.84bn 1.58bn

Net profits 131.3m 105.3m

Net per share 1.12 0.85

LINCOLN NATIONAL

1981 1980

Revenue 719.3m 646.7m

Net profits 32.5m 35.3m

Net per share 1.50 1.56

NIAGARA MOHAWK POWER

1981 1980

Revenue 611.3m 482.7m

Net profits 64.4m 54.2m

Net per share 0.76 0.65

NORTHERN STATES POWER

1981 1980

Revenue 357.1m 322.3m

Net profits 39.1m 32.3m

Net per share 1.22 0.89

PIONEER CORP.

1981 1980

Revenue 288.2m 270.5m

Net profits 49.2m 23.4m

Net per share 0.78 0.63

SAINTA FE INTERNATIONAL

1981 1980

Revenue 390.2m 228.3m

Net profits 45.06m 13.06m

Net per share 0.33 0.30

WISCONSIN ELECTRIC

1981 1980

Revenue 300.2m 274.3m

Net profits 21.6m 18.8m

Net per share 0.88 0.83

Ottawa attack over CDC chairmanship

BY ROBERT GIBBENS IN MONTREAL

CANADA DEVELOPMENT Corporation (CDC), set up 10 years ago to promote "strong and growing enterprises" in Canada's resource and high technology industries, has found itself caught in the crossfire of Federal politics.

The Government of Mr. Pierre Trudeau is being accused of trying to push Mr. Maurice Strong, a well-known Canadian business figure frequently on the edge of politics, into the CDC chairmanship and of trying to add other Liberal Party sympathisers to the list of directors.

Mr. Trudeau has agreed that the Government would like to have a strong say in the appointment of a new chairman, and also that it would like CDC to reflect the Government's overall economic policies. He has also agreed that Mr. Strong is a friend of the Government.

Now a private group under the leadership of Burns Fry, a Toronto-based stockbroker and investment group, says it is ready to buy the Government's 48.6 per cent voting stake in CDC which now has a market value of about C\$400m (US\$363.5m).

CDC was formed as an investment holding company in 1971 by the then Liberal Government led by Mr. Trudeau, partly as a response to rising Canadian nationalism and the desire for greater domestic ownership of resource and manufacturing industry.

Mr. Strong made a fortune in oil and gas exploration in the 1950s and later helped the Government to set up PetroCanada, the Federal oil company.

He came to the public eye again early this year, when a private company he controlled became the go-between for the C\$1.8bn takeover of PetroCanada by Asamera, a Swiss bank.

Mr. Strong is believed to have negotiated for the Federal Government with PetroCanada's parent in Brussels.

Realwest Energy acquires Canadian oil interests

BY OUR MONTREAL CORRESPONDENT

A PRIVATE investment group formed by several well-known Vancouver businessmen has acquired major interests in several Canadian oil companies, including Asamera, United Canso Oil and Gas, and Coseka Resources and expects to buy interests in others, possibly in the U.S.

Backers of the company, known as Realwest Energy, include Mr. Edgar Kaiser Jr., who recently sold his Kaiser Resources coal group to British Columbia Resources Investment Corporation, Mr. Charles Woodward, head of Woodward Stores, the department store chain, Mr. Jack Poole, head of Daon Development, the Vancouver-based

Sharp rise in dollar Eurobond prices

By Francis Ghiles

PRICES OF fixed interest dollar denominated Eurobonds rose sharply yesterday in the wake of the better than expected weekly U.S. money supply figures.

Average price increases were about a point but the same issues gained up to 13 points on the day. For instance the General Motors 12 1/2 per cent bonds due 1988 closed 11 points up at 90 1/2.

Dealers said that much of the activity was of a professional nature but retail buyers were by no means entirely absent. Many dealers are forecasting that a new issue "window" will be quickly, but so far only one floating rate note, a \$40m issue for European Asian Bank, is expected—later today. This eight-year FRN is expected to carry a minimum coupon of 6 per cent and a spread of 1/2 per cent over the six-month London inter-bank offered rate. Merrill Lynch will act as lead manager.

A \$50m convertible bond issue for Nissan Motors is expected to be launched tomorrow in the Eurosterling sector.

D-Mark denominated foreign bond prices gained 1/2 of a point on the day but Deutsche Bank decided to postpone a DM 60m private placement it was expected to bring to the market. This is the second D-Mark foreign bond issue to be postponed in a week.

Swiss franc bonds were unchanged on the day and no public issues are expected to be launched this week. They include a SwFr 30m 10-year issue for the Asian Development Bank carrying an indicated coupon of 7 1/2 per cent through Swiss Bank Corporation; a SwFr 100m 10-year issue carrying a coupon of 7 1/2 per cent for Nippon Telegraph and Telephone through Credit Suisse.

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices which will be published next on Thursday, June 11.

U.S. DOLLAR STRAIGHTS Issued Bid Offer day week Yield

Am. Int. 15% 88 (WW) 85 100 100 1/2 +1 1/2 15.14
Amoco 12 1/2 88 78 98 98 1/2 +1 1/2 14.74
Coca-Cola 14 1/2 84 105 105 1/2 +1 1/2 14.42
CNE 12 1/2 81 100 100 1/2 +1 1/2 15.26
Citicorp 0/5 Fin. 10 86 80 82 1/2 +0 1/2 15.09
Citicorp 0/5 Fin. 12 87 80 82 1/2 +1 1/2 15.02
Con. Int. 10 1/2 86 150 150 1/2 +1 1/2 15.22
DuPont Canada 12 1/2 91 85 87 1/2 +1 1/2 14.84
ECC 11 1/2 86 (August) 70 74 76 1/2 +0 1/2 15.41
Ford Credit 0/5 83 150 150 1/2 +1 1/2 15.70
Eldorado 12 1/2 86 75 85 85 1/2 +1 1/2 15.13
Elec. de France 10 88 125 78 78 1/2 +0 1/2 15.19
Elec. de France 12 88 125 81 81 1/2 +0 1/2 15.12
Swed. Ex. C. 14 1/2 86 FF 250 80 80 1/2 +1 1/2 15.47
U. Mex. Sta. 14 1/2 86 FF 150 82 82 1/2 +1 1/2 15.46
Acoma 14 1/2 85 20 84 84 1/2 +0 1/2 15.82
Hess. 14 1/2 86 20 80 80 1/2 +0 1/2 15.82
BNP 12 1/2 81 15 22 1/2 +1 1/2 15.87
CECA 12 1/2 88 20 84 84 1/2 +0 1/2 15.74
Citicorp 0/5 13 1/2 80 50 84 84 1/2 +0 1/2 15.84
Hess. 14 1/2 86 20 80 80 1/2 +0 1/2 15.82
Gen. Elec. Co. 12 1/2 89 50 81 81 1/2 +0 1/2 15.29
Hiram Walker 14 1/2 88 25 86 86 1/2 +0 1/2 15.88
Privatbank 14 1/2 88 25 86 86 1/2 +0 1/2 15.88
Rothschild 14 1/2 88 25 86 86 1/2 +0 1/2 15.88
Royal Trustco 14 1/2 88 25 86 86 1/2 +0 1/2 15.88
Swed. Ex. C. 13 1/2 86 20 84 84 1/2 +0 1/2 15.73
Santander 14 1/2 86 20 84 84 1/2 +0 1/2 15.73
CCCE 14 1/2 86 20 84 84 1/2 +0 1/2 15.73
Sonatrach 14 1/2 86 20 84 84 1/2 +0 1/2 15.73
Akzo 14 1/2 86 20 84 84 1/2 +0 1/2 15.73
Wash. Fed. 14 1/2 86 20 84 84 1/2 +0 1/2 15.73
Eurofin 14 1/2 86 20 84 84 1/2 +0 1/2 15.73
EIB 14 1/2 86 20 84 84 1/2 +0 1/2 15.73
Volvo 14 1/2 86 20 84 84 1/2 +0 1/2 15.73

Change on day +0 1/2 on week +0 1/2

Average price changes: On day +0 1/2 on week +0 1/2

NOTES

100% Irish Bank 50 100 100 1/2 +1 1/2 15.73

Bank of Montreal 50 100 100 1/2 +1 1/2 15.73

Bank of Tokyo 50 100 100 1/2 +1 1/2 15.73

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Bank of Tokyo 5

INTERNATIONAL COMPANIES and FINANCE

Just back from Zurich, Peter Montagnon looks at a bond market dilemma

Switzerland grapples with inflation

WE DARED to hope after a long period of very moderate price increases that inflationary expectations had been finally overcome. In fact it only took a few months of accelerating prices to bring them back to life.

Thus Dr. Fritz Leutwiler, president of the Swiss National Bank, described at the bank's recent annual meeting what is probably the most important economic problem facing Switzerland today. His conclusion that price stability can only be maintained in the long term if monetary policy remains restrictive rather than expansionary has already had, and will continue to have, a profound effect on the country's capital market.

Coupled with sharp upward pressure on interest rates in the U.S., Switzerland's tight monetary policy has already driven bonds up by a third to a level of 7½ per cent from 5½ per cent at the start of the year.

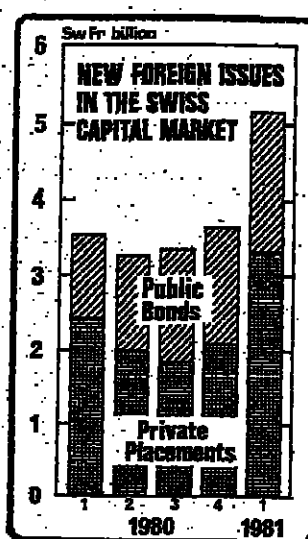
Most bankers in Zurich see them rising further still, bringing them within striking distance of their record 8½ per cent reached a decade ago in a few months.

At their present levels long-term rates are now well above the rate of consumer price inflation, which stands at 5.6 per cent. But with a booming economy — unemployment stands at only 0.2 per cent of the workforce and there is a marked shortage of labour in the building sector — the fears are that inflation will go on rising for the time being.

In the short term, rising interest rates also compound the problem by forcing banks to raise their charges for mortgage finance. In Switzerland, where rents are linked to the mortgage rate, this has a profound effect on the consumer price index, which rises by roughly 0.25 points for every 0.25 percentage point rise in the mortgage rate.

Few bankers believe that the upward movement of interest rates can be reversed before they reach a level high enough to break the back of the boom in the construction industry.

Another requirement for a downturn in Swiss interest rates would be a decline in U.S. rates, whose high levels have weakened the franc on the foreign exchange markets, thereby increasing the risk of



imported inflation. At the moment it is by no means clear whether such relief will come before the next wage round.

Meanwhile, the sharp gains in interest rates and the weakness of the Swiss currency have already seen a significant change in investor behaviour in the bond markets.

Non-residents, who have tradi-

tionally been the main buyers of Swiss franc foreign bonds and notes, no longer purchase such paper in large quantities. Even those who are interested in holding Swiss franc assets prefer to put their money in the Euro market, where Swiss franc deposit rates have recently exceeded 10 per cent.

Swiss institutions and their scope for buying foreign bonds is circumscribed by regulations obliging them to invest the major portion of their assets in domestic securities, and the conditions on foreign issues thus have to be tailored to attract local private investors.

This has led to a marked widening of the yield premium paid by foreign borrowers in the Swiss market. Domestic bonds issued by the Swiss Confederation now carry coupons of 5½ per cent, almost two percentage points below those now being awarded to top foreign borrowers.

Even so, foreign issues are by no means all that easy to place, especially when the borrower is a less than favourite name, and new issue managers are having to tread very carefully with the launch

of new issues. After a very strong start to the year, some bankers believe there is likely to be a marked decline in new issue volume during the second half, although others point out that the Swiss market remains one of the few where long-term fixed interest money is still relatively freely available.

For its part, the National Bank apparently sees no reason to regulate directly the volume of new issues coming on to the market, even if many bankers assume it would be loath to see a sharp increase in capital exports at a time when the country is no longer running a strong balance of payments surplus.

But if borrowers are not deterred by high interest rates and the realisation that the franc at its present level is patently undervalued on the exchange markets, there is always the possibility in the back of many bankers' minds that the bank could eventually seek to turn its present informal calendar of new issues into an instrument for controlling directly the amount of money available to borrowers in this particular market.

Alitalia plans to treble capital over three years

By RUPERT CORNWELL IN ROME

ALITALIA, the Italian state-owned airline whose 1981 prospects have been severely dented by the recent wave of strikes, aims to raise progressively its capital to L940bn (\$295m) within the next three years, from the current L120bn.

For 1981, according to Sig. Luciano Sartoretti, the managing director, Alitalia is seeking a L60bn increase — coupled, it hopes, with an additional L20bn to cover the start-up costs of its new subsidiary, Avioedit, a renaissance of which Alitalia will hold 80 per cent.

The smaller airline was set up two months ago to take over the operations of Itavia, the privately owned domestic carrier whose financial collapse at the end of last year left its 1,000 employees temporarily redundant.

Sig. Sartoretti gave the first indications of the damage wrought to Alitalia's finances by the industrial action, much of it wildest, carried out by pilots, and ground and cabin staff. In the first four months the airline had to cancel 4,400 flights, representing 16 per cent of scheduled services, with the

loss of revenue totalling L46bn.

This figure compares with 1980 revenues of L1,569bn (\$1,360m), when the carrier managed to reduce its deficit to L8.8bn from 1979's L14.5bn. The strikes, moreover, have compounded losses likely from the sharp rise in fuel costs in the first part of this year. Fuel costs went up by 32 per cent, despite the reduced services.

The scheduled capital increases are also essential to improve the company's debt ratio. By the end of last year total borrowings had climbed from L132bn in December 1979 to L407bn (\$354m), a figure equivalent to 2.7 times Alitalia's capital and reserves. The jump is primarily the result of an extensive fleet modernisation which is under way.

Sig. Sartoretti added that Alitalia is exploring ways of boosting the general public's stake in the company, of whose capital, IRI, the state conglomerate, at present holds around 99 per cent. One possibility is of a fixed-interest bond issue convertible into ordinary stock of the airline.

Swedish Match in bid for U.S. flooring group

By Westerly Christian in Stockholm

SWEDISH MATCH is negotiating with GAF Corporation of New York with a view to purchasing the American company's flooring division.

"We are interested in establishing a good, sound market position in the U.S.," says Mr. Willi Senn, the managing director of Tarkett, the Swedish Match housing materials unit which heads the negotiating team. The company intends to sell its wood and PVC flooring, carpets and wall-coverings in the U.S., which currently accounts for only 33m of its SKr 724m (\$153m) annual turnover.

"In three years' time our U.S. sales will have increased significantly," says Mr. Senn. The GAF unit last year generated sales of about \$150m worldwide, but has been operating at break-even after investing heavily in a PVC flooring plant in Ireland, costing some \$20m-\$25m.

Three years ago the European PVC flooring market was expanding rapidly, but currently there is great overcapacity, says Mr. Senn.

In addition, the GAF division has been hit by weak demand in the U.S. after a decline in domestic building over several years. The division has 30 distributors throughout the country.

For its part, Tarkett has a sales office in New York.

The interim report from the Danish hydraulic equipment group, Danfoss, reveals that half-year sales are 4 per cent lower at DKr 1.62bn (\$224m). The company says the decline is in line with management budgets. Danfoss is in the middle of a DKr 364m capital spending programme.

Losses push French toy maker into closure

By DAVID WHITE IN PARIS

FRANCE's second-biggest toy group, Le Jouet Français, has filed a petition for the winding-up of the company as a result of continuing losses.

The group's principal shareholder is Banque Occidentale pour l'Industrie et le Commerce, which is part of the Generale Occidentale group. The toy group's biggest subsidiary, Jouet, which makes electric trains, has already filed its petition. The other companies in the group, which include a model-kit specialist, Heller, and an infant toy producer, Delacoste, were granted a provisional suspension of claims last December.

Le Jouet Français is reckoned to have sustained a loss last year of about FFr 30m (\$5.4m), made up mostly of financial charges. Sales were around FFr 200m, 13 per cent down on the previous year.

The group, which has been

cutting its product range since 1979, has closed a number of workshops and shed some 650 of its 1,700-strong workforce.

● Pernod Ricard, France's leading drinks group, has reached initial agreement for a second takeover in the U.S. in a bid to strengthen its export potential. The company has agreed to purchase Field Crest Importers for \$210,000, subject to approval by the U.S. authorities.

The takeover comes just a year after Pernod Ricard's first big move into the U.S., the \$37.5m purchase of Austin Nicholls, wine and spirits importer and producer of bourbon.

Field Crest had a turnover of about \$2m last year. The two U.S. acquisitions fit in with Pernod Ricard's policy of buying up importers in countries where it has a big market, including Spain, Switzerland and the UK.

Sprecher passes dividend

By JOHN WICKS IN ZURICH

FOR THE second year running the Swiss electrical engineer, Sprecher and Schub, is to pass its dividend.

Group sales improved by 12 per cent to SwFr 507m in 1980 and cash-flow rose to SwFr 6m (\$2.2m) from SwFr 1.2m. At the parent company level, Sprecher incurred a net loss of SwFr 2.24m compared to a deficit of SwFr 3.9m.

Dr. Hans von Werra, management chairman, said at a Press conference in Zurich that a return to real profits called for "considerable efforts" on the part of the company. He said

that it would be "unrealistic" for shareholders to expect an early return to dividend payments.

The raising of cash-flow was the company's primary aim. At present, it covered neither depreciation nor investment needs, the conference was told.

According to Dr. von Werra, Sprecher was "on the way up again" in terms of sales and new orders, which for the first half of 1981 should be above last year's levels. A number of reorganisation measures have been taken.

Our 1980 annual accounts

recorded a further enlargement of activities in all the operational sectors.

Loans and Advances

increased by 25.40% during the year, and this confirms our commitment in helping to secure the economic and social developments of Tuscany.

Financial Investments

registered an increase of 9.94% and they include government securities, bonds, deposits with other banks and shares in other institutions.

The Foreign Department

has, once again, achieved good results: financial support to importers and exporters has been considerable thanks to the large range of transactions and services provided by our operational network — with the vital assistance of our Representative Offices in London, New York, Frankfurt and Paris — and made possible by the highly advanced technology available.

Deposits and Current Accounts

recorded a further growth of 15.73%.

Net profits for the year

were Lit. 3,449,963,624, a 19% increase on 1979: half of these will be allocated to capital funds, the other half will be assigned for the support of charities and social enterprises.

At the General Meeting on March the 30th 1981, the members have approved the 1980 annual accounts.

Financial Highlights

Deposits	Lit. 3,080 billion
Loans and Advances	Lit. 1,280 billion
Financial Investments	Lit. 2,003 billion
Capital Funds	Lit. 72 billion

Cassa di Risparmio di Firenze
Capital Funds: Lit. 72,250,000,000

General Management and Florence Main Office: Via Belfiore, 4-6 - 50122 Florence.
U.K. Representative Office: Wax Chandlers Hall, Gresham Street, LONDON EC2V 7AD
Phone (07) 5558,235-6 - Telex 88829 FIVEVT G - Cable Address FIVEVLON LONDON EC2.

Nedbank Group Limited
Group companies in the Republic of South Africa
Members of the Nedbank Group:
Nedbank (Commercial Bank) Ltd.
(Nedbank Bank) Ltd.
Nedbank (Finance) Ltd.
Nedbank (Insurance) Ltd.
Nedbank (Leasing) Ltd.
Nedbank (Trust) Ltd.
Nedbank (Venture Capital) Ltd.
Nedbank (Investment) Ltd.
Nedbank (Development) Ltd.
Nedbank (Holding) Ltd.

Interim Report and Dividend Announcement

for the six months ended 31st March 1981

Interim report

The unaudited net operating income after tax and after transfers to internal reserves attributable to shareholders of Nedbank Group Limited for the six months ended 31st March 1981 amounted to R31.5 m which represents an increase of 15.3% on the same period last year.

Earnings per share for the period under review increased from 31.0 cents to 35.7 cents.

General

The momentum of the South African economy accelerated further during the first few months of the half year under review. In early 1981, at a real growth rate of more than 8 per cent, the economy overtook its short-term potential and in the wake of the slowdown in world trade the tempo of advance eased.

Business conditions in the economy at large were buoyant during the six months. Consumer spending (fuelled by rising real incomes) and investment spending, induced by reaching production capacity limits, imported a well-based growth impulse which is expected to remain strong despite the less favourable export prospects dictated by the protracted slowdown in the northern hemisphere which is now evident.

Despite conservative monetary and fiscal policies the inflation rate increased and the South African Reserve Bank sought more actively to restrain the excessive increase in money supply. The largely liquid conditions persisted but domestic interest rates, responding to expectations of tighter monetary control and changing balance of payments prospects increased markedly during the period under review. The largest increase in domestic interest rate patterns were in the short-term market. Upward pressure on money market and deposit rates remains strong.

With competition in the banking system remaining intense, margins tended to narrow further. The banks in the Group sought business aggressively and have increased the medium-term variable-rate portion of their portfolios.

The relatively low loan demand, lower margins, and increased operations costs have affected the Group's profit growth which nevertheless increased for the six months by 15.3 per cent on the high level achieved during the corresponding period of 1980. The prevailing confidence in the ability of the economy to maintain growth and the substantial capital surplus of the Group places it in a good position for the immediate future.

For and on behalf of the board

Dr. F. J. C. Cronje, Chairman
Mr. G. S. Muller, Chief Executive and Deputy Chairman

Dividend announcement

An interim dividend in respect of the year ending 30th September, 1981 of 12.5 cents (11.0) per share has been declared payable to shareholders registered in the books of the company at the close of business on 8th May, 1981. The transfer books and register of members will be closed on 9th May, 1981 and reopen on 18th May, 1981. Dividend cheques will be posted on or about 4th June, 1981. Non-resident shareholders' tax will be deducted where applicable.

D.A. Peterson Secretary

	6 months to 31.3.81	6 months to 31.3.80	12 months to 31.3.81	12 months to 31.3.80
Operating income after transfers to reserves	R29,582	R25,917	R55,499	R47,710
Finance	16,494	30,917	32,599	34,590
Total income after transfers to internal reserves	R46,076	R56,834	R88,098	R82,300
Less: Outside shareholders' share of income of subsidiaries	233	1,907	528	3,613
Income attributable to shareholders of Nedbank Group Limited	R45,843	R54,927	R87,570	R78,687
Simple average of long-term investments	R4,082	R7,366	—	—

Notes:
1. The figures for the interim report are unaudited.
2. The above is an abridgement of the interim statement of the Group.
3. In calculating the earnings and dividends per share, no account has been taken of 1980 900 penny preference shares of R1 each, issued in 1980, which are not entitled to dividends.

Salient Financial Information

	6 months to 31.3.81	6 months to 31.3.80	12 months to 31.3.81	12 months to 31.3.80
Issued and fully paid shares of R1 each	88,355	88,154	88,259	87,540
Group shareholders' funds	R295,904	R243,218	R266,477	R224,312
Pre-tax income	R48,982	R41,660	R100,179	R73,710
Taxed income available to Nedbank Group shareholders	R31,535	R27,550	R67,555	R47,393
Earnings per share	35.7c	31.0c	76.4c	54.2c
Dividend per share	12.5c	11.0c	38.0c	27.0c
Total assets	R4,624,227	R4,172,302	R4,608,948	R5,718,712
Credit facilities to the public	R1,978,799	R1,381,271	R1,648,125	R1,366,143
Deposits of the public and other accounts	R3,367,766	R2,755,574	R3,238,591	R2,591,550
Ratio of deposits etc. to total shareholders' funds	11.4	10.9	11.7	11.1

ANZ ends discussions on merger with CBC

BY OUR SYDNEY CORRESPONDENT

MERGER TALKS between the Australia and New Zealand Banking Group (ANZ) and the Commercial Banking Company of Sydney (CBC) broke down yesterday. The way in which the Australian banking system is to reorganise itself to meet expected increased competition from foreign banks is thrown open by the decision.

It leaves in train an agreed move by the Bank of New South Wales to merge with the Commercial Bank of Australia, valuing the CBA at A\$695.5m (US\$790m) when announced — but at A\$633m on the basis of last night's closing price for Wales' shares—and an unwelcome A\$391m move by the National Bank of Australia for the CBC.

The ANZ's withdrawal from the talks was announced by two banks last night in a joint statement that gave no indication as to the reason for the break-down in discussions. The boards of the banks said only that, after preliminary talks, it had been decided not to proceed with the proposal to merge the two banks.

This is a second rebuff for the ANZ—which contests the position of Australia's leading private sector bank with the Wales, and which took the initiative for the round of reorganisation in the industry, in late April, by holding merger talks with the CBA. These talks have been discontinued with the CBA's agreement to a merger with the Wales.

The restructuring moves come with the findings of the Campbell Committee inquiring into the working of the Australian financial system expected to open the way for foreign banks to expand their Australian activities.

The CBC puts its prospective earnings per share for current year at 85.2 cents, a level which on the 15 times earnings basis that the Wales has valued the CBA, means an equivalent bid for the CBC would put a total value on the bank of A\$690m.

This is just under what the Wales offered for the CBA, and would have had to consider whether it would pay such a price for the smallest of the major trading and savings bank.

A total of A\$8.5m of CBC and CBA shares changed hands on the Sydney and Melbourne share markets, representing nearly a third of the total turnover in the centres.

Although the CBC opened trading strongly, at A\$7.60 it edged down throughout the day to close at A\$7.30 and A\$7.20, in Melbourne and Sydney, respectively, for little net change.

Fresh bid for Elder by Bell in prospect

By Our Sydney Correspondent

ELDER SMITH, Goldsbrough, Mort, the diversified South Australian industrial and pastoral group, again faces the possibility of being taken over by the Bell Group, controlled by Mr. Robert Holmes a Court. An A\$160m partial takeover bid has been set in motion, but hangs upon a court hearing next week.

The West Australian Bell Group lodged a draft Part A takeover document for Elder with the South Australian Corporate Affairs Commission last week. The move followed legal advice to Bell that, contrary to widespread belief, the new South Australian Company Takeover Act does not give Bell an alternative of seeking Supreme Court permission to withdraw from its previously announced bid for Elder after permission had been denied by the South Australian Attorney-General.

Bell decided to proceed with its bid after being given the advice and prepared to renew its offer for 50 per cent of Elder at A\$5.10 a share. This matches the highest price paid during the market battle against friends of Elder in March.

The draft takeover document has not been formalised yet because of a legal challenge by BT Australia last Thursday, the day after the draft document was filed.

BT bought a 19.9 per cent stake from Bell at the close of the market battle in March and then sold the parcel to Carlton and United Breweries in a deal that was thought to have ended the contest.

CUB bought the stake as part of a wider strategy, which involves Henry Jones (IXL), in which it is a major shareholder, merging with Elder. BT was granted a temporary injunction in the South Australian Supreme Court restraining the Bell Group from proceeding with its Part A formalisation. BT's application focused on a clause in the agreement under which it acquired the Elder shares from Bell. The clause prohibits Bell from buying anything over a 10 per cent stake in Elder for three years after the date of the agreement, which was April 24. It is thought that the BT action was prompted by the passing-on of this condition in BT's agreement with CUB.

Small car boom boosts Suzuki

BY YOKO SHIBATA IN TOKYO

SUZUKI MOTOR, a major Japanese manufacturer of motorcycles and small fuel savings cars has reported record sales and earnings for the year ended March 31, helped by booming sales of small cars both at home and abroad. Sales increased by 32.7 per cent to Y457.78bn (S2.1bn) and operating profits advanced by 22.3 per cent to Y13.27bn (S69.5m). Net profits were Y4.79bn, up 19.7 per cent, with profit per share improving to Y19.97 from Y16.68.

The company sold 502,532 four-wheel vehicles in the year, a rise of 36.8 per cent. Of the total, domestic passenger car sales accounted for 387,389 units, up 23.9 per cent and exports for 115,143 units, up 110.3 per cent. Motorcycle sales totalled 1,572,064 units (up 30.5 per cent), of which home sales accounted for 511,352 units (up 34 per cent) and overseas sales for 1,060,682 vehicles, up 28 per cent.

Exports in value advanced by 43.8 per cent to account for 48.1

per cent of total turnover. Sales of small cars, in particular of front-wheel-drive vehicles in Latin America, the Middle East, and Europe were higher, and there were strong sales of motorcycles in the U.S.

The effects on earnings increased production and rationalisation as well as an increase in net financial income largely outweighed material cost rises and exchange losses sustained after the yen's appreciation.

Suzuki plans to sell 530,000 four wheel vehicles in the current year: 120,000 abroad and 400,000 at home. The sales target for motorcycles is set at 1.8m units with 1.2m for export and 600,000 for the domestic market. Capital investment for four wheel vehicle production is to total Y35bn, up from Y27bn in 1980-81.

The company plans to boost sales by 10 per cent to Y505bn. Operating profits are put at Y15bn, up 13 per cent and net profits at Y6bn, up 25 per cent.

Gore Browne joins regional Board of NatWest

Sir Thomas Gore Browne, recently retired as senior government broker and as senior partner of Mullens and Co., has been appointed a director of the South-West Regional Board of NATIONAL WESTMINSTER BANK.

Mr. Rod Atwell has been appointed managing director of TEXAS INSTRUMENTS in place of Mr. Robert Wilmet, who has resigned to become managing director of ICL.

Mr. H. J. P. Garland has resigned as marketing director of PADLEY AND VENABLES, Dronfield. Mr. R. J. Clemenow, technical director has assumed responsibility for marketing the company's products in the UK and overseas in addition to his present responsibilities.

Mr. Maurice Carr has relinquished his directorship of WILLIAM MOSS PROPERTY DEVELOPMENT COMPANY.

Mr. Keith Pigott, managing director of Amari Plastics and Mr. Chris Roper, managing director of Century Aluminium, have been appointed to the Board of AMARI following the resignation of Mr. David Alford and Mr. Martin Beale. Mr. Alford will continue to hold a number of responsibilities within the Group and will remain chairman of the Leavitt Group and will serve on the Board of Century Aluminium. Mr. Beale left the Board following his resignation from the Selection Trust Group.

Mr. Brian Coleman-Smith has resigned as a director of Fleet Financial Publishing, the company that publishes Financial Weekly, to take up an appointment at THE GUARDIAN as financial sales director.

Mr. W. J. C. Donie has become chairman of BRITISH BENZOL CARBONISING in succession to Mr. J. W. Sutherland. Mr. R. J. Taylor has been appointed managing director.

Miss Rosina Harris has been appointed deputy chairman (non executive) and Mr. Peter Laszlo has become an executive director of BLUNDELL-PERMOGLAZ. Miss Harris joined the Board in January, 1979, and has been the company's legal adviser for over 20 years. Mr. Laszlo's responsibilities will cover finance and planning.

Mr. R. L. Watt has joined the Board of THE LEISURE as executive director with special responsibility for finance and business affairs. The company

is a subsidiary of Trusthouse Forte. Mr. Watt is also a director of South Bank Theatre.

Mr. B. H. Walley and Mr. T. A. Welsh have been appointed directors of FERODO, a subsidiary of Turner and Newall.

Mr. D. S. Macfarlane has been appointed managing director of CROMARTY FORTH ENGINEERING COMPANY, a member of the Richardsons Westgarth Group.

Mr. Roger C. G. Hawkins has been appointed director in charge of the industrial resins division of BORDEN (UK).

Mr. Stuart Douglas is to retire as director of the BRITISH MAN-MADE FIBRES FEDERATION on November 30.

Mr. David Simpson of the Inner London Education Authority's Education Catering Organisation has been appointed chief executive of the CIVIL SERVICE CATERING ORGANISATION from June 1.

Mr. David R. Stoddart, who recently retired from Wedd Duracher Mondant and Co., has joined the Board of RESERVE ASSET MANAGERS.

Mr. P. J. Cope, chairman of L&M Holdings and managing director of Linotype and Machinery, has been appointed vice-president of the MORGAN THALER GROUP, the parent division of Allied Corporation of New Jersey.

Mr. J. R. McIntosh has been appointed a director of HOGG ROBINSON (UK), part of the Hogg Robinson Group.

Mr. John Hewett-Hicks has been appointed to the Board of JOHN PLUMER & PARTNERS, Lloyd's insurance broker.

Viking Resources International N.V.
Curacao, Netherlands Antilles
Notice of Annual General Meeting of Shareholders
Notice is hereby given that an Annual General Meeting of Shareholders of Viking Resources International N.V. has been called by the Manager, Caribbean Management Company.

The Meeting will take place at John B. Gonsiraweg 6, Willemstad, Curacao, Netherlands Antilles on 11th June, 1981 at 10.00 a.m. The agenda may be obtained from the offices of the Company at John B. Gonsiraweg 6, Willemstad, Curacao or from the Paying Agent mentioned hereunder. Shareholders will be admitted to the meeting on presentation of their certificates or of vouchers, which may be obtained from the Paying Agent against delivery of certificates on or before 4th June 1981.

Caribbean Management Company
Willemstad, Curacao, 15th May, 1981.
Paying Agents:
Pierion, Helderich & Pierion N.V.
Herengracht 214, Amsterdam

Reynolds consortium to build smelter

BY OUR SYDNEY CORRESPONDENT

A CONSORTIUM headed by the Reynolds Metals group of the U.S. has been granted the right to construct Western Australia's first aluminium smelter.

Sir Charles Court, the Western Australian Premier, has given the go-ahead to the Western consortium to start negotiations with the State electricity authority for the supply of power to the project.

The consortium, consisting of Reynolds, Shell, and CSR, which will each hold a one-third interest, won the development right against competition from Alcoa of Australia, the subsidiary of the U.S. aluminium group.

It will require 400 MW to operate the smelter and the provision of electricity will be crucial for the development. If it is constructed by the target date of 1985 a coal-fired power station is expected to be built near Bunbury.

It has been estimated that up to A\$600m (US\$683m) will have to be spent to upgrade the state's power grid.

The smelter will be built in the Collie shire near Worsley alumina refinery. During the five-year construction phase A\$440m at 1980 prices will be spent on materials, labour and other services.

This announcement appears as a matter of record only



\$10,000,000

Droplock Loan repayable 1986 - 2001

on behalf of

Wickes Europe, Inc.

funds provided by

Finance Corporation for Industry Limited

arranged by

Merrill Lynch International Bank Limited

January 1981

Fedfood up despite poor fishing

BY JIM JONES IN JOHANNESBURG

FEDFOOD, the diversified South African food group which is controlled by Federale Volksbeleggings, increased operating profits by 53.5 per cent in the year to March 31, 1981 from R23.45m to R36m (S43m). The advance was made despite a continuing decline in profits from the troubled Namibian fishing interests. Turnover rose by 39.4 per cent to R443.6m

(S528m) from R318.2m. Fishing for pilchards in Namibian waters has restarted this week, but stocks remain low and Fedfood warns that pelagic fish quotas will remain at a low level in the medium term.

The group has, however, diversified its fishing activities to Chilean waters. The subsidiary, Kaap Kune has entered into an agreement with the Chilean Camello group to erect a fish cannery at Iquique and a fish factory at Caldera. The project is well under way and is expected to contribute to profits

during the current financial year.

The board says that, despite problems encountered in the recently acquired snack foods manufacturer, Riviera foods, the group achieved the objectives set for the financial year. Nola Industries, which is 90 per cent owned and is South Africa's largest meat producer, put in "an outstanding performance".

A total dividend of 34 cents has been declared from earnings of 78.1 cents a share, compared with 29 cents from earnings of 61.6 cents in 1979-80.

This announcement appears as a matter of record only.

U.S. \$43,000,000

Project Term Loan

Polisul Petroquimica S.A.

A company formed in Brazil to build a high density polyethylene plant in Timão, State of Rio Grande do Sul

Sponsored by

Refinaria de Petroleo Ipiranga S.A.

Hoechst AG

Petrobras Quimica S.A.—PETROQUISA

Fixed Rate Funds

Provided by

International Finance Corporation

Floating Rate Funds

Provided Through IFC Participations by

Union Bank of Switzerland

Amsterdam-Rotterdam Bank N.V.

Morgan Guaranty Trust Company of New York

Banco Sudameris Internacional S.A.

Citibank, N.A.

National Bank of Abu Dhabi

Abu Dhabi International Bank Inc.

April, 1981

These securities having been sold, this announcement appears as a matter of record only.

19th May, 1981

Oesterreichische Kontrollbank
Aktiengesellschaft

U.S.\$75,000,000

Guaranteed Floating Rate Notes 1986

Irrevocably and unconditionally guaranteed as to payment and interest by the

Republic of Austria

European Banking Company Limited

Orion Bank Limited

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Österreichische Länderbank Aktiengesellschaft

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Banque de Paris et des Pays-Bas

Blyth Eastman Paine Webber International Limited

Chase Manhattan Limited

Credit Suisse First Boston Limited

Deutsche Bank Aktiengesellschaft

Dresdner Bank Aktiengesellschaft

Dillon, Read Overseas Corporation

First Chicago Limited

Fuji International Finance Limited

Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft

Hambros Bank Limited

Kreditbank N.V.

Morgan Guaranty Ltd

National Bank of Abu Dhabi

Salomon Brothers International

Sumitomo Finance International Limited

Swiss Bank Corporation International Limited

S.G. Warburg & Co. Ltd.

Dollar eases

(Bk) bankers' rates; (cm) commercial rate; (ch) convertible rate; (fn) financial rates; (exC) exchange certificate rate; (k) Scheduled Territory; (nc) non-commercial rates; (nom) nominal; (o) -Official rates; (u) -Unofficial rates.

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

Belgian rate is for convertible francs. Financial franc 80.40-80.50.
Six-month forward dollar 5.45-5.55c. dis. 12-month 8.00-8.20c. dis.

† UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

May 10	Bank of England Invo.	May 15	Bank rate	Special Drawing Rights	European Currency Unit	
sterling	99.2	26.8	Sterling	12	0.595468	0.531176
U.S. dollar	106.1	17.5	U.S.	4	1.17475	1.10272
Canadian dollar	87.1	10.2	Canada	5, 10, 15	1.17475	1.10272
Australian dollar	106.1	17.5	Austria Sch.	64	19.0603	17.9088
Belgian franc	106.9	9.8	Belgium F.	14	45.9797	41.3024
Danish kroner	96.8	11.9	Denmark K.	1	9.5443	8.8456
Deutsche mark	114.7	11.7	D mark	7 1/2	2.9923	2.53350
Swiss franc	134.1	17.5	Guilder	9	5.00080	2.81568
French franc	106.9	9.8	Italy L.	8	16.4833	15.2667
French franc	82.8	11.5	Lira	19	1342.45	1260.41
Lira	68.3	55.3	Yen	64	260.677	245.466
Spanish peseta	106.9	9.8	Spanish Pts.	8	unavail	101.009
Swiss franc	134.1	17.5	Swiss C.F.	9	unavail	101.009
West German mark	114.7	11.7	G.M.K.	5	2.42351	2.27712
Bank of England Index (base average 1936-39)	100	100	Swiss Dr. ch.	20 1/2	161.560	149.560

May 18	\$	\$	% Note Rates	
Argentina Pass.....	6789 5782	3220-3220	Austria.....	33.70-34.05
Australia Dollar.....	10,560 2970	0.8785-0.8790	Belgium.....	35.75-36.50
Brazil Cruzeiro	173.24-174.34	84.28-82.94	Denmark.....	14.97 15 12
Finland Markka.....	1,005 9-05	3.1715-5.1185	France.....	11.55 11 50
Greek Drachma.....	114.58 11-12	52.70 52.50	Germany.....	4.74-5.41
Hong Kong Dollar.....	11.59 11-12	4.4420-4.4450	Italy.....	2340-2385
Iran Rial.....	166.80	72-40	Japan.....	465-468
Iraq Dinar.....	4,047 0.582	0.3715-0.3778	Netherlands.....	5.31-5.35
Luxembourg Frs.....	70.55 78.45	3.175-3.154	Norway.....	11.79 11.58
Malaysia Dollar.....	1,000 1.000	1.0000-1.0000	Portugal.....	10.00-10.00
New Zealand Dir.	2.5695 2.2745	1.5390-1.5210	Spain.....	165.1 165
Saudi Arab. Riyal.....	702.00 7.02	3.1755-3.155	Sweden.....	10.10-10.20
Taiwan New Dollar.....	1,000 1.000	1.0000-1.0000	Switzerland.....	2.00-2.00
U.S. Air Force Rand.....	1,479.45 1,751.5	0.8575 8.8595	USSR States.....	2.09 3.11%
U.A.E. Dirham.....	7.65 7.69	5.8715-5.8740	Yugoslavia.....	74-80

French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canada Dollar	Belgian Franc
11,566	4,295	5,533	2390.	2,504	76.40
5,546	2,056	2,562	1144.	1,199	37.53
2,406	0,992	1,112	496.3	0,520	16.28
24.97	9,256	11.54	5150.	5,397	169.0
10.	5,707	4,620	2063.	2,161	67.5 7
8.697	1.	1,246	566.3	0,585	18.25
2,164	0,808	1	446.4	0,468	14.66
1,164	1,797	2,240	1000.	1,048	32.81
4,827	1,715	2,138	954.3	1.	31.31
14.78	5,478	5,827	3048.	3,194	100.

May 18	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling U.S. Dollar	1. - 0.479	2.099 1.	4.815 2.305	464.0 222.1	11.565 5.946	4.295 2.056	5.535 2.562	2390. 1444.	2.504 1.199	76.40 37.63
Deutsche Mark Japanese Yen 1 000	0.208 2.155	4.434 4.502	1. 10.58	96.37 1000.	2.406 24.97	0.892 9.856	1.112 11.54	496.3 5150.	0.520 5.397	16.28 169.0
French Franc 10 Swiss Franc	0.863 0.235	1.803 0.488	4.156 1.121	400.5 108.0	10. 5.697	5.707 1.	4.620 1.246	8055. 566.3	2.161 0.585	67.5 7 18.25
Dutch Guilder Italian Lira 1,000	0.187 0.418	0.390 0.874	0.900 2.015	96.69 194.2	2.164 4.846	0.808 1.797	1. 2.240	446.4 1000.	0.468 1.048	14.66 38.61
Canadian Dollar Belgian Franc 100	0.399 1.276	0.834 2.665	1.923 6.142	185.3 591.8	4.827 14.78	1.715 5.472	2.138 6.827	954.5 3048.	1. 3.194	31.31 100.

3 months U.S. dollars		6 months U.S. dollars		The fixing rates are the arithmetic means, rounded to the nearest one-sixteenth, of the bid and offered rates for \$10m quoted by the market to five reference banks at 11 am each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Bayern-Notionale d'Alsace and Messageries Commerciales de France.
bid 18 1/4	offer 18 7/8	bid 17 1/2	offer 18 1/8	

EURO-CURRENCY INTEREST RATES (Market closing Rates)										
May 18	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Belgian Franc/Convertible	Japanese Yen
Short term	11½-11¾	18½-18½	17-18	10½-10½	12-12	10½-10½	18½-18½	18-19	12-16	6¼-6½
7 days' notice	11½-11¾	18½-18½	17-18	10-10½	8-8½	10½-10½	18½-17½	19-21	13-18	6¼-6½
Month	11½-11¾	18½-18½	17-18	10-10½	11½-11½	10½-10½	18½-18½	17-18	17-18	6½-7½
Three months	12-12½	18½-19	18½-19	11½-11½	10½-10½	12½-12½	18-19	21½-21½	18-21	7½-8
Six months	12½-12½	17½-18½	17½-17½	11½-11½	10½-10½	12½-12½	18-19	20½-21½	17-18	7½-8½
One year	18½-18½	17½-17½	17-17½	18-18½	9½-9½	18½-18½	18½-17½	20½-21	16½-17	8½-8½

SDR linked deposits: one-month 14½-15½ per cent; three-months 15½-16½ per cent; six-months 14½-15½ per cent; one-year 14½-16½ per cent.

ECU linked deposits: one-month 14½-14½ per cent; three-months 14½-15 per cent; six-months 14½-14½ per cent; one-year 14½-14½ per cent.

Long-term (closing rates): one-month 16½-16½ per cent; three-months 16½-16½ per cent; four-months 16½-16½ per cent; five-months 16½-16½ per cent; normal closing rates.

Long-term rates are call for U.S. dollars, Canadian dollars and Japanese yen; others two-days' notice.

The following normal rates were quoted for London dollar certificates of deposit: one-month 18.50-18.60 per cent; three-months 18.70-18.80 per cent; six-months 18.85-18.95 per cent; one-year 16.95-17.05 per cent.

Europe rates steady

Call money was quoted at 11.70-11.90 per cent in Frankfurt yesterday, compared with 11.80-11.90 per cent on Friday, and the Bundesbank special Lombard rate at 12 per cent. One-month funds eased to 12.80-13.95 per cent up of L51 trillion three-month bills; L8 trillion six-month bills; and L21 trillion 12-month bills. On the following day the authorities offered only L11 trillion of three-year floating rate Treasury certificates.

Little change

Gold fell just \$3 an ounce in the London bullion market yesterday to \$480.483 in very quiet and featureless trading. The metal opened at the same price as on Friday.

In Frankfurt the 12 1/2 kilo bar was fixed at DM 535.700 per kilo (\$483.01 per ounce) against DM 53.730 (\$483.17) previously. It was closed at \$481.484 compared with \$484.487 on Friday.

per cent, against 13.05-13.25 per cent, while six-month rose to 13.20-13.30 per cent from 13.05-13.25 per cent. The month money was 13.00-13.10 per cent, compared with 12.90-13.15 per cent.

In Paris call money remained at 16 per cent, where it has been

UK MONEY MARKET

Adequate supply

	May 18	May 15
Gold Bullion (fine ounce)		
Close	\$480.485	\$483.486
Opening	\$480.485	\$482.485
Morning fixing	\$481.75	\$482.228
Afternoon fixing	\$481.75	\$485

	May 18	May 15
Close	(£229.234)	(£232.234.14)
Opening	(£230.231.14)	(£232.235.12)
Morning fixing	(£230.613)	(£232.228)
Afternoon fixing	(£232.623)	(£233.051)

(from March 10, 1981)

Funds were in adequate supply in the London money market yesterday and the authorities did not intervene. The market was faced with a large number of maturing "eligible bills" in official hands, but this was roughly balanced by a small decline in the note circulation, a small Government disbursements over revenue payments to the Exchequer, and market holdings of a moderate amount of maturing Treasury bills.

In Rome it was announced that the Italian Treasury Ministry will offer 116 trillion lire Treasury bills by auction through the Bank of Italy, to replace maturi-

1/4 Krugerrand	2554.4	2555.1	(1211.1, 1212.4)	9556-587	(23215, 124)
1/2 Krugerrand	5098.8	5110.2	(2322.2, 2323.6)	9551-582	(23215, 834)
1/4 Krugerrand	563.54	564	(1211.1, 1212.4)	9554-55	(23215, 834)
Mapleleaf	2454.4	2459.1	(1211.1, 1212.4)	9542-585	(23215, 258)
New Sovereigns	1311.1	1313	(1211.1, 1212.4)	9551-582	(23215, 834)
King Sovereigns	1311.1	1313	(1211.1, 1212.4)	9551-585	(23215, 258)
Victoria 50s	1311.1	1313	(1211.1, 1212.4)	9551-585	(23215, 258)
50 pesos Mexico	5998.80	6001	(2322.2, 2323.6)	9551-582	(23215, 834)
50 pesos Mexico	5998.80	6001	(2322.2, 2323.6)	9551-582	(23215, 834)
500 Argentine	5998.80	6001	(2322.2, 2323.6)	9551-582	(23215, 834)
500 Argentine	5998.80	6001	(2322.2, 2323.6)	9551-582	(23215, 834)

Discount houses paid about 10 1/2 per cent for early secured call loans, with closing balances taken at 11 1/2-12 1/2 per cent, although some money was found at around 10 per cent.

In the interbank market overnight loans opened at 11 1/2-12 1/2 per cent, and finished around 12 1/2-13 per cent, but up to 20 per cent was paid for very late money.

[illegible]

Exchange Rates. As has been our practice the results for the quarter and the comparative figures for 1980 have been calculated at company's rates of exchange. These are based on £1 = Fl. 5.07 = U.S.\$2.38, which were the closing rates of 1980. Total Concern profit attributable to ordinary capital for the current quarter has also been recalculated at the rates of exchange current at the end of March 1981 based on the rate £1 = Fl. 5.33 = U.S.\$2.34.

RESULTS

In the first quarter of 1981 sales value was 76 per cent higher than in the corresponding quarter of 1980. Total operating profit was up by 35 per cent. The comparisons are to some extent distorted by the fact that under our accounting system the first quarter of 1981 had more working days than the corresponding quarter in 1980. Allowance for this, there was no significant change in

Products also did well. This was only partly offset by lower results than in 1980 from Chemicals, Animal Feeds, and Paper, Plastics and Packaging. Our German fishing operations are making losses owing to the lack of agreement on fishing arrangements within the E.E.C. Results in the United States were about the same level as in 1980. The other countries outside Europe and North America continued to show good gains in volume

and operating profit.

Unilever Quarterly Results are published in leaflet form.
If you wish to be included in the mailing list for these leaflets please write to:
Public Relations Department, P.O. Box 68, Unilever House, London, EC4P 4BQ.

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Companies and Markets

Jamaican banana exports start

By Canute James in Kingston

JAMAICA will next week resume exports of bananas to the UK after a ten-month break. The island's banana industry, which over the past 20 years has supplied about 25 per cent of Britain's needs, was devastated by a hurricane last August. Shipments to Britain before the hurricane averaged about 70,000 tonnes per year, but fell to 30,000 tonnes last year because of the hurricane. The Jamaican Government says it feels it can sell as much as 150,000 tonnes on the British market. It is aiming to raise exports to 120,000 tonnes by 1984, which could bring earnings of \$40,000 according to a government statement.

Jamaica recently received a \$7m loan from the World Bank for export development, and about a half of this is to be used to rehabilitate the export banana industry.

The quality of Jamaican bananas when the reach Britain has been a cause of complaints from fruiters, greengrocers and housewives. The Agriculture Ministry here has launched a public education campaign asking farmers to improve the quality of their fruit.

UK fish landings fall

By Richard Mooney

UK FISH landings totalled 756,008 tonnes (including shellfish) last year, 9 per cent less than in 1979, and average quayside prices fell 4 per cent, according to figures published yesterday by the White Fish Authority.

Among the commercially significant species, landings were only higher for haddock (up 17 per cent) and sole (up 23 per cent). The cod catch was down 28 per cent to 252,735 tonnes and the mackerel catch down 28 per cent to 252,735 tonnes.

Quayside prices fell for all human consumption species except sprats.

Imports of fresh, frozen and cured fish rose to 309,597 tonnes from 302,114 tonnes in 1979. But this rise was exceeded by the growth in exports from 38,969 tonnes to 54,558 tonnes.

European boost for lead market

By JOHN EDWARDS, COMMODITIES EDITOR

LEAD PRICES defied a general downturn in base metals on the London Metal Exchange yesterday, following an announcement by Italian metal producer, Samin, that it was declaring indefinite force majeure on about half its lead output because of pollution problems at its Sardinia smelter.

Samin, which is part of the state-controlled ENI group, is a relatively small lead producer with an annual output capacity of 40,000 tonnes of lead bullion and 28,000 tonnes of lead ingots. However, its difficulties reflect some of the production problems affecting old lead smelting plants.

Aiding the advance in the lead market too yesterday were reports of increased European consumer buying interest, including from the Communist bloc. This more than offset the rise of 575 tonnes in lead stocks in the LME warehouses to 49,000 tonnes. Cash lead closed \$5.5 up at \$337.5 a tonne.

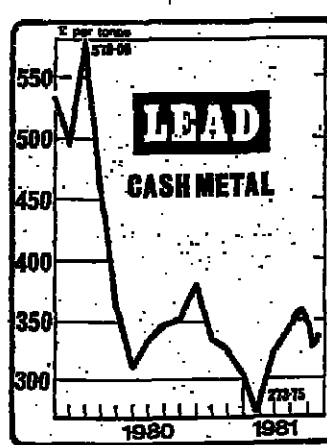
In contrast, lead's sister metal

zinc came under selling pressure yesterday. Cash zinc closed \$3 lower at \$410 a tonne. The three months quotation after opening at \$429 dropped to \$408 at one stage on the later afternoon, before rallying to \$414. This was in spite of a fall in LME zinc stocks of 925 tonnes to a total of 87,900 tonnes.

However, it was confirmed on Friday that a strike had been averted at Combe's Tisil smelter in British Columbia when workers ratified new labour contracts.

Outokumpu of Finland confirmed yesterday it was raising its European zinc producer price by \$50 to \$325 a tonne in line with the increases announced by other companies last week, including AM and S Europe, which runs the Avonmouth smelter in Britain.

Copper stocks were down by 1,650 to 117,500 tonnes. But the market was held back by the strength of sterling and news of another rise in U.S. interest rates. Cash wirebars closed \$2.25 lower at \$838.25 a tonne.



Tin stocks rose by 365 to 7,585 tonnes and the easier supply situation helped depress the cash price, which fell by \$27.5 to \$2,110 a tonne, while the three months quotation lost \$55 to \$5,222.5.

Aluminium stocks also increased by 1,700 to 52,025 tonnes, but the market was only marginally lower. Alcoa announced last week that it is to reduce aluminium production at two of its U.S. smelters because of rising costs. The company plans to suspend production of a 22,000-tonne-a-year potline and halve output of a 28,000-tonne plant.

Nickel holdings in LME warehouses rose by 485 to 2,418 tonnes, but silver stocks fell by 110,000 to 24,800,000 oz.

Cocoa and coffee values fall

By OUR COMMODITIES STAFF

REPORTS OF producer selling hit coffee and cocoa futures prices in London yesterday.

The July delivery coffee position fell \$5 to \$1,044.5 a tonne in a wave of speculative selling. The downward impetus came from an after-hours movement in New York on Friday night which was prompted by talk of Brazilian selling. But London traders said the Brazilian sales represented "paper activity" rather than physical sales.

The July position fell to \$1,000 a tonne at one stage but resistance became apparent at this psychological level and prices steadied near the close. Dealers suggested the market may have become oversold and could be due for an upward correction.

In Washington the U.S. Census Bureau reported that American green coffee roasting in the first quarter of the year totalled 4.7m bags (60 kilos each) down from 4.87m in the fourth quarter of 1980, but higher than the 4.29m roasted in the same 1980 quarter. The producer selling, which pushed London cocoa prices

lower came from Nigeria and the Ivory Coast. Dealers saw particular significance in the continued Nigerian selling in view of that country's assertion some time ago, when prices were higher, that it had not a minimum price below which it refused to sell.

The dealers suggested that storage problems might have forced Nigeria to reconsider this policy. July delivery cocoa on the London futures market slipped to \$98.5 a tonne at one stage—only a little above recent five-year lows—but values steadied towards the close and July ended the day \$7.50 down at \$90.2 a tonne.

In Accra the Ghana Cocoa Marketing Board has submitted proposals to the Government for an increase in the producer price of cocoa, reports Reuters.

The board's interim management committee chairman Mr. Alhaji Mumuni Bawumia said the intention in proposing the first producer price since the start of the 1979-80 season was to revive the flagging cocoa industry by encouraging farm maintenance, boosting produc-

tion and reducing the incentive to smuggle cocoa.

West Germany is unlikely to approve an EEC commission decision stating support for provisional application of the 1980 new International Cocoa Agreement, the Government said in Bonn.

Germany's view on the agreement is unchanged since its decision in March to sign the pact, it said. It said then it would only support provisional application if the main producers were represented too.

The new pact has been prevented from coming into force because the Ivory Coast, the largest producer, and the U.S., the main consumer, have both refused to sign the agreement.

Germany decided in March to sign the pact to show its interest in participating and in the hope that the Ivory Coast would respond and join too.

Other member states may decide today's meeting of the EEC Foreign Ministers to approve provisional application on an individual basis, rather than at a joint EEC level.

World tea output record

WASHINGTON — World tea production last year totalled a record 1.80m tonnes, nearly 2 per cent above the previous year, the U.S. Agriculture Department said.

The department said the larger crop was due largely to production increases in India, China, Turkey, Indonesia and Bangladesh, which more than offset drought-induced declines in Sri Lanka, Kenya and the USSR, reports Reuters.

World tea exports last year were estimated to have exceeded the record 1979 level of 522,000 tonnes, as larger shipments from India and China offset reductions by Sri Lanka and Kenya.

The USDA said the average London auction price for all teas rose slightly in 1980 to \$1.01 per pound from the 1979 level of 98c per pound, primarily reflecting inflation pressures on shipping and production costs.

It said prices during the early months of this year have remained around \$1 per pound, but with global sugar prices receding from their unusually high levels of last year, tea consumption may increase and lend support to tea prices.

P. C. Mahanti in Calcutta writes: The Indian Tea Board has calculated that tea exports for 1980-81 will be 1.80m tonnes compared with 1.65m in 1979-80, showing an increase of 9.1 per cent but still short of the year's target of 2.0m.

Under the Sixth Plan export targets for tea there should be an annual increase of 11m-12m kilos of tea which would lift the target for 1981-82 to at least 2.45m tonnes.

Canadian tungsten mine strike ends

THE strike at Amara's 65 per cent owned Canada Tungsten Corporation ended last week, Amara chairman and chief executive officer M. Pierre Gosselard told analysts.

Further details were not immediately available on the settlement of the strike, which began last November 14. Canada Tungsten produced 7m lbs of tungsten contained in scheelite concentrate last year.

M. Gosselard later said that the company is stockpiling tungsten because of contractual obligations with Botswana RST and molybdenum, in anticipation of an upturn in demand.

SHEEPMEAT

EEC threat to Australian trade

By PATRICIA NEWBY IN CANBERRA

THE AUSTRALIAN sheepmeat industry is watching with concern the UK's battles within the EEC over the clawback levy on UK exports to the Community.

It is particularly alarmed at reports that UK abattoirs are making arrangements to slaughter British lamb according to Islamic Halal rules so the exports to the Middle East markets would be possible.

The Australian industry fears that unless the clawback levy is modified, UK sheepmeat exports to the Community, which have already been reduced to a trickle, might cease permanently leaving about 30,000 tonnes of UK lamb and mutton for export to other markets each year, particularly the Middle East, in competition with Australian sheepmeat.

The Middle East is by far Australia's biggest market for sheepmeat—around 3.7m live sheep were exported last year in addition to chilled and frozen lamb and mutton.

Mr. Richard Moxham, Secretary of the Sheepmeat Council of Australia, told the council's

annual meeting in Canberra recently that it was unlikely that surplus UK lamb would be consumed within the UK if exports to the EEC ceased.

He said it was also unlikely that UK sheep farmers would adjust their production to domestic demand, partly because the new EEC sheepmeat regime made lamb production more profitable than before its introduction.

The net effect might well be an increase in the amount of lamb exported to third countries, as these exports were exempt from the clawback levy, Mr. Moxham said.

After representations from Australia last year which ended in a threat by Mr. Doug Anthony, Australia's Deputy Prime Minister to divert trade away from the EEC, a clause was inserted in the EEC-Sheepmeat regime that the Community would avoid any market development which could prejudice the marketing of Australian mutton and lamb.

Mr. Moxham said yesterday if UK exporters moved to increase

sales of lamb to the Middle East above traditional levels of around 20m tonnes a year this could represent a breach of the Australia/EEC sheepmeat agreement.

Cheap air and sea freight services between the UK and the Middle East could be another incentive for UK exporters, Mr. Moxham said. Charter airlines could service the Middle East from the UK at freight rates of about \$A1 a kilo compared with \$2.50 for charter flights from Australia.

Mr. Ralph James, acting president of the Sheepmeat Council, also expressed concern over EEC sheepmeat policies. He said it was "an unfortunate fact" that the EEC was exporting subsidised meat into Australia's traditional markets.

He cited a tender to Egypt and a consignment to Singapore which he said had been subsidised at the rate of \$A1,500 and \$A1,800 per tonne respectively.

Australia's sheepmeat trade for the financial year to June 30, 1980 earned \$A391m.

U.S.-Soviet grain talks soon

WASHINGTON — The U.S. and the USSR to discuss additional grain sales.

After addressing the American Meat Institute, Mr. Block told reporters that the U.S. talks with the USSR on grain sales, but there has been no fixed meeting place or time.

"We are talking on a level but nothing has been lined up," he said.

Last week the head of a Soviet trade delegation visiting Buenos Aires pointedly described Argentina as his country's "most important partner" concerning sales of grain.

The U.S. imposed its embargo following the USSR's Afghan invasion, Argentina has taken the lead in filling the supply gap.

The USSR has already contracted to buy almost 10m tonnes of Argentinean grain in 1981, nearly a third of its total projected import requirement.

Supplies of U.S. feedgrains this autumn will be about 40 per cent below a year earlier, at an estimated 31m tonnes, in spite of sharply lower use last winter and continued weak

demand, according to the U.S. Agriculture Department.

Carryover stocks would be only 14 per cent of total projected use, compared with an average ratio of 22 per cent during the 1977-78 period. During 1974-75, when supplies were particularly tight, the ratio averaged 12 per cent.

Total feedgrain usage in the 1980-81 year is estimated by the Department at 320m tonnes, down from last season's record 323m. The cut is expected because of lower projected livestock-to-grain price ratios, smaller animal numbers and increased roughage feeding.

The department noted early season projections for the 1981-82 season point towards increases in both harvested area and average yields which will result in output well above the drought-reduced 1980m tonnes produced in 1980.

With normal yields, production would be around 231m tonnes, but the smaller stocks meant total supplies would be only 11m tonnes higher than this season, USDA said.

Reuter

BRITISH COMMODITY MARKETS

BASE METALS

COPPER—Quietly steady on the London Metal Exchange with forward metal moving in a 24 trading range prior to closing the late Kib at \$281.5. Turnover 16,000 tonnes.

Official: — Unofficial: —

WIREBAR: —

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LEAD

LEAD—Firmly following reports of production problems at the Samin smelter in Sardinia, three months opened at \$342 and gradually moved up to close the late Kib at \$350.5. Turnover 15,225 tonnes.

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Unilever's first-quarter results encourage equities

Gilts extend recovery despite U.S. Prime rate rises

Account Dealing Dates
Option
First Declared Last Account
Dealing Date
May 18 May 15 May 26
May 18 May 26 May 26
June 1 June 11 June 22
* New time - dealings may take place from 9.30 am to two business days earlier.

Another day free of company fund-raising proposals helped to impart firmness to London equities yesterday at the start of a new trading Account. Business for much of the morning was slow but the announcement shortly after midday of Unilever's good first-quarter results generated more interest and most leading shares improved. Numerous minor features came to the fore following weekend Press comment and, with situation stocks also attracting revived attention, the equity sectors seemed set for a better session. An extension of Friday's recovery in Gilt-edged securities was another helpful influence, but enthusiasm suddenly faltered about an hour before the official close and many top-name issues had their gains pared.

Seven constituents of the FT Industrial Ordinary share index were quoted ex-dividend and the resulting deductions accounted for virtually the whole of an opening loss of 3.9 in this measure of the market's mood. The effects of Unilever's announcement on sentiment were recognised by the index turning before to post a net rise of 3.9 at 1.00 pm before it closed only 1.3 up on the day at 552.3.

Government stocks furthered Friday's improvement. The re-investment of interest payment proceeds together with publicity about the yields currently offered on longer-dated Gilts were contributory factors in a market encouraged by the latest U.S. money supply figures and yesterday's recovery in sterling. News of U.S. Prime rate increases to 20 per cent hardly caused a ripple and medium-/long closed near the day's best with fresh rises stretching to 1.

The shorts were again restrained by the presence of the tap stock and made only limited headway, but the Government Securities Index put on 0.37 more, at 67.23, to take it 0.84, or 1.3 per cent, above its 1981 low of 65.39 which was recorded last Tuesday. Interest in Traded options was fairly small with 1,097 deals done compared with Friday's 1,337.

Business Computers, which staged an impressive debut in the Unlisted Securities Market last week, came in for further support and touched 140p before closing 5 up at 138p compared with the placing price of 85p.

Hambros good
Hambros stood out in the banking sector, rising 40 to 725 on investment buying ahead of the results due next month: sentiment was helped by the recent strength in associated Hambros Life. Elsewhere, Commercial Bank of Sydney plummeted 55 to 350p, after 350p, on the surprise termination of merger discussions with Australia and New Zealand Bank which were announced only last Friday. ANZ hardened 4 to 237p. Worries about increased competition for customers deterred investment interest in the major clearers and prices drifted lower. Lloyds shed 6 to 340p as did NatWest to 380p. Among Hire Purchases, Lloyds and Scottish put on 4 to 185p ahead of Thursday's interim results. Still reflecting the French Presidential election result, Compagnie Bancaire lost 11 points to 522.

Buyers showed occasional interest in the Brewery sector. Greenall Whitley found support and put on 7 to 139p, while Whitebread "A" continued to attract buyers in front of today's preliminary figures and put on 5 more to 185p. Quietly firm conditions prevailed in Buildings. Among the leaders, Blue Circle improved 6 to 476p and Redland 4 to 172p, while Taylor Woodrow advanced 12 to 555p. Tarmac hardened 4

to 400p and BPE a couple of pence to 282p. Elsewhere, G. H. Downing, in receipt of a 200p per share cash bid from Hanson Trust, added 7 more to 215p pending developments, while renewed speculation in lifted Phoenix Timber 12 to 139p. Demand in thin markets lifted Wiggins Construct 4 up at 51p and Walter Lawrence 6 dearer at 138p. John Mowlem came in for support and firmed 5 to 176p and the new oil-paid shares rising 6 to 35p per share. Thomas Warrington put on 84 to 176p and John Finlan 3 to 141p, the latter following Press comment. Howard Shuter became a good market and rose 5 to 40p.

Firmer at one stage, leading Chemicals drifted back on lack of follow-through support. ICI reverting to 302p, after 303p, and Flans closing just 2 dearer at 175p, after 182p.

Landca jump
Stores ahead of the new Account on firm note. Comment started of tomorrow's preliminary results helped Marks and Spencer put on 3 to 141p, after 143p, while British Home added 4 to 174p and Gieves "A" to 487p. Elsewhere, Landca, dealt under Special Rule, jumped 13 to 41p in response to Press comment. A dull market last week on the poor results, Lee Cooper rallied 10 to 177p, while the prospects of 6 to 7, respectively were seen in J. T. Parrish, 110p, and Dixons Photographic, 187p. Sumrie Clothes continued firmly at 56p, up 4. John Moores, on the other hand, fell 20 to 455p.

The prospect of defence spending cuts unsettled the Electricals leaders. Racal, a good market of late, reacted 9 to 383p, while GEC, down 2 at 653p, and Plessey, 4 lower at 285p, fluctuated nervously throughout the session. Ferranti fell 17 to 488p, while Queensberry, in contrast, remained on offer after the preliminary results and gave up 3 further to 72p.

Engineers passed an uneventful session. Press Tools provided one of the few noteworthy movements, jumping 8 to 29p in response to favourable Press mention. APV improved 5 to 290p, while occasional buying lifted Babcock 3 more to 131p. Leading issues traded firmly before easing off by a penny or so in the late dealing. GKN closed 5 firmer at 174p, after 173p, while Hewlett finished only a penny higher at 323p, after 323p.

British Sugar closed 3 dearer at 330p and after 333p, in response to the formal defence of the bid from S and W. Berard, up 7 to 129p. Elsewhere in the Food sector, Cadbury Schweppes were quoted

at 83p ex all with the new oil-paid shares at 49p premium. RHM, half-yearly results due on Thursday, eased 4 to 52p. Elsewhere, Clifford's Dairies A put on 7 to 111p in response to Press comment, while demand in front of today's preliminary results left Amos Hinton 5 dearer at 144p.

Grand Metropolitan, still responding to the interim results, firmed 4 more to 203p, while investment support was forthcoming for Ladbroke which rose 10 to 350p, after 340p, in a thin market. Renewed demand in a thin market lifted Wheeler's Restaurants 23 more to 425p.

Unilever below best
Unilever jumped 580p, before closing a net 26 up at 572p in response to the better-than-expected first-quarter profits: the NY ended 11 up at 1717.25. Other miscellaneous industrial leaders moved higher in sympathy with Boots closing 6 dearer at 252p ahead of Thursday's annual figures. Boveri put on a similar amount to 250p as did Bechman, to 200p, while Keckitt and Colman advanced 9 to 252p. Elsewhere, Charles Hill of Bristol stood out with a leap of 68 to 80p on news of the bid approach, and Bealson Clark advanced 10 more to 170p on renewed speculative buying fuelled by takeover rumours. Buying ahead of the results due next month lifted Associated Communications A rise 6 further to 60p, and British Aerospace improved 5 to 223p on hopes for its new 146 aircraft. F. Austin (Leyton) added 2 to 15p, after 16p, following Press comment, while BTR put on 11 to 320p in response to Press comment. Elsewhere, Harrolds and Cresswell improved 38 to 97p.

Reflecting the company's interest in Quest Automation, Gresham House Estate became a good market and rose 18 to 38p.

preliminary figures and E. J. Riley hardened the turn to 62p following the half-yearly results. Polymark, up 19 on Friday on news of the bid approach, touched 130p before encountering profit-taking and closing a net 5 off at 123p.

A few fence firmers awaiting the preliminary results, Land Securities slipped back to 42p on the announcement before late selling on disappointment with the asset revaluation left the close 10 down on balance at 41p. Elsewhere in the Property sector, Mountleigh advanced 13 to 128p on the sale of the company's loss-making textile interests to C. and J. Hirst for £400,000.

Trust Securities attracted further support and rose 12 to 374p, while Espley-Tyres revived and added 4 to 85p. Press comment stimulated interest in CRA Property and Southend Stadium, the former improving 11 to 131p and the latter 6 to 26p.

Oils firm again
Oils made a firm showing, but tended to ease in the after-hours trading and most quotations ended well below the day's best. BP finished 4 higher at 408p, after 412p, while Shell, awaiting Thursday's quarterly figures, closed 8 up at 412p, after 418p. Berkeley were prominent in the more speculative issues with a rise of 15 to 285p, but Strata fell 15 to 84p on lack of news from the Woodada drilling location.

Overseas Traders were featured by a jump of 20 to 70p in Titagur Trust following Press comment. Elsewhere, Harrolds and Cresswell improved 38 to 97p.

NEW HIGHS AND LOWS FOR 1981	
The following quotations in the Share Information Service represent the highest and lowest for 1981.	
NEW HIGHS (107)	
BRITISH FUNDS (11)	
AMERICAN (2)	100.00
CANADIAN (2)	100.00
BANKS (2)	
BARCLAYS (2)	100.00
BUILDINGS (2)	
DRAPER & STORES (2)	100.00
ELECTRICIANS (2)	
EDF (2)	100.00
INDUSTRIALS (2)	
LEISURE (2)	100.00
NEWSPAPERS (2)	
SHOES (2)	100.00
TELECOMS (2)	
TRUSTS (2)	100.00
OVERSEAS TRADERS (1)	
MINES (6)	100.00
NEW LOWS (15)	
CORPORATION LOANS (1)	
AMERICAN (1)	100.00
FLUOR CORP.	100.00

FRIDAY ACTIVE STOCKS	
Based on bargains over the five-day period ending Thursday.	
No. of closing price price change	
Stock	Day's
Phoenix Timber	23
Bus. Computer	13
Premier Comput	20
Sovereign Oil	20
P. and O. Del.	19
Rothmans "B"	18
Bechman	17

OPTIONS	
First Last Last For ICL, Birmid Qualcast, Bath and Deal Declared Settling tion ment	
May 11 May 22 Aug 6 Aug 7 May 26 June 5 Aug 26 Sept 7 June 8 June 19 Sept 10 Sept 21	
For rate indications see end of Share Information Service	
Stocks traded in for the call options were arranged in included KCA International, Gridlinds and ICL.	

FINANCIAL TIMES STOCK INDICES											
	18	19	20	21	22	23	24	25	26	27	28
Government Secs.	67.23	66.86	66.59	66.49	66.50	67.06	67.01				
Fixed Interest	66.75	66.14	66.05	66.13	66.10	66.58	66.08				
Industrial Ord.	568.3	558.1	558.1	551.3	560.0	566.9	568.0				
Gold Mines	366.6	368.0	368.0	372.7	363.0	367.8	368.3				
Ord. Div. Yield	8.86	8.97	8.90	8.96	8.92	8.82	8.18				
Earnings, Yld. 3/4 full	11.51	11.60	11.57	11.73	11.85	11.46	10.94				
PIE Ratio (net)	10.90	10.91	10.89	10.86	10.78	10.94	8.09				
Total bargains	22,224	20,066	20,527	21,065	20,956	21,094	18,223				
Equity turnover £m.	179.06	125.45	127.88	116.74	114.59	108.92					
Equity bargains	19,665	17,624	15,703	14,880	14,785	14,171					
10 am 557.1, 11 am 558.2, Noon 561.8, 1 pm 564.9, 2 pm 564.9, 3 pm 561.2, Latest index 01-246 0026, *Nil=10.03.											
Basis 100 Govt. Secs 15/10/26, Fixed Int. 1928, Industrial Ord. 1/7/35, Gold Mines 12/5/55, SE Activity 1974.											

HIGHS AND LOWS				S.E. ACTIVITY			
	1981	1980	1979	1981	1980	1979	1978
Govt. Secs.	70.51	65.39	127.4	49.18	137.4	148.9	
Fixed Int.	72.01	68.75	150.4	50.55	137.4	151.2	
Ind.Ord.	597.5	446.0	597.3	49.4	167.8	174.3	
Gold Mines	421.1	281.4	556.9	43.5	105.8	99.7	

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS		Mon., May 18, 1981				Fri. May 15		Thurs. May 14		Wed. May 13		Tues. May 12		Year approx.)	
figures in parentheses show number of stocks per section		Index	Day's Change	Est. Earnings Yield % (Balc.)	Gross Div. Yield % (ACT at 30%)	Est. P/E Ratio (Net)	Index	Index No.	Index No.	Index No.	Index No.	Index No.	Index No.	Index No.	Index No.
CAPITAL GOODS (214)		347.56	—	11.02	4.54	11.20	347.50	345.25	342.58	344.03	342.53	340.65	338.53	336.53	226.53
Building Materials (25)		309.82	+0.2	14.45	5.72	8.29	309.15	308.16	309.07	310.01	310.01	310.01	310.01	310.01	231.97
Contracting, Construction (28)		572.67	+0.4	15.90	4.92	7.43	574.57	572.06	570.75	570.75	572.51	572.51	572.51	572.51	351.86
Electricals (28)		1056.64	+0.6	8.26	2.49	15.53	1063.48	1058.62	1045.17	1045.17	1045.14	1045.14	1045.14	1045.14	621.64
Engineering Contractors (11)		236.12	+0.3	12.93	5.31	9.19	237.41	236.41	236.41	236.41	236.41	236.41	236.41	236.41	277.67
Mechanical Engineering (70)		217.04	+0.6	13.00	5.63	9.65	215.80	213.37	212.61	212.61	212.57	212.57	212.57	212.57	158.65
Metals and Metal Forming (13)		174.06	+0.4	9.06	7.02	14.39	173.16	171.96	168.84	164.14	164.14	164.27	164.27	164.27	162.27
Motors (21)		107.77	+0.5	7.27	7.10	23.03	108.31	107.08	106.53	106.53	106.52	106.52	106.52	106.52	103.82
Other Industrial Materials (18)		375.48	+0.9	10.69	5.32	11.22	372.72	367.60	365.61	367.98	367.98	367.98	367.98	367.98	0.00
CONSUMER GROUP (195)		285.51	+0.8	12.71	5.59	9.92	285.02	280.71	278.94	281.89	281.89	281.89	281.89	281.89	215.89
Brewers and Distillers (20)		309.67	+1.4	14.98	6.97	7.92	305.50	300.40	298.55	298.55	298.55	298.55	298.55	298.55	219.23
Food Manufacturing (21)		258.43	+0.7	14.69	6.23	8.21	256.68	256.02	252.49	253.85	253.85	253.85	253.85	253.85	181.83
Food Retailing (14)		528.83	+1.0	9.40	3.33	12.57	523.88	523.42	519.62	521.95	521.95	521.95	521.95	521.95	303.51
Health and Household Products (7)		313.84	+1.9	8.61	4.57	13.81	307.80	300.13	297.01	300.13	300.13	300.13	300.13	300.13	182.99
Leisure (22)		430.55	+1.0	11.77	5.22	10.09	426.45	423.95	423.57	424.96	424.96	424.96	424.96	424.96	120.96
Newspapers, Publishing (12)		515.79	+0.7	16.31	5.47	8.04	512.04	508.59	517.65	513.21	513.21	513.21	513.21	513.21	619.89
Packaging and Paper (14)		309.86	+0.6	17.82	6.69	6.49	308.69	308.69	308.69	308.69	308.69	308.69	308.69	308.69	277.67
Sports (44)		288.14	+1.3	9.97	4.44	13.32	284.23	283.91	280.16	285.52	285.52	285.52	285.52	285.52	212.35
Textiles (22)		159.14	+0.1	12.99	7.90	10.45	159.45	159.16	159.16	159.16	159.16	159.16	159.16	159.16	125.79
Tobacco (3)		255.67	+2.8	20.60	9.71	5.66	262.91	259.16	255.53	260.56	260.56	260.56	260.56	260.56	0.00
Other Consumer (16)		304.27	+0.5	10.38	6.36	13.11	302.78	303.32	303.32	303.32	303.32	303.32	303.32	303.32	200.67
OTHER GROUPS (79)		236.12	+0.2	13.07	6.36	9.37	233.68	232.32	231.97	234.93	234.93	234.93	234.93	234.93	203.62
Chemicals (15)		299.75	+0.4	10.78	6.88	11.74	296.65	299.00	294.87	297.32	295.67	295.67	295.67	295.67	158.65
Office Equipment (6)		116.29	+0.2	15.85	7.20	7.44	116.91	117.28	115.85	116.26	116.26	116.26	116.26	116.26	108.37
Shipping and Transport (13)		577.01	+0.1	15.89	6.27	7.50	583.07	581.16	579.53	583.58	583.58	583.58	583.58	583.58	208.67
Miscellaneous (45)		300.74	+0.5	14.01	5.58	8.67	299.19	297.36	296.89	297.90	297.90	297.90	297.90	297.90	50.22
INDUSTRIAL GROUP (488)		300.09	+0.5	12.13	5.30	10.31	298.76	298.76	298.76	298.76	298.76	298.76	298.76	298.76	276.68
Oils (12)		87.43	+0.3	20.76	5.57	8.93	84.04	84.04	84.04	84.04	84.04	84.04	84.04	84.04	74.65
500 SHARE INDEX		347.56	+0.2	13.76	5.54	8.65	347.34	339.66	336.69	338.61	338.61	338.61	338.61	338.61	263.67
FINANCIAL GROUP (118)		252.51	+0.5	—	5.61	—	254.73	253.03	251.22	252.90	252.90	252.90	252.90	252.90	198.83
Banks (6)		252.51	+0.2	36.68	7.19	3.18	255.24	254.34	252.42	253.90	253.90	253.90	253.90	253.90	210.81
Discount Houses (10)		268.73	+1.2	—	7.87	—	269.89	269.89	269.89	269.89	269.89	269.89	269.89	269.89	240.40
Hire Purchase (4)		254.64	+1.8	8.37	4.62	16.52	264.08	263.93	262.79	264.16	264.16	264.16	264.16	264.16	196.11
Insurance (Life) (10)		254.64	+0.4	—	5.88	—	253.70	251.71	246.88	249.97	249.97	249.97	249.97	249.97	178.22
Insurance (Compulsory) (9)		160.83	+1.2	—	7.64	—	163.75	162.51	159.74	160.25	160.25	160.25	160.25	160.25	125.25
Insurance Brokers (6)		384.17	+0.6	11.45	—	12.02	381.76	377.56	371.24	373.19	373.19	373.19	373.19	373.19	280.41
Merchandise (13)		157.07	+1.0	—	5.09	—	155.58	154.15	153.33	154.93	154.93	154.93	154.93	154.93	125.40
Property (48)		489.16	+0.3	3.20	2.65	43.15	490.78	488.25	487.36	491.39	491.39	491.39	491.39	491.39	398.83
Miscellaneous (10)		171.05	+0.4	18.48	6.05	6.57	171.78	170.50	169.91	170.52	170.52	170.52	170.52	170.52	129.46
Investment Trusts (109)		300.58	+0.2	—	5.08	—	306.06	304.67	304.10	304.54	304.54	304.54	304.54	304.54	218.72
Mining Finance (3)		251.72	—	13.10	5.13	8.94	261.72	259.25	254.76	254.22	255.46	255.46	255.46	255.46	185.46
Overseas Traders (20)		488.51	+1.2	10.65	5.98	11.58	482.63	478.59	477.73	479.23	479.23	479.23	479.23	479.23	380.52
ALL-SHARE INDEX (750)		325.25	+0.4	—	5.52	—	323.97	321.37	318.88	320.56	320.56	320.56	320.56	320.56	249.37
FIXED INTEREST								AVERAGE GROSS REDEMPTION YIELDS		Mon. May 18		Fri. May 15		Year approx.)	
PRICE INDICES		Mon. May 18	Day's change %	Fri. May 15	wt. adj. today	wt. adj. 1981 in date	British Government		Mon. May 18		Fri. May 15		Year approx.)		
British Government		107.79	+0.39	107.99	—	4.38	Low Coupons		11.99		12.05		12.30		
5 years		107.79	+0.39	107.99	—	4.38	15 years		12.63		12.71		12.24		
5-15 years		108.59	+0.64	109.47	—	4.11	25 years		12.75		12.85		12.24		
Over 15 years		111.21	+0.67	110.90	—	4.99	Medium Coupons		13.80		13.91		14.41		
Irredeemables		120.75	+0.61	119.96	—	6.29	15 years		14.30		14.41		13.91		
All stocks		108.88	+0.54	108.92	—	4.40	25 years		13.94		14.03		13.72		
Debtless & Loans		82.18	+0.33	85.73	0.94	4.99	High Coupons		13.80		13.93		14.18		
Preference		66.02	+0.26	66.46	0.27	3.15	15 years		14.51		14.61		14.61		
							25 years		14.24		14.39		14.69		
							Irredeemables		12.14		12.21		11.21		
							Debt & Loans		14.93		14.98		14.72		
							15 years		14.96		14.95		14.61		
							25 years		14.96		14.95		14.51		
							Preference		14.97		14.87		15.81		

INSURANCE—Continued

INVESTMENT

OIL AND GAS—Continued

MINES—Continued

Australian

Tins

135	125	Gevel	125	125	125	125
10	8	Gold & Base 121p	91 $\frac{1}{2}$	—	—	—
660	555	Gopeng Cons.	555	30.0	1.8	—

Miscellaneous

25	14	Burma Mines 10p	25	+2 $\frac{1}{2}$	0.75	0.9	4
315	180	Colby Res. Corp. ..	220	-----	—	—	—
275	200	Cons. Murch. 10c.	275	+5	1030c	1.8	6

NOTES

updated on half-yearly figures. P/E's are calculated on "net distribution basis, earnings per share being computed on profit after taxation and unrelieved ACT where applicable; bracketed figures

Highs and Lows marked thus have been adjusted to allow for rights

* Tax-free to non-residents on application.
Figures or report awaited.

indicated dividend after pending scrip and/or rights issue: core
relates to previous dividends or forecasts.
→ Merger bid or reorganisation in progress.

Cover allows for conversion of shares not now ranking for dividends on making only for associated dividend.

* Yield based on assumption Treasury Bill Rate stays unchanged until maturity of stock. ** Available only to UK pension schemes and insurance companies entered in pension business. A Tax free

dividend and yield. **Assumed dividend and yield after scrip issue.**
Payment from capital sources. **Kenya.** no interim higher than

erger terms. z Dividend and yield include a special payment: Cover
es not apply to special payment. A Net dividend and yield.
Preference dividend passed or deferred Canadian. E Minimum

other official estimates for 1980-81. K Figures based on prospectus
other official estimates for 1981-82. M Dividend and yield based on
prospectus or other official estimates for 1980. N Dividend and yield

REGIONAL MARKETS

any [ny 20...] 52 [111] IRISH

Boys Brew	73rd	+12	Concrete Prods.	73rd	+12
Ht. (Jos) 25	460		Hilton (Hldgs.)	73rd	
M. Stan. Fl	157		Int. Corp.	73rd	+25

UNITED STATES GOVERNMENT
OPTIONAL FORM NO. 10
MAY 1962 EDITION
GSA GEN. REG. NO. 27
5010-104-01

C Incl.	11	"Inns"	7	Woolworths	5
A.R.	4	I.C.L.	6		
Stock	11	Ladbrokes	5	Benetton	

20	"Lois"	20	Lois	20
24	London Brick	22	MEPC	20
14	1st York	7	Peachy	15

16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27																																																																									

Electric	16	Sainsbury	5	Unilever	44
Food	28	Tesco	51		
Food Met.	14	Thorn EMI	38	Miners	

"Recent Issues" and "Editorial Board"

changes throughout the United Kingdom for a fee of £600 per annum for each security.

[illegible][illegible]

94	Ests. & Agency.	132	+2	1.0	1.1
35	Ests. & Gen. Op.	52nd	+1	1.55	4.3

151	Sci. Prog. Inc.	151							
152	Sci. Prog. Inc.	151							
153	Sci. Prog. Inc.	151							
154	Sci. Prog. Inc.	151							
155	Sci. Prog. Inc.	151							
156	Sci. Prog. Inc.	151							
157	Sci. Prog. Inc.	151							
158	Sci. Prog. Inc.	151							
159	Sci. Prog. Inc.	151							
160	Sci. Prog. Inc.	151							
161	Sci. Prog. Inc.	151							
162	Sci. Prog. Inc.	151							
163	Sci. Prog. Inc.	151							
164	Sci. Prog. Inc.	151							
165	Sci. Prog. Inc.	151							
166	Sci. Prog. Inc.	151							
167	Sci. Prog. Inc.	151							
168	Sci. Prog. Inc.	151							
169	Sci. Prog. Inc.	151							
170	Sci. Prog. Inc.	151							
171	Sci. Prog. Inc.	151							
172	Sci. Prog. Inc.	151							
173	Sci. Prog. Inc.	151							
174	Sci. Prog. Inc.	151							
175	Sci. Prog. Inc.	151							
176	Sci. Prog. Inc.	151							
177	Sci. Prog. Inc.	151							
178	Sci. Prog. Inc.	151							
179	Sci. Prog. Inc.	151							
180	Sci. Prog. Inc.	151							
181	Sci. Prog. Inc.	151							
182	Sci. Prog. Inc.	151							
183	Sci. Prog. Inc.	151							
184	Sci. Prog. Inc.	151							
185	Sci. Prog. Inc.	151							
186	Sci. Prog. Inc.	151							
187	Sci. Prog. Inc.	151							
188	Sci. Prog. Inc.	151							
189	Sci. Prog. Inc.	151							
190	Sci. Prog. Inc.	151							
191	Sci. Prog. Inc.	151							
192	Sci. Prog. Inc.	151							
193	Sci. Prog. Inc.	151							
194	Sci. Prog. Inc.	151							
195	Sci. Prog. Inc.	151							
196	Sci. Prog. Inc.	151							
197	Sci. Prog. Inc.	151							
198	Sci. Prog. Inc.	151							
199	Sci. Prog. Inc.	151							
200	Sci. Prog. Inc.	151							

1.9	231	168	Sci. & Merc. 'A'	231	g10.7	1.2
1.9	214.4	212.2	Sol. Min. Prg. Bd. P1	214.4	—	—
1.9	212	212	Sci. & Merc. 'A'	212	210.8	—

43	37	Smith Bros.	22	+1	123	2.4	1.1
44	38	Sheriff, P. & S.	22	-1	123	2.4	1.1
45	39	Sheriff, P. & S.	22	-1	123	2.4	1.1
46	40	Sheriff, P. & S.	22	-1	123	2.4	1.1
47	41	Sheriff, P. & S.	22	-1	123	2.4	1.1
48	42	Sheriff, P. & S.	22	-1	123	2.4	1.1
49	43	Sheriff, P. & S.	22	-1	123	2.4	1.1
50	44	Sheriff, P. & S.	22	-1	123	2.4	1.1
51	45	Sheriff, P. & S.	22	-1	123	2.4	1.1
52	46	Sheriff, P. & S.	22	-1	123	2.4	1.1
53	47	Sheriff, P. & S.	22	-1	123	2.4	1.1
54	48	Sheriff, P. & S.	22	-1	123	2.4	1.1
55	49	Sheriff, P. & S.	22	-1	123	2.4	1.1
56	50	Sheriff, P. & S.	22	-1	123	2.4	1.1
57	51	Sheriff, P. & S.	22	-1	123	2.4	1.1
58	52	Sheriff, P. & S.	22	-1	123	2.4	1.1
59	53	Sheriff, P. & S.	22	-1	123	2.4	1.1
60	54	Sheriff, P. & S.	22	-1	123	2.4	1.1
61	55	Sheriff, P. & S.	22	-1	123	2.4	1.1
62	56	Sheriff, P. & S.	22	-1	123	2.4	1.1
63	57	Sheriff, P. & S.	22	-1	123	2.4	1.1
64	58	Sheriff, P. & S.	22	-1	123	2.4	1.1
65	59	Sheriff, P. & S.	22	-1	123	2.4	1.1
66	60	Sheriff, P. & S.	22	-1	123	2.4	1.1
67	61	Sheriff, P. & S.	22	-1	123	2.4	1.1
68	62	Sheriff, P. & S.	22	-1	123	2.4	1.1
69	63	Sheriff, P. & S.	22	-1	123	2.4	1.1
70	64	Sheriff, P. & S.	22	-1	123	2.4	1.1
71	65	Sheriff, P. & S.	22	-1	123	2.4	1.1
72	66	Sheriff, P. & S.	22	-1	123	2.4	1.1
73	67	Sheriff, P. & S.	22	-1	123	2.4	1.1
74	68	Sheriff, P. & S.	22	-1	123	2.4	1.1
75	69	Sheriff, P. & S.	22	-1	123	2.4	1.1
76	70	Sheriff, P. & S.	22	-1	123	2.4	1.1
77	71	Sheriff, P. & S.	22	-1	123	2.4	1.1
78	72	Sheriff, P. & S.	22	-1	123	2.4	1.1
79	73	Sheriff, P. & S.	22	-1	123	2.4	1.1
80	74	Sheriff, P. & S.	22	-1	123	2.4	1.1
81	75	Sheriff, P. & S.	22	-1	123	2.4	1.1
82	76	Sheriff, P. & S.	22	-1	123	2.4	1.1
83	77	Sheriff, P. & S.	22	-1	123	2.4	1.1
84	78	Sheriff, P. & S.	22	-1	123	2.4	1.1
85	79	Sheriff, P. & S.	22	-1	123	2.4	1.1
86	80	Sheriff, P. & S.	22	-1	123	2.4	1.1
87	81	Sheriff, P. & S.	22	-1	123	2.4	1.1
88	82	Sheriff, P. & S.	22	-1	123	2.4	1.1
89	83	Sheriff, P. & S.	22	-1	123	2.4	1.1
90	84	Sheriff, P. & S.	22	-1	123	2.4	1.1
91	85	Sheriff, P. & S.	22	-1	123	2.4	1.1
92	86	Sheriff, P. & S.	22	-1	123	2.4	1.1
93	87	Sheriff, P. & S.	22	-1	123	2.4	1.1
94	88	Sheriff, P. & S.	22	-1	123	2.4	1.1
95	89	Sheriff, P. & S.	22	-1	123	2.4	1.1
96	90	Sheriff, P. & S.	22	-1	123	2.4	1.1
97	91	Sheriff, P. & S.	22	-1	123	2.4	1.1
98	92	Sheriff, P. & S.	22	-1	123	2.4	1.1
99	93	Sheriff, P. & S.	22	-1	123	2.4	1.1
100	94	Sheriff, P. & S.	22	-1	123	2.4	1.1

OIL AND GAS							
120	28	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
121	29	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
122	30	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
123	31	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
124	32	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
125	33	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
126	34	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
127	35	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
128	36	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
129	37	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
130	38	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
131	39	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
132	40	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
133	41	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
134	42	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
135	43	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
136	44	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
137	45	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
138	46	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
139	47	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
140	48	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
141	49	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
142	50	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
143	51	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
144	52	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
145	53	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
146	54	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
147	55	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
148	56	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
149	57	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
150	58	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
151	59	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
152	60	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
153	61	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
154	62	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
155	63	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
156	64	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
157	65	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
158	66	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
159	67	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
160	68	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
161	69	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
162	70	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
163	71	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
164	72	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
165	73	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
166	74	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
167	75	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
168	76	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
169	77	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
170	78	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
171	79	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
172	80	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
173	81	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
174	82	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
175	83	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
176	84	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
177	85	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
178	86	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
179	87	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
180	88	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
181	89	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
182	90	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
183	91	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
184	92	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
185	93	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
186	94	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
187	95	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
188	96	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
189	97	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
190	98	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
191	99	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1
192	100	Wells Oil Pk. Zps.	95	-2	121	1.1	1.1

21	3.9	Canbarys	72	N.E.I.	7	Qtr
16	11.5	Courtaulds	6	Nat. West. Bank.	32	Britt

[illegible]

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

Mail Unit _____
 Serial _____

